Ryan T. Wright MBA, Ph.D.

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PROFESSIONAL PROFILE

University-level AI leader and chaired full professor who convenes faculty, schools, government, and industry around data and AI. Co-directs AI Research @ UVA and advises the Provost on AI across research, teaching, and learning. As Senior Associate Dean for Faculty & Research at McIntire, oversaw faculty affairs and research for 92 faculty, including research budgets and integrated systems for hiring, workload, and academic planning.

Co-led McIntire's expansion from a two-year to a three-year undergraduate program, including staffing models, hiring plans, and multi-year budgets. Built revenue-generating non-degree programs and chaired successful AACSB reaccreditation. Leads through shared governance, transparency, and evidence.

ADMINISTRATIVE AND LEADERSHIP EXPERIENCE

Co-Director, AI Research @ UVA (Nov 2025 – present) and Special Advisor to the Provost on AI (expanded to Teaching and Learning, Aug 2026)

- Co-leads UVA's university-wide AI Research Initiative, building an integrated research ecosystem across schools and disciplines. Leads the AI Catalyst Program (supporting 25 seed grants, faculty upskilling, and collaborative initiatives for center-level research proposals) and AI Launch Program, enabling 26 labs with AI infrastructure, forward-deployed engineers, and industry expertise.
- Co-leads university-wide AI teaching and learning initiatives through shared governance with faculty, staff, and students. Leading the launch of UVA's Lab AI for Learning and Cognition and Project First Rung (Series of employer and new grad roundtables around the Commonwealth).Co-authored the UVA AI for Academic Excellence student toolkit and serves on the AI Policy, Usage, and Guidelines Committee.
- Serves in university governance and investment oversight as a member of the Strategic Investment Fund Post-Award Committee (PAC; 2025–present), which reviews all awards made from UVA's $3 billion Strategic Investment Fund and provides advice to university leadership.
- Serves on the University Strategic Planning Committee (2026–present), the Provost's Futures Initiative Working Group (2024–present), and the UVA Innovates Advisory Board (2024–present).
- Coordinates large-scale funding efforts and proposal teams for state and federal agencies and private foundations, including the $2.9M NSF Virginia AI Coordination Hub proposal (Lead PI); State-wide AI Infrastructure partnership; and a $360K Jefferson Trust award to retool UVA's research enterprise for AI.
- Helped develop the Commonwealth AI Initiative, which connects all Virginia public institutions with government, AI providers, and employers. Steering Committee member and Co-Chair of its Trusted AI Expertise for Local Government Subcommittee (2026–present).
- Elevates UVA's AI profile through events, advisory boards, and media engagement, positioning the university as a national AI hub.

Director, Center for Management of IT, McIntire (July 2026 – present; Associate Director 2018–2026)

- Leads an industry-supported center that connects corporate partners with faculty research and student programs.

Associate Dean for Strategic Initiatives, McIntire (July – Nov 2025)

- Supervised six McIntire Centers of Excellence, aligning their strategies with School priorities and supporting center directors.
- Supported research strategy and external partnerships, and represented McIntire on university-wide research and innovation councils.
- Led the McIntire AI Faculty Initiative and served as the School's representative to the university AI initiative.
- Oversaw the Executive-in-Residence program, fostering business engagement and experiential learning.

Senior Associate Dean for Faculty & Research (2022–2025); Associate Dean for Faculty & Research (2021–2022), McIntire

- Chief academic and research officer for McIntire's 92-faculty enterprise, managing faculty affairs, research support, and a $62M budget.
- Provided strategic oversight for research centers, grant development, compliance, and budgeting.
- Served on the School's senior leadership team, contributing to strategy, enrollment, accreditation, and external engagement.
- Rebuilt fragmented faculty workflows into integrated systems for scheduling, hiring, approvals, and multi-year budgeting, and chaired the AACSB reaccreditation team (2022–2024).

EARLY APPOINTMENTS & DEGREES

Leadership Roles

- Area Coordinator (Department Chair), Information Technology & Innovation Faculty (2019–2021)
- Founding Faculty / Program Director, Certificate in Cybersecurity (2017–2021)
- Founding Faculty, Cybersecurity Research Institute; Core Faculty, MBA Program, Isenberg School of Management, University of Massachusetts Amherst (2013–2016)
- Co-Director, Business School Honors Program, School of Management, University of San Francisco (2010–2012)

Faculty Appointments

- University of Virginia, McIntire School of Commerce: Rolls-Royce Commonwealth Eminent Professor of Commerce (2025–present); Full Professor (2020–present); C. Coleman McGehee Professor of Commerce (2018–2024); Associate Professor with Tenure (2016–2020)
- University of Massachusetts Amherst, Isenberg School of Management: Associate Professor with Tenure (2015–2016); Assistant Professor (2012–2015)
- University of San Francisco, School of Management: Assistant Professor (2009–2012)
- University of Montana, School of Business: Adjunct Instructor (2001–2005)

EDUCATION

- Ph.D., Information Systems, Washington State University, 2009
- M.B.A., University of Montana, 2001
- B.S., Business Administration, University of Montana, 1999

RESEARCH PROFILE

- Chaired Professor, Rolls-Royce Commonwealth Eminent Professor (2025–present)
- Research uses large-scale behavioral, field, and experimental data to study how AI and security technologies shape decisions in organizations, with contributions to quantitative methods (common method variance, PLS, structural equation modeling) and research transparency (registered reports, replication).
- Publications in leading journals such as Nature, MIS Quarterly, Information Systems Research, Journal of Management Information Systems, Journal of the Association for Information Systems, and the European Journal of Information Systems.
- Served as Associate Editor at MIS Quarterly and the European Journal of Information Systems, and on the Editorial Board of the Journal of the Association for Information Systems.
- Cross-disciplinary work: co-advises a UVA Psychology Ph.D. student; invited talks to UVA Genome Sciences (2026) and the Oak Ridge National Laboratory AI Core Workshop on AI agents in science (2026); contributor to the U.S. Census Bureau / MIT Big Data Workshop.
- Translational research: Brings research to managers and policymakers through Harvard Business Review articles (2020, 2021, 2026), Fast Company, the Booz Allen Hamilton Velocity series, the MIT CAMS working paper series, and five Darden teaching cases. Work has been cited in a European Parliament research report on general-purpose AI and covered by the Washington Post, USA Today, Forbes, Psychology Today, and The Australian.

PROFESSIONAL EXPERIENCE

Montana World Trade Center/Rocky Mountain Global – Consultant 2002 – 2005
- Grants and contracts to develop digital services for rural businesses.

Kinetic Sports Interactive – Chief Technology Officer / Co-Founder 1999 – 2002
- NASDAQ Best New Sports Product Semi-Finalist - NASDAQ Product Awards.

Amoco Oil – Cluster Area Manager 1993 – 1995
- Supervised district oil and gas retail operations.

