## **Creative Designer - JOB DESCRIPTION**

## **OVERVIEW**

Milearth Softech is into development of Web Applications and Native Mobile Applications. The Web Developer will contribute alongside the Web & Mobile app development team for Front-End Development and Backend Development. If needed, collaborate with Android & iOS Developers to design back-end architecture and planning while driving the back-end execution. The appropriate candidate who meets below requirements will join a talented team of developers working on a product getting build on **Web**, **Android & iOS** platforms. New team members are expected to work with fellow developers for product development and enhancement with proficiency in below mentioned:

## **SKILLS**

- CorelDRAW
- 2. Adobe Illustrator
- 3. Adobe After Effects
- 4. Adobe in-Design
- 5. Adobe Premiere Pro
- 6. Adobe Acrobat Pro DC
- 7. Photography / Videography

## CANDIDATE SHOULD HAVE EXPERIENCE/KNOWLEDGE OF

- 1. Graphic designing skills and innate creative ability.
- 2. Good understanding of the principles of animation and film making.
- 3. Creating storyboards depicting the narrative
- 4. 2D drawing skills used to make sketches, illustrations, vectors and artwork
- 5. Understanding the psyche of end users of a product/website/application and planning designs accordingly.
- 6. Building up frame-by-frame visuals that are accurate and in sync with audio requirements.
- 7. Produce multiple images (frames) to create an illusion of movement.

