

P&G DONATION TO MINUS18 IN CHEMIST WAREHOUSE

From 23 February 2023 until 22 March 2023, from the sales of Pantene, Olay and VOOST products sold at Chemist Warehouse stores, P&G will donate to Minus18. These donations will enable Minus18 to design, produce and distribute LGBTQIA+ Resource Kits to 313 schools all over Australia. These packs aim to drive the visibility of the LGBTQIA+ community in schools to help fight bullying and discrimination.

DETAILS OF YOUR DONATION

P&G will donate \$12,500 AUD from the sales of Pantene, Olay, and VOOST products sold at Chemist Warehouse stores during the promotion period. This donation will go towards the creation of 313 LGBTQIA+ Resource Kits for Schools, which will include:

- * Conversation Card x 10
- * Fold Down Poster x 5
- * Pens x 3 (different styles)
- * Magnets x 3 (different styles)
- * Pride Card (postcard size on heavy paper stock, including thank you to P&G/Chemist Warehouse donation and where to get more info)

These kits will be distributed by Minus18 to schools all over Australia via their school and community networks.