Consulting Engagements

- S&P Global
- State of Montana – Department of Commerce
- Salesforce Foundation
- State of Washington (Expert Witness)
- Others with non-disclosure agreements

AWARDS

Field-based Awards

- College of Senior Scholars, Association for Information Systems (AIS; Dec. 2021)
- AIS Distinguished Member - Cum Laude (2021)
- Sandra Slaughter Service Award, Leadership and service within the association, AIS (Dec. 2020)
- Faculty Founder Award, Doctoral Student College of the AIS (Dec 2020)

- Reviewer Hall of Fame, Journal of the Association for Information Systems (Jan. 2020)
- Best Reviewer, Journal of the Association for Information Systems (Dec. 2018)
- Honorable Mention - Best Reviewer, Journal of the Association for Information Systems (Dec. 2017)
- Best Paper Award, SIG-DIGIT, Annual Association for Information Systems – Special Interest Group on Adoption and Diffusion of Information Technology Workshop (Dec. 2013)
- Best Paper Finalist, Hawaii International Conference on System Sciences (Jan. 2017)
- Best Paper Finalist, SIG-HCI, 8th Annual Association for Information Systems – Special Interest Group on Human-Computer Interaction Workshop (Dec. 2009)
- ICIS Doctoral Consortium, International Conference on Information Systems (Dec. 2008)

University-wide Awards

- Research Excellence Award, University of Virginia (2023)
- Excellence in Faculty Speaking, University of Virginia, Office of Lifelong Learning (2017, 2018)
- Exceptional Merit Award, U. of Massachusetts (UMass; Dec. 2015)
- Faculty Fellow, Beta Alpha Psi, U. of San Francisco (USF; May 2011)
- The Innovation in Teaching with Technology Award, U. of San Francisco (USF; May 2010)
- The Faculty Excellence Fellow, Greek Honor Society, U. of Montana (UMT; May 2003)

School-wide Awards

- Favorite Business Course 2023-2024, Poet & Quants (June 2024)
- The Research Excellence Award, Isenberg School of Management, UMass (May 2015)
- The Outstanding Executive MBA Teacher Award, School of Management, USF (May 2012)
- The John Miller Mission Support and Advocacy Award, School of Management, USF (May 2011)
- The Outstanding Research Award, School of Management, USF (May 2010)
- The Outstanding Graduate Research Award, College of Business, WSU (May 2009)
- Outstanding Instructor Award, School of Business, UMT (May 2005)

RESEARCH

Funded Grants ($3,952,201)

1. P.I., Jefferson Trust Foundation. AI Research Initiative: Retooling UVA's Research Enterprise ($360,000;26-27)
2. P.I., Jefferson Trust Foundation. Side Hustle: Micro Business Courses. ($150,000; 21-22).
3. P.I., UVA Office of Research. 3 Cavs: Full Stack Cybersecurity: ($60,000; 18-19).
4. P.I., UVA Office of the VP of IT Grant. Building Next-Gen Cybersecurity Training. ($180,000; 17 – 19).
5. Co-P.I., NSF Program in Secure and Trustworthy Cyberspace (SaTC). Building the Human Firewall: Developing crowd-sourced resistance to semantic security threats. ($500,000; 15-17) Award# 1421580.
6. Senior Personnel, NSF Program. CyberCorps Scholarship for Service. ($1,569,871; 16-20) Award# 1565521.
7. Senior Personnel, President's Science and Technology Fund. Institute for Cyber Security. ($180,000; 15-16).
8. Senior Personnel, The National Telecommunications and Information Administration. Partnership for Economic Revitalization through Technology (PERT) ($952,330; 00 – 05).

Journal Publications (Google Scholar Profile)

1. Schuetz, S., Jensen, M., Wright, R.T., (Forthcoming) Does Social Capital Matter More Than Policy Compliance in Reducing Cybersecurity Incidents? MIS Quarterly. **Authors Contributed Equally.

2. Schuetz, S., Jensen, M., Wright, R.T., Pearlson, K. (2026) To Build Effective Cyber Resilience, Invest in Trust. Harvard Business Review. https://hbr.org/2026/10/to-build-effective-cyber-resilience-invest-in-trust

3. Tyner, A. H., Abatayo, A. L., Daley, M., Field, S., Fox, N., Haber, N. A., Hahn, K. M., Struhl, M. K., Mawhinney, B., Miske, O., Silverstein, P., Soderberg, C. K., Stankov, T., Abbasi, A., Aberson, C. L., Aczel, B., Adamkovič, M., Albayrak, N., … Wright, R.T., … Errington, T. M. (2026) "SCORE: Investigating the replicability of the social and behavioral sciences" Nature. 652, 143-150.

4. Clouse, S.F., Wright, R.T., Floyd, T., Haddouch, R., Akello, P. (2026) "Linking Security Self-Efficacy and Communication Networks to Perceived Success in Cybersecurity Tabletop Exercises." Cybersecurity Pedagogy & Practice Journal. 5(2) 52-78.

5. Haddouch, R., Clouse, S.F., Wright, R.T., Floyd, T., Valgenti, V., Akello, P., Gallagher, T. (2025) "Strengthening Incident Response: Lessons from Cybersecurity Tabletop Exercises for Rural Critical Infrastructure." Cybersecurity Pedagogy & Practice Journal. 4(2). 4-35.

6. Durcikova, A., Miranda, S., Jensen, M., Wright, R.T. (2024) Autogenic approach to examining empowerment cybersecurity teams. MIS Quarterly. 48(4), 1503-1536.

7. Pienta, D., Thatcher, J., Wright, R.T., Roth. P. (2024) An Empirical Investigation of The Unintended Consequences of Vulnerability Assessments Leading to Betrayal. Journal of the AIS 25(4), 1079-1116.

8. Wright, R.T., Johnson, S.L., Kitchens, B. (2023) Phishing Susceptibility in Context: A Multi-level Information Processing Perspective on Deception Detection. MIS Quarterly 47(2), 803-832.

9. Dwivedi, Y. K., Kshetri, N., Hughes, L., Slade, E. L., Jeyaraj, A., Kar, A. K., ... & Wright, R.T. (2023). Opinion paper: "So what if ChatGPT wrote it?" Multidisciplinary perspectives on opportunities, challenges and implications of generative conversational AI for research, practice and policy. International Journal of Information Management, 71, 102642. ** Editorial 2-pages **

10. Wright, R.T., Saunders, C., Sarkar, S., Kankanhalli, A., Whitley, E. A.,Tuunainenen, V., Henriksen, H. Z. (2023) The Scholarly Divide: Insights from the AIS Well-being Project, Communications of the Association for Information Systems. 52(1), 777-797. ** Editorial **

11. Jensen, M., Wright, R.T., Durcikova, A., Karumbaiah, S. (2022) Improving Phishing Reporting Using Security Gamification. Journal of Management Information Systems. 39(3), 793-823.

