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We would like to thank and credit the photographers whose images helped capture our favourite moments of 2014–15 and are seen throughout this report. They include: Matt Barnes, Gary Beechy, Norm Betts, Malcolm Cook, Mitch Fillion, Jag Gundu, Dustin Rabin, Teeography, Andrew Terwissen, Grant Troop, Haoyu Wang.





## Who We Are

The Corporation of Massey Hall and Roy Thomson Hall is a not-for-profit, charitable organization, managed by a professional management team with a volunteer Board of Governors. We:



**PROVIDE** a world-renowned environment to showcase international arts and a public space for the cultural and corporate communities of the Greater Toronto Area.



**SUPPORT** the development of Canadian talent.



INCREASE & ENHANCE our worldwide profile as a leader in the arts community through our professionalism and programming, while remaining operationally self-sufficient.

Our vision is to provide access for all to meaningful music experiences in our world-class concert halls and beyond, by investing in artists, audiences, education, and technology to respect the diversity of the communities we serve. We aim to generate excitement around performance and music, building on the unique strengths of both Halls.



## A Message from Richard Hamm

Chairman of the Board

n behalf of the Board of Governors and the dedicated staff here at Massey Hall and Roy Thomson Hall, we sincerely thank you for your continued support. Like us, you are not only donors, members, clients, and sponsors but music fans and active participants in bringing these incredible Halls to life year-round. As we enter a new era, your support continues to be essential.

It's an especially exciting time in our history: Under new leadership, and with a strengthened vision of contributing to and supporting the incredible artistic talents on our stages, we look ahead with excitement, while looking back on a successful 2014–2015 season.

We've strengthened our founding mission by continuing to take a vested interest and active role in developing, nurturing and celebrating artists, cultivating relationships between them and audiences before, during and long after performances through our Artist & Audience Development Program. You'll see major development in our related outreach activities: The Live on the Patio series expanded significantly, and we've taken our programming even further, to Yonge-Dundas Square, clubs, mid-sized theatres and beyond.

Meanwhile, we, quite literally, put shovels in the ground, kicking off our historic Massey Hall Revitalization project that will see the Hall expanded and play an even bigger role in Toronto's Music City in the years to come. If you're reading this, you already know what an important role the arts play in economic and civic development, and how significant our contribution is on that scale. We look forward to continuing to showcase the city's diversity and talent on our stages, and we look forward to doing so together, with you.

With Thanks,

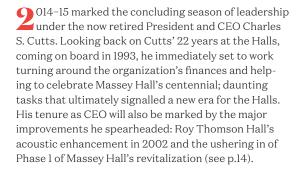
Richard Hamm, Chairman of the Board



Deane Cameron

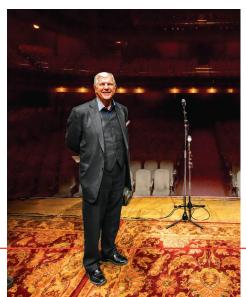
## Honouring Our Past, Guiding Our Future

A Transition of Leadership



In his honour, The Charles S. Cutts Arts Management Internship Award for U of T Scarborough students was established by Honorary Governor Elizabeth Tory this past spring and the Green Room at Roy Thomson Hall has been renamed The Charles Cutts Green Room, as a gesture of gratitude and appreciation for his many contributions.

Long-time Board member and past GM John Lawson, perhaps put it best: "The biggest challenge will be following Charlie Cutts!" adding that "[It's] going to take an amazing person." Deane Cameron, named President and Chief Executive Officer in September, is that person.



Charles Cutts

Deane Cameron has spent more than 40 years helping to shape the music industry in Canada. As President and CEO of EMI Music Canada, he was instrumental in the careers of countless artists, many among the biggest names in entertainment. Regarded as a Canadian Music Ambassador, Cameron was made a member of the Order of Canada for his contributions to arts and culture. He has been celebrated by the JUNO Awards for Lifetime Achievement and by the Canadian Country Music Association for outstanding contributions to the advancement of country music.

Cameron's commitment to artist development has defined a career-long connection to our stages and aligns seamlessly with our commitment to Canadian talent via the Artist & Audience Development Program (AADP). This season, the AADP has benefitted from a dedicated and newly-created team under Director of Programming and Marketing Chris Lorway, in addition to the expanding and diversifying programming at both Halls and on stages across the city.

