

## **P&G DONATION TO MINUS18 IN WOOLWORTHS**

From 08 February 2023 until 14 March 2023, from the sales of Pantene, Fairy, Olay, Oral B, Venus and VOOST products sold at Woolworths stores, P&G will donate to Minus18. These donations will enable Minus18 to design, produce and distribute LGBTQIA+ Resource Kits to 500 schools all over Australia. These packs aim to drive the visibility of the LGBTQIA+ community in schools to help fight bullying and discrimination.

### **DETAILS OF YOUR DONATION**

P&G will donate \$20,000 AUD from the sales of Pantene, Fairy, Olay, Oral B, Venus and VOOST products sold at Woolworths stores during the promotion period. This donation will go towards the creation of 5000 LGBTQIA+ Resource Kits for Schools, which will include:

- \* Conversation Card x 10
- \* Fold Down Poster x 5
- \* Pens x 3 (different styles)
- \* Magnets x 3 (different styles)
- \* Pride Card (postcard size on heavy paper stock, including thank you to P&G/Woolworths donation and where to get more info)

These kits will be distributed by Minus18 to schools all over Australia via their school and community networks