



**CORPORATE
MARQUEE CLUB**

**Curated Events.
Exclusive Experiences.
Elevated Brand.**



**ROY THOMSON
HALL**

Corporate Marquee Club

Welcome to Roy Thomson Hall and Allied Music Centre, home to Massey Hall and TD Music Hall—Canada's premier concert halls.

Showcasing the world's greatest performers in all disciplines, the Halls are also prominent venues for diverse cultural activities in the business and entertainment district of downtown Toronto. As we celebrate the revitalization of Massey Hall and the opening of the city's newest venues at Allied Music Centre, we are pleased to announce our new **Corporate Marquee Club** program offering a year-round package of benefits, including premium hosting and entertaining experiences, brand profile, and customization of benefits so you are getting exactly what you need.

Whether it's the classical grandeur of Roy Thomson Hall, the historic and intimate atmosphere of Massey Hall, or the state-of-the-art facilities of TD Music Hall, with additional spaces opening soon, a Corporate Marquee Club membership allows you to offer clients a variety of unforgettable experiences while aligning your brand with our internationally renowned concert halls.

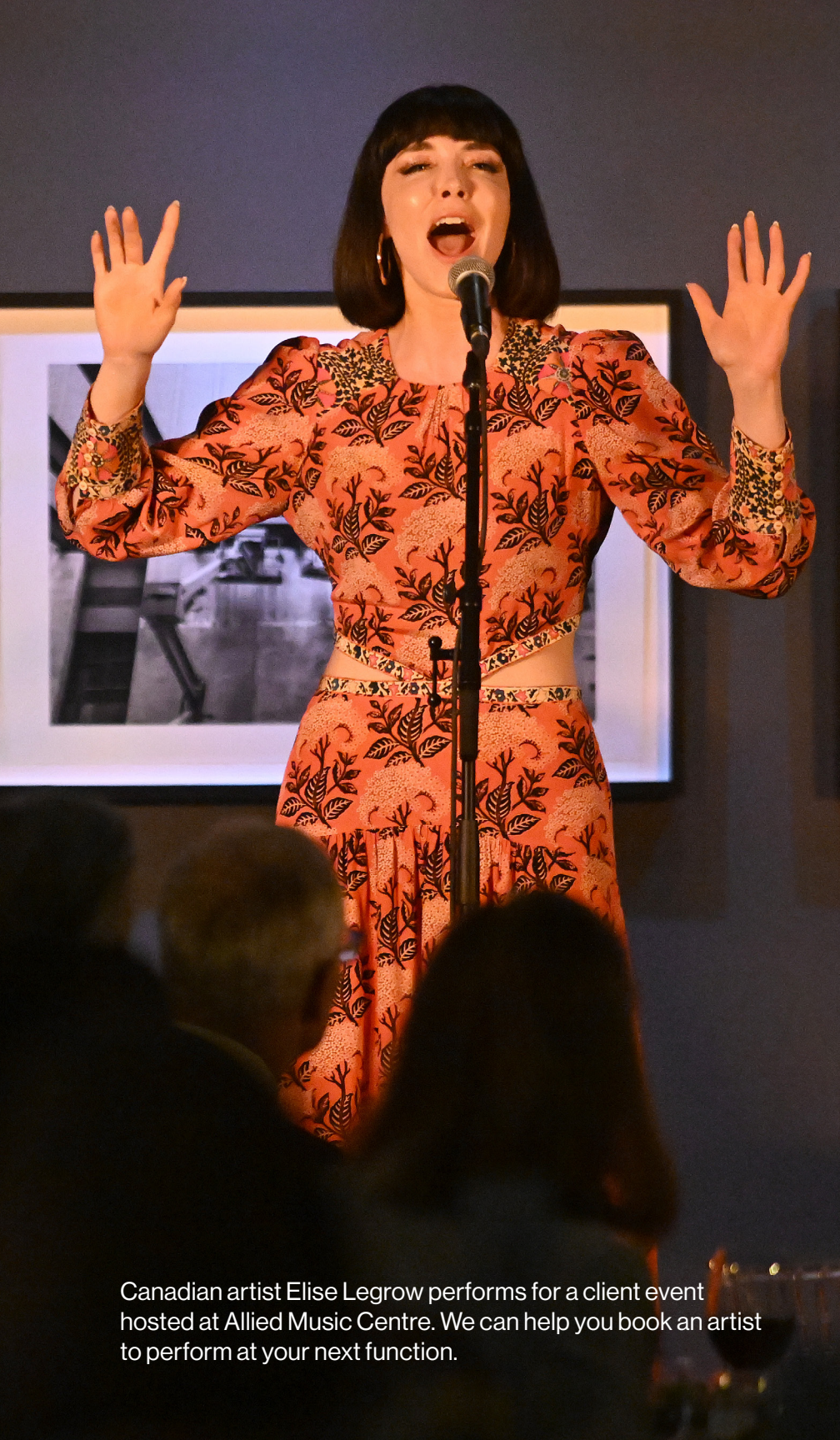


Corporate dinner for 100 hosted in the Allied Music Centre Grosch Balcony Lounge.



Host your next cocktail reception on the historic Allan Slaight Stage at Massey Hall.





The Corporate Marquee Club provides exclusive access to these members only benefits:

Unbeatable Access to Events and Venues

- Priority access on event booking and venues
- Pre-sale access to concerts
- Exclusive access to premium seats
- Ticket concierge services
- Invitations to members only events

Outstanding VIP Experience

- Private lounge access at both Roy Thomson Hall and Massey Hall/Allied Music Center.
- Front-of-the-line access at all bars and concessions
- Complimentary beer, wine, and soft drinks at all bars
- Private pre and post concert hosting in Toronto's newest spaces

Brand Exposure and Recognition

- Your membership includes a customized brand sponsorship or CSR package
- Support our mission driven programming or engage our audiences through a venue or performance sponsorship
