



# Learning Series

# FactoryTalk Design Hub

February 2023

### Our Presenters

Wayne Welk

Automation Specialist New Orleans Mike Masterson

Automation Specialist Houston

Shayla George

Technology Consultant, Software & Control Rockwell Automation

# Technical Seminars Register to receive a calendar invite



#### Tech Talk

Month	Description
January 25 <sup>th</sup>	Grace Technologies – GraceSense
February 22 <sup>nd</sup>	Industrial CyberSecurity with Claroty
March 29 <sup>th</sup>	CyberSecurity with CrowdStrike
https://www.reynoldsonline.com/training-and-events/techtalks	

### Learning Series

Month	Description
January 12 <sup>th</sup>	Automation Update
February 23 <sup>rd</sup>	FactoryTalk Design Hub
March 16 <sup>th</sup>	Networks and Security Update

https://www.reynoldsonline.com/training-and-events/learning-series

Upcoming Road Show Factorytalk Optix April 12, 2023 TRC Houston



#### We are excited to announce Automation Fair will be a four-day event

Automation Fair 2023 will be held November 6-9 in Boston, Massachusetts, USA – expanding from a two-day event to a four-day event to bring you a more enhanced, immersive experience.

#### We are also integrating the ROKLive Americas event into Automation Fair

Combining these leading events offers you even more enhanced training, industry-focused solutions, digital transformation strategies, networking with technology experts and industry leaders, and thought leadership presentations – all in one event.

#### SAAS ENABLED BY THE CLOUD



The unified experience (common login, context and data)

DESIGN

OPERATE

MAINTAIN







Streamlined automation system design

Simplified cloud-native operations management

Asset management and predictive maintenance

Edge Platform (data context, applications, analytics)







#### Cloud-native industrial automation design

- · Modern software development
- Multi-user Collaboration



Open, scalable, flexible cloud-hosted HMI platform

- New visualization portfolio addition
- Web browser design, test, deploy
- Build once, deploy anywhere



**Digital Engineering** software in the cloud

- Arena®
- Studio 5000 Logix Designer®
- FactoryTalk® Logix Echo



- Secure, cloud-native centralized storage
- Easily collaborate from a single source of truth



- Secure connections to industrial equipment
- Rapidly respond to needs from anywhere

### FactoryTalk® Design Hub™

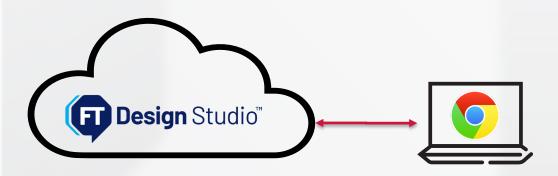
- On-demand platform that provides you and your customers design automation systems that:
  - Reduce risk
  - Accelerate schedules
  - Enable better agility
- FactoryTalk® Design Hub™ uses the cloud to:
  - Increase scalability
  - Reduce capital & maintenance expense
  - Deliver new tools that increase productivity



# Available Anytime, Anywhere

Always-available access to the most upto-date software and hardware resources Log in to the latest software from anywhere with your web browser, no download or install required.

Accessible via the FactoryTalk® Hub™, work privately or coordinate with colleagues whenever and wherever you need. With project updates auto-saved and accessible in the cloud, you'll always have the access you need no matter where you are.





Cloud-native, software-defined industrial automation design

#### Modern

- Reduce development time with proven workflows
- Improve and expand reusable content management
- Remove maintenance and access burdens



#### **Multi-user**

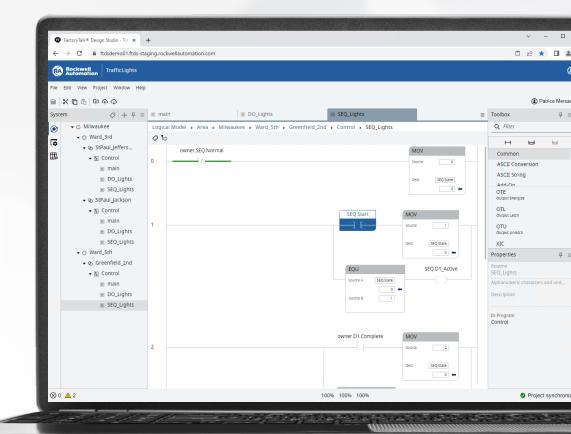
- Automatically merge edits from multiple users
- Monitor and approve any project changes
- Develop in text and deliver graphically



