

TRUEdetox

Powered by Microbe Formulas

People First

This starts with me. I love myself first so that I can love others as myself. I consider this team a family. I challenge, uplift, and encourage my family. I win when we as a family win and I always seek a win-win. When I can't find one, I take the high road by leading with love.

Excellence & Integrity

I can, I will, I must. I do what I say. I deliberately choose the harder right, over the easier wrong. I care not just about what gets done but how it gets done. I give 110% even when no one is watching. I strive to be 1% better every day.

Congruent

I live in alignment with my inner voice. I am part of something bigger than myself. I am congruent with the team. Together, we live what we believe. We embrace true detox and align our mind, body, spirit, and environment with our creed. We pursue vibrant wellness daily.

Extreme Ownership

We exercise extreme ownership in all that we do by demonstrating belief; checking our egos; working as a team; simplifying the complex; planning, prioritizing, executing; leading up and down the chain of command, and exhibiting self-discipline.

Intentionally

Disruptive

We are a band of mavericks constantly innovating, creating, and leaning into the inner call to change the world. We fight for those who don't know how to fight for themselves. We are champions. We control our own destiny by creating the future.

Understanding dynamic CV helps you understand the flexibility of our program.

Commissionable Volume (CV)

Commissionable Volume is the assigned value of each purchased product on which commissions are paid. True Detox using a dynamic CV of 75% of the products sale price.



Mimosa Pudica Seed

PRICE

\$39.95 ~~\$45.00~~

CV: 30

Level	Commission	Payout
Level 1	20%	\$6.00
Level 2	10%	\$3.00

NOTE: Commissionable Volume allows us to set the stage as we grow internationally all products/promotions will be paid at the same rate regardless of international exchange rates.

There are three main parts to the plan

True Detox Unilevel Commission Plan

The Unilevel Commission is your financial pipeline and your residual income. It is unlimited and will continue to grow and grow as you and people in your downline continue to share the True Detox Coaching Program with Others.

Level	Guide	Coach	Leader	Advocate
PV	100	100	200	200
GV*	250	1500/5000	3000/10000	9000/20000
Commission Payout				
Level 1	20%	20%	20%	20%
Level 2		10%	10%	10%
Level 3			5%	5%
Level 4				5%
Bonus Payout				
Revenue Sharing			2%	3%

NOTE: The Group Volume (GV) qualifier is the cumulative CV generated by you and your downline downline. You can qualify for GV on a weekly or a four-week rolling period.

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NOTE: The Group Volume (GV) qualifier is the cumulative CV generated by you and your downline downline. You can qualify for GV on a **weekly** or a four-week rolling period.

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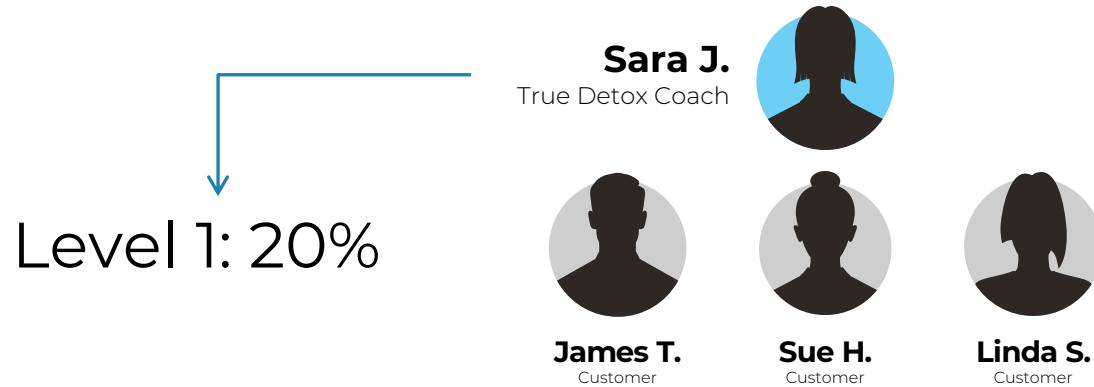
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Bonus Payout				
Revenue Sharing			2%	3%

NOTE: The Group Volume (GV) qualifier is the cumulative CV generated by you and your downline downline. You can qualify for GV on a weekly or a **four-week rolling** period.

As a people first company, you are paid most for the lives you influence.

