

# -chargepoin-

# Driving the Future of Transportation





Transportation is changing fast. By 2020, 75% of new cars sold will be connected to the internet. By 2040, 35% of vehicles sold will be electric. It's time to get ready for the future of transportation, which will be electric *and* connected—to drivers, mobile apps, charging spots, businesses and the rest of our everyday lives.

Gas-powered vehicles are inefficient, expensive and time-consuming to maintain, plus they produce 25% of greenhouse gas emissions in the U.S. (15% worldwide). In a constantly connected world, people don't have time to sit in traffic, make separate trips for gas or worry about pollution. They're ready for the convenience and savings of driving electric.

The industry is ready too, with all automakers producing electric vehicles (EVs) and more than 30 models on the market. EVs are on the road in every state and more than 40 countries. To complete the shift to electric mobility, we need a connected charging network that lets people charge everywhere they go.

ChargePoint is building this network by connecting energy providers, automakers and all kinds of businesses to EV drivers. As the world's largest charging network, we provide the best charging experience everywhere EV drivers go. Join us and become a part of the future of transportation.

# Charging Is Good for Every Business

## Join the Network that Brings Drivers to You

Being connected matters because drivers are your employees and customers—and they're always connected. ChargePoint puts you in the driver's seat and gives you total control over how you and your business fit into the future of transportation, no matter what industry you're in. We've helped thousands of organizations across over a dozen industries turn parking spots into EV charging spots and use connected charging to get found by EV drivers.

With EV charging, workplaces can attract and retain employees, fleets can save money, commercial and residential properties can extend tenancy, retail stores can strengthen customer loyalty, automakers can smooth the transition from gas to electric, cities can generate tourism and much more. We help all types of organizations benefit from charging while staying focused on their core business.



Retail customers have tripled customer spend and time in store with EV charging.



## 31,000+ places to charge

We're the world's largest EV charging network, with more than 31,000 connected charging spots that are easy for drivers to find in our app.



### years of experience

For a decade, ChargePoint has been perfecting the intelligent network that makes EV charging work in any context, for any business and any driver.



## 70% of new EV drivers

Hundreds of thousands of drivers rely on ChargePoint to keep all types of EVs charged up everywhere they go.



## 98% of customers renew

Our renewal rates show that all organizations can benefit from EV charging and expand their use over time.

## Connected EV Charging Empowers Businesses to:

- + Attract new customers, employees, tenants and visitors and strengthen those relationships
- + Increase property value and length of stay
- + Establish your brand as a green leader and advance sustainability efforts
- + Manage energy use, control costs and scale easily as demand grows
- + Encourage efficient use of charging spots with access control, pricing, a waitlist and other smart features
- + Get reports on who's charging, energy use, greenhouse gas savings and more
- + Count on ChargePoint to make charging easy with proactive monitoring, repairs and 24/7 driver support

Meet all of our 6,200+ customers at chargepoint.com/industries

# Connected Charging Everywhere Drivers Go



We're the only company providing EV charging everywhere that drivers need it, working with thousands of leading brands to make EV charging work for any business. Our connected stations are easy for EV drivers to use and simple for station owners to manage and they update continually with new features. We have a product for every driver and station owner need. Our mobile app lets drivers find stations, save favorite charging spots and track all of their charging.

#### **Home Charging**

- + Charge up to 6X faster from the comfort of home
- + Connect with local utilities to get the best deal on EV charging and save money
- + Start charging remotely, get reminders to plug in and track charging in one place
- + Connect with Nest to build out the smart home
- + Get proven solutions for EV charging at apartments and condos

#### Level 2 Charging

- + Install anywhere that drivers stay parked for an hour or more
- + Charge any EV on the road, most in under four hours
- Share power intelligently to maximize capacity
- + Let drivers use their phone to get on a Waitlist when stations are busy
- Integrate with a growing list of utility programs for energy management

#### **Express DC Fast Charging**

- Keep EV drivers moving on long trips
- + Top off batteries in under 30 minutes, up to 3X faster than today's fastest chargers
- + Charge more EVs, faster, with dynamic power sharing
- + Support current and future EVs, including electric buses and trucks
- + Make the most efficient use of available energy

Learn about our solutions at chargepoint.com/products/how-to-choose/



#### Manage Power Intelligently

ChargePoint Power Management features work with all stations, reduce initial installation costs and control ongoing energy expenses.



#### **Rest Easy with Assure**

Stations stay up and running without effort on your part thanks to our smart network, proactive monitoring and ChargePoint Assure, an industryleading warranty covering parts, on-site labor and service coordination.



#### **Promote Your Brand**

It's easy to align stations with your brand using custom signage, so drivers can find your stations and remember your organization.

#### A Growing Global Presence

As part of our goal to make it easy for EV drivers to charge everywhere they go, ChargePoint has a growing global presence. Please check chargepoint.com for the latest product availability in different markets.

# The Charging Network of the Future

#### Bringing Everyone On Board

ChargePoint's business is building the best charging experience for drivers, no matter where they are or what they drive. Our decade of experience with EV drivers helps us continually enhance the charging experience for drivers and advocate for EV charging. We serve as the interface between energy providers, automakers, policymakers, station owners and drivers in order to simplify EV charging for everyone involved and make driving electric an easy choice.

#### Leading the Way

Our work sets an example for the industry. And we aim high. The United Nations Momentum for Change Award, Edison Award for Design, Goldman Sachs 100 Most Intriguing Entrepreneurs, CNBC Disruptor 50 and Time Best Invention are just a few of the many awards we've received.







#### Reducing Environmental Impact

EV charging helps the environment as well as businesses and drivers. Driving an EV can cut greenhouse gas emissions in half or more. By driving hundreds of millions of miles without gas over the past few years, our drivers have grown the equivalent of millions of tree seedlings for 10 years and prevented more than 65 million kilograms of greenhouse gas emissions. We're charging toward the future of transportation and helping the environment as we go.

#### We coordinate with...

- + Automakers to build cutting edge EVs ready to charge anywhere
- + Advocacy groups to promote EV driving
- + Policymakers to shape EV-friendly policies
- + Energy providers to prepare for increased demand on the grid
- + Station owners to make EV charging as easy as possible



(Station Owners)

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