



# MASSEY HALL SALES DECK



# Welcome to Massey Hall. Where unforgettable events come to life.

Massey Hall has stood the test of time and has risen the ranks as one of the world's most prestigious venues. Hosting legendary concerts, lectures, corporate events as well as educational and community-based events. In 2018, the venue underwent a 4-year revitalization project, and proudly reopened its doors to resounding critical acclaim for the care and restoration of this extraordinary hall while futureproofing it so that it lasts for generations to come.

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# MASSEY HALL ALLAN SLAIGHT AUDITORIUM

The Massey Hall Allan Slaight Auditorium is a choice venue for a wide range of rental activity. The Hall is fully accessible on all levels and is close to a variety of hotels, parking, and transit options. The main floor can now accommodate both seated and standing configurations with its state-of-the-art retractable seating system.

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# FEATURES

- Performance stage
- In-house sound and lighting
- Extensive rigging with in-house hoists and load monitoring
- Livestream and Content Capture equipped
- Main level retractable seating system
- Backstage artist dressing rooms, green rooms, and production offices
- Catering prep & warming kitchen
- Client-content-programmable digital monitors throughout the entrance
- Fully accessible
- Loading dock facilities
- Capacity:
  - Seated theatre: 2534
  - Standing floor: 2800

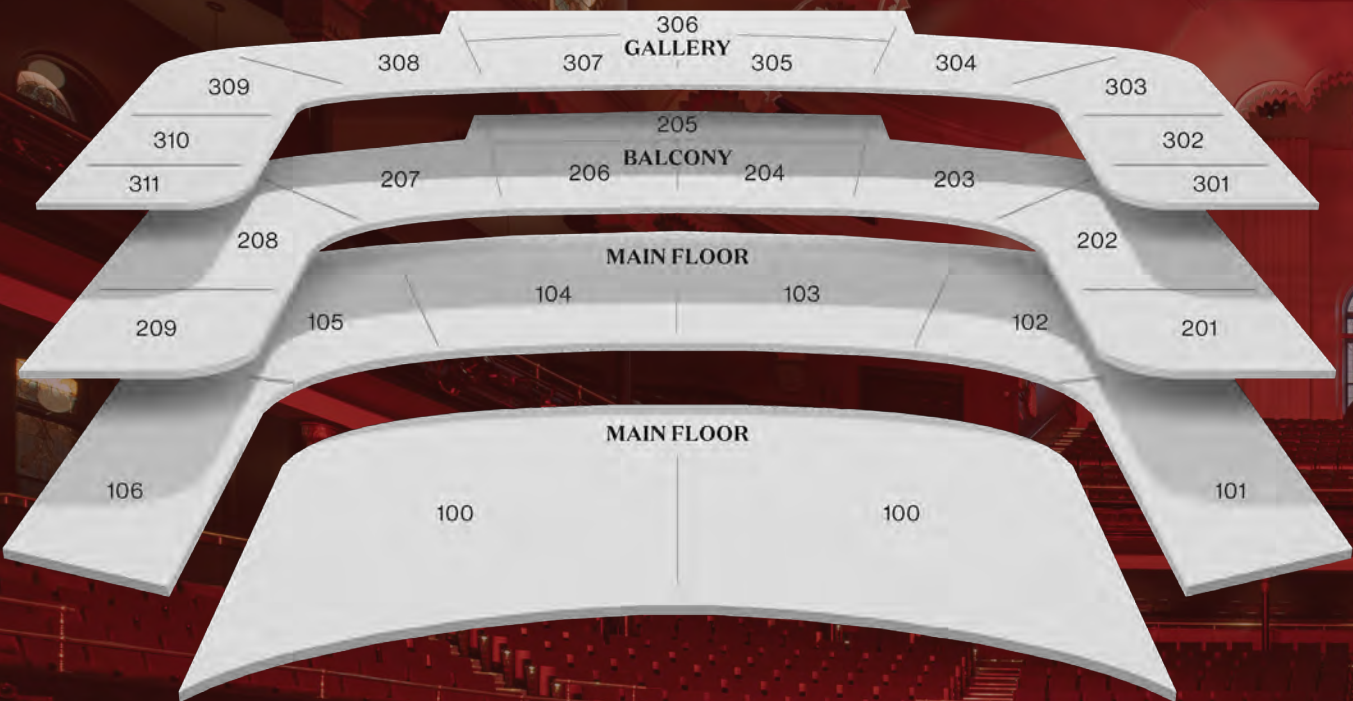
*Capacities may be affected by event design and space activation*