How Commission Payouts Work

The True Detox Compensation Plan is designed to stay congruent with the overall mission of Microbe Formulas to restore hope and health. One area that increases hope in the lives of individuals is through financial stability. Here is how the True Detox Coaching Program can work for you.



NOTE: All commissions are paid weekly to qualified Coaches.

Detox Groups work together to grow and help each other grow.

How It Works

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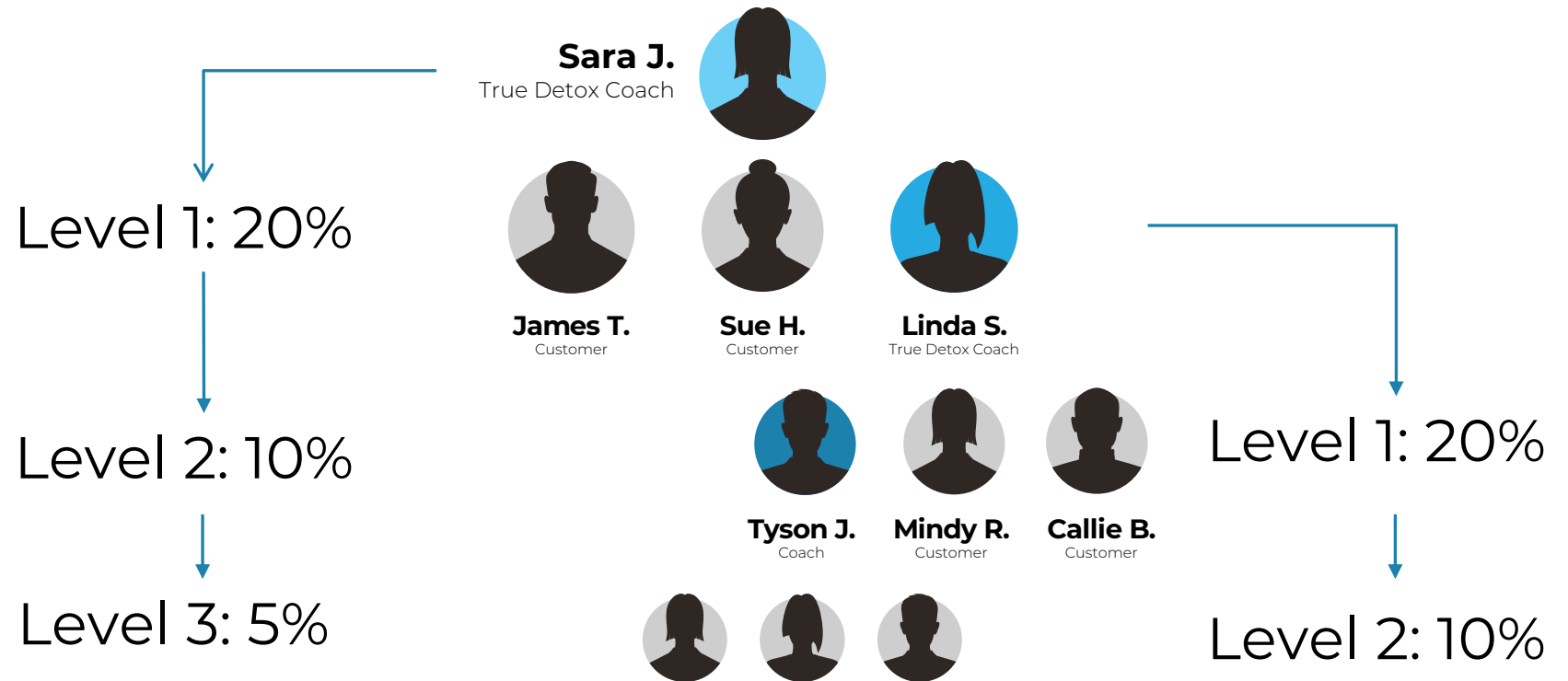


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The more lives you touch the more your Detox Group will grow.