- All profile and benefits are developed in collaboration to meet your specific goals and priorities
- Year-round, in-venue recognizing your support as a Corporate Marquee Club member

Flexibility and Customization

- Get more of the benefits you value most
- Year-round ticket flexibility
- Small, medium and large premium venues to host intimate gatherings or major corporate events
- Priority access for venue bookings

The **Corporate Marquee Club Membership** program offers a unique opportunity to host and engage your stakeholder in our beautiful venues. With exclusive access to premium events, unmatched client hosting, brand visibility, and personalized membership benefits, there is no better way to enhance your client engagement strategy. Don't miss out on the opportunity to become a part of this exclusive community.

Canadian artist Elise Legrow performs for a client event hosted at Allied Music Centre. We can help you book an artist to perform at your next function.



	Silver Membership \$25,000+	Gold Membership \$50,000+	Platinum Membership \$100,000+
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EXECUTIVE AND EMPLOYEE ENGAGEMENT

Corporate Marquee Club Membership Cards

- Priority front of the line bar service with complimentary beer, wine and non-alc beverages at Massey Hall and Allied Music Centre for executives and their guests upon showing Corporate Membership Card to our bar staff
- Exclusive private lounge access to the Member Lounge at Roy Thomson Hall and Allied Music Centre (opening Fall 2023) for executives and their guests, including host bar (beer and wine)

2 cards

4 cards

6 cards

Individual “Friends First” Membership Cards, includes:

- Advance notice of performances
- Invitations to special events throughout the year, including new artists’ performances
- Behind the scenes tour of the revitalized Massey Hall and Allied Music Centre
- Exclusive members’ contest for tickets

6 Friends First Memberships

8 Friends First Memberships

12 Friends First Memberships

Friends First Memberships are exclusive to one individual

EXCLUSIVE PRIVATE HOSTING

Annual Corporate Ticket Bank

\$2,500

\$5,000

\$12,000

Personalize corporate ticketing services with personal ticket concierge

✓

✓

✓

Access to VIP reserved seating at RTH and MH up to four weeks before performances