[VIEW FLOORPLANS](#)



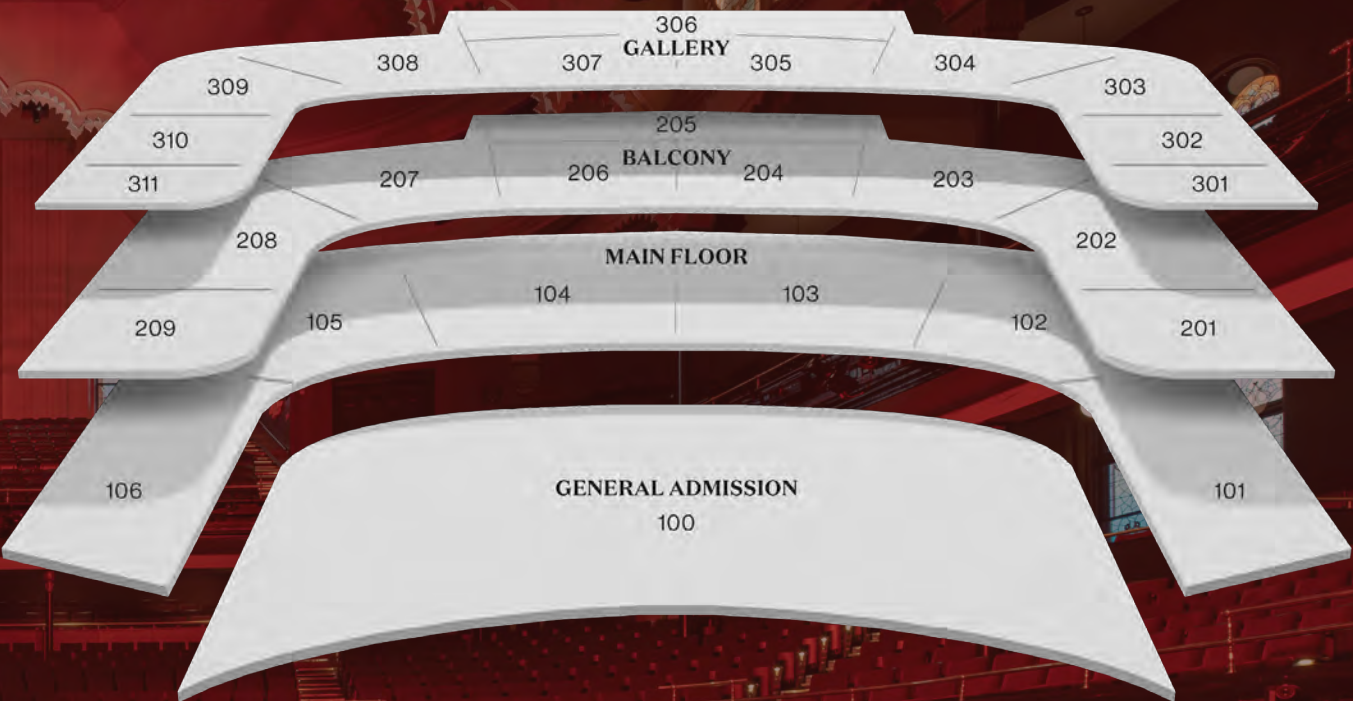
# MASSEY HALL ALLAN SLAIGHT AUDITORIUM SEATING

Seated



**SEATED SECTION 100:** 476  
**SECTION 101-106:** 374  
**SECTION 201-209:** 850  
**SECTION 301-311:** 834

General Admission



**GA CONFIGURATION SECTION 100:** 742  
**SECTION 101-106:** 374  
**SECTION 201-209:** 850  
**SECTION 301-311:** 834





# GROLSCH BARS AND LOBBY SPACES

The Grolsch lobby bars, nestled on the balcony and gallery levels of Massey Hall, offer a striking two-floor design where each level mirrors the other. With an open-concept layout, this dynamic space invites event planners to craft a variety of experiences, tailored to any event style.



