

**CHRISTI LOCKWOOD**  
McINTIRE SCHOOL OF COMMERCE  
UNIVERSITY OF VIRGINIA  
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**ACADEMIC APPOINTMENTS**

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<b>Associate Professor of Commerce (Management)</b> University of Virginia, McIntire School of Commerce	2024 - present
<b>Assistant Professor of Commerce (Management)</b> University of Virginia, McIntire School of Commerce	2017 - 2024
<b>Post-Doctoral Fellow</b> Boston College Carroll School of Management, Management and Organization Department	2016- 2017

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**EDUCATION**

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<b>Boston College</b> , Carroll School of Management M.S. (2014), Ph.D. (2016), Organization Studies Dissertation: <i>A place to stay: Cultural entrepreneurship in the U.S. hotel industry, 1790-2015.</i> <i>Mary Ann Glynn (chair), Simona Giorgi, Paul Hirsch (Northwestern University)</i>	2011 - 2016
<b>Cornell University</b> B.S., Hotel Administration	2004 - 2008

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**PEER-REVIEWED JOURNAL ARTICLES**

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- Lockwood, C., Soublière, J.-F., & Gehman, J. 2026. The cogs and wheels of cultural entrepreneurship: The becoming of new possibilities. *Academy of Management Annals*, in press.
- Lockwood, C., Glynn, M. A., & Giorgi, S. 2023. Polishing the gilt edge: Elite category endurance and symbolic boundaries in US luxury hotels, 1790–2015. *Academy of Management Journal*, 66(1): 9–42.
- Soublière, J.-F., & Lockwood, C. 2022. Achieving cultural resonance: Four strategies toward rallying support for entrepreneurial endeavors. *Strategic Management Journal*, 43(8): 1499–1527.
- Lockwood, C., Giorgi, S., & Glynn, M.A. 2019. “How to do things with words”: Mechanisms bridging language and action in organizational research. *Journal of Management*, 45(1): 7-34.
- Nielsen, R. P. & Lockwood, C. 2018. Varieties of transformational solutions to institutional ethics logic conflicts. *Journal of Business Ethics*, 149: 45-55.
- Giorgi, S., Lockwood, C., & Glynn, M.A. 2015. The many faces of culture: Making sense of 30 years of research on culture in organization studies. *Academy of Management Annals*, 9(1): 1-54.

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**BOOKS AND EDITED VOLUMES**

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- Lockwood, C. & Soublière, J.-F. (Eds.) 2022. *Research in the Sociology of Organizations: Advances in Cultural Entrepreneurship*. Volume 80. Emerald Group Publishing Limited.

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## BOOK CHAPTERS AND CONFERENCE PROCEEDINGS

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- Lockwood, C. & Glynn, M.A. 2026. Visualizing institutions: Tweeting images and emotions in the wake of the 2013 Boston Marathon bombings. In ***Research in the Sociology of Organizations: Putting Institutional Theory to Work During Times of Crisis***, forthcoming.
- Soublière, J.-F. & Lockwood, C. 2024. Cultural entrepreneurship: Four domains of inquiry. In ***Oxford Research Encyclopedia of Business and Management***.  
<https://doi.org/10.1093/acrefore/9780190224851.013.478>
- Lockwood, C. 2023. Archival research in luxury and non-luxury hotels in the US hotel industry. ***Sage Research Methods***. Sage Publications, Ltd. <https://doi.org/10.4135/9781529666755>
- Lockwood, C., & Soublière, J.-F. 2022. Two advances in cultural entrepreneurship research. In C. Lockwood & J.-F. Soublière (Eds.), ***Research in the Sociology of Organizations: Advances in Cultural Entrepreneurship***, Chapter 1: 3–14. Emerald Group Publishing Limited.
- Soublière, J.-F., & Lockwood, C. 2018. Cultural entrepreneurship: Towards a theory of meaning cultivation. ***Academy of Management Annual Meeting Proceedings***, 2018 (1).
- Lockwood, C. & Glynn, M.A. 2016. The micro foundations of mattering: Domestic traditions as institutionalized practices in everyday living. In Gehman, J., Lounsbury, M. & Greenwood, R. (Eds.) ***Research in the Sociology of Organizations: How Institutions Matter (49<sup>th</sup> ed.)***: 201-232. Emerald Publishing Group Limited.
- Glynn, M.A., Lockwood, C., & Raffaelli, R. 2015. Staying the same while changing: Organizational identity in the face of environmental challenges. In Henderson, R., Gulati, R., & Tushman, M. (Eds.) ***Leading Sustainable Change: An Organizational Perspective***: 143-170. Oxford University Press.
- Glynn, M.A., Giorgi, S., & Lockwood, C. 2012. Organization culture. In Griffin, R. (Ed.) ***Oxford Bibliographies in Management***. Oxford University Press.

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## WORKING PAPERS AND WORKS IN PROGRESS

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- Lockwood, C. Working Paper. Organizational categorization in times of cultural change [title blinded for peer review]. Manuscript under review (1<sup>st</sup> R&R).
- Burnell, D. & Lockwood, C. Strategies for building theory from new sources of archival data: Qualitative theorists as cultural entrepreneurs. Working paper. Manuscript in preparation for submission to the ***Academy of Management Review***.
- Lockwood, C. & Glynn, M.A. How Boston got strong: Online interaction rituals in the generation of a new cultural symbol. Working Paper. Second-wave data collection underway; manuscript in preparation for submission to ***Administrative Science Quarterly***.
- Lashley, K., Lockwood, C., & Ballinger, G.A. Come close, go away: Code-switching as a tool in rallying support for new ventures. Working Paper. Manuscript in preparation for submission to the ***Academy of Management Review***.
- Lockwood, C. & Giorgi, S. From saving a dollar to saving the world: The emergence and elevation of the market for imperfect foods. Work in progress. Research design/data collection phase.

