

# OVERVIEW OF THE ECOSYSTEM MAPPING

The performing arts landscape in Penang is unique due to its cultural, heritage and community values. This ecosystem mapping presents an overview of performing arts components and practitioners in Penang and their interrelationship. The performing arts map consists of a directory listing, an ecosystem diagram and some scenarios to capture a wider understanding of the performing arts landscape.

The **directory listing** provides visual location and details of the visual arts scene.

The **ecosystem diagram** exhibits the connections and interrelationships within and beyond the visual

 arts landscape. The diagram plots patterns of different interactions within the ecosystem based on various components and ties which constitute the relationships.

The **scenarios** present further understanding of the visual arts landscape in Penang based on three focus areas which are derived from experienced visual arts practitioners.

Under its strategic pillar to 'Empower the Communities' through increasing opportunities for Malaysian artists and cultural professionals, CENDANA has worked with Arts-ED & Penang Art District (PAD) to publish Ecosystem Mapping Guides that provide listings of arts organisations, venues, institutions, networks, and platforms as well as local and international funding resources for different cultural sectors.

The Ecosystem Mapping effort is part of a long-term series of information guides initiated by CENDANA for public and private stakeholders, practitioners, policymakers, researchers, artists, and cultural workers encompassing various artistic and cultural disciplines.

### **DISCLAIMER**

This visual arts map is only a brief outline of a larger visual arts ecosystem in Malaysia. Therefore, the information and details in this map may not comprise an exhaustive listing.

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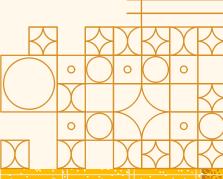
### **SCENARIOS**

Prominent practitioners in their respective fields of expertise provide insights on the scenarios and impacts pertaining to the visual arts landscape in Penang. The practitioners represent a mix of individuals who play multiple roles in the development of visual arts. This representation reflects a comprehensive view of Penang's visual arts landscape based on three focus areas.

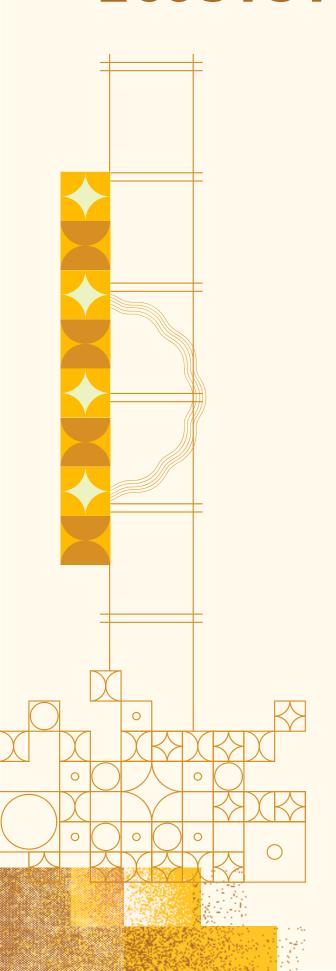
First, audience development (participation trends). The art market in Malaysia is limited and this leads to stagnancy in audience development. Apart from that, there is a lack of art appraisal infrastructure, shortcomings in the arts curriculum within the Malaysian formal education system and inadequate financial support for informal arts education programmes. These are fundamental factors that curtail a sustainable demand for art consumption, especially high-end artworks. Generally, the level of art appreciation is low as many perceive art as incomprehensible. The expansion of the visual arts market is geared more towards public-friendly or touristic attractions (public streets, shopping malls, social media, virtual exhibitions). Although art buyers and collectors make up a large portion of the ecosystem, the lack of shared databases hinders the understanding of art consumer behaviour.