# FEATURES

- 2 full-service bars
- Client-content-programmable digital monitors behind bars
- House sound system for announcements & background music
- Artist & historical exhibits
- Mobile cruiser tables
- Catering prep & warming kitchen
- Fully accessible
- Floor to ceiling windows featured on East side of venue
- Glass enclosed passerelles connecting to Massey Hall gallery and balcony levels
- Loading dock facilities
- Capacity:
  - Standing: 500 per lobby
  - Theatre: 200 per lobby
  - Banquet: 150 per lobby

*Capacities may be affected by event design and space activation*

[VIEW FLOORPLANS](#)



# MUSKOKA SPIRITS BASEMENT BAR

Tucked away beneath the main floor of the Massey Hall and Allan Slaight auditorium, the Muskoka Spirits Basement Bar offers a hidden gem for guests. This versatile space features a cozy performance stage, fully equipped sound, lighting, content capture and video capabilities, making it the perfect spot for intimate shows and events.



# FEATURES

- Full-service bar
- Coat check
- Performance stage
- Client-content-programmable digital monitors throughout the space
- Inhouse sound, lighting, video projector & screen
- Livestream and Content Capture equipped
- Built in lounge seating
- Fully accessible
- Loading dock facilities
- Capacity:
  - Standing: 450
  - Theatre: 80

[VIEW FLOORPLANS](#)



# ARTIST DRESSING ROOMS AND PRODUCTION OFFICES

Massey Hall boasts ten versatile rooms, perfect for artist dressing rooms or production offices. Four of these rooms are luxuriously appointed with private washrooms, each featuring a shower for ultimate convenience. The remaining six rooms share access to communal washrooms, ensuring everyone has what they need to prepare for the show.

## CATERING AND GREEN ROOM

Backstage at Massey Hall, you'll find a well-equipped catering kitchen and a thoughtfully placed green room, just steps away from the artist dressing rooms and production offices. The green room features a retractable wall, allowing it to transform seamlessly from one spacious area into two cozier, separate rooms, adapting perfectly to needs of any event.



# PLAN YOUR EVENT

Fully customizable spaces allowing you to personalize every detail.

## CORPORATE

- Cocktail Receptions
- Product Launches
- Town Halls
- AGMs
- Holiday Parties
- Stage dinners

## SOCIAL

- Community Events
- Concerts
- Convocation and Graduation Ceremonies

## PRODUCTION

- Film Shoots
- Photo Shoots

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# FOOD & BEVERAGE

Massey Hall provides a comprehensive range of bar options to suit any event, from host bars charged by consumption to drink tickets and guest-purchase choices. Massey Hall is a cashless venue and bar services use bio-degradable, disposable barware unless glassware rental is arranged in advance. Catering is handled by Massey Hall's preferred suppliers, though non-preferred caterers may be considered with approval, subject to an increased landmark fee.

[VIEW PREFERRED CATERERS](#)



# TECHNICAL SPECIFICATIONS

At Massey Hall, sound is more than just an element; it's an experience. Imagine the first note of a live performance resonating with clarity, every word of a keynote speaker delivered with precision. Our state-of-the-art audio system is designed to adapt to the unique needs of your event, from the grandeur of a concert to the intimacy of a private gathering.

Lighting at Massey Hall is designed to do more than just illuminate; it paints the picture. It transforms spaces, shifts moods, and enhances every detail of your event. With our cutting-edge lighting system, every event is a masterpiece of light and shadow, colour and intensity.

When it comes to delivering a seamless event experience, the ability to effectively record video, capture audio and live stream from a venue is critical. Each of these elements plays a pivotal role in ensuring that the event reaches its full potential, both for those present and for a wider, remote audience. Massey Hall is fully equipped and outfitted for all your content capture needs.

