

## **P&G DONATION TO MINUS18 IN PRICELINE**

From 23 February 2023 until 08 March 2023, from the sales of Pantene, Olay, Oral B, Venus and Gillette products sold at Priceline stores, P&G will donate to Minus18. These donations will enable Minus18 to design, produce and distribute LGBTQIA+ Resource Kits to 313 schools all over Australia. These packs aim to drive the visibility of the LGBTQIA+ community in schools to help fight bullying and discrimination.

### **DETAILS OF YOUR DONATION**

P&G will donate \$12,500 AUD from the sales of Pantene, Olay, Oral B, Venus and Gillette products sold at Priceline stores during the promotion period. This donation will go towards the creation of 313 LGBTQIA+ Resource Kits for Schools, which will include:

- \* Conversation Card x 10
- \* Fold Down Poster x 5
- \* Pens x 3 (different styles)
- \* Magnets x 3 (different styles)
- \* Pride Card (postcard size on heavy paper stock, including thank you to P&G/Priceline donation and where to get more info)

These kits will be distributed by Minus18 to schools all over Australia via their school and community networks.