

The logo for Miami City Ballet, featuring the words "MIAMI CITY BALLET" in white, bold, sans-serif capital letters stacked vertically on a black square background.

MIAMI CITY BALLET

For Immediate Release, Please
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Land of Sweets
An Enchanting Immersive Experience
Available to all Attendees of Miami City Ballet's
George Balanchine's The Nutcracker[®]
December 13-24
Miami, Florida

(Miami Beach, FL — November 27, 2024) [Miami City Ballet](#) (MCB) and [Mad Arts](#) invite you to leap into a surprise snow-globe wonderland with the [Land of Sweets](#) experience, a magical celebration of holiday cheer that will leave you spinning like a child making snow angels on a frosty winter morning. Presented by **Spirit Airlines** and located in the Adrienne Arsht Center for the Performing Art's **Peacock Foundation Studio**, this dazzling accoutrement to ***George Balanchine's The Nutcracker***[®]—included with every ticket purchased for the mainstage ballet—will wrap you in the warmth of holiday magic like the coziest scarf on an anywhere-else-but-Miami snowy day. Imagine stepping into a scene so enchanting, it feels like catching snowflakes on your tongue, where moments of pure joy twinkle brighter than icicles in the sun. From the very first step into this sugar-dusted paradise, the *Land of Sweets* promises to immerse you in a flurry of festive delight, with wonders waiting both before the curtain rises and during the production's intermission. Prepare for a holiday journey as unforgettable as the crunch of fresh snow beneath your boots!

This sprawling 8,000-square-foot holiday extravaganza is a winter dreamland come to life, ready to enchant visitors with interactive wonders, dazzling projections that shimmer like frost on a windowpane, and a boundless blizzard of holiday cheer. Opening 90-minutes before each performance of MCB's renowned production of *George Balanchine's The Nutcracker*[®] (December 13–24), this immersive experience promises to sweep you away on a sleigh ride of magic and wonder, leaving your heart aglow like a crackling holiday hearth.

Highlights of the *Land of Sweets* Experience

- **Immersive Projections and Holiday Magic:** Step into a whimsical world filled with enchanting visuals designed by Mad Arts, bringing Marie's dreamland to life.
- **Interactive Games and Activities:** Participate in festive holiday games and explore themed activities for the whole family.
- **Photo Opportunities:** Snap pictures with beloved characters like the Nutcracker, the Mouse King, and more!

- **Go Big Sweet Suite Lounge:** Presented by Spirit Airlines, this exclusive lounge offers a DJ spinning festive tunes, a holiday cocktail bar, and delicious treats.
- **Nutcracker Merchandise Shop:** Find the perfect holiday gift or keepsake to commemorate this unforgettable experience.

Miami City Ballet and Mad Arts' ***Land of Sweets***, presented by Spirit Airlines, combines the enchantment of *George Balanchine's The Nutcracker*® with the immersive excitement of interactive storytelling, making it a must-visit destination for audiences of all ages.

Special Family-Friendly Event:

For younger audience members, special photo stations and activities will create cherished holiday memories. On select dates, children can interact directly with cast members in costume, providing a magical prelude to the ballet itself.

Don't miss this captivating holiday celebration! Whether you're a ballet enthusiast or a newcomer, *George Balanchine's The Nutcracker*® and its accompanying ***Land of Sweets*** experience promise to delight and inspire.

[*George Balanchine's The Nutcracker*](#)® December 13 and continues through December 24 exclusively at the Adrienne Arsht Center for the Performing Arts. For more information and to purchase tickets, please visit [Miami City Ballet's website](#) or contact the box office.

ABOUT MIAMI CITY BALLET

Miami City Ballet has a diverse roster of 53 dancers and a repertoire of more than 130 works. As one of the most renowned ballet companies in the country, Miami City Ballet performs for nearly 125,000 patrons annually during its South Florida home season in Miami, Fort Lauderdale, West Palm Beach and tours to major cities domestically and internationally, including recent visits to New York City, Washington, D.C., Chicago, Los Angeles, and Paris.

Miami City Ballet School, the official school of Miami City Ballet, is one of the most respected ballet training academies in America. The School trains students, ages 3-18 year-round, and grants more than \$650,000 in scholarships annually.

Miami City Ballet's Community Engagement programs, serving more than 12,000 people annually in schools and communities; our free programs use the power of dance to uplift, teach and bring joy.

Artistic Director Lourdes Lopez leads the company. Lopez was recently awarded the prestigious Dance Magazine Award in 2018 and was named one of "The Most Influential People in Dance Today." She is on the Ford Foundation Board of Trustees, the first artist to ever serve on its Board.

Miami City Ballet was founded in 1985 by Miami philanthropist Toby Lerner Ansin and Founding Artistic Director Edward Villella. It is headquartered in Miami Beach, FL, at the Ophelia & Juan Js. Roca Center, a facility designed by renowned architectural firm, Arquitectonica.

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