#### **Multi-controller**

- Manage all controllers in one place
- Connect to multiple firmware versions
- Deliver a system model abstracted from hardware







### Modern

Development functionality to build and deploy faster

### **Enhanced Modular Development**

Develop and maintain projects more easily with object-oriented programming concepts

### Integrated Library Management

Increase code standardization and reduce repetitive steps with integrated library tools

## Browser-based; Anytime, Anywhere

Always-available access to the most up-to-date software and hardware resources

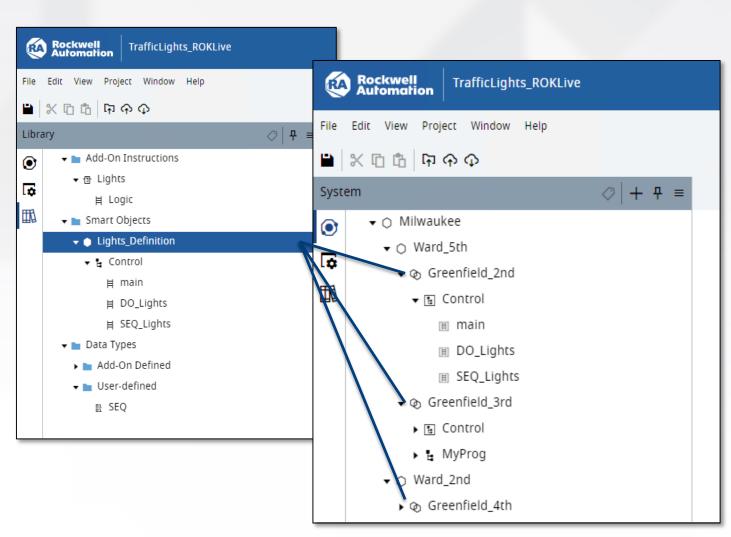


# Integrated Reusable Content Libraries

Reduce repetitive steps and increase standardization with integrated library tools

# BENEFITS

- Develop projects and manage reusable content in the same tool
- Inherit library updates with no import/export





### Multi-user

Collaboration tools supporting scalable teams and varying skill sets

### **Integrated Version Control**

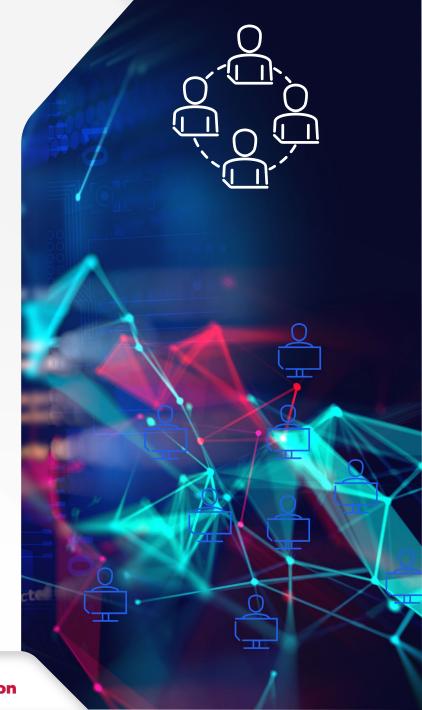
Increase project management efficiency with git technology

### **Native Multi-user Collaboration**

Maximize productivity across teams of all sizes with integrated multi-user collaboration tools

## Text-to-Graphical Language Flexibility

Power-user development with an entirely text-based project structure that automatically renders graphically

