

Madison Heights, Michigan – April 24, 2025 – Marking a milestone in a legacy that spans more than a century, McNaughton McKay Group (MMG) today announces the launch of a new unified brand. This new name brings together five industry-leading companies under one banner – a bold step that brings clarity to the organization's identity and celebrates its shared strength, legacy, and vision for the future.

MMG represents the following:

- McNaughton-McKay Electric Company
- The Reynolds Company
- Caniff Electric Supply
- Flow-Zone
- S&D Service & Distribution GmbH

Together, the brands of McNaughton McKay Group represent a trusted network, relied on by the world's top companies to deliver the innovation, products, and expertise that keep industries moving forward. The MMG brand reinforces a shared commitment to delivering leading-edge solutions, personalized service, and local expertise with a global reach — not just for quality products, but for problem-solving, partnership, and progress.

"This is the next step in our evolution — not a replacement for the companies our customers know and trust — but a way to amplify their collective strengths," said Mark Borin, President and CEO of MMG. "By uniting together under McNaughton McKay Group, we strengthen our ability to serve as one team of Empowered Owners, while honoring the legacy and local expertise of each company. This brand is a reflection of that – a shared identity that honors our past and positions us for the future."

A Shared Commitment, Ready for What's Next.

MMG is more than a name, it marks a unified commitment to the future. Built on legacy, driven by empowered people, and connected in purpose, this new identity aligns the organization's strengths, amplifies its voice in the market, and opens the door to new opportunities for innovation, investment, and growth. Rooted in more than a century of trust and performance, MMG reflects the organization's evolution and direction, without disrupting the deep local ties and trusted relationships that have defined its companies for generations.

To learn more, visit www.mcmcgroup.com.

About McNaughton McKay Group

McNaughton McKay Group (MMG) is a 100% employee-owned electrical and PVF distributor of products and solutions for the industrial, commercial and construction markets. MMG represents a portfolio of companies including – McNaughton-McKay Electric Company, The Reynolds Company, Flow-Zone, Caniff Electric Supply and S&D Service and Distribution GmbH and serves customers in 60+ locations across nine states: Colorado, Georgia, Michigan, Ohio, North Carolina, South Carolina, Louisiana, Texas and New Mexico as well as Germany.

Press Contact:

Cecilia Madden, VP, Marketing & Digital Technology
communications@mcmcgroup.com