## THE YEAR AT MASSEY HALL





or more than 120 years, Massey Hall has welcomed the world's best performers. The 2014-2015 season marked another year of entertainment highlights, filling the Hall with memorable music, comedy, dance and more. The inaugural Massey Hall Honours Award was presented to legendary singer-songwriter and "'poet laureate' of Massey Hall," Gordon Lightfoot, celebrating his longstanding dedication to performance in the iconic Hall, his enormous contribution to Canadian culture, and his ambassadorship for live music in Canada. Presenting the Award was recently retired President and CEO Charles S. Cutts and Honourary Patron and Lieutenant Governor of Ontario the Honourable Elizabeth Dowdeswell.













**01** Gordon Lightfoot accepts his Massey Hall Honours Award

06 Medeski Scofield Martin & Wood

02 Charles Bradley03 Robert Plant04 Sarah McLachlan05 Buddy Guy

07 Alejandra Ribera

**08** Feist





00

## The Year at **Roy Thomson Hall**







187,220 **Roy Thomson Hall Tickets Sold** 





- **01** Bobby McFerrin
- **02** Tony Bennett
- 03 Pink Martini
- **04** TSO Music Director Peter Oundjian
- **05** Chris Botti with the Toronto Symphony Orchestra
- **06** Evgeny Kissin
- 07 Blind Boys of Alabama



Roy Thomson Hall, home to the Toronto Symphony Orchestra and host to hundreds of galas, festivals and business and community events, continued its vital artistic contribution to the downtown entertainment core. The 2014-2015 season once again drew the finest artists, orchestras, films and more, with programming ranging from TIFF to Free Noon Hour Choir and Organ Concerts and beyond.

## Live at Massey Hall











History is made at Massey Hall in Toronto, almost every night. *Live at Massey Hall*, the concert and concert film series, gives audiences and Canadian artists the opportunity to create and relive Massey Hall moments.

Season 2 of Live at Massey Hall comprised 5 concerts featuring 10 amazing artists from across the country thanks to support from American Express. These are artists we love and who we know will be performing at Massey Hall for years to come. This series of concerts is not just another gig in a long tour, it's a milestone - for artists and for you, the audience. The 30minute films of each artist's Massey Hall experience, alongside those of the 8 Season 1 artists and the majority of Season 2 artists, are now online, giving audiences around the world an unprecedented window into what it's like to take in an event in the hallowed Hall. Season 3 is off to a great start, signalling that the series will continue to make history for many years to come.

Made possible with the support of



- **01** Constantines
- 02 Zaki Ibrahim
- 03 Hayden
- 04 Chad VanGaalen
- 05 Shad
- **06** Spirit of The West
- **07** Zeus







"It's easy to credit Masseu Hall's enduring popularity with its hallowed halls, graceful balconies, fine acoustics, legendary concerts and top-notch programming...But it's initiatives like Live at Massev Hall - which pairs complementary Canadian musicians, sets admission at \$18.94...and films it for a video series - that makes it all the more deserving.

2015 NOW Reader's Choice, Best Concert Hall Winner

AMERICAN EXPRESS





## **Artist & Audience Development** Program









- 01 Oh Susanna
- 02 Lisa LeBlanc
- 03 Spencer Burton
- **04** Farmer Nappy
- **05** Whitehorse
- 06 Jill Barber





Supporting the development of Canadian talent is an essential part of our mandate and mission - and passion - which is why artist and audience development is a huge part of the work we do. This year, we presented dozens of outreach activities and artists that we want the world to know about. Under the banner of our Artist and Audience Development Program (AADP), we present these artists at venues ranging from small clubs, mid-sized theatres to the Roy Thomson Hall patio, Yonge-Dundas Square and our two Halls.

When indie-roots artist Spencer Burton stepped on the Rivoli stage in late 2014, he knew it was a part of a bigger picture - his performance earlier this year at Yonge-Dundas Square was

another step on his journey through the AADP. Same with fellow songwriters like Acadian "trash-rocker" Lisa LeBlanc, who made a similar step, as she followed up a Massey Hall presentation performance at the Drake Underground with a slot opening for Canadian icons Spirit of the West as part of Live at Massey Hall.

