

*The  
Equity*

*Rental*

*From Med One Group*

The **Equipment Rental** Solution  
That Puts Money **Back In Your Pocket.**



# *Med One Can Help*

- ✓ Is your capital budget frozen?... **We Got You Covered**
- ✓ You just can't commit?... **Commitment Can Be Scary**
- ✓ Would like brand new equipment?... **Who Wouldn't?**
- ✓ Would like 50% of your payments back?... **We Can Do That**
- ✓ Do you hate long and confusing paperwork?... **So Do We**



*What is an Equity Rental?*



# *What is an Equity Rental?*

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The most **creative** equipment rental  
solution being used today.

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# *What is an Equity Rental?*

1

2

3

## **1 Customer Issues a Purchase Order**

Like a typical rental, the customer issues a purchase order and then receives **BRAND NEW** equipment from the manufacturer. This is the most simple rental transaction you will ever do.

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*- how it works -*

# *What is an Equity Rental?*

1

2

3

## **2 Now that you have the equipment, what's next?**

You can now enjoy competitive rental rates while benefiting from new technology. You also get all the benefits of a manufacturers warranty.

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*- how it works -*



# What is an Equity Rental?

1

2

3

## 3 Great Solution, Great Options

You have the option to purchase the equipment. **If you choose this option, we will credit HALF of all payments made toward your purchase.** You also have the ability to give back the equipment at any time.

- *how it works* -



# Stats

- 1 Since 2002, **Med One** has averaged **13 deals** a month using the **Equity Rental**.
- 2 Averaging **\$900,000** a month in equipment costs
- 3 Deals on **Pumps, Ventilators, Monitors, Anesthesia, etc.**

*Some  
Stats*



# Equity Rental Comparison

Equipment Cost of \$10,000

## NORMAL RENTAL

**\$595** per month

Initial Equipment Condition  
**Used**

After 1 year, credit toward purchase  
**\$0**

VS

## EQUITY RENTAL

**\$555** per month

Initial Equipment Condition  
**New with warranty**

After 1 year, credit toward purchase  
**\$3,330**



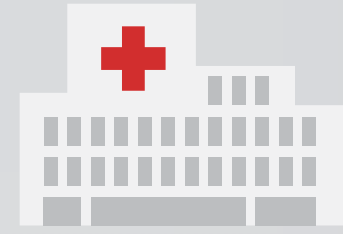
*Equipment Where You Need It Most*

# *Hospital Seenario*

**EMERGENCY**



# *Hospital Scenario*



- \* Equipment is needed, but capital is unavailable...
- \* Hospital “might” have funds in a few months...
- \* The Hospital doesn’t want to sign a lease...
- \* So the Hospital continues renting the same old equipment...

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**The Equity Rental is a great bridge-to-capital and will help this hospital acquire new equipment. They will have a simple document to sign and they get back 50% of their payments if they choose to purchase.**

## *What Our Customers Are Saying*

**“This may be the simplest way to do business with customers who have no capital money but rent equipment regularly. Actually, the phrase that has been used by the hospital Directors, CEOs, etc. is, ‘This is a no brainer!’ ”**

*Thank You* for your interest in  
our Equity Rental program. Please  
contact one of our reps for a quote.



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