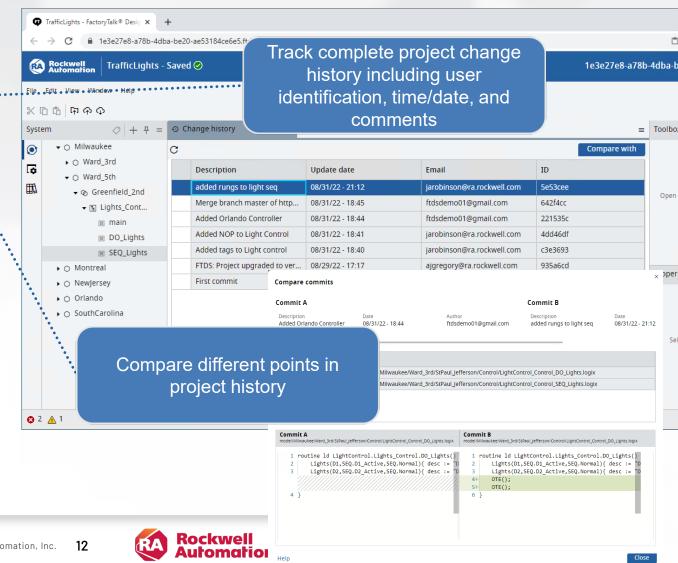


# **Integrated Version Control**

Reduce project change management complexity with integrated git technology

# BENEFITS

- Log all project updates with change tracking and on-demand detailed comparison
- Easy testing and risk-free updates with checkpoints that can be rolled back

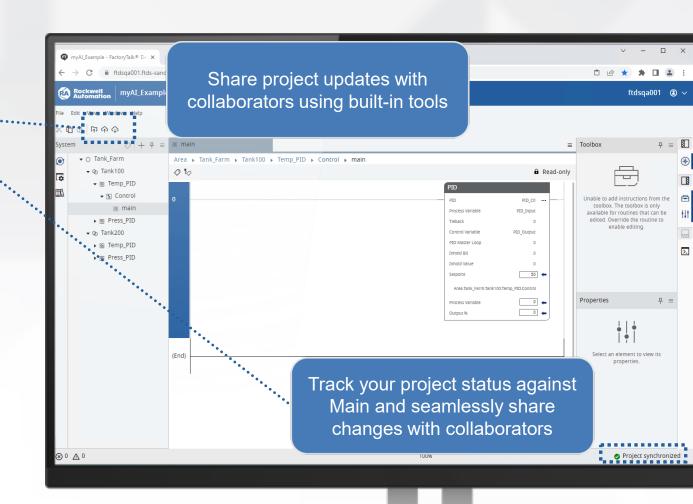


### Native Multi-user Collaboration

Automatically merge changes across multiple users working independently

# BENEFITS

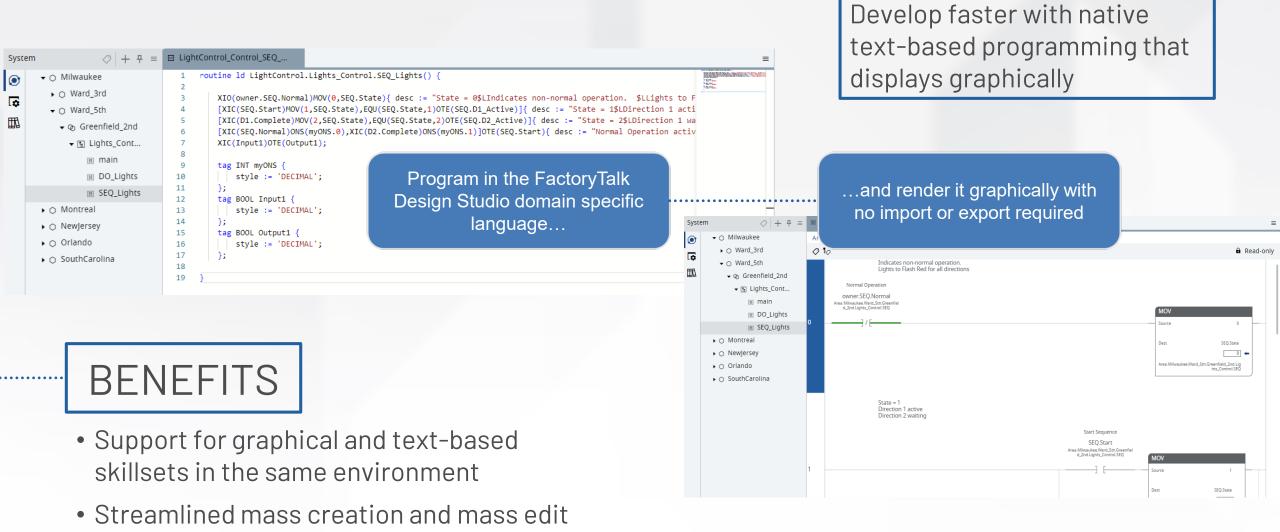
- Maximize collaboration efficiency with simultaneous project access
- Streamline parallel development by detecting and merging changes from collaborators