It wasn't long ago that we presented jazz chanteuse Jill Barber, who had her Massey Hall headline debut this year, at the intimate Glenn Gould Studio - which is where we first presented acclaimed duo Whitehorse when we introduced them to Toronto audiences in 2011. The duo has gone on to wide acclaim and made their second headline stop at Massey Hall this past year.

Made possible with the support of









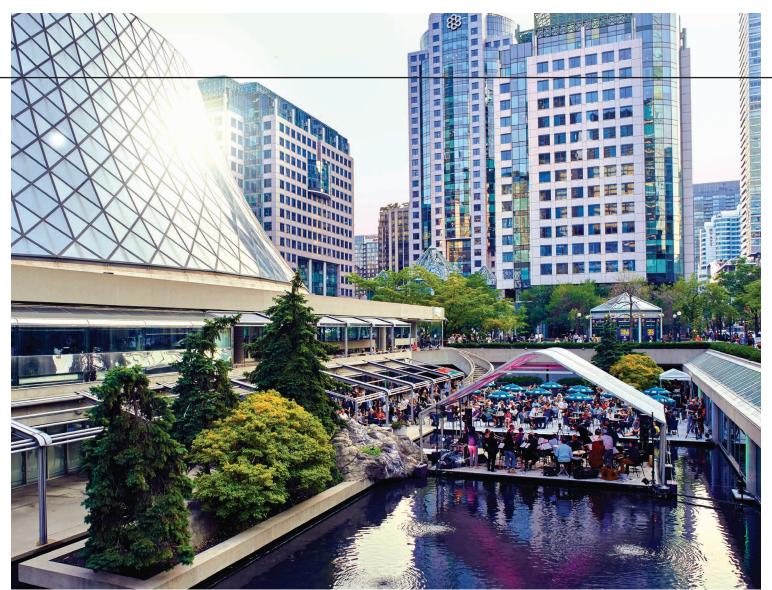
# **Getting Outdoors**

s our programming expands to an increas-A ing number of venues, we took special advantage of the summer season. Our outdoor programming saw a marked increase this year, led by the return of the *Live on the Patio at Roy* Thomson Hall series on our newly-refurbished patio thanks to an expanded partnership with TD. The series' second season kicked off with the launch of our new publication, Soundboard, and featured expanded and new community partnerships as well as a range of artists from around the city, country and world. A nightly average of 400 people attended each of the series' 22 nights, which also featured food from Barque, full bar service and the occasional pre-concert chat.

As summer wrapped up, in addition to hosting the launch of our new Centre Aisle young-leaders membership program, the patio hosted the unveiling of a brand new project about which we're extremely excited: The Massey Hall Band, an alternative big band featuring some of the most adventurous musicians in the city with a mission to collaborate with artists from across the musical spectrum and reinvent familiar classics. The Band performed two nights, one featuring jazz chanteuse Emilie-Claire Barlow and another featuring hard-rocker Bry Webb (Constantines).

We also worked with Yonge-Dundas Square to present a range of programming in the Massey Hall neighbourhood, which drew thousands over the summer for midday and evening concerts as well as screenings of a selection of the Live at Massey Hall films.

We do love experiencing events in our hallowed Halls, but this summer highlighted the value in getting out and truly experiencing summer in the city.







- **02** Centre Aisle members gather on the Patio
- 03 Fans watching Tasha T
- 04 Emilie-Claire Barlow with The Massey Hall Band
- 06 Soca Fete in Yonge-Dundas Square
- **07** Live on the Patio poster











Made possible with the support of



Avec la participation du gouvernement du Canada Canada





## **MASSEY HALL**

## REVITALIZATION

n February 2015, with an assembly of special guests in attendance, we entered the first phase of Massey Hall's revitalization – the first major upgrade the "Grand Old Lady of Shuter Street" has received since Hart Massey presented it as a gift to the city in 1894.

The only continuously-operating concert hall of its vintage in Canada, Massey Hall isn't just a link to all of the amazing people that have graced its stage. It's also an engine of cultural vitality for our city, particularly as Toronto works to become a leading Music City. Hart Massey had that very vision for the Hall: A centre around which the city could gather.

As we change nothing, and improve everything, the Hall will remain open – until 2019, when Phase-2 work will occur. In the meantime, we'll continue to host the finest performances in the kind of environment only possible in one place on Earth.



"Massey Hall has played a major role in my life... For Torontonians in particular, it remains Canada's classic music hall."