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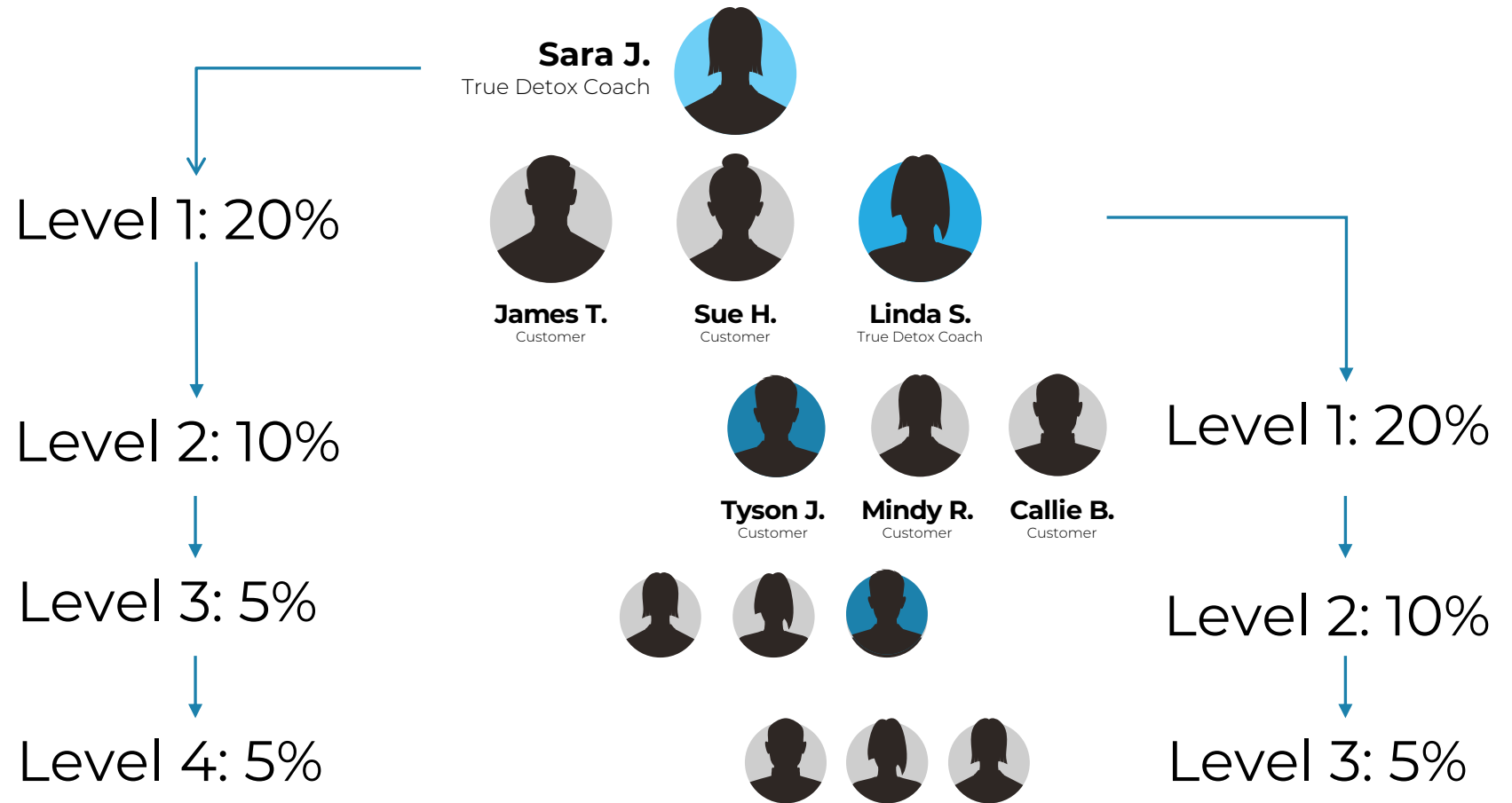


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The tsunami effect will continue.

