



**MASSEY
HALL**

ALLIED
MUSIC
CENTRE

MASSEY HALL, 2024

BE PART OF MUSIC HISTORY

Name a Seat and Support the
Massey Hall Revitalization Today.

Image of Allan Slaight Stage & Auditorium, by Joseph Fuda

Massey Hall, a National Heritage Site and one of the world's most celebrated concert halls, needs you.



Image of Allan Slaight Stage & Auditorium, by Jag Gundu

An aspirational home for our nation's great artists and iconic international entertainers, no other venue has contributed so much to our country's cultural identity. **And now, you can leave a lasting legacy by adding your name to the Hall.**

When you name a seat in support of the Massey Hall Revitalization Project, your gift ensures Canada's most preeminent cultural treasure thrives and fuels the joy and power of live performance.

You can name a Massey Hall seat:

- for yourself
- as a special gift honouring a music fan in your life
- in memory of a loved one
- in recognition of a business or organization

About the Massey Hall Revitalization Project

We find ourselves in an incredibly rare moment, as Massey Hall nears the finish line of the most significant renovation in its 130 year history.

We are so excited to welcome you to the remarkably restored Allan Slaight Auditorium, with the addition of a 7-storey tower to the south, collectively known as Allied Music Centre.

The expansion means improved accessibility and amenities, four venues for artists, educators, and community groups with expanded Education & Outreach and Artist Development programming.

Much like the Hall's founding wishes, a Gift for the People, music fans like you will be an integral part of an artist's path to becoming headliners. Your seat dedication will bring the joy of live performances to audiences and artists alike—because everything sounds sweeter together.

Seats and rows are available to be named at three levels:

In recognition of your gift, we are also pleased to offer:

- A seat dedication certificate
- Receipt of our supporter newsletter
- A behind the scenes tour of the revitalized Massey Hall
- A charitable tax receipt for the full donation amount*
- Gifts of \$1,000+ will be recognized on:
 - Massey Hall's donor wall
 - Massey Hall and Roy Thomson Hall annual reports, and
 - Massey Hall's website

* In CAD per Canadian Revenue Agency guidelines.



\$500

GALLERY SEAT

or **\$1,000** for Premium First Row Gallery seat

Gallery seats have been designed to reflect the original 1894 style, a special tribute to the Hall's historic roots. Seats have new enhanced comfort features elevating the patron experience in the uppermost level of the Allan Slaight Auditorium.

Engraved plaques for Gallery level will be affixed to the seat-back.



\$2,500

BALCONY SEAT

or **\$5,000** for Premium First Row Balcony seat

A favoured spot for many patrons, balcony seats provide outstanding views. When seated in the balcony, the intimate atmosphere makes patrons feel as if they could reach down and touch the artist.

Your dedication will be inscribed on a plaque and affixed on an armrest of a seat.



\$5,000

ORCHESTRA SEAT

or **\$10,000** for Premium First Row Orchestra seat

Orchestra seats provide a direct sight line to the Allan Slaight Stage and are nestled amongst a collection of composer portrait stained glass windows. New Orchestra seats are also retractable with a horseshoe shaped parterre surrounding the perimeter of the floor.

Your dedication will be inscribed on a plaque and affixed on an armrest of a seat.

Make your seat dedication today!

Online at
masseyhall.com/seatnaming
OR

Return this completed form
to the attention of Charlotte Perreault,
Development Coordinator.

Charlotte Perreault, Development Department
The Corporation of Massey Hall and Roy Thomson Hall
60 Simcoe Street, Toronto, ON M5J 2H5

Have questions?
Contact Matthew at **(416) 593-1686** or
charlotte.perreault@mh-rth.com.

ADD YOUR MEMBERSHIP

Yes, I want to be first in line for upcoming
concerts with a Platinum Friend Membership
for \$250 (\$250 tax receipt).

As a bonus, when you add your membership by 11:59 on June 12th, we will give a
Platinum Friend Membership totally free to give to someone you love.

GIFT DESIGNATION

I understand my donation is in support of the
Massey Hall Revitalization project.

Donor Signature:

Date:

DONOR INFORMATION

Name:

Address:

Email:

Phone Number:

I wish to be recognized as:

GIFT/PLEDGE DETAILS

Orchestra
\$5,000

Balcony
\$2,500

Gallery
\$500

PREMIUM
Orchestra
\$10,000

PREMIUM
Balcony
\$5,000

PREMIUM
Gallery
\$1,000

Seat Quantity:

Seat Preference Request:

Seat Dedication Inscription
(Up to 3 lines, 28 characters per line):

PAYMENT INFORMATION

I will complete my donation in full, total

\$

I will complete my donation of

\$

payable over 1 2 3 years

starting on the date of

PLEASE NOTE: Pledge payments can be payable over a period up to 3 years.
By filling out a payment plan, you confirm that your credit card can be charged
on the date specified on an annual basis until complete.

CHEQUE

Payable to The Corporation of Massey Hall
and Roy Thomson Hall and mailed to the
address provided.

CREDIT CARD

Visa Mastercard American
Express

Card Number:

Card Expiry Date:

Name as it appears on card:

E-TRANSFER

MHProject_Etransfer@MH-RTH.com
(Automatic deposit enabled)

Thank You!

You will receive your tax receipt and confirmation
upon receipt of your pledge.