- Geddy Lee, RUSH

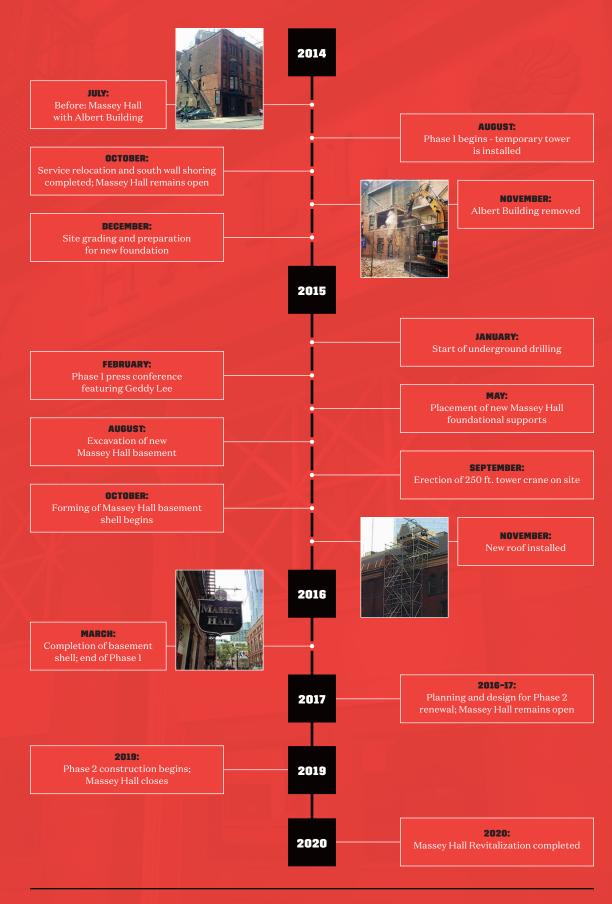








- 01 Geddy Lee with Alan Cross
- 02 Kim Mason, Regional President, RBC
- Toronto Mayor John Tory
- O4 From Left: Hon. Joe Oliver, Hon. Gary Goodyear, Charles Cutts, Mayor John Tory, Hon. Michael Coteau, Board Chair Richard Hamm Top: Rocco Pisani



## **Choir & Organ Concerts**

Roy Thomson Hall's Free Noon-Hour Choir and Organ Series celebrated its 18th annual season with a line-up of outstanding Canadian choirs and organists performing on our Gabriel Kney Pipe Organ. For the first time, the series, which attracted more than 6,000 people this year, included a symphonic ensemble.

#### THIS YEAR'S FOUR CONCERTS FEATURED:

- **1** Amadeus Choir of Greater Toronto Conducted by Lydia Adams with Organist Shawn Grenke
- VIVA! Youth Singers of Toronto with North Toronto Collegiate Choral Ensemble & Symphony Orchestra Conducted by Carol Woodward Ratzlaff & Deborah Pady with Organist Andrew Ager
- 3 ORIANA Women's Choir Conducted by Mitchell Pady with organist Michael Bloss
- 4 Toronto Children's Chorus Chamber Choir Conducted by Elise Bradley & Matthew Otto with organist Christopher Dawes

These concerts are made possible by the support of **Edwards Charitable Foundation** 



## Share the Music

his season, 1800 students aged 8-18 from 44 different GTA schools, community groups and organizations received tickets and the opportunity to attend concert-enrichment activities through the Share the Music program. Thanks to presenting sponsor Sun Life Financial, and to many other generous donors, the musical horizons of young people who would otherwise be unable to afford or attend such performances were enhanced and broadened through the following diverse range of events:

• London Philharmonic Orchestra, conductor Vladimir Jurowski & pianist Jean-Efflam Bavouzet

Repertoire chat with radio host Kathleen Kajioka.

- Chilean guitarist-vocalist Nano Stern Chat and Q & A with the artist.
- Toronto Blues Society's 28th **Annual Women's Blues Revue** Chat with singer-songwriter guitarist Danny Marks.
- Recital with violinist Itzhak Perlman & pianist Rohan De Silva

Repertoire chat hosted by Tafelmusik violinist Patricia Ahern.