# Power-user Development

workflows



### Multi-controller

Support for all devices providing context across the entire system

### Multiple Controllers, Single Project

Streamline development by configuring and managing all system controllers and devices in one development space

## Flexible Firmware Compatibility

Reduce frustration with support for multiple revisions of controller firmware in a single environment

## Logical, Hardware Abstracted Design

Deliver intuitive projects by building systems based on what they're doing, not where they're executing

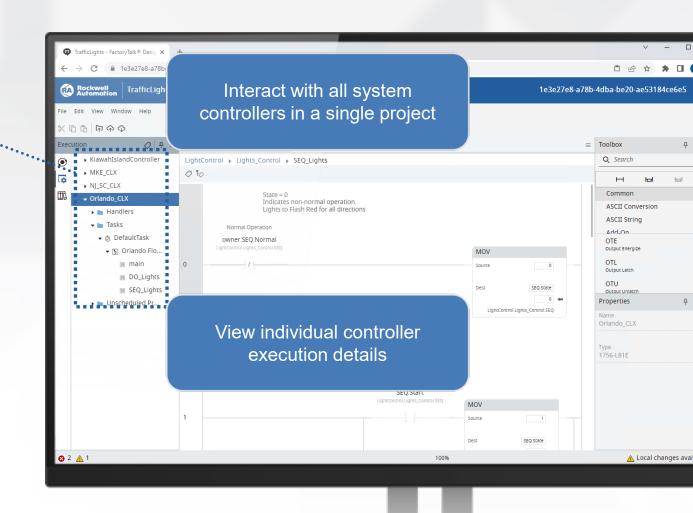


# Multiple Controllers, Single Project

Streamline development by managing all controllers in one development space

# BENEFITS

- Scale projects easier than ever with the ability to multiple controllers in a single project
- Configure and troubleshoot content based on a familiar execution view