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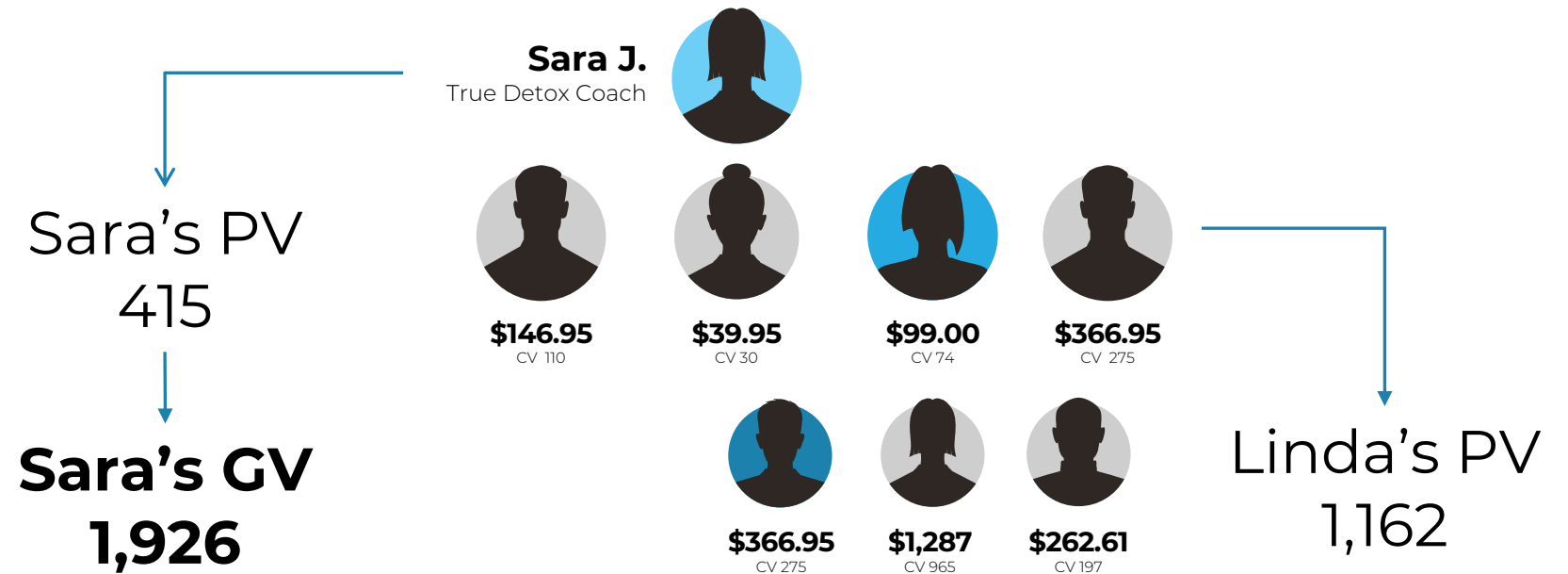
NOTE: All commissions are paid weekly to qualified Coaches.

As you support your Detox Group you will grow together.

What does it mean to qualify?

In order to receive commission as a True Detox Coach, each leader must individually qualify by having a cumulative monthly PV and a cumulative weekly or four week rolling GV for the given rank.

Level	Guide	Coach	Leader	Advocate
PV	100	100	200	200
GV	250	1500/5000	3000/10000	9000/20000



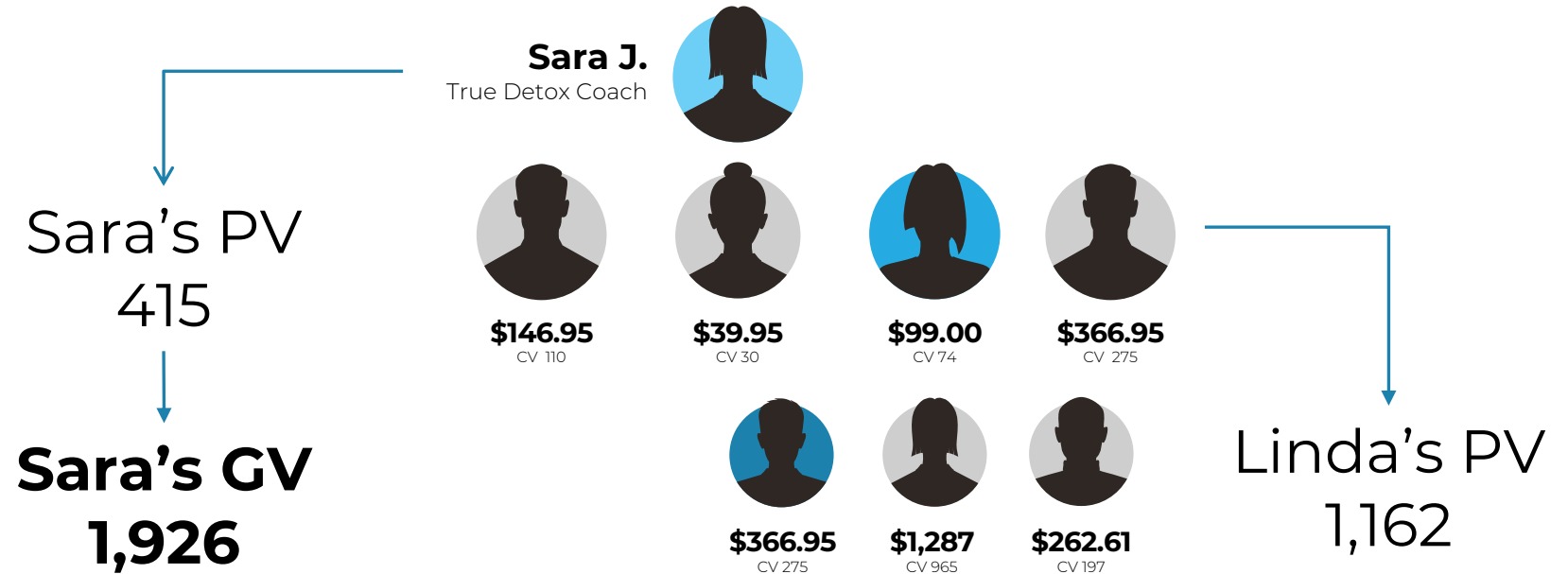
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NOTE: To be Commissions Qualified a Coach needs 100 PV in the given month.