✓

✓

✓

Priority notice of season and advance booking privileges

✓

✓

✓

Historic tour of Allied Music Centre, including Massey Hall

With MH-RTH Staff

With MH-RTH CEO

With MH-RTH CEO

Invitation to annual reception, hosted by President and CEO, Jesse Kumagai

2 invitations

4 invitations

6 invitations

Invitations to new artist showcases

✓

✓

✓

20% discount on all merch for you and your guests

✓

✓

✓

	Silver Membership \$25,000+	Gold Membership \$50,000+	Platinum Membership \$100,000+
EXCLUSIVE GROUP HOSTING			
MH or RTH Presents – Show Sponsorship with Private Cocktail or Dinner: Receive sponsorship profile and host your group at Roy Thomson Hall, or Allied Music Centre (including Massey Hall and TD Music Hall). Our <i>MH/RTH Presents</i> shows feature high-profile performances across a wide range of genres. Our team will work with you to pick the perfect performance to align your brand with. Package includes a block of tickets, complimentary venue space for hosting, and a dedicated event coordinator to take care of every detail.*	1 show/year, 10 tickets	2 shows/year, 10 tickets per show	5 shows/year, 15 tickets per show
Classic Albums Live: Enjoy a block of tickets to select performances of this iconic series at both Roy Thomson Hall and Massey Hall, along with exclusive access for your group to attend the pre-show “Sound Session” chat with the band!	10 tickets/year	20 tickets/year	50 tickets/year
National Geographic Live: Enjoy a block of tickets for one of the only Canadian stops of this popular speaker’s series at Roy Thomson Hall. Your guests will also enjoy exclusive access to a post-show meet and greet with the featured speaker in our Private Member Lounge.	10 tickets/year	20 tickets/year	50 tickets/year
Venue Rental Credits: Credit can be applied to facility rental fees at spaces in Allied Music Centre, including Massey Hall and TD Music Hall, and Roy Thomson Hall.	\$2,500/year	\$5,000/year	\$12,000/year
SPONSORSHIP AND BRAND			
Customized Year-Round Sponsorship Profile, including:			
Digital Screens: recognition across 30+ digital screens across all venues	Logo	Logo	Dedicated Slide
Press and PR	—	Press Release	Customized PR to Promote Partnership
Social Media	2 posts/year	4 posts/year	Customized Social Media Plan
Customized Sponsorship Package: choose a sponsorship property from one of our four pillars: Artist Development, Community Outreach & Education, Venue Sponsorships or Performance Sponsorships. Packages and profile to be customized in consultation with client.	Choice of Silver Sponsorship**	Choice of Gold Sponsorship**	Choice of Platinum Sponsorship**
Website and Newsletter	Logo	Logo + Link	Logo + Link
Annual Report	Text	Logo	Logo

* F&B, décor and other event elements not included

** For details regarding choice of sponsorships, please contact Jenn Shah at 416-268-7485 or CorporateMarquee@mh-rth.com.



Buddy Guy playing in the audience during one of three of his Damn Right Farewell shows.

Iconic Massey Hall

“...one of the most important venues in Canada, one of the great venues, musically, on the planet is a place called Massey Hall...”

George Stroumboulopoulos, February 2024

Massey Hall Voted #1 Reason to Love Toronto... *“Because the new Massey Hall is spectacular.”*

Toronto Life

“This has always been Canada’s special music hall, just like Carnegie is to New Yorkers and The Royal Albert Hall is to Londoners...”

Geddy Lee, RUSH, CBC The National, June 2018

“Playing at Massey Hall, performing on that stage is held at such high regard by so many musicians...”

Jann Arden, CBC interview November 2021

Thank You

We look forward to scheduling a venue tour and showing you how a Corporate Marquee Club membership can create unforgettable live experiences for your staff and clients.

Please contact Jenn Shah to book your private venue tour:

Jenn Shah

Director, Corporate Partnerships

M: 416-268-7485

E: CorporateMarquee@mh-rth.com



Front-row audience in the Allan Slaight Auditorium at Massey Hall