# Studio 5000 Logix Designer® and FactoryTalk® Design Studio™

### ON-PREMISES SOLUTIONS

#### **CLOUD-BASED SOLUTIONS**

### Studio 5000 Logix Designer®

Established product

Full feature set

Continued investment



SaaS value

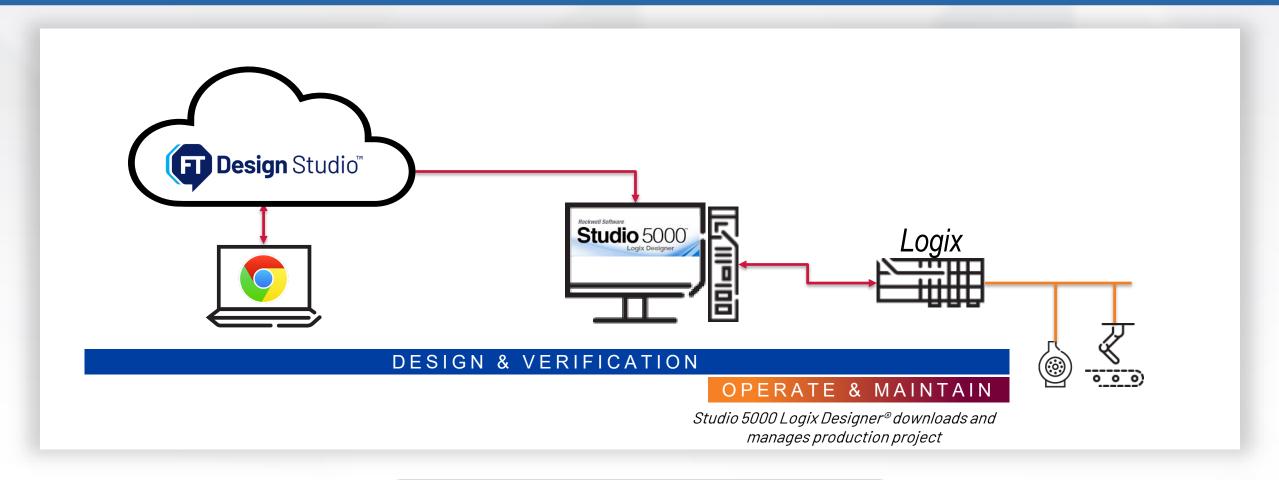
Foundational feature set

Frequent iteration



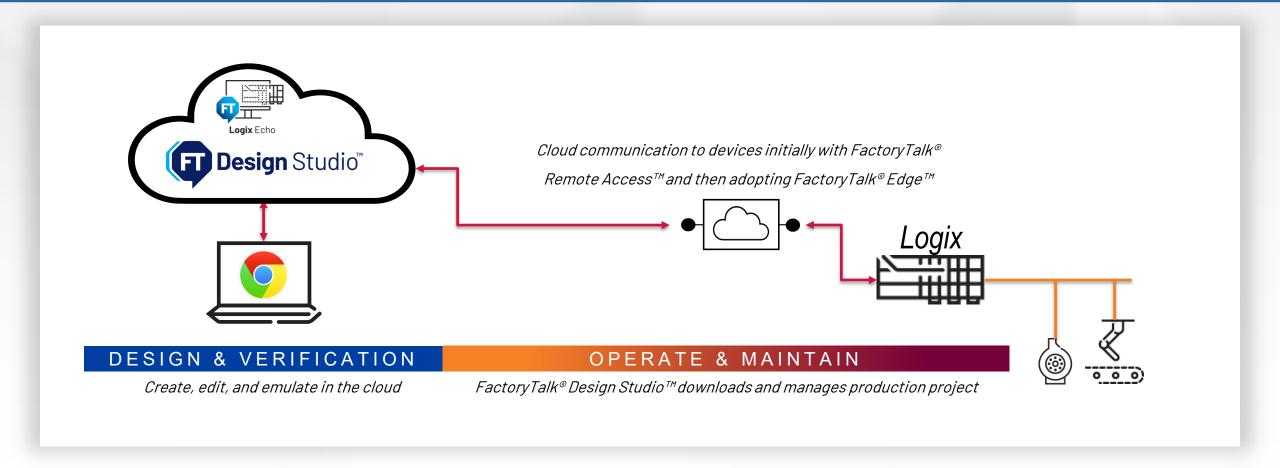
# General Availability & On-premises Workflows

FactoryTalk<sup>®</sup> Design Studio™ will leverage Studio 5000 Logix Designer® for on-premises workflows



# Future: Connecting Cloud to Edge

FactoryTalk<sup>®</sup> Design Studio™ is working toward cloud to edge communication for full cloud lifecycle





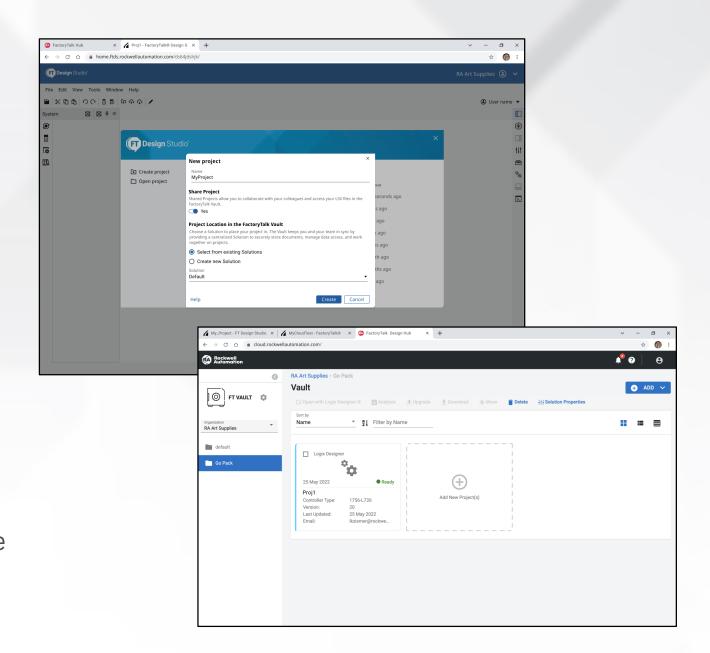


# FactoryTalk® Vault™ Integration

Convert FactoryTalk® Design Studio™ projects for storage in the Vault

### **Usability Updates:**

- Multi-user conflict resolution updates
- New user enablement: Getting Started Page









