

# Partner With Us For IDAHOBIT

## The Impact We Can Make Together is Huge!



### Build Inclusion

Work with us to create authentic initiatives that build inclusion within your cohort.



### Visibility & Awareness

Build awareness and signal your commitment to inclusion broadly.



### Create High Impact

We share the heartwarming stories and outcomes of the work we create together.



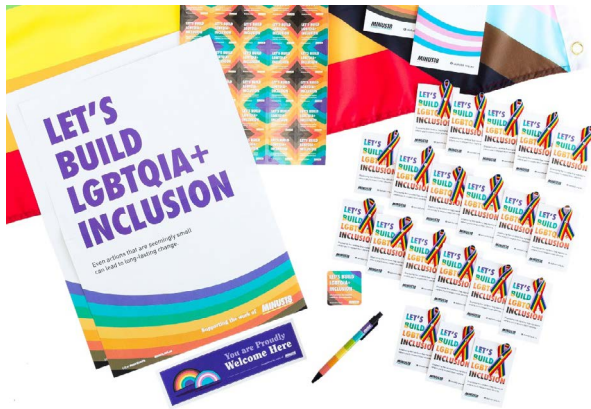
**MAY 17**

International Day Against  
LGBTQIA+ Discrimination

**IDAHOBIT** 

# Our Partnerships Change the World

IDAHOBIT partnerships drive community impact, bringing LGBTQIA+ inclusion to those in need across Australia. Partnerships can provide:



## Free Pride Packs

We provide free resource kits to help schools and community organisations participate in IDAHOBIT. Valued at \$100 each, the packs include rainbow flags, LGBTQIA+ resources and education.

- ★ 125,000 young people across Australia were impacted by free pride packs in 2022 thanks to partnerships.



## Free Digital Resources

IDAHOBIT ensures LGBTQIA+ inclusion information is freely available to spark ongoing change. This includes our articles, videos, downloadables and toolkits - all provided for free.

- ★ Over 1 million people each year access free digital resources across IDAHOBIT and Minus18 thanks to partnerships.



## Community Training

We provide free LGBTQIA+ inclusion training for schools and community groups - prioritising under resourced communities across Australia. These sessions create ongoing change.

- ★ Tens of thousands of people access free LGBTQIA+ inclusion workshops for free thanks to partnerships.

# Partners Receive



## Activity Consultation

Time with our team to assist in the development of your IDAHOBIT activity.



## Website Recognition

Your brand logo included as a Partner on the IDAHOBIT website.



## IDAHOBIT Impact Recognition

Brand logo is included in the annual IDAHOBIT impact report.



## Minus18 Impact Recognition

Brand logo is included in the annual Minus18 impact report.



## Mailing List Recognition

Promotion of your partnership engagement to our mailing list of 36,000 supporters.



## Co-Branding Opportunities

We co-brand partnership engagements to share the impact with our community.

## Contact Us



# Become a Supporter

Become an IDAHOBIT Supporter in one of two ways:



## Build Inclusion

Work with us to create an internal IDAHOBIT experience which includes:

- 1 x LGBTQIA+ training or guest speaker.
- 4 x 1 hour consultation sessions to bring your activation and assets to life.
- \$1,000 of IDAHOBIT merchandise.

**\$5000 + GST**

Or



## Create Visibility

Grow the impact and reach IDAHOBIT and your own brand with:

- 2,500 Rainbow Ribbons to give away, sell or fundraise with in anyway you like.

**\$5000 + GST**

## Supporters Receive



### Website Recognition

Your brand logo included as a Supporter on the IDAHOBIT website.



### IDAHOBIT Impact Recognition

Your brand logo included as a Supporter in the annual IDAHOBIT impact report.

# Get in Touch

Learn how becoming an IDAHOBIT partner or supporter can build inclusion, visibility and awareness.

## Contact Us

**The Rainbow Road**  
We offer 'always on' partnerships across all key dates of LGBTQIA+ significance.

**Mardi Gras**  
February

**IDAHOBIT**  
May 17

**Pride Month**  
June

**Wear It Purple**  
August 25th

**Trans Awareness Week**  
November 13 - 19

Supporting the work of