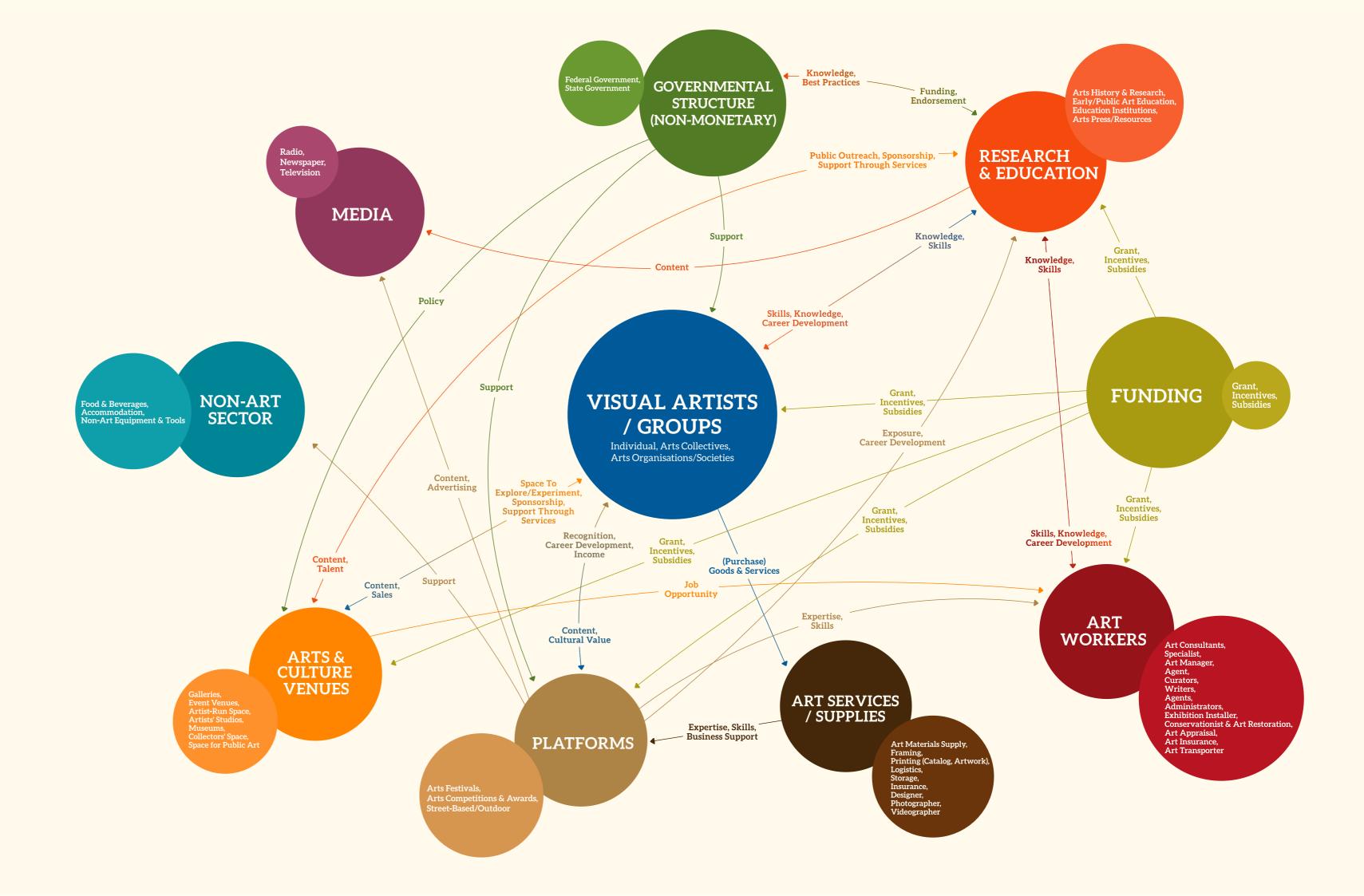
Second, collaboration and partnership. Collaboration and partnership in terms of funding and networking is generally established with state assemblymen, state agencies and private corporations. With regards to enriching Penang art with new art elements, collaboration is formed mostly with art players in the Klang Valley and the international arena. As for the promotion of Penang artists to international art platforms, this can be done by bringing in international artists. However, individual artists face challenges in organising international collaboration events. Collaborative efforts do enhance the value of arts in Penang, however long-term collaboration among various entities in the visual art ecosystem is not prominent.

