



IMPACT REPORT

2024

IDAHOBIT 

SUPPORTING



MINUS18 CHAMPIONS FOR LGBTQIA+ YOUTH

2024 Impact Summary



5,568 Activities held via IDAHOBIT.org.au



1.1 million People in Australia attended registered IDAHOBIT activities.



93% said celebrating IDAHOBIT helped to create ongoing LGBTQIA+ inclusion beyond the day.

We Provided Free Flag Raising Ceremony Packs To 300 Schools

This year we grew our support of young people across the country by providing free Flag Raising Ceremony Packs – with everything needed for schools to host their own flag raising ceremony event!

This year:

- **300 schools** received a free pack, thanks to Ampol Foundation – who also helped us pack these packs!
- That's over **123,000 students** supported across Australia!

“Thank you so much. The free pride pack enabled this to happen. Our financial resources are very limited, but our commitment to LGBTQIA+ inclusion is unwavering.”



We Delivered Education Sessions To 6,007 People

It's not enough to simply create our own safe spaces for LGBTQIA+ youth - we host keynotes, workshops and training sessions to empower schools and workplaces to be LGBTQIA+ inclusive spaces too.

This year:

- 6,007 people attended LGBTQIA+ education including digital events, keynotes and private training.
- 94% would recommend these sessions to others.



"I feel like I have a good knowledge base in this area, and whilst the information wasn't new to me, the way it was delivered was something I feel that I could model when having conversations with less-informed people in the future. Max was amazing - such a great presentation."



And Inspired 5,568 Schools & Workplaces To Host Activities

We inspire schools and workplaces to sign up to host an activity to celebrate IDAHOBIT in 2023, providing the tools to make long lasting change.

This year:

- 5568 schools, workplaces and groups signed up.
- 200 people on average attended each activity.
- That's 1.1 million people in total!

It's not JUST about awareness though:

- 93% said celebrating IDAHOBIT helped to created ongoing LGBTQIA+ inclusion beyond the day.



IKEA and GPT went rainbow and celebrated IDAHOBIT! Their activations across the country inspired staff and customers, and powerfully promoted LGBTQIA+ inclusion.



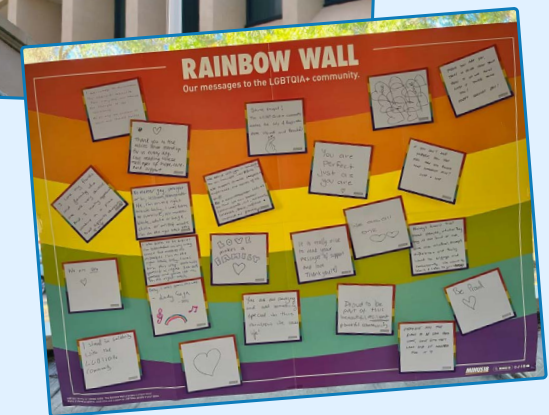
We Sent 2,217 Pride Packs to the Community

Pride Packs contain everything needed to host a meaningful IDAHOBIT activity.

Our posters, education flyers, rainbow flags and pronoun pins all make visible inclusion easy.

This year:

- 2,217 Pride Packs were sent
- They were used right across the country in a range of different places – like schools, offices, hotels, and local swimming pools!



Our brand new Rainbow Wall activity created spaces to share messages of inclusion – and was inspired by your feedback!

126,224 People Accessed Our Inclusion Resources

That's more than any IDAHOBIT season before!

Our IDAHOBIT website is filled with new and updated educational resources, including LGBTQIA+ identity fact sheets, activity guides, and allyship how-to guides.

Plus: our downloadable digital resources made going rainbow easier than ever.



2024 Champions

A massive thank you to the legends who support IDAHOBIT.



Aurelia St Clair

Comedian, Podcaster and Creator



Josh Cavallo

Soccer Player, Adelaide United



Abbie Jane

Founder, Rainbow Shoelace Project

2020 - 2023 Champions

A massive thank you to the legends who support IDAHOBIT.



Ro Allen

VICTORIAN HUMAN RIGHTS
COMMISSIONER



Samantha Andrew

CONTENT CREATOR AND
LGBTQIA+ ADVOCATE



Frances Cannon

QUEER ARTIST



AJ Clementine

CONTENT CREATOR AND
LGBTQIA+ ADVOCATE



Tanya Deans

PRESIDENT OF HANES
AUSTRALASIA



Albert Kruger

SYDNEY GAY AND LESBIAN
MARDI GRAS CEO



Benjamin Law

WRITER AND BROADCASTER



Meissa Mason

CREATOR AND ADVOCATE



Cody McConnell

CONTENT CREATOR AND
LGBTQIA+ ADVOCATE



Khanh Ong

AUTHOR AND RESTAURANT
OWNER



Rudy Jean Rigg

CONTENT CREATOR AND
LGBTQIA+ ADVOCATE



Micah Scott

LGBTQIA+ ADVOCATE



Maria Thattil

WRITER AND
LGBTQIA+ ADVOCATE



Darcy Vesio

AFLW PLAYER



IT'S NOT TOO LATE TO TAG US IN YOUR POSTS!

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