12. Wright, R.T., Thatcher, J.B. (2021) Phishing Tests Are Necessary. But They Don't Need to Be Evil. Harvard Business Review. https://hbr.org/2021/04/phishing-tests-are-necessary-but-they-dont-need-to-be-evil

13. Nguyen, C., Jensen, M., Durcikova, A., Wright, R.T. (2021) A Comparison of Features in a Crowdsourced Phishing Warning System. Information Systems Journal. 31 (3) 473-513.

14. Jensen, M., Durcikova, A., Wright, R.T. (2021) Using Susceptibility Claims to Motivate Behaviour Change in IT Security. European Journal of Information Systems 30(1) 27-45.

15. Xiao, X, Sarker, S., Wright, R.T., Sarker. S., Mariadoss, B. (2020) Commitment and Replacement of Existing SAAS - Delivered Applications: A Mixed-Method Investigation. MIS Quarterly. 44(4) 1811-1857.

16. Sun, H., Wright, R.T., Thatcher, J.B. (2019) Revisiting the Impact of System Use on Task Performance: An Exploitative-Explorative System Use Framework. Journal of the AIS, 20(4) 398-433.

17. Thatcher, J.B., Wright, R.T., Sun, H., Klein, R., Zagenczyk, T. (2018) Mindfulness in Information Technology Use: Conceptual and Operational Definitions. MIS Quarterly 42(3) 831-847.

18. Jensen, M., Dinger, M., Wright, R.T., Thatcher, J. B. (2017) Training to Mitigate Phishing Attacks Using Mindfulness Techniques Training to Mitigate Phishing Attacks Using Mindfulness Techniques. Journal of Management Information Systems 34 (2) 597-626.

19. Wright, R.T., Robert, N., Wilson, D. (2017) The Role of Context in IT Assimilation: A Multi-Method Study of a SaaS Platform in the US Nonprofit Sector. European Journal of Information Systems 26 (5) 509-539.

20. Lankton, N., McKnight, D.H., Wright, R.T. Thatcher, J.B**.** (2016) Using Expectation Disconfirmation Theory and Polynomial Modeling to Understand Trust in Technology. Information Systems Research 27 (1) 197-213.

21. Wright, R.T., Jensen, M. Thatcher, J.B., Dinger, M., Marett, K. (2014) Influence Techniques in Phishing Attacks: An Examination of Vulnerability and Resistance. Information Systems Research 25(2) 385-400.

22. Carter, M., Wright, R.T., Thatcher, J.B., Klein, R. (2014) Understanding Online Customers' Ties to Merchants: The Moderating Influence of Trust on the Relationship between Switching Costs and E-Loyalty. European Journal of Information Systems 23(1) 185-204.

23. Topi, H., Conboy, K., Donnellan, B., Van Toorn, C., Venkataraman, R., Wright, R.T. (2014) Moving Towards the Next Generation of Graduate Degree Programs in Information Systems. Communications of the AIS 34 1-21.

24. Chin, W. W., Thatcher, J.B., Wright, R.T. (2012) Assessing Common Method Bias: Problems with the ULMC Technique. MIS Quarterly. 36(3) 1003-1019.
    ** Authors contributed equality and are listed alphabetically **

25. Wright, R.T., Campbell, D., Thatcher, J.B., Roberts, N. (2012) Operationalizing Multidimensional Constructs in Structural Equation Modeling: Recommendations for IS Research. Communications of the AIS. 40 367-412.

26. Featherman, M.S., Wright, R.T., Thatcher, J.B., Zimmer, C., Pak, R. (2011) The Influence of Interactivity on E-Service Offerings: An Empirical Examination of Benefits and Risks. AIS Transactions on Human-Computer Interaction 3(1) 1-25.

27. Wright, R.T., Marett, K. (2010) The Influence of Experiential and Dispositional Factors in Phishing: An Empirical Investigation of the Deceived. Journal of Management Information Systems 27(1) 279-309.

28. Topi, H., Valacich, J.S., Wright, R.T., Kaiser, K.M., Nunamaker, J.F., Jr., Sipior, J.C., de Vreede, G.J., (2010) IS 2010: Curriculum Guidelines for Undergraduate Degree Programs in Information Systems Information Systems Undergraduate Model Curriculum. Communications of the AIS 26 359-428.

    Companion Technical Report: Topi, H., Kaiser, K.M., Sipior, J.C., Valacich, J.S., Nunamaker, J.F., Jr., de Vreede, G.J.. and Wright, R.T., 2010. Curriculum Guidelines for Undergraduate Degree Programs in Information Systems. Technical Report. Association for Computing Machinery, New York, NY, 97 pages.

29. Wright, R.T., Chakraborty, S., Basoglu, K.A., Marett, K. (2010) Where Did They Go Right? Investigating Deception Cues in a Phishing Context. Group Decision and Negotiation 19(4) 391-416.

30. Campbell, D.E., Wright, R.T., Clay, P.F. (2010) Deconstructing and Operationalizing Interactivity: An Online Advertising Perspective. Journal of Information Technology Theory and Application 11(4) 29-53.

31. Clouse, S.F., Wright, R.T., Pike, R. (2010) Employee Information Privacy Concerns with Employer Held Data: A Comparison of Two Prevalent Privacy Models. Journal of Information Security and Privacy 6(3) 47- 71.

32. Topi, H., Valacich, J., Wright, R., Kaiser, K., Nunamaker, J., Jr., Sipior, J.C., de Vreede, G.J., (2008) Revising Undergraduate IS Model Curriculum: New Outcome Expectations. Communications of the AIS 23 591-602.

33. Campbell, D.E., Wright, R.T. (2008) Shut-up I Don't Care: Understanding the Role of Relevance and Interactivity on Customer Attitudes toward Repetitive Online Advertising. Journal of Electronic Commerce Research 9(1) 62-76.

34. Topi, H., Valacich, J., Kaiser, K., Nunamaker, J., Jr., Sipior, J., de Vreede, G.J., Wright, R.T. (2007). Revising the IS Model Curriculum: Rethinking the Approach and the Process. Communications of the AIS 20 728-740.

Book Chapters

35. Wright, R.T., Wilson, D. (2014) Privacy, Accuracy and Accessibility of Digital Business. In Heikki Topi (ed.) Computing Handbook Set – Information Systems and Information Technology, Taylor and Francis. New York.

36. Valacich, J.S., Looney, C., Wright, R.T., Wilson, D. W. (2014) Mobile Computing. In Jay F. Nunamaker Jr., Nicholas C. Romano, & Robert O. Briggs (eds.) Advances in Management Information Systems: Topics of Collaboration Research, Vol. 19. M.E. Sharpe. Armonk, N.Y.

37. Chin, W.W., Thatcher, J.B., Wright, R.T., Steel, D. (2013) Controlling for Common Method Variance in PLS Analysis: The Measured Latent Marker Variable Approach. New Perspectives in Partial Least Squares and Related Methods, Springer. New York.

