

Member Benefits

ALLIED
MUSIC CENTRE

 **MASSEY
HALL**

 **MUSIC
HALL**

 **ROY THOMSON
HALL**

A Modern, Mission-Driven Way to
Experience the Live Music You Love

	Membership			Encore Club		
	\$250	\$500	\$1,000	\$2,500	\$5,000	\$10,000
Core Benefits	FAN	NEW INSIDER	CHAMPION	HEADLINER	LEGEND	NEW ICON
New Show Announcements	✓	✓	✓	✓	✓	✓
Behind The Scenes Tour	✓	✓	✓	✓	Private Tour (up to 4 people)	Private Tour (up to 10 people)
Monthly contests	✓	✓	✓	✓	✓	✓
NEW Complimentary coat check	✓	✓	✓	✓	✓	✓
Save 10% on Massey Hall merchandise	✓	✓	✓	✓	✓	✓
Charitable tax receipt	\$250	\$450	\$900	\$2,250	\$4,500	\$9,000
NEW Digital membership card(s)	1	1	2	2	2	4
NEW Digital Member Account: central access to digital tickets, benefits, and renewals	✓	✓	✓	✓	✓	✓

Ticket Access

Presale ticket access	Basic Access	Basic Access	Standard Access	Preferred Access	Premium Access	VIP Access
NEW Dedicated Priority members-only ticketing phone line			✓	✓	✓	✓
Ticket Concierge				Preferred Ticket Concierge	Premium Ticket Concierge	VIP Personalized Ticketing Concierge
Exclusive Access to Tickets					✓	✓

Member Events & Venue Experience:

NEW Members Entrance at Massey Hall	✓	✓	✓	✓	✓	✓
NEW Invitation to the annual Members Mixer Event		✓	✓	✓	✓	✓
Priority Bar Service		NEW	NEW	✓	✓	✓
NEW Concessions Credit		\$50	\$100	\$250	\$500	\$1,000
Access to the reserved parking at Roy Thomson Hall		NEW	NEW	✓	✓	✓
Lounge access at Roy Thomson Hall and Allied Music Centre (select events)			NEW One guest per cardholder	two guests per cardholder	four guests per cardholder	ten guests per cardholder
NEW Exclusive special events			NEW	✓	✓	✓
Invitation to a Toronto International Film Festival Gala Screening				✓	✓	✓

Impact & Recognition

Your Impact	Connect more people with the power of music.	Create new opportunities for Canadian artists.	Inspire the next generation through music education.	Strengthen communities through music.	Advance bold artistic and educational initiatives.	Shape the future of live music in Canada.
Annual Report recognition			✓	✓	✓	✓
NEW A behind the scenes experience at Allied Music Centre					2 invites	4 invites
NEW Invitations to select Education & Community Engagement programs					✓	✓