

# QUEER YOUTH NOW

## Promo Kit

Make your  
voice heard.

**MINUS18**



The National Survey  
of LGBTQIA+ Youth  
Voice in Australia.



# What is Queer Youth Now?

Queer Youth Now is the National Survey of LGBTQIA+ Youth Voice in Australia, created by Minus18.

A national survey of LGBTQIA+ youth aged 13 to 25, Queer Youth Now aims to address the sorely limited up-to-date data that exists on the experiences, hopes, and needs of queer young people in Australia.

We'll analyse the data collected to form insights, and a report to share with organisations, community groups, projects, and the public.

[\*\*Check Out the Survey.\*\*](#)

**MINUS18**





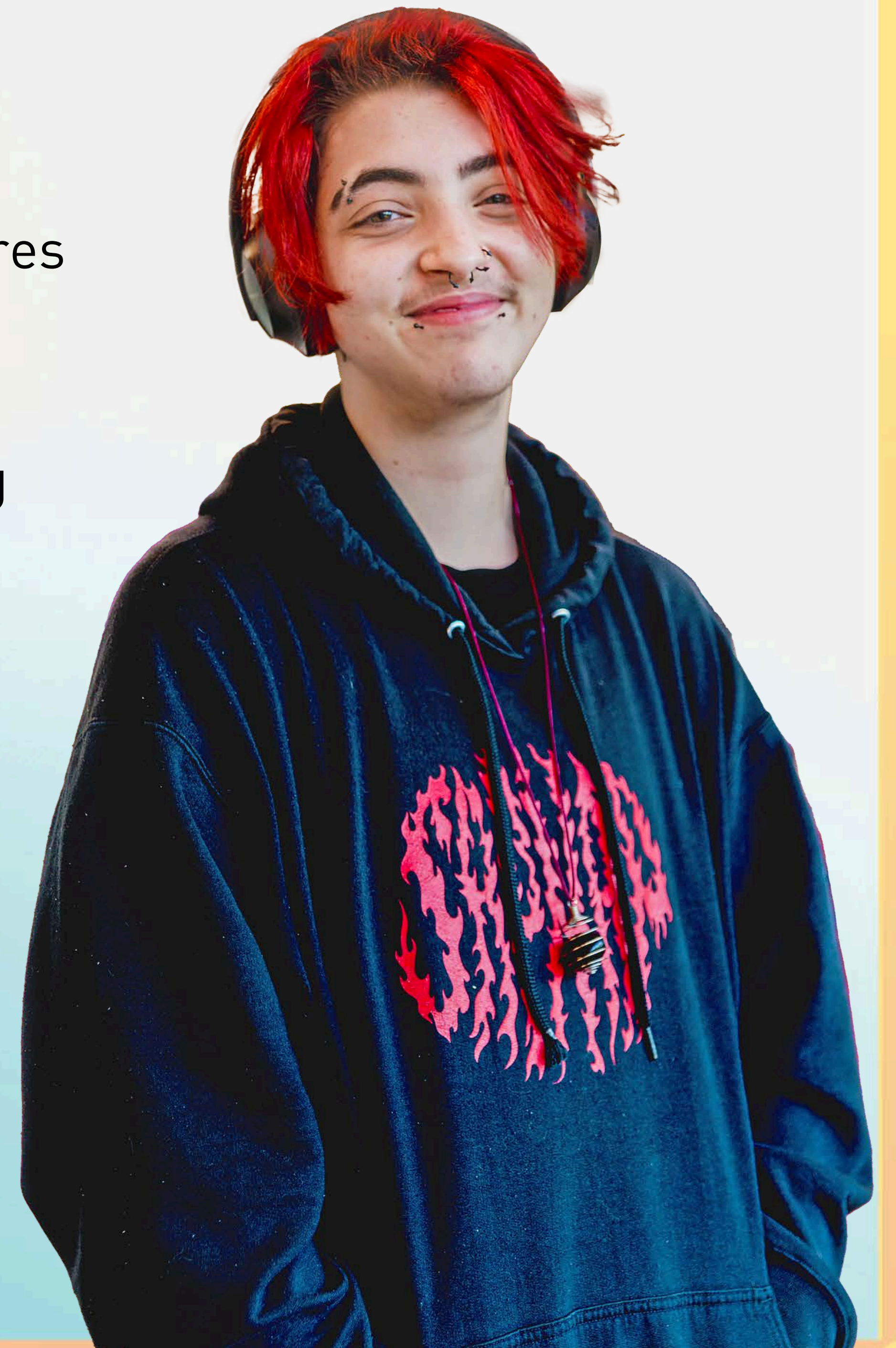
# Why We're Doing It

This project was born out of a clear need for data that captures the experiences of LGBTQIA+ young people, nationally.

As Australia's charity improving the lives of LGBTQIA+ young people around the country, it's our goal to use the data we capture to empower other organisations and services, while also driving our own work.

