



IGNITE YOUR FINTECH'S GROWTH POTENTIAL

In the competitive fintech landscape, success requires a comprehensive go-to-market strategy as many fintechs miss valuation opportunities by neglecting marketing efforts.

IgniteFI is dedicated to bridging this void by offering thorough strategies to assist our clients in reaching and surpassing their market potential. We are more than just a resource--we are your strategic partner!

IGNITE YOUR STRATEGY

IgniteFI improves market and sales readiness by assessing strategies, validating use cases, enhancing sales tools, and providing bi-weekly advisory sessions.

ACCELERATE GROWTH

We enhance products through credit union and channel partnerships, providing sales assistance, coaching, introductions, and advisory services.

FUEL YOUR EXECUTION

We implement your market readiness recommendations through modules to boost brand visibility, improve sales strategies, enable integrations, and navigate regulations.

BUILD YOUR TEAM

Fractional Fintech supports fintech companies in scaling up by providing tailored assistance in team building at every growth stage.

"IgniteFI has been crucial to our growth as a startup. Their commitment to our success was evident in their tailored support and strategic guidance, showcasing their deep understanding of the financial services industry."

James Chemplavil, CEO/Co-Founder, Salus

- **Robust Strategy Development** - We help startups create and execute robust go-to-market strategies that are essential in capturing true market potential.
- **Enhanced Market Understanding** - We speak the language of credit unions and community banks, providing you insights to build trust and tailor sales approaches that resonates with your prospects.

