

Massey Hall: Restored, revitalized, and re-imagined.

The legend will return to take its unique place in Toronto and the international music scene. But first, there's a need for final funding and you can help.

Over the past several years Campaign Co-Chairs, Alison McDonald, Richard Hamm, Bill Mackinnon, and Tom MacMillan have been working to complete the Massey Hall Revitalization campaign and open this treasure by the end of this year. With only 15% left to raise against our \$184M goal, we are launching the **Chairs x Chairs** matching campaign to bring us across the finish-line.

As someone who makes our city one of the best in the world, we need your support to close this campaign and invite you to be part of Massey Hall's audience forever by purchasing a seat in the Hall. And as Co-Chairs we are offering to double every gift made before the deadline.



**MASSEY
HALL**

ALLIED
MUSIC
CENTRE

Rendering by KPMB



Renderings by KPMB

About the Massey Hall Revitalization Project

DELIVERING ON COMMUNITY IMPACT

For the first time, Massey Hall's Education and Community Outreach Programming will have a permanent home with the goal of reaching even more people in need.

ARTIST DEVELOPMENT

Over the last year, Toronto has lost many venues, making performance critical. Massey Hall is getting ready to open a new Club and Theatre, giving artists and the audience a chance to catch your favourite acts and recover. Our Artist Development program works one-to-one with artists to get them on track to making their Massey Hall debut.

HERITAGE & VIBRANCY

From the Art-Nouveau style of the stained-glass windows to the craftsmanship of the magical Moorish arches and plasterwork in the Allan Slaight Auditorium, Massey Hall will remain a cherished piece of Toronto's architecture. Massey Hall is one of the only centenarian buildings in Toronto to be in use for its original intent.

CITY BUILDING

A vital part of Toronto's health as a city—attracting highly educated, creative talent, assuring innovation while providing significant tax revenue.

KEY TO OUR RECOVERY

This winning project provides the right ingredients to help rebuild our thriving metropolis including generating \$348M in our local economic impact and the creation of 4,000 jobs.

Chairs X Chairs

In recognition of Seat Dedication, we are pleased to offer:

- A moment to enjoy a performance from your seat within the year
- Invitation to our Massey Hall Revitalization recognition event
- A seat dedication certificate
- A special memento commemorating your seat dedication
- A behind the scenes tour of the revitalized Massey Hall
- 2 Platinum Level memberships, for yourself, and to share as a gift.
- A charitable tax receipt for the full amount*
- Recognition on: Massey Hall's donor wall, Massey Hall and Roy Thomson Hall annual reports, and Massey Hall's website

* In CAD per Canadian Revenue Agency guidelines.

You can name a Massey Hall seat:

- for yourself
- as a special gift honouring a music fan in your life
- in memory of a loved one
- in recognition of a business or organization



\$50,000

2 FRONT ROW PARTERRE SEATS

Parterre, Orchestra seats provide a direct sight line to the Allan Slaight Stage and are nestled amongst a collection of composer portrait stained glass windows. Your dedication will be inscribed on a plaque and affixed on an armrest of a seat, leaving your mark on the Hall.



\$25,000

2 PARTERRE CLUB SEATS

Make your dedication today!

Online now at
masseyhall.com/chairsxchairs

OR

Return this completed form
to the attention of Ashley D'Andrea,
Development Manager

Ashley D'Andrea, Development Department
The Corporation of Massey Hall and Roy Thomson Hall
60 Simcoe Street, Toronto, ON M5J 2H5

Gift of Stock and Securities are accepted and please
contact Ashley for the appropriate form to complete at
(416) 593-0040 or ashley.dandrea@mh-rth.com.

GIFT DESIGNATION

I understand my donation is in support of the
Massey Hall Revitalization project.

Donor Signature:

Date:

GIFT/PLEDGE DETAILS

PARTERRE
Club
\$25,000

PARTERRE
Front Row
\$50,000

DONOR INFORMATION

Name:

Address:

Email:

Phone Number:

I wish to be recognized as:

Seat Preference Request:

Seat Dedication Inscription #1
(Up to 3 lines, 28 characters per line):

Seat Dedication Inscription #2
(Up to 3 lines, 28 characters per line):

DONATION INFORMATION

I will complete my donation in full, total

\$

I will complete my donation of

\$

payable over 1 2 3 years

starting on the date of

PLEASE NOTE: Pledge payments can be payable over a period up to 3 years.
By filling out a payment plan, you confirm that your credit card can be charged
on the date specified on an annual basis until complete.

CHEQUE

Payable to The Corporation of Massey Hall
and Roy Thomson Hall and mailed to the
address provided.

CREDIT CARD

Visa Mastercard American
Express

Card Number:

Card Expiry Date:

Name as it appears on card:

E-TRANSFER

MHProject_Etransfer@MH-RTH.com
(Automatic deposit enabled)

YOUR PLATINUM MEMBERSHIP DETAILS

MEMBERSHIP 1

Name:

Email:

Mailing Address:

MEMBERSHIP 2

Name:

Email:

Mailing Address:

FOR OFFICE USE:

ACCOUNT NUMBER:

DATE PROCESSED:

Thank You!

You will receive your tax receipt and confirmation
upon receipt of your pledge.