Teaching Cases

38. Nagel, K., Wright, R.T. (2024) The Human Factor: Social Engineering and Cybersecurity at the University of Virginia. Darden School of Business – University of Virginia

39. Maurer, C., Nelson, R.R., Wright, R.T. (2024) WillowTree: Product Driven with a Project Mindset (B). Darden School of Business – University of Virginia

40. Nelson, R.R., Wright, R.T. (2020) WillowTree: Product Driven with a Project Mindset (A). Darden School of Business – University of Virginia

41. Nelson, R.R., Wright, R.T. (2019) CarMax: Driving the Possible. Darden School of Business – University of Virginia.

42. Nelson, R.R., Wright, R.T. (2017) The Phoenix Project: Remediation of a Cybersecurity Crisis at the University of Virginia. Darden School of Business–University of Virginia

Practitioner Publications

43. Powers,T., Farboodmanesh, K., Wright, R.T., Pearlson, K. (2024) Trust: A New Approach to Risk Management - The MongoDB Case Study, MIT Working Paper Series. CAMS 24.1114. https://cams.mit.edu/wp-content/uploads/MongoDB-Trust-Management.pdf

44. Sanghvi, S., McPhearson, J., Wright, R.T. (2023) Emerging approaches for rebuilding trust in a digital society. Fast Company. https://www.fastcompany.com/90855531/emerging-approaches-for-rebuilding-trust-in-digital-society

45. Sanghvi, S., McPhearson, J., Wright, R.T. (2023) Trust: An Imperative for Our Collective Future. Booz Allen Hamilton Velocity Series. https://bah.dcatalog.com/v/V1-2023-Velocity-by-Booz-Allen/?page=24

Technical Notes

46. Wright, R. T., Allison, K., Conley, S., Martin, R., Li, J., Mousavi, R., & Maurer, C. (2025). AI for academic excellence: Student toolkit. University of Virginia Office of the Provost. Retrieved September 6, 2026, from https://genai.provost.virginia.edu/ai-for-academic-excellence-student-toolkit

47. Durcikova, A., Jensen, M., Miranda, S., Wright, R.T. (2015) Building the Human Firewall: Organization-wide Strategies to Combat Social Engineered Attacks. Oklahoma University and University of Massachusetts – Amherst. National Science Foundation. https://www.ou.edu/cas/casr/research/building-the-human-firewall

48. Allen. J.P., Wright, R.T. (2015) Information Systems Entrepreneurship: Building Interest in Technology through an Online Business Course for Undergraduates, MBAs, and Executives. Entrepreneurship, Innovation, and Strategy, USF Working Paper Series. http://repository.usfca.edu/esib/20

Conference Proceedings and Presentations

49. Schuetz, S., Jensen, M., and Wright, R.T. (2027) Killing ISP Compliance: Why the Field's Core Construct Is Holding It Back And What Should Replace It. Hawaii International Conference on System Sciences. Big Island, Jan. 5-8.

50. Wright, R.T., Wang, H., Mousavi, R., and Leidner, D. (2026) Human-in-the-Loop AI Research: A Hands-on Workshop on Integrating AI into the Research Workflow. International Conference on Information Systems. Lisbon, Portugal, Dec. 13-16.

51. Wright, R.T. (2026). Social Capital and the Security Organization.19th Workshop on Security and Human Behavior. Washington DC, May 19-20.

52. Clouse, S.F., Akello, P., Floyd, T., Wright, R.T., and Haddouch, R. (2025) Social Networks and TTX Evaluation and Performance. Information Systems Education, Cybersecurity, Applied Research and Data Analytics (ISCAP). Nashville, TN. Nov. 5-8, 2025.

53. Haddouch, R., Clouse, S.F., Wright, R.T., Floyd, T., Perry, P. (2024) Strengthening Incident Response: Lessons from Cybersecurity Tabletop Exercises for Rural Critical Infrastructure. Information Systems Education, Cybersecurity, Applied Research and Data Analytics (ISCAP). Baltimore, MD. Nov. 6-9, 2024.

54. Lamprecht, R., Eckhardt A., Wright, R.T. (2021) Bait the Hook to Suit the Phish, not the Phisherman: A Field Experiment on Security Networks of Teams to Withstand Spear Phishing. Workshop on Information Security and Privacy 2021. Austin, TX, Dec. 12.

55. Byrd, M., Kim, D., Schwartz, A., Jenkins, J., Kumar, M., Williams, P., Valacich, J., Wright, R.T. (2019) Understanding Unauthorized Access using Fine-Grained Human-Computer Interaction Data. Proceedings of the Special Interest Group-Human Computer Interaction Workshop, Munich, Germany, Dec. 16.

56. Benbasat, I., Kankanhalli, A., Wright, R.T. (2018) Panel on the Future of Adoption and Diffusion Research. Workshop for Adoption and Diffusion of Information Technology, San Francisco, CA. Dec. 12.

57. Agogo., D., Wright, R.T. (2018) Towards Understanding Trust in a Complex IT Ecosystem, IEEE Symposium on Privacy-Aware Computing, Washington, D.C. September 2018

58. Durcikova, A., Jensen, M.L., Wright, R.T. (2017) Combating Phishing Attacks: An Organization-Wide Knowledge Management Approach in Briggs, Robert O. and Nunamaker, Jay F., Jr. (Eds.) Report of the Hawaii International Conference on System Sciences, Symposium on Credibility Assessment and Screening Technologies, Kauai, HI, Jan 6-9.

59. Durcikova, A., Jensen, M.L., Wright, R.T. (2017) Combating Phishing Attacks: An Organization-Wide Knowledge Management Approach in the Proceedings of the Hawaii International Conference on System Sciences, Waikoloa, Big Island, Jan. 6-9 *** ***Best Paper Nominee*** ***.

60. Karumbaiah, S., Wright, R.T., Durcikova, A., Jensen, M. (2016) Phishing Training: A Preliminary Look at the Effects of Different Types of Training. Eighth Annual Workshop on Information Security and Privacy. Dublin, IE, Dec 10.

61. Wright, R.T., Durcikova, A., Miranda, S., Jensen, M.L., Bernecker, S., Kelly, K. (2016) The Building of an Organizational Framework for the Human Firewall in Briggs, Robert O. and Nunamaker, Jay F., Jr. (Eds.) Report of the Hawaii International Conference on System Sciences, Symposium on Credibility Assessment and Screening Technologies, Kauai, HI, Jan 4-6.

62. Agogo, D., Hess, T., Wright, R.T. (2015) Exploring the Effects of Mood and Computer Self-Efficacy on Computing Task Performance, Americas' Conference on Information Systems, Puerto Rico, Aug 13-15.

63. Durcikova, A., Jensen, M.L., Wright, R.T. (2015) Building the Human Firewall: Lessons from Organizational Anti-Phishing Initiatives, in Briggs, Robert O. and Nunamaker, Jay F., Jr. (Eds.) Report of the Hawaii International Conference on System Sciences, Symposium on Credibility Assessment and Information Quality in Government and Business, Kauai, HI, Jan 6-10.