Third, technology. Opportunities and challenges come with the evolution of technology. The global trend of growing adoption of technology, hastened by the pandemic, has seen the proliferation of virtual exhibitions and non-fungible tokens (NFT). Notably, the younger generations, who are technology-savvy, are creating a path towards digital art as a potential direction for art development. Such digital readiness is broadening access to digital-based artwork. It is important to also understand that digital art is different from a physical artwork process and the digitisation of it. In the latter process, digital technology helps collectors to archive their collections and store a database of the artwork. Furthermore, social media and virtual platforms have provided the visual art community avenues to widen its audience. On the other hand, the less tech-savvy groups of local artists are struggling due to the lack of basic technological skills and knowledge to adapt to digital platforms.



# VISUAL ARTS ECOSYSTEM





### **Balik Pulau Art Society**

 ★ kohtenghuat@hotmail.com Balik Pulau Art Society

MAP 2 1

Art Village)

**Artopia Education Trust** 

(Balik Pulau International

Kampung Pokok Manggis, 11000

Balik Pulau, Penang, Malaysia

**Penang Chinese Brush** 

**Painting Art Society** 

No.22, Jalan Padang Victoria,

10400 Penang, Malaysia.

☑ loh388@hotmail.com

khoocheangjin@gmail.com

of Penang

@PenangWaterColourSociety

Penang Chinese Brush Painting Art Society

Penang Water Colour Society

Tuesday: 11am - 3pm

shuimo-hua.com

## C3 **5 Penang Monthly**

F3 4

**Penang City Eye** 

19 Tingkat Besi 2, 11600

Cityeyepg@gmail.com

Green Lane, Penang

@PgCityEye

© @cityeyepg

10 Brown Road, 10350 Penang penangmonthly.com **\** 04-2283306

Sat & Sun 9am - 5pm @PenangMonthly © @penangmonthly Balik Pulau International Art Village

## **ARTS & CULTURAL VENUE**

### **ARTIST-RUN SPACE**

### D6 1 **OTW Studio**

18-1, Lebuh Bishop, 10200 Penang

@otwstudio

# D6 (2)

A. Rashid Art Corner 167, Chulia Street, 10200 George Town, Penang.

MAP 1 (3)

**Ruang Kongsi** 

muangkongsi.org

@ruangkongsi

© @ruangkongsi

**Shop Howard** 

© @shophoward154

154, Jalan Masjid Kapitan Keling

**ARTIST'S STUDIO** 

D6 4

D6 😏

D6 6

**O Sculpture** 

O Sculpture

154, Victoria Street, 10300

**Thomas Powell Gallery** 

45, Lebuh Melayu, 10200

thomaspowellartist.com

@ThomasPowellArtist

(c) @thomaspowellartist

George Town, Penang

George Town, Penang

Dua, 11700 Gelugor, Penang

91C-2-21, University Heights, Jalan Sungai

arashid.synthasite.com @arashidart **♠** 槟州书艺学会 The Calligraphers'

## The Penang Teachers Art Circle

The Calligraphers' Association

The Penang Teachers' Art Circle

**Association of Penang** 

## **TK Art Collection**

✓ kohtenghuat@hotmail.com

Bangunan Block B2, Pusat Ikubator Kraf Balik Pulau, MK3, Jalan Sungai Rusa, 11000 Balik Pulau, Penang. 10am - 5pm \*By appoiment.