The voices of LGBTQIA+ young people matter.

We're amplifying their voices to share their experiences, thoughts, and desires, to shape the future of services and projects that support them, around the country.





# What You Can Do

You can help by sharing Queer Youth Now survey with your cohort of young people aged 13 to 25.

It's vital that we capture a range of voices, ages, identities, and demographics – to truly understand the breadth and depth of LGBTQIA+ young peoples' experiences.

Share it directly with young people, with your org, in your professional networks, and by spreading the word of what we're going to achieve.

From the bottom of our hearts, thank you for helping us achieve our goal!





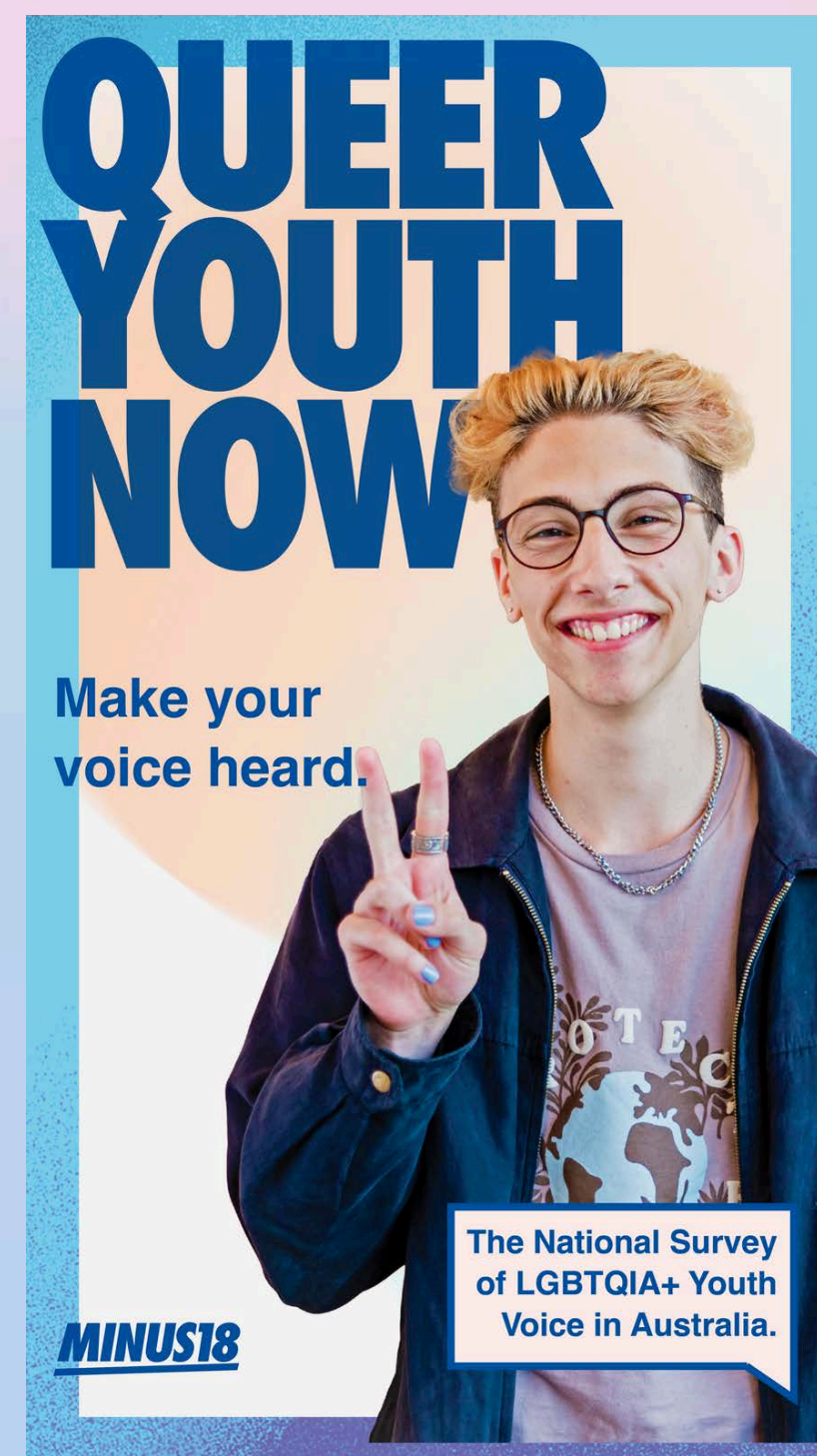
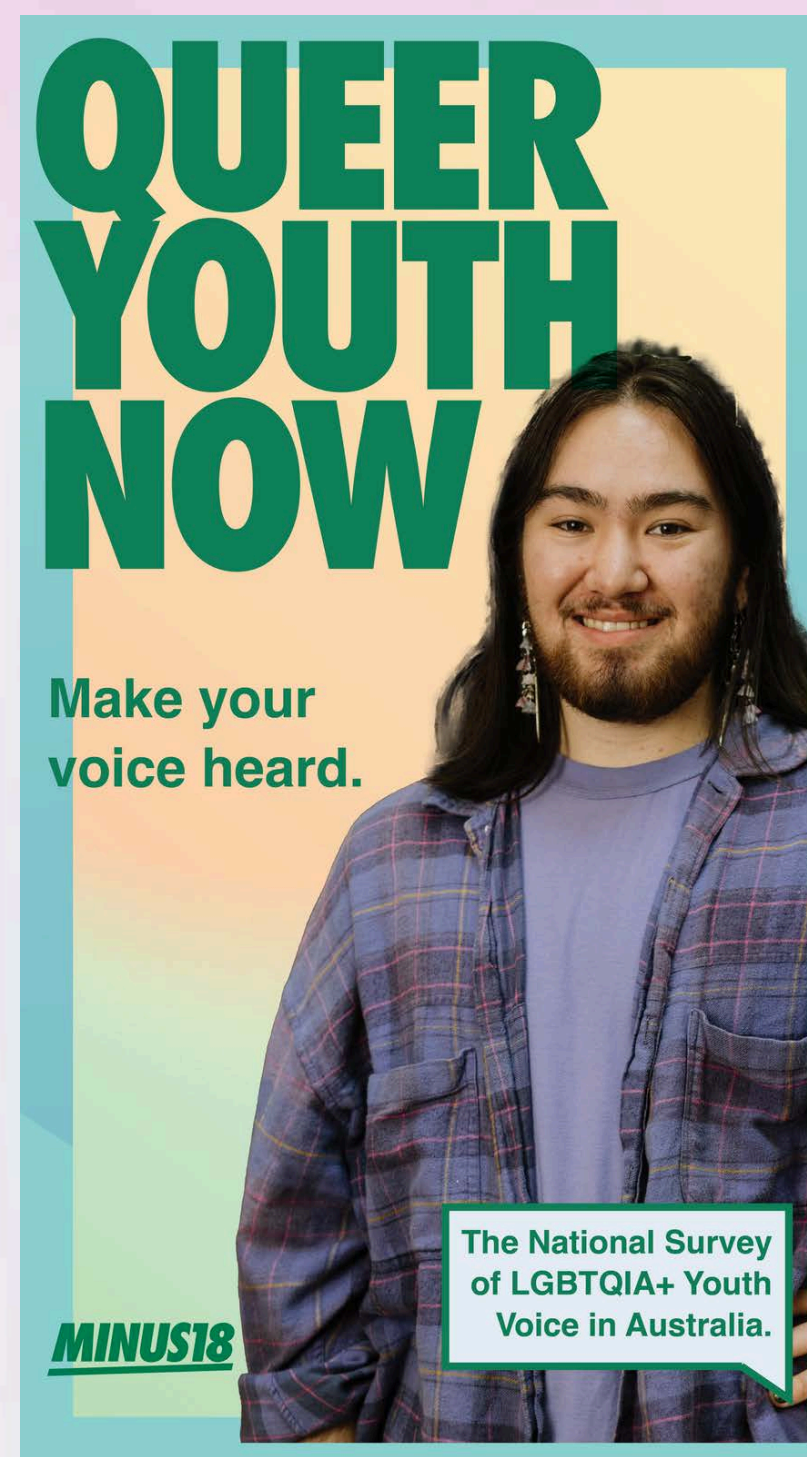
# Social Media