### Cloud-native industrial automation design

- Modern software development
- Multi-user Collaboration
- Multi-controller Management



Open, scalable, flexible cloud-hosted HMI platform

- New visualization portfolio addition
- Web browser design, test, deploy
- Build once, deploy anywhere



Digital Engineering software in the cloud

- Arena®
- Studio 5000 Logix Designer®
- FactoryTalk® Logix Echo
- Emulate3D™



- · Secure, cloud-native centralized storage
- Easily collaborate from a single source of truth



- Secure connections to industrial equipment
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### FactoryTalk® Design Hub™

- On-demand platform that provides you and your customers design automation systems that:
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# FactoryTalk® Optix™

Rockwell Automation and ASEM™ collaborating to bring a new HMI offering to our visualization portfolio







### Machine Level Panel HMI

Closed terminal with embedded software for simple applications with easy maintenance



#### PanelView<sup>™</sup> 5000

- Premier integration with ControlLogix
- Intuitive design-time software included with Studio 5000
- Automatic diagnostics and Logix alarming
   No programming required
- I/O high-speed jog functionality
   No physical button required



### PanelView<sup>TM</sup> Plus / FT View ME

- Feature-rich offering with a broad assortment of panel options
- ControlLogix & 3<sup>rd</sup> party controllers via Kepware
- Common design-time across all PanelView Plus products and IPCs Easily upgraded to an industrial PC
- Best migration for PanelBuilder32 applications



#### OptixPanel™

#### **AVAILABLE EARLY-2023**

- Cloud integration of the design environment with FactoryTalk® Design Hub
- Native 3<sup>rd</sup> party and MQTT connectivity
- OPC/UA interoperability
- Web clients, remote management



# FactoryTalk® Optix™

### Feature Highlights

#### **Design** options

Design & test your HMI projects directly from a web browser

Collaborative workflows allow modifications from anywhere, anytime

Version management tracks changes keeps track of who did what and when

Build project dynamically, by scripting, or even at runtime

#### **Deployment** options

Flexible host hardware

Panel • Station • Distributed

Pay only for what you use

#### **Graphic** options

Responsive graphics

Reporting, dashboarding

Style sheets

Multi-language

# 

#### Extensible options

Library management

Third-party drivers

IOT native connectivity

Full support of OPC UA companion specs

Open interface with C# scripting



# FactoryTalk® Optix™

Powerful HMI platform for IIoT and Industry 4.0 applications

### FactoryTalk Optix™ Station

#### **AVAILABLE DECEMBER 2022**



### OptixPanel<sup>TM</sup>

#### **AVAILABLE EARLY 2023**



#### What is FactoryTalk Optix?





The result of a collaboration between Rockwell Automation and ASEM bringing a new HMI offering to the Rockwell Automation Visualization portfolio

#### What are the key benefits?

- Cloud integration of the design environment with FactoryTalk® Design Hub
- Web clients, remote management with FactoryTalk ® Remote Access
- Native 3<sup>rd</sup> party and MQTT connectivity included
- Dashboarding and reporting included
- OPC/UA interoperability for machine-to-machine communication
- Open scripting interface (C#) for customization and extensibility
- Scalable runtime deployment and licensing pay only for what you need

#### Who should use it?

Machine builders, system integrators, customers seeking a scalable OPC UA platform with extended functionality for IIoT and Industry 4.0 applications.

Existing Rockwell HMI customers looking to append their HMI solutions with new functionality.



# How FactoryTalk Optix Complements FactoryTalk View SE

FactoryTalk Optix™ can complement existing and new installations of FactoryTalk View SE



- Connectivity extensions
  - MQTT (IIOT)
  - 3<sup>rd</sup> party controllers and making the data available to View SE via OPC UA
- Basic Dashboarding
  - ODBC database integration and dashboarding by leveraging View SE embedded web browser to view the data
- Basic reports
  - Running parallel to FactoryTalk View SE, FactoryTalk Optix will be able to generate PDF reporting
- OPC UA Interoperability
  - OPC UA Companion Spec for
    - PackML M2M communications
    - ISA-95 Common Object Model
- Scripting engine extensibility
  - FactoryTalk Optix will provide a set of libraries written in C#
    - Notifications push agent, etc.