10200 George Town, Penang Koh Teng Huat www.studiohoward.com Shop Howard

### **Urban Sketchers Penang** ✓ me@kiahkiean.com

Urban Sketchers Penang

## ARTIST ASSOCIATION

# Persatuan Anak Seni Utara

PASU - Persatuan Anak Seni Utara

(c) @osculpturestudio

### Penang Arts Council (PAC)

penangartscouncil.com @penangartscouncil

# **ART PRESS**

## D6 1

Areca Books 72, Lebuh Acheh, 10300 George Town, Penang

✓ arecabooks@gmail.com

No. 14A & 16A (First Floor) The

10300 George Town, Penang

✓ Info@penangartdistrict.com

penangartdistrict.com

@penangartdistrict

© @penangartdistrict

info@hikayat.asia

@hikayatpenang

© @hikayat\_penang

D6 3

Whiteaways Arcade, Lebuh Pantai,

arecabooks.com

@arecabooks.page

@arecabooks

Art Kepoh

@artkepoh

D7 2

Pulau Pinang @silastudioceramic

© @studiosila

MAP 2 7

Sila Studio

### **EVENT VENUE**

C1 & C2, Pusat Inkubator Kraf Balik Pulau,

Mukim 3, Jalan Sungai Rusa, 11000 Balik Pulau,

# D6 (8)

**Bangunan UAB** Gat Lebuh China, George Town, 10300

George Town, Penang @BangunanUAB

# D9 (9)

**C-Section Creative Community Centre** 14, Lorong Bagan Luar 2, Bagan Luar, 12000 Butterworth, Penang

226, Beach St, Georgetown, 10300

George Town, Penang

### D6 10 Hikayat by Gerakbudaya

Hikayat by Gerakbudaya 226, Lebuh Pantai, 10300 George Town, Penang

**Art Pulse by Penang Art District** 

gerakbudayapenang.com (f) @hikayatpenang (i) @hikayat\_penang

**Mano Plus** 37A & B, Lebuh Pantai, 10300 George Town, Penang

35, Jalan Pengkalan Weld

George Town, Penang

@adjetty35

© @jetty35

D6 12

D7 11

**Jetty 35** 

www.manoplus.com @manoplusstore © @manoplus

### D6 (13) Narrow Marrow

312, Lebuh Pantai, 10300 George Town, Penang @narrowmarrow

# D6 (14)

Ome by Spacebar Coffee 1, Lorong Toh Aka, 10100 George Town, Penang

spacebarcoffee.wordpress.com Ome by Spacebar Coffee © @ome.space

## D5 (15)

**Penang House of Music** Komtar, L4-02, Level 4, Jalan Penang, 10000 George Town, Penang

www.penanghouseofmusic.com @penanghouseofmusic © @penanghouseofmusic

### D6 16 **MBPP Town Hall**

Jalan Padang Kota Lama, 10200 George Town, Penang

### **GALLERY**

### D6 🕧 China House

153, Beach St, 10300 George Town, Penang

www.chinahouse.com.my @ChinaHousePenang (c) @chinahousepenang

# Daiichi Art Space

25, Jalan Argyll, 10050 George Town, Penang

daiichi.my @daiichiartspace @daiichiart

### B4 19 **G Hotel Gallery**

168A, Gurney Dr, 10250 George Town, Penang gurney.ghotel.com.my

# D6 20

Fuan Wong Gallery 3, Lebuh Armenian, 10300 George Town, Penang

(f) fuanwong.com Fuan Wong Gallery (iii) @artandgardenbyfuan

# MAP 1 21

Galeri Seni Mutiara 31-12-16, Lebuh Nipah 5, 11900 Bukit Jambul, Penang

galerisenimutiara.com @GaleriSeniMutiara

## D5 222

**Hin Bus Depot** 31A Jalan Gurdwara, 10300 George Town, Penang

hinbusdepot.com @hinbusdepot (c) @hinbusdepot

# C5 23

A4 24

**Island Gallery** No. 6, Jalan Phuah Hin Leong, 10050 George Town, Penang

(f) Island Gallery

Pinang, 10470 Penang.

### Ming Fine Art (Straits Quay) No: 3A-G-3 & 36, Straits Quay, Seri Tanjung

Jalan Tun Syed Sheh Barakbah, 10200 George Town, Penang penangmuseum.gov.my

@PenangStateMuseumArtGallery

@penangstatemusuem

**Penang State Art Gallery** 

Ming Fine Art (Gurney Paragon)