- The Blind Boys of Alabama: **Christmas Show**
- Gospel-singing workshop with conductor Karen Burke, singersongwriter Jenna Burke and pianist Daniel Cowans, Jr.
- Classic Albums Live presents The Beatles: Let It Be Workshop with vocalist-pianist

Michael Johnston, guitarist James Charles and drummer Spencer Cole.

• Jazz at Lincoln Center Orchestra with Wynton Marsalis Attendance at soundcheck followed by band Q&A and Jazz workshop with the Heavyweights Brass Band.

#### • Spoken Word Artist Shane Koyczan

Poetry workshop with spoken-word performer and radio host Valentino Assenza and poet-musician-visual artist Angela Maccaroni.

• Solo Recital with **Pianist Evgeny Kissin** Musical repertoire chat and demonstration with Gryphon Trio

• Bobby McFerrin with Special **Local Guests** 

pianist James Parker.

Interactive vocal workshop with a capella quartet Cadence.

Share the Music Presenting Sponsor Sun



## **Financial Statements**



### **BALANCE SHEET**

As at August 31

2015

2014

(In thousands of dollars)

ASSETS		
Current		
Cash and cash equivalents	3,546	7,222
Short-term investments	3,603	3,054
Accounts receivable	1,021	1,277
Inventories	120	169
Prepaid expenses	301	236
Total current assets	8,591	11,958
Investments, at market	6,325	5,545
Capital assets, net	54,113	51,347
	69,029	68,850

Current		
Accounts payable and accrued liabilities	2,298	3,837
Deferred revenue	4,364	5,567
Total current liabilities	6,662	9,404
Deferred capital contributions	49,988	47,097
Net Assets		
Unrestricted	12,179	12,149
Internally restricted	200	200
Total net assets	12,379	12,349
	69,029	68,850

Incorporated by Special Act under the laws of Ontario

For a complete set of financial statements for the year ended August 31, 2015 please email us at reachus@rth-mh.com

An unqualified report was issued by independent auditors on the financial statements for the year ended August 31, 2015.

The Corporation of Massey Hall and Roy Thomson Hall is a registered charitable organization.

No. 11922 8633 RR0001

As of August 31, 2015, the Roy Thomson Hall and Massey Hall Foundation had net assets of \$462,000 of which \$369,000 was an endowment fund restricted for music education and programming support.



## STATEMENT OF OPERATIONS AND CHANGES IN UNRESTRICTED NET ASSETS

For the year ended August 31

2015

2014

(In thousands of dollars)

REVENUE		
Programming	5,771	6,261
Ticketing services, front of house and production	4,877	4,435
Bar, catering, parking and music store	6,347	5,715
Rental	2,232	2,123
Amortization of deferred capital contributions	2,693	2,526
Development	2,158	1,625
Other	430	517
	24,508	23,202

Land Contribution		0,042
Unrestricted net assets, beginning of year  Land contribution	12,149	8,224 3,542
Net change in unrestricted net assets before land contribution	30	383
Transfer to internally restricted net assets	-	(200)
Excess of revenue over expenses for the year	30	583
Investment income	105	836
Deficiency of revenue over expenses from operations	(75)	(253)
	24,583	23,455
Massey Hall revitalization project	408	279
Arts education and community outreach	238	212
Building operations	2,915	2,626
Administration	2,911	2,724
Development	488	452
Amortization of capital assets	3,007	2,952
Bar, catering, parking and music store	3,744	3,219
Ticketing and event services, front of house and production	4,546	4,233
Programming	6,326	6,758

## STATEMENT OF CASH FLOWS

For the year ended August 31

2015

2014

 $(In\ thousands\ of\ dollars)$ 

Excess of revenue over expenses for the year Add (deduct) items not affecting cash	30	583
Amortization of deferred capital contributions	(2,693)	(2,526)
Amortization of capital assets	3,007	2,952
Net change in non-cash working capital balances related to operations	(3,383)	514
Reinvested investment income	(105)	(836)

\$

INVESTING ACTIVITIES		
Purchase of capital assets	(1,253)	(1,699)
Massey Hall revitalization project	(3,638)	(4,174)
Purchase of short-term investments, net	(549)	(44)
Purchase of long-term investments	(675)	(500)
Cash used in investing activities	(6,115)	(6,417)