[VIEW TECHNICAL SPECIFICATIONS](#)



# TELL US MORE

To ensure a prompt response to your booking inquiry, please include as many of the following details as possible:

- Style of event
- Preferred date(s)
- Number of event attendees
- Estimate start and end time of event
- Food & Beverage requirements
- Production requirements
- Event budget
- Special requests or considerations



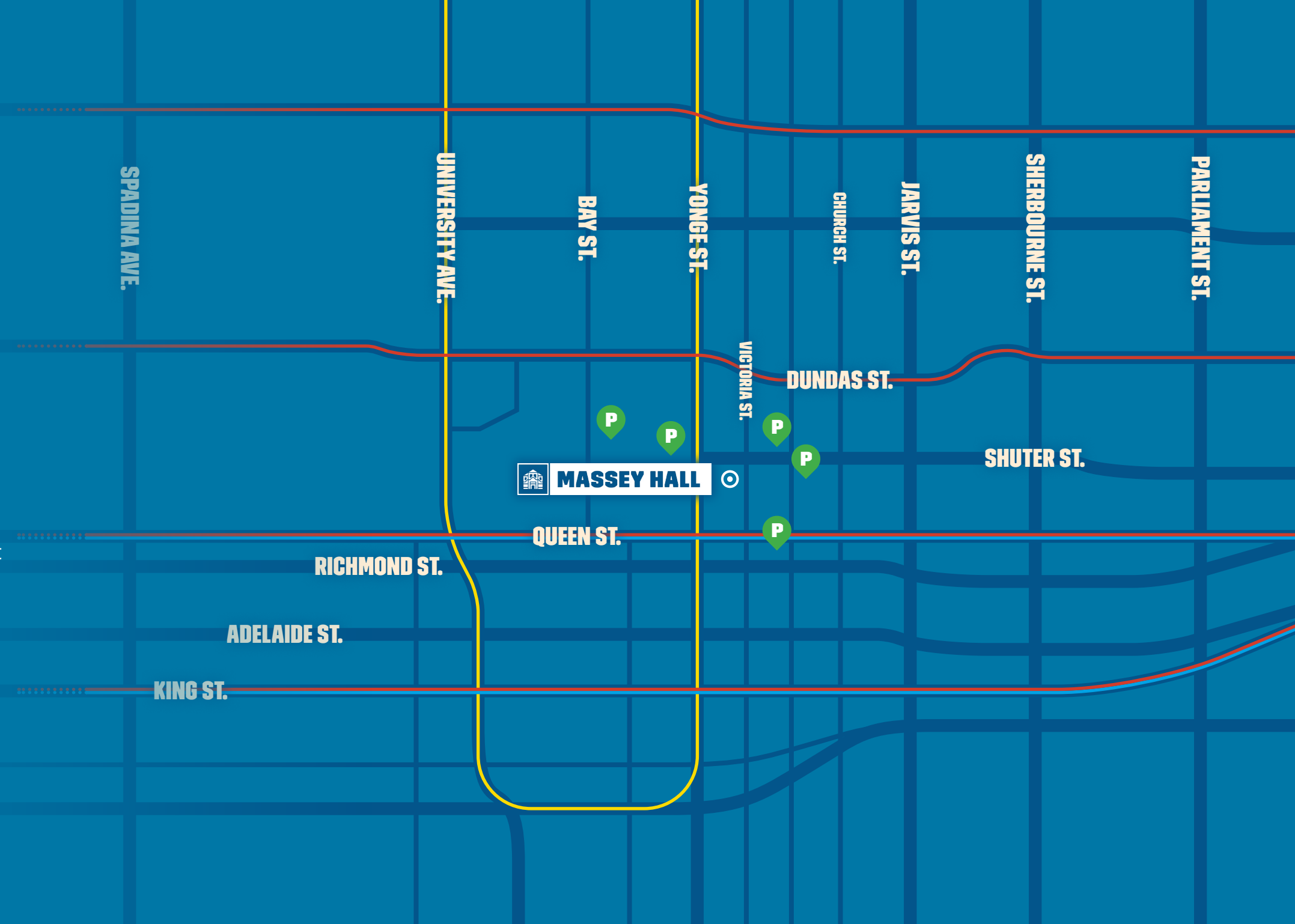
# GETTING HERE

Massey Hall is centrally located in downtown Toronto at 178 Victoria Street. Close to several parking lots and easily accessible by Queen Street or Dundas Street subway and streetcar.

# CONTACT US

Email Us at [bookings@mh-rth.com](mailto:bookings@mh-rth.com) or call us at 416-593-8671

[www.masseyhall.com](http://www.masseyhall.com) @masseyhall



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