St. Joe's Level 1, Gurney Paragon Mall,

Gurney Drive, 10250 Penang

www.ming-art.org

@MingFineArts

@mingfinearts

C6 26

**BUKIT** 

**JAMBUL** 

0

B4 25

MAP 2 27

4

**TANJONG** 

BUNGAH

TAMAN

**BANDARAYA** 

**PULAU PINANG** 

MAP 1 - CLOSE UP

**Pusat Inkubator Kraf Pulau Pinang** Mukim 3, Jalan Sungai Rusa, 11000 Balik Pulau, Pulau Pinang

**PULAU** 

**JEREJAK** 

www.kraftangan.gov.my Pusat Inkubator Kraf Pulau Pinang

### MAP 4 28 **Yahong Art Gallery**

58-D, Batu Ferringhi, 11100 Penang, Malaysia. www.yahongart.com Yahong Art Gallery

## D9 29 **Z'Arts Studio**

14, Lorong Bagan Luar 2, Bagan Luar, 12000 Butterworth, Penang @Zartzaini

# MUSEUM

**Batik Painting Museum Penang** 19, Armenian Street, 10200 Penang, Malaysia www.batikpg.com

D6 30

## MAP 1 (31) Muzium & Galeri Tuanku

© @mgtfusm

BALIK

**PULAU** 

GEORGE

**TOWN** 

22 4

MAP 2 - CLOSE UP

27

2

Fauziah (MGTF) Universiti Sains Malaysia 11800 Gelugor, Penang mgtf.usm.my Muzium & Galeri Tuanku Fauziah

# **COLLECTORS' SPACE**

B4 32 The Art Gallery Penang

368-4-8, Bellisa Row, Jalan Burma, Pulau Tikus, 10350 George Town, Penang, Malaysia.

theartgallerypg.com

@TheArtGalleryPg

(i) @theartgallerypg

34-1, Jalan Burma, 10050 George Town, Penang www.atec.edu.my **\** 04 229 2629 / 016 979 2129

> info@atec.edu.my atecpenang@gmail.com

D5 1

**ATEC Academy** 

**EDUCATION** 

C5 2

E3 (3)

**Han Chiang** 

**University College** 

Jalan Lim Lean Teng, 11600

George Town, Pulau Pinang

enquiries@hcu.edu.my

www.hcu.edu.my

**\** 04-283 1088

**Equator College** 

10050 George Town, Penang **TERTIARY EDUCATION** www.equator.edu.my **\** 04-226 5116

info@equator.edu.my

Wisma Equator, 8A, Lorong Amoy,

# B2 (3)

# Penang City Park

etempahan.mbpp.gov.my

# FUNDING & SUPPORT

### FEDERAL GOVERNMENT

**Cultural Economy Development** 

# G-15-01, Block G (Tower 1) Khalif Mercu

8/1, Bandar Damansara Perdana, 47820 Petaling Jaya, Selangor

+603-7712 7212

**a** +603-7712 7202

# info@cendana.com.my

Think City Two Studio Multimedia Academy

10 Lorong Usahaniaga 1, Taman Usahaniaga 14000 Bukit Mertajam, Penang

www.twostudio.edu.my

### **\** 04-537 4536 info@twostudio.edu.my

MAP 1 4

⊕ art.usm.my

D5 **5** 

dean\_arts@usm.my

No 33, Jalan Anson, 10400

George Town, Pulau Pinang

penang@toa.edu.my

**\** 04-210 3000

MAP 3 6

D6 🔽

info@arts-ed.my

www.toa.edu.my/penang

School of the Arts (SOTA),

**Universiti Sains Malaysia** 

604 - 653 3888 ext 3621 / 3415

The One Academy Penang

Universiti Sains Malaysia, 11800 Gelugor, Penang

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BUTTERWORTH

PENANG PORT

2

**BUTTERWORTH** 

**TERMINAL** 

MAP 3 - CLOSE UP

**BUKIT** 

**MERTAJAM** 

MAP 4 - CLOSE UP

**BATU** 

**FERRINGHI** 

10

6

48, Lorong Toh Aka, 10100 George Town, Penang www.arts-ed.my

**ARTS EDUCATION** 

## **PLATFORM**

### **EVENTS (ARTS FESTIVALS,** ARTS COMPETITION & AWARD

### **George Town Festival** georgetownfestival.com @GeorgeTownFestival

## **Open Studios Penang**

@georgetownfestival

© @openstudiopenang

openstudiospenang.com @OpenStudiosPenang

### **Spotlight by Penang Art District** penangartdistrict.com

### **Penang International Container Art Festival**

www.picafpenang.com @PICAF2020 © @picafpenang

Penang Art Open Exhibition penangmuseum.gov.my @PenangStateMuseumArtGallery

## Temasya Bagan

@temasyabutterworrhartwalk

## OTHERS

STREET-BASED / OUTDOOR)