It doesn't take much to change lives with this program.

What does it take to qualify for each rank?

The True Detox Coaching Program is designed to be easy to understand and to know what you need to do in order to qualify for each give rank. Here are an example of how to use the 90 Day Starter Challenge to qualify for each rank.

Level	Guide	Coach	Leader	Advocate
PV	100	100	200	200
GV	250	1500/5000	3000/10000	9000/20000

90 Day Starter Challenge

PRICE

\$1,287.00 ~~\$1,528.00~~

CV: 965

QTY	GV	Rank
1	965	Guide

NOTE: The above example is based off the weekly qualification path

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1	965	Guide
2	1930	Coach

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QTY	GV	Rank
1	965	Guide
2	1930	Coach
4	3860	Leader

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90 Day Starter Challenge

PRICE

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CV: 965

QTY	GV	Rank
1	965	Guide
2	1930	Coach
4	3860	Leader
10	9650	Advocate

NOTE: The above example is based off the weekly qualification path

GV will never reset, only grow as you grow as a Coach.

Four Week Rolling Group Volume (GV)

With the flexibility of qualifying either weekly or monthly it allows you to have fluctuation in your sales while still maintain a rank qualification.

Level	Guide	Coach	Leader	Advocate
PV	100	100	200	200
GV*	250	1500/5000	3000/10000	9000/20000

First Four Weeks

	Week 1	Week 2	Week 3	Week 4
Paid Rank	Guide	Coach	Coach	Coach
90 Day	1	2	3	1
Weekly GV	965	1930	2895	965
Rolling GV	965	2895	5790	6755

NOTE: All commissions are dynamically compressed by Qualified Coaches.

GV will never reset, only grow as you grow as a Coach.

Four Week Rolling Group Volume (GV)

The True Detox Fast Start Program focuses on getting people started on the protocol while providing you the incentive to drive this program. Fast start commission are tied to a customers initial first order.

Level	Guide	Coach	Leader	Advocate
PV	100	100	200	200
GV*	250	1500/5000	3000/10000	9000/20000

Rolling Four Weeks


	Week 2	Week 3	Week 4	Week 5
Paid Rank	Coach	Coach	Coach	Leader
90 Day	2	3	1	4
Weekly GV	1930	2895	965	3860
Rolling GV	2895	5790	6755	9650

NOTE: All commissions are dynamically compressed by Qualified Coaches.

You can begin by setting the example for others.


Week 1 - Qualified Rank: Guide

Sara J.
True Detox Coach




Weekly GV: 965
Rolling GV: 965

James T.
Prospect



Sue H.
Prospect



Linda S.
Customer



As you become the Hero of your own journey others will notice the difference.