64. Wright, R.T., Marett, K., Thatcher, J.B. (2014) Extending Ecommerce Deception Theory. Proceedings of the International Conference on Information Systems, Auckland, NZ, Dec. 14-17.

65. Chin. W.W., Thatcher, J.B., Wright, R.T., Steele, D. (2014) Controlling for Common Method Variance in PLS Analysis: An Empirical Test of the Measured Latent Marker Variable Approach. Proceeding of the 9th International Conference on Partial Least Squares and Related Methods, Paris, FR, May 26-28.

66. Carter, L., Thatcher, J.B., Wright, R. T. (2014) Social Media and Emergency Management: Exploring State and Local Tweets. Proceedings of the Hawaii International Conference on System Sciences, Waikoloa, Big Island, Jan. 6-9.

67. Wright, R. T., Wilson, D. (2013) The Mediating Role of the Organization in Assimilation of Enterprise Systems: A Non-Profit Perspective. Proceedings of the SIG on Adoption and Diffusion of Information Technology. Milan, Italy, Dec 12 *** ***Best Paper Award*** ***.

68. Topi, H., Wright, R.T. (2013) Differentiating Information Systems and Information Technology as Fields of Study: An Evaluation of Model Curricula. Proceedings of the International Academy for Information Management / AIS SIG on Education, Milan, Italy, Dec. 10-12.

69. Valacich, J.S., Wright, R. T., Dimoka, A. (2013) Informing Design Choices Utilizing Behavioral, Neurophysiological, and Design Science Methods. Proceedings of the Hawaii International Conference on System Sciences, Wailea HI.

70. Jensen, M. L., Dinger, M., Wright, R. T., Thatcher, J.B. (2012) Training to Mitigate Threats from Customized Phishing Attacks, in Briggs, Robert O. and Nunamaker, Jay F., Jr. (Eds.) Report of the Hawaii International Conference on System Sciences, Symposium on Credibility Assessment and Information Quality in Government and Business, Maui, HI, Jan 6-10.

71. Wright, R.T., Kuykendall, M., Matsukawa, J.S. (2012) Re-Conceptualizing the Information Systems Foundation Course. Proceeding of the International Academy for Information Management Conference / AIS SIG on Education, Orlando, FL, Dec 14-16.

72. Chin. W.W., Thatcher, J.B., Wright, R.T., Steele, D. (2012) Controlling for Common Method Variance in PLS Analyses: The Measured Latent Marker Variable Approach. Proceeding of the 7th International Conference on Partial Least Squares and Related Methods, Houston, TX, May 19- 22.

73. Valacich, J.S., Wright, R.T., Dimoka, A. (2012) Introduction to Human-Computer Interaction Minitrack. Proceedings of the Hawaii International Conference on System Sciences, Wailea HI.

74. Topi, H., Conboy, K., Donnellan, B., Ramesh, V., Wright, R.T. (2011) Providing Distinctive Value through Masters Level Programs in Information Systems. Proceeding of the International Academy for Information Management / AIS SIG on Education, Shanghai, China, Dec. 2 – 4.

75. Valacich, J.S., Wells, J.D., Wright, R.T. (2011) Introduction to Human-Computer Interaction Minitrack. Proceedings of the Hawaii International Conference on System Sciences, Kauai HI.

76. Alter, S., Wright, R.T. (2010) Validating Work System Principles for Use in Systems Analysis. Proceedings of the International Conference for Information Systems, St. Louis, MO, AIS eLibrary**.**

77. Wright, R.T. (2010) Assessing Online Consumer Motivation. Proceedings of the Southern Association for Information Systems Conference, AIS eLibrary, Atlanta, GA.

78. Thatcher, J.B., Leap T., Wright, R.T. (2010) Old Wine in New Bottles: Investigating Information Technology is Enable "Old Criminals" to access "New Victims" Panel. Proceedings of the Americas' Conference on Information Systems, Lima, Peru.

79. Valacich, J.S., Wells, J.D., Wright, R.T. (2010) Introduction to Human-Computer Interaction Minitrack. Proceedings of the Hawaii International Conference on System Sciences, Kauai HI.

80. Topi, H., Valacich, J.S., Wright, R.T. Kaiser, K.M., Nunamaker, J.F., Jr., Sipior, J.C., Wagner, C. Bjørn-Andersen, N. (2009) IS 2009 - Changing the Course for Undergraduate IS Model Curricula Panel. Proceedings of the International Conference on Information Systems, Phoenix, AZ, AIS Library.

81. Carter, M., Thatcher, J.B., Klein, R. Wright, R.T. (2009) Switching Costs and Loyalty: Understanding How Trust Moderates Online Consumer's Ties to Merchants. Proceedings of the Special Interest Group-Human Computer Interaction Workshop, Phoenix, AZ, AIS Library *** ***Best Paper Nominee*** ***

82. Wright, R.T., Sarker, S. (2009) Evaluation of Factors Influencing Virtual Teams: An Initial Study. Proceedings of the Americans' Conference on Information Systems, San Francisco, CA, AIS Library.

83. Marett, K., Wright, R.T. (2009) The Effectiveness of Deception Tactics in Phishing. Proceedings of the Americans' Conference on Information Systems, San Francisco, CA, AIS Library.

84. Valacich, J.S., Wells, J.D., Wright, R. T. (2009) Introduction to Human-Computer Interaction Minitrack. Proceedings of the Hawaii International Conference on System Sciences, Waikoloa HI.

85. Wright, R. T. (2008) Online Consumer Motivation. International Conference on Information Systems Doctoral Consortium, Paris, FR.

86. Topi, H., Valacich, J.S., Wright, R.T. (2008) Undergraduate IS Curriculum Revision Process Panel. Proceedings of the Americas Conference on Information Systems, Toronto, Canada, AIS Library.

87. Wright, R.T. (2008) Website Tailoring: The Importance of Motivation in Tailoring Determinants. Americans' Conference on Information Systems Doctoral Consortium, Toronto, ON.

88. Valacich, J.S., Wells, J.D., Wright, R.T. (2008) Introduction to Human-Computer Interaction Minitrack. Proceedings of the Hawaii International Conference on System Sciences, Waikoloa HI.

89. Campbell, D.E., Wright, R.T. (2007) Measuring Interactivity: An Instrument Development and Initial Assessment of a Model of Interactivity. Proceedings of the Special Interest Group-Human Computer Interaction Workshop, Montreal, QB, AIS Library.

90. Wright, R.T., Valacich, J. V., Wells, J. D. (2007) Online Consumer Motivation Theory: A Task-Technology Fit Perspective of Website Tailoring. Journal of the Association of Information Systems Theory Development Workshop, Montreal, QB.