# D6 1

**Art Lane Penang** 127, Lebuh Pantai, 10300 George Town, Penang @ArtLanePenang

© @artlanepenang

# E9 2

**Butterworth Art Walk** Lorong Bagan Luar 1, Bagan Luar, 12000 Butterworth, Penang @zartpenang

# **George Town Street Art**

www.mypenang.gov.my

(formerly Taman Belia/Youth Park Jalan Kebun Bunga, 10450 Penang

Agency (CENDANA) Mustapha Kamal, Neo Damansara, No. 1, Jalan PJU

www.cendana.com.my

# D7 **1**

Level 1, No 21-35, UAB Building, Gat Lebuh China, 10300 George Town, Penang

thinkcity.com.my **\( 04 - 261 3146** 

# STATE GOVERNMENT

### D6 2 **Penang Art District**

14A & 16A (1st Floor), The Whiteaways Arcade, Beach Street, 10300 George Town, Penang penangartdistrict.com

**\** 04 - 261 6161 info@penangartdistrict.com

**Penang State Art Gallery** 

Jalan Tun Syed Sheh Barakbah, George Town,

# C6 (3)

10200 George Town, Pulau Pinang penangmuseum.gov.my **\** 04-261 6466

# D5 4

Tourism and Creative Economy (PETACE)

Penang State EXCO Office for

Level 31, KOMTAR, 10503 George Town, Penang petace.gov.my

+604-650 5133 / 261 9888

**a** +604-261 8706 yeohsoonhin@penang.gov.my

FOREIGN GOVERNMENT

# (CULTURAL INSTITUTION)

C5 **5** Alliance Française de Penang 46, Jalan Phuah Hin Leong, 10050

George Town, Penang afpenang.com

### **\** 04 - 227 6008 info@afpenang.com

## **British Council Malaysia** www.britishcouncil.my/programmes/arts

**Q** 03 - 2723 7900 info@britishcouncil.org.my

# **Goethe-Institut Malaysia**

www.goethe.de/ins/my/en/kul **Q** 03 - 2164 2001

✓ info-kl@goethe.de

### www.jfkl.org.my 03 -2284 6228

info@jfkl.org.my

**UOB** and Art

PRIVATE SECTOR

www.uobgroup.com/uobandart

**CIMB Foundation** 

© @cimbfoundation

**Japan Foundation Kuala Lumpur** 

www.cimbfoundation.com

@cimbfoundation



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Kenny Ng (Penang Art District)

Khoo Cheang Jin (Artist)

Lee Khai (Penang State Art Gallery)

Lee Kwai Han

Lim Sok Swan

Penang Arts Council

Penang Cultural Inheritors Society (Inheritors)

Penang Water Colour Society

Persatuan Anak Seni Utara (PASU)

Rogue Art

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Zaini Zainul (Persatuan Anak Seni Utara)

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### **ABOUT CENDANA**

CENDANA (Cultural Economy Development Agency) was officially launched on 6 September 2017 to shape a vibrant, sustainable, and ambitious cultural economy for Malaysia, further raising the profile of Malaysian arts and culture to help form the identity of Malaysia as an arts destination and strategically place Malaysia on the global stage. It is a unit of MyCreative Ventures Sdn Bhd (a wholly owned company of the Minister of Finance Incorporated) and reports to the Ministry of Communications and Multimedia. For more information, please log on to www.cendana.com.my.



**←** CENDANAMalaysia



cendanamalaysia

#CENDANAMalaysia #VisualArtsMap

### **DIGITAL VERSION**

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