We've created square (1:1) and story-style (9:16) graphics for you to use on your social media channels to promote our National LGBTQIA+ Youth Voice Survey.

Please ensure you tag @minus18youth and link to the survey.

[Survey Link](#)

[Download Now](#)





# Suggested Copy

Make your voice heard! Queer Youth Now is the National Survey of LGBTQIA+ Youth Voice in Australia, by Minus18. Queer youth aged 13 to 25, this is your chance to have a say in what matters most to you. Take the survey: <https://bit.ly/queeryouthnow>

Calling all LGBTQIA+ youth aged 13 to 25 – make your voice heard! Minus18 have launched Queer Youth Now: The National Survey of LGBTQIA+ Youth Voice in Australia. Have your say, help create a more inclusive Australia. Take the survey via @minus18youth

Survey link: [bit.ly/queeryouthnow](https://bit.ly/queeryouthnow)

Tag: @minus18youth

Hashtag: #queeryouthnow #minus18youth



# Youth Posters

These A3 posters are for you to use in your space, in your service, or anywhere you support or work with young people!

They include a QR code that leads straight to the survey itself, for young people to complete.

[\*\*Download Now\*\*](#)





# Thank You!

Thank you for your support, from all of us at Minus18

Any questions? Feedback? In need of additional assets?  
Please do get in touch.

Email: [queeryouthnow@minus18.org.au](mailto:queeryouthnow@minus18.org.au)