91. Wells, J. D., Wright, R.T., & Carignan, T. (2007) The Influence of Website Quality and Expectancy-Disconfirmation on Assessments of Service Quality: A Signaling Theory Perspective. Proceedings of the Americans' Conference on Information Systems, Keystone CO, AIS Library.

92. Wright, R.T., Marett, K. (2007) Why Did I Do That? Understanding Deceptive Communication in Phishing, in Briggs, Robert O. and Nunamaker, Jay F., Jr. (Eds.) Report of the Hawaii International Conference on System Sciences, Symposium on Deception Detection, Waikoloa HI.

93. Shay, J. P., Wright, R.T. (2003) Using Case Methodology via Blackboard. Proceedings of the North American Case Research Association, Tampa Bay, FL.

Keynotes

1. University of Manitoba, "Teaching Judgment in the Age of AI", Winnipeg, Canada, Nov 2026
2. Oakridge National Laboratory - AI Core Workshop, "AI Agents in Science", Charlotteville, VA, Sept 2026
3. U.S. Department of Transportation, "Tech and Transportation," Houton, TX, Oct. 2024
4. Association for Financial Technology Conference, "Cybersecurity Issues in Finance" La Jolle, CA, March 2022
5. Northern Virginia Technology Council, "Future of Tech and Security" Virtual, September 2021
6. IS-PRO Conference, "The Human Firewall" Charlottesville, VA, October 2017
7. TEDx, "Mindfulness Use of Tech" Amherst, MA, October 2013
8. Midwestern AIS Conference, "The Future of IS Research" Milwaukee, WI, May 2016
9. Salesforce.org, "SAAS Adoption for Nonprofits" San Francisco, CA, December 2011

Industry Talks

1. The Hunt Institute, Preparing Students For an AI-Driven Future, Richmond, VA Nov 2026
2. DC Tech Connect, AI impact to the Workplace, Washington DC, Nov 26
3. Capital One, "AI Productivity for Product Managers", Tysons Corner, VA, May 2026
4. Tom Tom Festival, Workforce Futures: AI Ready Tools and Talent, April 2026
5. Oura Health, "AI Productivity Paradox", Virtual, Jan 2026
6. Lingnan Global Forum, "The Future of Higher Education in the Digital Economy," Jan. 2022
7. Personify, "Cybersecurity Today" Austin, TX, April 2018
8. Salesforce.com Webinar Series, "Social Enterprise Success in the Cloud", April 2012

Invited Research Talks

1. Stu Clark Distinguished Speaker Series, Asper School of Business; "Peer Review Before AI Can Write the Paper," Winnipeg, Canada, Nov 2026
2. Department of Genome Sciences @UVA, Special Seminar Series, July 2026
3. 19th Workshop on Security and Human Behavior, "Cybersecurity and Social Capital", Arlington, VA, May 2026
4. University of South Florida, Distinguished Speakers Series, April 2026.
5. Virginia Tech, Pamplin College of Business, Doctoral Seminar, Oct. 2024
6. Cybersecurity @ Sloan School of Management Seminar, MIT, June 2024
7. IS Seminar Series, Desautels Faculty of Management, McGill University, April 2022
8. Bentley University, Jan. 2021
9. Fox School of Business, Temple University, Oct. 2020
10. Center for Software & IT Management, IIM Bangalore, July 2020

11. Carey School of Business, Arizona State University, Feb. 2020
12. Ivey School of Business, University of Western Ontario, Jan. 2020
13. Carson School of Business, Washington State University, October 2017
14. Ivey School of Business, University of Western Ontario, Jan. 2013
15. Sauder School of Business, University of British Columbia, Nov. 2013
16. College of Business and Behavior Science, Clemson University, March 2011

Other External Invited Talks

1. 2026 Virginia Post Doc Symposium, The Role of AI and Emerging Technologies in Research Careers, April 2026
2. Arizona AI Summit, AI Leadership in Government, March 2026
3. Saudi AIS, Cybersecurity, Privacy, and Trust in the Age of AI, Oct 2025
4. ICIS, Developing and Delivering the ICIS Conferences, Dec 2024
5. ICIS Junior Faculty Consortium, Dec 2024
6. Doctoral Student College Panel, Returning from COVID, March 2022
7. SIG Digital Innovation, Transformation, and Entrepreneurship Panel, Dec. 2020
8. Mid-Career Consortium, AMCIS, Aug. 2020
9. Job Market Panel - Doctoral Consortium, AMCIS, Aug. 2020
10. AIS Webinar on the Job Market in the COVID Crisis, July 2020
11. Positioning Yourself to be a Data Scientist, Institute for Social Science Research Workshop, June 2015
12. Managing your Ph.D. Student Career, Americas Conference for Information Systems, August 2011

Major Media Appearances

1. Baltimore Post-Examiner, Study: DC, Delaware Residents Most Vulnerable to Identity Theft & Fraud (Dec. 2024)
2. European Parliament Research Report, **"**General Purpose Artificial-Intelligence" (March 2023)
3. USA Today, "Biden warns Americans are at high risk of Russian cyberattacks after Ukraine invasion: What you should do right now" (Feb 2022)
4. The Australian, "Phish & tips: How to avoid hackers angling for data or funds" (Nov. 2020)
5. Harvard Business Review, "Boost Your Resistance to Phishing Attacks" (Sept. – Oct. 2020; Print Issue)
6. Forbes, "Reaching Zen in Cybersecurity" (Sept. 2020)
7. Washington Post, "How to Protect Your Data While Traveling" (June 2016)
8. Seattle Post-Intelligencer, "Who falls for phishing scams?**"** (Nov. 2007)

Other Media Appearances

9. UVA Today, UVA experts help shape the AI conversation (April 2026)
10. UVA Today, New, massive study finds only half of social science findings replicate (April 2026)
11. Charlottesville NBC News, Cyber-scams are being reinvented (Jan. 2025)
12. Wallethub, States Most Vulnerable to Identity Theft and Fraud (Dec 2024)
13. Poets & Quants, Favorite Business Courses of The Class Of 2024 (June 2024)
14. Psychology Today, What Type of People Fall for Internet Scams?, (June 2023)
15. Money Talks News, Russian Cyberattacks are Likely: Here's How to Protect Yourself (July 2022)
16. Wards Intelligence, Do Geopolitical Tensions Increase Cybersecurity Issues, (April 2022)
17. Society for Human Resource Management, Design Phishing Tests for Teaching, Not Tricking, (May 2021)
18. Hoxhunt, Positive, not punitive cybersecurity awareness training: Experts say, lighten up (May 2021)
19. Security Services, What "lure" do you use to Phish? (April 2, 2021)
20. Tech Times, "Once the Internet is Down Forever" (Dec. 2019)
21. Gizmodo / UVA Today, "What would it take to break the Internet" (Oct. 2019)
22. UVA Today, "How mindfulness can help prevent hacks, and four more cybersecurity tips" (Sept. 2018)
23. 94.7 WPVC, Charlottesville: "Cybersecurity –Nature vs. Nurture" (Oct. 12, 2017)
24. UVA Today, "McIntire Faculty Tackle Today's Big Questions in 10-Minute TED-Style Talks" (May 2017)
25. UVA Today, "How to [Spring] Break into the Tech Industry" (March 2017)
26. UMass Campus News, "Building the Human Firewall" (Oct. 2015)

