# Content Writer Job Description

## OVERVIEW

Milearth Softech is into development of Web Applications and Native Mobile Applications. The Web Developer will contribute alongside the Web & Mobile app development team for Front-End Development and Backend Development. If needed, collaborate with Android & iOS Developers to design back-end architecture and planning while driving the back-end execution. The appropriate candidate who meets below requirements will join a talented team of developers working on a product getting build on Web, Android & iOS platforms. New team members are expected to work with fellow developers for product development and enhancement with proficiency in below mentioned:

## Skills

- Blogs
- Content writing
- Social Media

## CANDIDATE ARE EXPECTED TO HAVE EXPERIENCE / KNOWLEDGE OF

- Excellent verbal and written communication skills
- Excellent grasp of English language
- Creative and innovative thinker and planner
- Writing a wide variety of topics for multiple platforms (website, blogs, articles, social updates, banners, case studies, guides, white papers, etc.)
- Extensive knowledge of the company, brand, and product preferred
- Ideal candidate will have a positive attitude and be a problem-solver
- Familiarity with keyword placement and SEO
- Creating concise, eye-catching, and innovative headlines and body copy
- Researching and organizing facts and sources
- Interviewing sources
- Consistently brainstorming and collaborating with team for new ideas and strategies
- Building a following for brand on social media with creative work
- Researching markets and industries to compare and create content that is innovative and original
- Collaborating with campaign managers, creative team, and designers