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## PEER-REVIEWED ACADEMIC PRESENTATIONS AND CONFERENCE INVOLVEMENT (2019-PRESENT)

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Lockwood, C. (Panelist). *Storytelling in entrepreneurship: Looking beyond performance outcomes*. Panel Symposium. Academy of Management Annual Meeting, 2024. Chicago, IL.

Lockwood, C. (Panelist). *Advancing categories research: The heterogeneity and interplay of actors and audiences*. Panel Symposium. Academy of Management Annual Meeting, 2024. Chicago, IL.

Lockwood, C. (Panelist). *Framing novelty: New perspectives on language and communication in entrepreneurship and innovation*. Professional Development Workshop. Academy of Management Annual Meeting, 2024. Chicago, IL.

Lockwood, C. (Facilitator). *The alchemy of qualitative research: Letters from the field, to the field*. Professional Development Workshop. Academy of Management Annual Meeting, 2024. Chicago, IL.

Lockwood, C. & Soublière, J.-F. (Organizers). *Cultural entrepreneurship paper development workshop*. Academy of Management Annual Meeting, 2023. Boston, MA.

Burnell, D., Lockwood, C. & Murray, A. (Organizers). *What constitutes data (un)conventionality? An interactive professional development workshop on unconventional archival data*. Academy of Management Annual Meeting, 2023. Boston, MA.

*Navigating qualitative dissertations: Advice from the experts*. Facilitator, Professional Development Workshop. Academy of Management Annual Meeting, 2019 through 2023.

Lashley, K., Lockwood, C. (presenting author), & Ballinger, G.A. *Come close, go away: Code-switching as a tool in rallying support for new ventures*. Paper Presentation. McGill-Cornell Institutions & Entrepreneurship Conference, 2023. Montreal, QC Canada.

Lockwood, C. (Presenter). *On being unconventional: Reflections on the challenges, peculiarities, and opportunities of using novel archival data sources*. Prepared for *Identifying, accessing, and utilizing unconventional sources of archival data* Professional Development Workshop (Burnell, D., Murray, A. & Fisher, G., organizers). Academy of Management Annual Meeting, 2022. Seattle, WA.

Lockwood, C. & Glynn, M.A. *Visualizing institutions: Analyzing images of emotions in “Boston Strong” tweets following the 2013 Marathon Bombings*. Paper Presentation. Sixth Triennial Alberta Institutions Conference, 2022. Edmonton, AB Canada.

Lockwood, C. *Cultural scaffolding: How organizations convey symbolic value*. Paper Presentation. Berkeley Haas Culture Conference, 2020. Berkeley, CA.

Lockwood, C. & Soublière, J.-F. (Organizers). *Cultural entrepreneurship beyond “entrepreneurship”: Four domains of inquiry*. Panel Symposium. Academy of Management Annual Meeting, 2019. Boston, MA.

Lockwood, C. *Cultural scaffolding: Constructing distinction in U.S. luxury hotels*. Paper Presentation. 35th EGOS Colloquium, 2019. Edinburgh, Scotland.

Lockwood, C., Glynn, M.A., & Giorgi, S. *Market status distinctions: The cultural coding of luxury in U.S. hotels, 1790–2015*. Paper Presentation. 35th EGOS Colloquium, 2019. Edinburgh, Scotland.

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## SCHOLARLY LEADERSHIP AND SERVICE

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**Editorial Review Board Member, *Academy of Management Review* (2023-2026)**  
Best Developmental Reviewer Award, 2023

**Editorial Review Board Member, *Strategic Entrepreneurship Journal* (2023-2025)**

**Editor, *Research in the Sociology of Organizations: Advances in Cultural Entrepreneurship***

Published April 2022, with J.-F. Soublière, co-editor

***Other Reviewing Activities:*** Ad-Hoc Reviewer for the *Academy of Management Journal*, *Organization Science*, *Journal of Management Studies*, *Journal of Business Venturing*, *Strategic Organization*, *Innovation: Organization and Management*

***Professional Association Membership:*** Academy of Management, European Group for Organizational Studies (EGOS)

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## TEACHING EXPERIENCE

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**Instructor, Behavioral Issues in Marketing and Management (COMM 3020)**

Undergraduate Business Core Course

Fall 2017 – present (two sections)

Instructor rating (four-year rolling average): 4.7 (of 5)

**Instructor, Managerial Decision Making and Negotiation (COMM 3050)**

Undergraduate Business Core Course

Spring 2018 – present (two sections)

Instructor rating (four-year rolling average): 4.5 (of 5)

**Instructor, Introduction to Organizational Behavior (MB1021, Boston College)**

Undergraduate Business Core Course

Spring 2014; Fall 2016 (two sections), Spring 2017 (one section)

Recipient of Boston College Donald J. White Teaching Excellence Award for 2014-2015

**Instructor, Boston College Center for Corporate Citizenship Executive Programs**

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## HONORS AND AWARDS

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- *Academy of Management Review* Best Developmental Reviewer Award, 2023.
- OMT Outstanding Reviewer Award, 2018; MOC Outstanding Reviewer Award, 2013.
- Organizer, OMT Showcase Symposium, AOM Annual Meeting 2017.
- Boston College Donald J. White Teaching Excellence Award, 2014-2015.
- Organizer and Chair, OMT Showcase Symposium, AOM Annual Meeting 2015.