27. Isenberg School of Management, "IT Security and Consumer Privacy: Cutting-Edge Perspectives" (Oct. 2015)
28. Salesforce, "Investing in the Mission" (June 2012)
29. Oakland Tribune, "Video Resumes can launch a job, college career" (April 2010)
30. Association for Computing Machinery In Roads, "IS 2010 is Ready and Available for Your Use!", (March 2010)
31. AIS, "Volunteer Spotlight: AIS/ ACM IS Undergraduate Model Curriculum" (Oct. 2009)
32. Dividend, Washington State U. College of Business, "Outstanding Research Award", (May 2009)
33. Washington State Today, "MIS courses bring the real-world to the virtual world" (Jan. 2008)
34. Washington State Today, "Skeptical nature may be the best phishing defense." (Nov. 2007)
35. Spokane Spokesman-Review, "Skepticism is better than Web smarts in preventing phishing attacks" (Nov. 2007)
36. Channel 8 News – Pullman, WA, "Protecting yourself from phishing scams." (April 26, 2007)

TEACHING

University of Virginia (Aug. 2016 – Present) **–** Ave. Instructor rating: 4.7 / 5 = 94%

- Poets and Quants, Best Business Course (June 2024)

11 Courses Prepped:

MS Business Analytics (with Darden School of Business)
- Digital Transformation with AI
- Customer Analytics

M.S. in Management of IT
- AI in Organizations
- Product Management
- Cybersecurity

M.S. in Accounting
- Intro to Cybersecurity

Undergraduate (UG)
- Product and Project Management
- Intro to Commerce (Large enrollment course)
- Cybersecurity as a Business Risk
- Digital Safari (Travel Course to San Francisco)
- Digital Business and Web Analytics

Certificate – Cybersecurity for Business Leaders

University of Massachusetts Amherst (Aug. 2012 – Dec. 2016) **-** Ave. Instructor rating 4.8 / 5 = 96%

- Isenberg nominee for the University Distinguished Teaching Award (Oct. 2013)
- TEDx faculty speaker from UMass (Nov. 2013)

6 Courses Prepped:

Ph.D. – MIS Reading Seminar I
MBA – Rethinking Ecommerce
MBA – Strategic Information Systems
UG – Intro to Business Info Systems (Large enrollment course)
UG – Project Management
UG – Freshmen Seminar on Digital Business Models

University of San Francisco – Assistant Professor (Aug. 2009 – May 2012) **-** Ave. Instructor rating: 4.7 / 5 = 94%

5 Courses Prepped:

Executive MBA – Technology and Innovation
MBA – Internet Business Applications
Honors UG - Systems in Organizations
UG - Systems in Organizations

UG - Internet Business Application

Washington State University – Ph.D. Student (Aug. 2005 – Sept. 2008) - Ave. Instructor rating: 3.6 / 4 = 90%

4 Courses Prepped:
UG - Web Technologies and Innovation
UG - Introduction to MIS
UG - Web Technologies and Innovation – Online
UG - Intro to Business Programming – Online

The University of Montana – Adjunct Instructor (Aug. 2001 – May. 2005) **-** Ave. Instructor rating: 4.4 / 5 = 88%
- Outstanding Instructor Award, MIS Department (May 2005)
- The Faculty Excellence Award, Greek Honor Society (May 2003)

4 Courses Prepped:
UG - Quantitative Business Applications
UG - Fundamentals of Networking
UG - Intro to Systems & Operations
UG – Telecommunications and Networks

SERVICE

Major External Service Roles

- Conference Co-Chair, International Conference on Information Systems (ICIS) in Austin, TX (2021)
- Vice President for Membership and Chapters, Association for Information Systems (AIS) (Elected Term 2015 – 2018; reappointed 2019)
- ICIS Representative, AIS Council (2023) and Chair, ICIS Executive Committee (2023)
- Chair, AIS Membership Conduct Committee (2019 – 2021)
- Member, ICIS Executive Committee (2020 – 2024)
- Conference Co-Chair, IEEE International Conference on Intelligence and Security Informatics (2020)
- Chair, AIS Special Interest Group on Adoption and Diffusion of IT (2018)
- Member, ACM / AIS Joint Information Systems Undergraduate Model Curriculum Task Force (2007 - 2010)

Other Editorial Service

- Associate Editor, MIS Quarterly (2018 – 2021; 2 Terms)
- Associate Editor, European Journal of Information Systems (2011 – 2017; 3 Terms)
- Associate Editor, Information and Management (2014 – 2016)
- Editorial Board, Journal of the Association for Information Systems (2014 – 2019; 3 Terms)
- Associate Editor, Social Media and Collaboration Track at the ICIS (2015)
- Associate Editor, Adoption and Diffusion of Innovation Track at the ICIS (2012 - 2014)
- Track Chair, Adoption and Diffusion of IT Track, Americas Conference for Information Systems (2017, 2020)
- Mentor, MISQ Author Workshop (2017,2020)
- Mentor, MISQ Reviewer Workshop (2018, 2019, 2020)
- Mini Track Chair, IS Education, Americas Conference for Information Systems (2018)
- Mini Track Chair, Human-Computer Interaction at the Hawaii International Conference on System Sciences (2008 - 2013)

Promotion and Tenure External Reviewer Letters

- University Chair (2020)
- Promotion to Full Professor (2026, 2025, 2024, 2023)
- Promotion and Tenure (2026 x3, 2023 x 2, 2021, 2019, 2016)

Other Service to the Discipline (Association for Information Systems; AIS)

- Mentor, Junior Faculty Consortium, ICIS (Dec. 2024)
- Member, Taskforce on ICIS Site Selection, Association for Information Systems (2023)
- Member, College of Senior Scholars, Association for Information Systems (Dec. 2021)
- Mentor, Doctoral Student Corner ICIS/AMCIS (2016-2021)
- Mentor, Junior Faculty Consortium, AMCIS (2021)
- Reviewer, AACSB Management Curriculum for A Digital Era (MaCuDE; 2020)
- Member, AIS Task Force for COVID Conference Redesign (2020 – 2021)
- Chair, AIS Membership Wellbeing Project (2020 – 2021)
- External Reviewer, Candidate for Promotion and Tenure, R1 School (2019)
- Chair, Association for Information Systems (AIS) Committee for Early Career Award (2019)
- Co-Chair, ICIS Ancillary Meeting and Events (2017)
- Workshop Chair, AIS SIGADIT Workshop, Dublin, Ireland (2016)
- Co-Chair, Taskforce on AIS Placement (2016)
- Invited Contributor, U.S. Census Bureau / MIT Big Data Workshop on Location Confidentially (2015)
- Program Chair, AIS SIGADIT Workshop, Fort Worth, Texas (2015)
- Member, AIS Renovation of Placement Committee (2016)
- Member, AIS Membership Committee (2009 - 2015)
- Member, Social Media Taskforce, AIS Publication and Content Management Initiative (2012 – 2013)
- Co-Chair Placement, Americas' Conference for Information Systems Conference (2012)