FINANCING ACTIVITIES		
Contributions restricted for purchase of capital assets		
Government grants	3,670	6,462
• Other	1,307	1,481
Donations for Massey Hall revitalization project	606	416
Cash provided by financing activities	5,583	8,359
Net (decrease) increase in cash and cash equivalents during the year	(3,676)	2,629
Cash and cash equivalents, beginning of year	7,222	4,593
Cash and cash equivalents, end of year	3,546	7,222

## **Event Types**

2014-15



## **Show Venues**



Massey Hall



Roy Thomson Hall







Harbourfront Centre Theatre



The Great Hall



The Rivoli



Drake Underground



Yonge-Dundas Square

## Presenters. **Promoters** & Clients

Accenture Adobe Systems Inc. AEG Live Canada Ltd. AGF Investments Inc. Agnew Peckham Amadeus Choir of Greater Toronto Amex Bank of Canada Archdiocese of Toronto Arya Entertainment Inc.

Asheville Symphony Guild Attila Glatz Concert Productions B.C. Fiedler Management

BATB Productions III Inc. Bell Canada

Bell Media Inc.

Blakes, Cassels, & Graydon

Bloomberg **BM Productions** BMO

BMO Nesbitt Burns Bond Brand Loyalty

Buena Vista Theatrical Group, Ltd.

Business for the Arts CA Technologies

Caley Taylor Photography Canaccord Genuity Corp.

Canada's Walk Of Fame

Capco

CBC - Mansbridge One on One Centre for Civic Engagement

CGI ISMC Inc.

Chai Lifeline Canada

CIS Ontario

Collective Concerts

Consulate General Of Italy -Italian Trade Commission

Consulate General of the

Philippines in Toronto

Corner Market Capital Corp. Culture Days/Fete de la Culture

D.D.A. Inc

Day O Productions, Inc.

Desjardins

Eglinton Carpet Entertainment Inc. Elizabeth Fry Society of Peel-Halton

Elizabeth Fry Toronto

Embrace

Ernst & Young

**Expanding Universe Productions** Limited

Fairfax Financial Holdings Ltd. Falun Dafa Association of Toronto

Fasken Martineau Dumoulin Llp Fathom Film Group Ltd.

Frantic Films Ontario Inc.

GEP Productions Inc.

Gerard ADHD Entertainment Inc. GoodLife Fitness

Government of Ontario Ministry of Tourism, Culture

& Sport Hardwood Records Inc.

OCAD University

Octapharma AG Office of Protocol of Canada

Ontario Christian Music Assembly **OPC Productions** 

Orchestre symphonique de Montréal

Our Kids Publications Pandora Jewelry Ltd

Paul Mercs Concerts Inc.

Prepskills Inc.

Productions Juste Pour Rire II Inc. Pure Star Productions

Queen's School of Business

**RBC** Foundation

RBI Productions Inc. Red Bull Canada Ltd.

Regent Park School of Music

Remark Group

Rogers Communications Inc.

Royal Canadian Military Institute

Ryerson University

salesforce.com

Salvation Army, The

Sears Canada

Shaw Cablesystems GP

She-Wolf Season 2 Productions Inc.

Toronto International Film Festival

Toronto Symphony Orchestra Torvs LLP

U.S. Consulate Toronto, Canada

VHP Entertainment

Warner Music Canada NATIONAL PUBLICITY

Willow Breast & Hereditary Cancer Support

Workplace Safety & Insurance Board (WSIB)

XMC

## Members, **Sponsors** & Donors

n addition to operating two of the world's finest concert halls, our mission as a not-for-profit organization is to nurture the growth and success of Canada's music community. We gratefully acknowledge the following Massey Hall and Roy Thomson Hall members, sponsors and donors, whose generosity supports our education, community outreach and artist development initiatives.



Share the Music patrons David & Renette Berman with the Hon. Elizabeth Dowdeswell, Richard Hamm & Charles Cutts

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Heathbridge Capital Management Ltd

Impulse Technologies

Linda Frum and Howard Sokolowski Foundation

Mountain Lake Development Inc. Nancy's Very Own Foundation

Pamfam Holdings Limited

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TSINetwork.ca

The Woodbridge Company Limited

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**22** Annual Report 2014-15

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Richard Bryan & Lisa Reikman

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Megan Hagarty Smith

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Robert & Sandra Oswin

Lisa Pappo

Sandra Pierce

Dr. Nickolas Polischuk

John Purdy

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