Week 2 - Qualified Rank: Coach

Sara J.
True Detox Coach

Weekly GV: 1930
Rolling GV: 2895

Martha K.
Prospects

James T.
Customer

Sue H.
Prospect

Linda S.
True Detox Coach

Tyson J.
Prospect

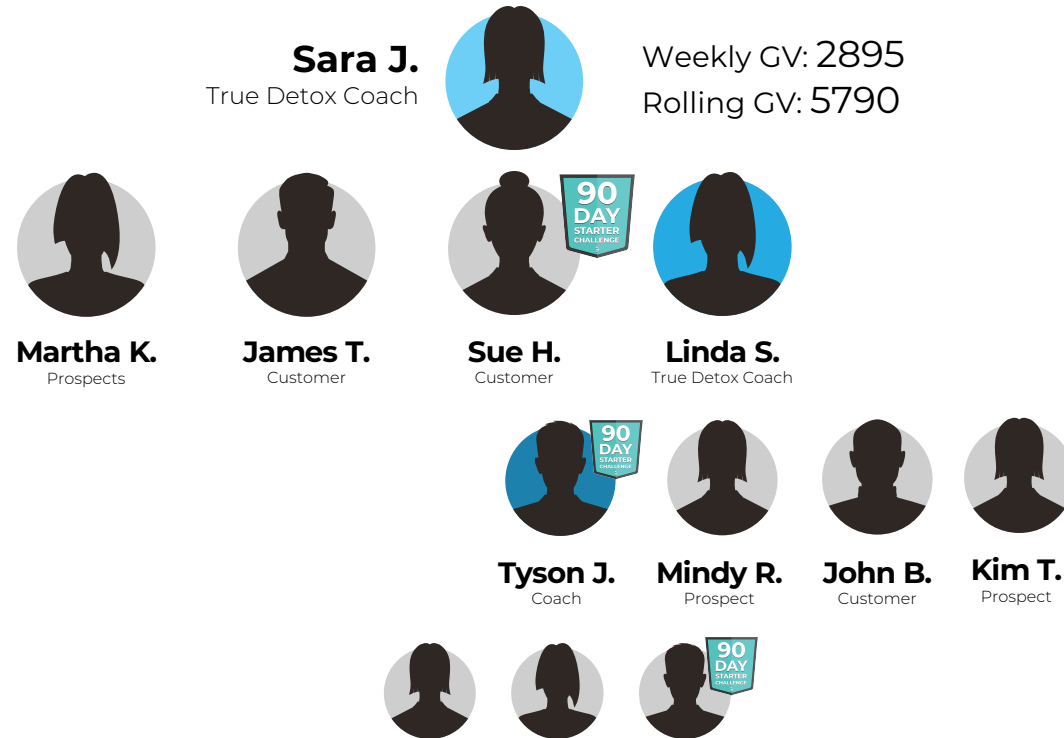
Mindy R.
Prospect

John B.
Customer

NOTE: All commissions are paid weekly to qualified Coaches.

As people in your Group notice a difference in their lives, others will join.

Week 3 - Qualified Rank: Coach



NOTE: All commissions are paid weekly to qualified Coaches.

Keeping
People First will
help your
Detox Group
expand.

Week 4 - Qualified Rank: Coach

Sara J.
True Detox Coach
Weekly GV: 965
Rolling GV: 6755

Martha K.
Prospect

James T.
Customer

Sue H.
Customer

Linda S.
True Detox Coach

Tracy C.
Prospect

Tyson J.
Customer

Mindy R.
Prospect

John B.
Customer

Kim T.
Prospect

90 DAY SEARCHED

NOTE: All commissions are paid weekly to qualified Coaches.

The number of lives influenced will continue to grow as you work with your group for mutual success.

