

## JENNIFER WINCHEL

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University of Virginia

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### EDUCATION

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**The University of Texas at Austin**, Ph.D. in Accounting, 2008

**Northern Illinois University**, Master of Accounting Science, 2001

**Illinois Wesleyan University**, Bachelor of Arts in Accounting, *summa cum laude*, Phi Beta Kappa, 1995

### FACULTY APPOINTMENTS AND PROFESSIONAL EXPERIENCE

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Associate Professor of Commerce, University of Virginia, 2018 – present

Assistant Professor of Commerce, University of Virginia, 2013 – 2018

Assistant Professor of Accounting, University of South Carolina, 2008 – 2013

Visiting Instructor of Accountancy, Georgia State University, 2007 – 2008

Teaching/Research Assistant, The University of Texas at Austin, 2002 – 2007

Lecturer of Accountancy, Northern Illinois University, 2001 – 2002

Audit Manager, PricewaterhouseCoopers LLP, Chicago, IL, 1995 – 2000

### PROFESSIONAL INTERESTS

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**Research:** Judgment and decision making; financial accounting and reporting; accounting errors; qualitative disclosures; sustainability

**Teaching:** Financial and intermediate accounting; Judgment and decision-making in accounting

### RESEARCH AND PUBLICATIONS

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#### **Textbooks**

*Intermediate Accounting* by D. Spiceland, M. Nelson, W. Thomas, and J. Winchel. McGraw-Hill (2023).

#### **Publications**

Johnson, L.M., M.B. Keune, and J. Winchel. 2019. U.S. Auditors' Perceptions of the PCAOB Inspection Process: A Behavioral Examination. *Contemporary Accounting Research*, 36(3): 1540-1574.

Hamilton, E.L. and J. Winchel. 2019. Investors' Processing of Financial Communications: A Persuasion Perspective. *Behavioral Research in Accounting*, 31(1): 133-156.

Caylor, M.L., M. Cecchini, and J. Winchel. 2017. Analysts' Qualitative Statements and the Profitability of Favorable Investment Recommendations. *Accounting, Organizations & Society*, 57: 33-51.

Koonce, L., J. Miller, and J. Winchel. 2015. The Effects of Norms on Investor Reactions to Derivative Use. *Contemporary Accounting Research*, 32(4): 1529-1554.

Winchel, J. 2015. Investor Reaction to the Ambiguity and Mix of Positive and Negative Argumentation in Favorable Analyst Reports. *Contemporary Accounting Research*, 32(3): 973-999.

Koonce, L., M.G. Williamson, and J. Winchel. 2010. Consensus Information and Nonprofessional Investors' Reaction to the Revelation of Estimate Inaccuracies. *The Accounting Review*, 85(3): 979-1000.

### **Working papers**

The Effect of Quantitative and Qualitative Scope 3 Emissions Disclosures on Investor Judgments, 2025 (with Cassie Mongold and Alex Vandenberg).

How Do Forward-Looking Estimates of Credit Losses Affect the Judgments of Financial-Statement Users? (with Lisa Koonce, Cassie Mongold, and Laura Quaid), 2024. *Under review at Contemporary Accounting Research*.

The Impact of Informal Norms on Occupational Fraud by Non-Executive Employees: An Examination of Nonprofit Organizations (with Eric Negangard and Andrea Roberts), 2024. *Awarded best paper at the 2023 Forensic Accounting Section meeting. Under review at Contemporary Accounting Research*.

### **Work in progress**

The Effects of CEO Diversity on Investors' Reactions to Sustainability Disclosures (with Erin Hamilton and Jane Thayer), *data collected February 2025*.

ESG Restatements and the Contagion Effect (with Eric Negangard and Ann Backof), *re-writing manuscript*.

The Persuasiveness of Similar Others (with Eric Negangard and Andrea Roberts), *data collected*.

### **Workshops and Selected Conference Presentations**

University of Pittsburgh, March 2025

University of Georgia, September 2021

Georgia Institute of Technology, October 2019

Virginia Accounting Research Conference, May 2014

Contemporary Accounting Research Conference, October 2013

University of Virginia, February 2013

George Mason University, February 2013

American University, January 2013

American Accounting Association, ABO Mid-Year Meeting, October 2012

Emory University, March 2011

University of Alabama, April 2010

American Accounting Association, ABO Mid-Year Meeting, October 2009

American Accounting Association, Annual Meeting, August 2008

University of Notre Dame, March 2008

University of Waterloo, March 2008

University of Illinois at Chicago, March 2008  
University of South Carolina, March 2008  
Wake Forest University, March 2008  
Georgia State University, February 2008  
Miami University, February 2008  
University of North Texas, February 2008

### **Discussant/Panelist Activities**

FAR Section Mid-Year Meeting, 2024  
ABO Section Meetings, 2024, 2018, 2017, 2015, 2012  
Florida Association of Accounting Educators Conference (Speaker), 2023  
McGraw-Hill

- “Is your Intermediate Accounting Course Ready for CPA Evolution?”, 2023
- “Reimagining the Learning Environment Amidst Uncertainty”, 2021

Annual Meetings (ABO Section), 2022, 2020, 2019, 2011  
Qualitative Research Seminar, McIntire School of Commerce, 2019

### **TEACHING**

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#### **Courses Taught**

##### ***University of Virginia***

Intermediate Financial Accounting II (Undergraduate)  
Intermediate Financial Accounting I (Undergraduate)  
Judgment and Decision Making in Accounting (Graduate)  
GGI: Sustainability Reporting and Assurance in Western Europe (Undergraduate and Graduate)