Student Mentoring

Doctoral Students

- Lauren Kelson, Department of Psychology, University of Virginia (Grad 2027)
- Robert Lamprecht, University of Innsbruck (Grad 2022)
- Daniel Pienta, Clemson University (Grad 2019)
- David Agogo, University of Massachusetts (Grad 2017)
- Xiao Xiao, Washington State University (Grad 2013)

Undergraduate/Masters Students

- Zave Greene, University of Virginia (2026-7) - Independent study on AI
- Kylie Nagel, University of Virginia (2023-4) - Independent study on Cybersecurity
- Michael Crawford, University of Massachusetts (2015) - Independent study on Design Thinking
- Patrick McDonald, University of Massachusetts (2014) - Independent study on Tech Entrepreneurship
- Kyle White, University of Massachusetts (2013) - Honors thesis project on Project Management
- Michael Kuykendall, University of San Francisco (2012) - Independent study on Salesforce.com

Service to the University (Bold: Current Committees)

Commonwealth of Virginia

- **Member, Commonwealth AI Initiative Steering Committee (2026 -)**
- **Co-Chair, Commonwealth AI Initiative-Trusted AI Expertise for Local Government Subcommittee (2026 -)**

University of Virginia

- **Member, University Strategic Planning Committee (2026–)**
- **Reviewer, Limited Submission Pre-Proposals, Office of the Vice President for Research (2025–)**
- **Member, AI Policy, Usage, and Guidelines Committee (PUG; 2026 –)**
- **Co-Chair, AI Teaching and Learning Committee (2026-)**
- **Co-Chair, AI Research Advisory Committee (2026 -)**
- **Member, Strategic Investment Fund Post-Award Committee (PAC) (2025 –). The PAC reviews all awards made from UVA's $3 billion Strategic Investment Fund and provides advice to university leadership.**
- **Member, Provost's Futures Initiative Working Group (2024 -)**
- **Member, UVA Innovates Advisory Board (2024 –)**
- Member, Provost's AI Advisory Committee (2024 - 2026)
- Member, Tadler University Chair for Entrepreneurship Search Committee (2024-2025)
- Member, Future of Work Building Committee (2024)
- Member, Entrepreneurship Student Leader Search Committee (2024)
- Co-Chair, Pan University Entrepreneurship Curriculum Tiger Team (2024)
- Co-Chair, Entrepreneurship University Chaired Professor Search (2023)
- Member, Strategic Research Infrastructure Initiative Steering Committee (2022)
- Member, Dean McIntire School of Commerce Search Committee (2019-2020)
- Member, Cybersecurity Cluster Faculty IT Area Search Committees (2018, 2019, 2020, 2021)
- Speaker, Pre-Football Game Lifetime Learning Panelist on Cybersecurity (Nov 2018)
- Speaker, Alumni Weekend Seminar: Cybersecurity (June 2018)
- Project Lead/Primary Investigator, CyberBadge Education Program (2017 - 2020)

University of Massachusetts

- Co-Organizer, New England Cybersecurity Day (http://nesd.cs.umass.edu/) (2015)
- Founding Member, Cyber Security Research Institute Committee (2014 - 2016)

University of San Francisco

- Member, Distinguished University Research Award Committee (2011)
- Member, The Innovation in Teaching with Technology Award Committee (2011 & 2012)

Service to the School & Department

University of Virginia – McIntire School of Commerce

- Chair, Taskforce for GenAI and Business Education (2024)
- Chair, McIntire School of Commerce AACSB Reaccreditation Team (2022-2024)
- Chair, Chief of Staff Search, McIntire School of Commerce (2023)
- Member, Executive Committee, McIntire School of Commerce Foundation (2021 - present)
- Member, Chief of Staff Search, McIntire School of Commerce (2022)
- Chair, Organizational Initiative on MyMcIntire Portal (2020)
- Committee Member, Working Group for the Future of Grad/Exec Teaching (2021)
- Board Member / Advisor, Enactus Student Group (2017 – 2020)
- Member, MS MIT Admissions Committee (2017-2019)
- Chair, Tenure-Track Search Committee (2019)
- Member, Tenure-Track Search Committee (2017, 2018)
- Program Director and Founder, McIntire Cybersecurity Certificate (2017 – 2021)
- Associate Director, Center for Management of IT (2018 – 2026)
- Chair, Tenure and Promotion Case (2018)
- Committee Member, MSMIT Admissions (2017 – 2019)
- Committee Member, Reappointment Case (2017)

University of Massachusetts – Isenberg School of Business

- Member, Tenure Track Search Committee (2016)
- Chair, Full-Time Lecturer Search Committee, Operations and Information Management Department (2015)
- Member, Graduate Strategy Committee for the Operations and Information Management Department (2015)
- Lead Developer / Lead Instructor, Open Access MBA Course Initiative (2013 – 2014)
- Advisor, Operations and Information Management Club (2013 – 2015)
- Faculty Lead, Annual Bose Case Competition (2014 – 2015)
- Member, Isenberg's Institutional Review Board (2012 – 2015)
- Coordinator, CIO Professor for a Day Program with Society for Information Management (2013 – 2016)
- Member, Online Course Committee (MOOC; 2012 - 2013)

University of San Francisco – School of Management

- Faculty Member, Delta Sigma Pi (2011 - 2012)
- Advisor, MBA Entrepreneurship Club (2011 - 2012)
- Member, Faculty Research Award Committee (2010)
- Member, Accounting Faculty Search Committee (2010)
- Chair, Task Force on Technology with Teaching (2009 – 2010)
- Member, MBA Curriculum Review Taskforce (2010)

Service to the Community

- Assistant Coach – *University of Massachusetts – Amherst Women's Hockey Team* (2015 – 2016)
- Head Coach – *Washington State University Men's Hockey Team* (2008 – 2009)
- Assistant Coach – *Washington State University Men's Hockey Team* (2007 – 2008)
- Executive Director, Missoula Youth Hockey Association (2001 – 2003)
- Assistant Coach – *Missoula High School Hockey Team* (2002 – 2005)
- Head Coach – *University of Montana Women's Hockey Team* (2001 – 2003)
- Faculty Advisor, *Sigma Phi Epsilon* - University of Montana Chapter (2001 – 2005)

Grant Reviews

- National Science Foundation – Secure and Trustworthy Cyberspace (SaTC), Canadian Foundation for Innovation, Centre of Excellence Programme proposals, Government of Finland, Canadian Research Chairs