Week 5 - Qualified Rank: Leader

Sara J.
True Detox Coach
Weekly GV: 3860
Rolling GV: 9650

Martha K.
Customer

James T.
Customer

Sue H.
Customer

Linda S.
True Detox Coach

Matt T.
Customer

Tracy C.
Prospect

Tyson J.
Customer

Mindy R.
Prospect

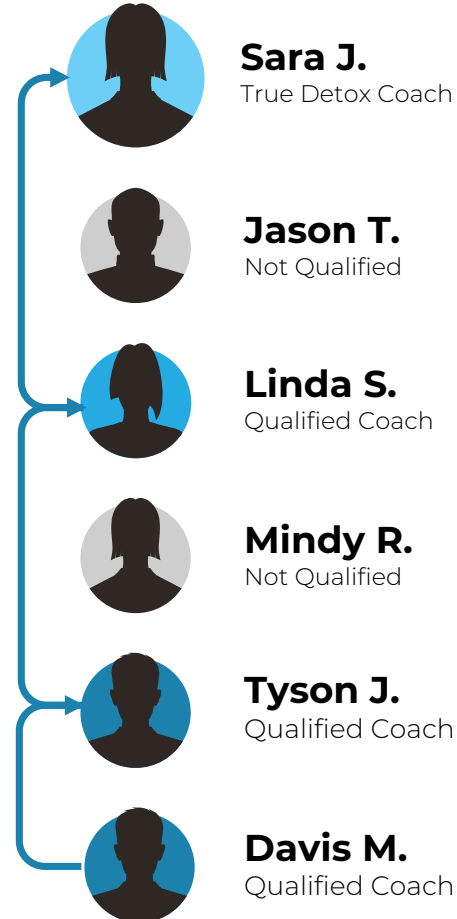
John B.
Customer

Kim T.
Prospect

As you are actively engaged as a Coach the rewards will follow.

What is dynamic compression?

The True Detox Compensation Plan provides for dynamic compression by coaches. This means that for every order placed each “qualified rank” will be paid out. If a specific coach is in line for a commission but doesn’t meet the specific qualifications for that rank, the coach is passed over and the next qualified coach is paid.



As a Qualified Coach **Sara** receives **5%** commission on the order that **David** just made.

Although **Jason** is next in line for commissions, he did not qualify for commissions and will be skipped.

As a Qualified Coach **Linda** receives **5%** commission on the order that **David** just made.

Although **Mindy** is next in line for commissions, she did not qualify for commissions and will be skipped.

As a Qualified Coach **Tyson** receives **10%** commission on the order that **Davis** just made.

Davis sells a Full Moon Kit and receives **20%** commission on a CV of 110.

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Fast Start Bonus

Being congruent with our overall message allows us the flexibility to do amazing things.

Fast Start Bonus

The True Detox Fast Start Bonus focuses on getting people started on the protocol while providing you the incentive to drive this program. Fast start commission are tied to a customers initial first order.



90 Day Starter Challenge

PRICE

\$1,287.00 ~~\$1,528.00~~

CV: 965

Unilevel Commission Plan

Level	Commission	Payout
Level 1	20%	\$193.00
Level 2	10%	\$96.50

NOTE: Fast Start Program CV is added to both the PV and GV and are available to in calculating a coach's qualifications.

You should be rewarded for the people you introduce to True Detox.

Fast Start Bonus

The True Detox Fast Start Bonus focuses on getting people started on the protocol while providing you the incentive to drive this program. Fast start commission are tied to a customers initial first order.



90 Day Starter Challenge

PRICE

\$1,287.00 ~~\$1,528.00~~

CV: 965

Fast Start Bonus Plan

Level	Commission	Payout
Level 1	30%	\$193.00 \$289.50
Level 2	10%	\$96.50

NOTE: Fast Start Program CV is added to both the PV and GV and are available to in calculating a coach's qualifications.

As you focus on touching peoples lives, the benefits will follow

Your Active Income

By helping others start the 90-day challenge, you will see how these rewards will accumulate to an active income that can start to change your life as well.



90-Day Starter Challenge

PRICE

\$1,287.00 ~~\$1,528.00~~

CV: 965

Week	Fast Start	Total
1	\$289.50	\$289.50
2	\$289.50	\$579.50
3	\$289.50	\$868.50
4	\$289.50	\$1,158.00

NOTE: The above example is based on selling one Challenge each week for four weeks.

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Revenue Sharing Bonus

We are going to continue to work hard to change the world one click at a time.

What is Omnichannel Marketing

Omnichannel is a cross-channel content strategy that organizations use to improve their user experience and drive better relationships with their audience across points of contact. Rather than working in parallel, communication channels and their supporting resources are designed and orchestrated to cooperate.



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*Product image not true to size

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The tide
rises all ships

Revenue Sharing Bonus Program

All Leaders and Advocates will enjoy a shared bonus pool from all profits created by the program.

Level	Guide	Coach	Leader	Advocate
PV	100	100	200	200
GV	250	1500/5000	3000/10000	9000/20000

Revenue Sharing Bonus

Rank	Commission
Leader	2%
Advocate	3%

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