##### ***University of South Carolina***

Seminar in Financial Accounting (PhD)  
Directed Readings and Research (PhD)  
Intermediate Financial Accounting I (Undergraduate)  
Cost Accounting I (Undergraduate)

##### ***Georgia State University***

Cost/Managerial Accounting (Undergraduate)

##### ***Northern Illinois University***

Introduction to Financial Accounting (Undergraduate)  
Introduction to Cost Management (Undergraduate)

#### **Student Supervision**

##### ***University of South Carolina – Doctoral Dissertations***

Billy Brink, 2013 (committee member, Miami University)  
Tammie Schaefer, 2012 (committee member, University of Missouri-Kansas City)

##### ***University of South Carolina – Undergraduate Honors Thesis***

Lindsay Johnson, 2012 (chair)

## **SELECTED HONORS, GRANTS AND AWARDS**

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### **Research Honors and Grants**

Carman G. Blough Accounting Professorship, 2018 – 2024

McIntire School of Commerce Summer Research Grant, 2013-2024

Moore School Research Grant (with Marsha Keune x 2), 2012

Moore School Research Grant (1. with Lisa Koonce and Jeff Miller; 2. with Tammie Schaefer and Scott Vandervelde), 2011

Department of Accounting, The University of Texas at Austin, Doctoral Research Grant, 2007

The Eugene and Dora Bonham Memorial Fund, Graduate Student Research Grant, 2006

University of Texas at Austin McCombs School of Business Doctoral Fellowship, 2006

Donald D. Harrington Doctoral Fellowship, 2002–2004

University of Texas at Austin Preemptive Fellowship, 2002

Federation of Schools of Accountancy Outstanding Graduate Student Award, 2001

Margaret Keldie Scholarship, American Society of Women Accountants – Chicago Chapter, 2001

### **Teaching Grants and Awards**

Sustainability Course Development Fellowship, University of Virginia, 2019

Alfred G. Smith Award for Excellence in Teaching, Darla Moore School of Business, 2013

## **PEER REVIEW AND PROFESSIONAL SERVICE**

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### **Editorial Service**

Editorial Board, *Accounting Horizons*, 2021 – present

Editorial Board, *Contemporary Accounting Research*, 2021 – 2023

*Ad Hoc* Reviewer for:

*The Accounting Review*

*Accounting, Organizations & Society*

*Accounting and Business Research*

*Auditing: A Journal of Practice & Theory*

*Behavioral Research in Accounting*

*Contemporary Accounting Research (journal and conferences)*

*Critical Perspectives on Accounting*

*Journal of Financial Reporting*

American Accounting Association (AAA) Annual Meetings (ABO and FAR sections)

AAA – Accounting Behavior and Organizations (ABO) Section Mid-Year Meetings

AAA – Financial Accounting and Reporting (FAR) Section Mid-Year Meetings

## **Non-Editorial External Service**

American Accounting Association, FARS Nominations Committee, 2024 – present  
American Accounting Association, FARS Mentoring Program— Faculty Mentor, 2023 – 2024  
American Accounting Association, J. Michael and Mary Anne Cook Prize Nominator, 2023  
American Accounting Association, ABO Section Annual Meeting Liaison/Co-Organizer, 2018-2020  
American Accounting Association, FARS CPE Committee Chair, 2017 –2022  
American Accounting Association, ABO Section Doctoral Consortium Coordinator, 2016

## **Internal Service**

### ***University Level***

#### *University of Virginia*

Provost's Admissions Advisory Council Nominee, 2020-2021

#### *University of South Carolina*

Reviewer, Magellan Scholar Program, 2011–2013  
Faculty Advisor, NABA Student Chapter, 2011–2013  
Faculty Advisor, Omega Phi Alpha National Service Sorority, 2010–2013

### ***School Level***

#### *McIntire School of Commerce*

Research Advisory Committee, 2024-present  
General Faculty Promotion Taskforce, 2025 – present  
Promotion and Tenure Taskforce, 2021 – 2024  
Faculty Mentors Program, 2021 – 2024  
Qualitative Research in Accounting Conference, Co-organizer, 2019, 2020 (canceled), and 2023  
Post-Doctorate Research Taskforce, 2022–2023  
Accounting Area Workshop Coordinator, 2016–2024  
Undergraduate Admissions Committee, 2017–2022  
Accounting Area Recruiting Committee, 2017–2022  
Meet McIntire Faculty Presenter, 2018-2021  
Appointment, Reappointment, Tenure and Promotion (ARPT) Sub-Committee Member, 2018, 2019, 2023, 2024  
Undergraduate Program Committee, 2015 – 2016  
Organizing Committee, Virginia Accounting Research Conference, 2013 – 2017

#### *Darla Moore School of Business*

Center for the Advancement of Accounting and Speaker Series Committee, 2009–2013  
School of Accounting Undergraduate Curriculum Committee, 2008–2013  
School of Accounting Faculty Recruiting Committee, 2009–2010

## **SELECTED COMMUNITY SERVICE, AFFILIATIONS, AND PROFESSIONAL TITLES**

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### **Professional Affiliations and Titles**

American Accounting Association, member

Accounting Organizations and Behavior (ABO) and Financial Accounting & Reporting (FAR) Sections  
of the American Accounting Association, member

Canadian Academic Accounting Association, member

Society for Judgment & Decision Making, member

American Institute of Certified Public Accountants, member

Licensed Certified Public Accountant, Illinois, 1995 – present

### **Community Service**

Albemarle County Election Official, 2020 – present

American Red Cross Blood and Platelet Donor, 1995 – present