

P&G DONATION TO MINUS18 IN CHEMIST WAREHOUSE

From 29 February 2024 until 27 March 2024, from the sales of Pantene, Olay and VOOST 60 pack ONLY products sold at Chemist Warehouse stores, P&G will donate to Minus18. These donations will enable Minus18 to design, produce and distribute LGBTQIA+ Resource Kits to 313 schools all over Australia. These packs aim to drive the visibility of the LGBTQIA+ community in schools to help fight bullying and discrimination.

DETAILS OF YOUR DONATION

P&G will donate \$12,500 AUD from the sales of Pantene, Olay, and VOOST 60 pack ONLY products sold at Chemist Warehouse stores during the promotion period. This donation will go towards the creation of 313 LGBTQIA+ Resource Kits for Schools, which will include:

- * Conversation Card x 10
- * Fold Down Poster x 5
- * Pens x 3 (different styles)
- * Magnets x 3 (different styles)
- * Pride Card (postcard size on heavy paper stock, including thank you to P&G/Chemist Warehouse donation and where to get more info)

These kits will be distributed by Minus18 to schools all over Australia via their school and community networks