

PARTNER WITH US



LET'S WORK TOGETHER

CHAMPIONING LGBTQIA+ YOUTH

MINUS18

AN INTRODUCTION

We are Australia's charity improving the lives of LGBTQIA+ youth. For over 25 years, we've created high impact events, education and awareness campaigns right across Australia.

We're proud of our impact, including:

- Over 95,000 LGBTQIA+ youth attending free events and programs since 2011
- 121,978 people engaging LGBTQIA+ inclusion / Education
- Millions accessing our free resource platforms and websites
- 7.3 million Australians attending inclusion activities inspired by Minus18 across our campaigns



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WHY WE DO IT

Minus18 are working to ensure all young people are safe, empowered and surrounded by people who support them.

Your support improves the lives of LGBTQIA+ youth.

21%

Up to 21% of high school students around the world identify at LGBTQIA+

1 in 2

1 in 2 LGBTQIA+ youth were yelled at, insulted or verbally harrassed in the past year due to anti LGBTQIA+ hate

6x

LGBTQIA+ youth are 6x more likely to experience anxiety or depression than their peers

What young people tell us:

It was my first time coming to an event like this... I was scared there was going to be hateful people and I was going to be the odd one out.

But as soon as I arrived I felt welcomed, the compliments on my hair and outfit, genuinely euphoric. My fav parts were whenever the drag came up on the stage. It was so amazing to see people being their most authentic selves, and for once I felt like I could too...

Attendee, 2025



OUR WORK SUPPORTING LGBTQIA+ YOUNG PEOPLE

LIFE AFFIRMING **EVENTS**

Design and deliver scalable, free primary prevention and early intervention spaces (such as Queer Formals and Online Peer-to-Peer Community Spaces) that strengthen protective factors including belonging, affirmation and pathways to care.



ELEVATING **YOUTH VOICE**

Enable meaningful participation of LGBTQIA+ young people in shaping the decisions, systems and services that impact their lives, through Queer Youth Now and ongoing opportunities across Australia.

[OUR REPORT](#)



2026-2027

PARTNERSHIP OPPORTUNITIES

MINUS18

BECOME A SPONSOR



**QUEER
FORMAL®**



**SAFE SPACES FOR
THRIVING YOUTH**

Minus18's Queer Formal® is our flagship free youth event, a symbol of pride, safety and a life affirming event for thousands of LGBTQIA+ young people every single year, and want to take it across Australia.

An event that feels more important than ever

Queer Formal has cemented its status transforming the traditional "rite of passage" into a glitter-drenched celebration where LGBTQIA+ young people can experience their first dance without fear or compromise. By reclaiming a space often associated with exclusion, the event serves as a legendary beacon of joy that proves the future of the community is not just safe, but spectacularly celebrated.

**WHAT DID OUR
ATTENDEES SAY?**

99%

SAID THEY WOULD RECOMMEND
QUEER FORMAL SYDNEY TO THEIR
FRIENDS

88%

SAID THEY FELT MORE CONNECTED
TO THE LGBTQIA+ COMMUNITY
AFTER ATTENDING

LEGENDARY PARTNERS:

BONDS®

 **lululemon**

SUPPORT OUR

DIGITAL PROGRAMS



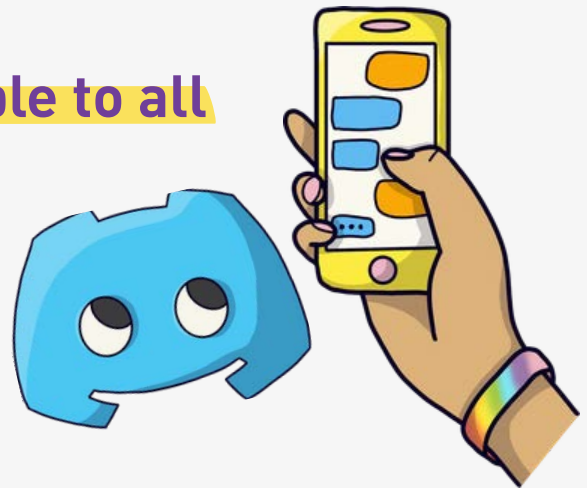
OUR PEER-TO-PEER

ONLINE COMMUNITY

Connection is essential for LGBTQIA+ young people to thrive, so our free digital community has become one of our fastest growing programs, with thousands joining across Australia.

A national safe space accessible to all

Ensuring LGBTQIA+ young people in every corner of Australia can find community is essential to our mission of safe spaces for all. Often, our digital space is where young people connect with an LGBTQIA+ peer for the first time, find friends before attending Queer Formal, or be connected through our referral pathways to localised support. In a post-social media ban era, our digital programs are growing faster than ever.



303%

Increase in expressions of interest to join, since the social media ban was rolled out across Australia.

94%

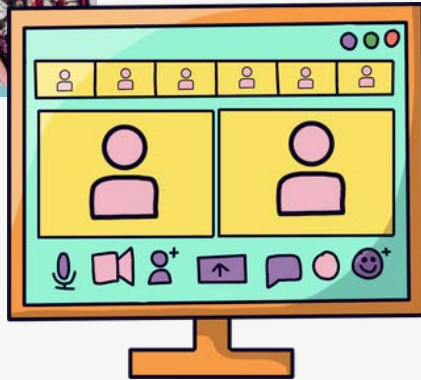
of platform participants would recommend joining to other LGBTQIA+ young people

WHY SUPPORT?

- Reach thousands of young people, every year
- Keep online spaces accessible, safe and free
- Help create more pathways for youth to thrive

HELP US TO ELEVATE

LGBTQIA+ YOUTH VOICE



QUEER YOUTH NOW (2025)

Queer Youth Now is a national snapshot of what life looks like for LGBTQIA+ youth aged 13 to 25 across Australia today. In 2025, it brought together the voices of 2,724 young people, sharing moments of pride and connection, as well as the reality of challenges that exist. Now, we're looking to the future, to continue to amplify the experiences of young people.

WHO TOOK PART

2,724

LGBTQIA+ young people shared their voice.

61%

Are 13-18 years old.

49%

Are currently in High School.

38%

Live in regional, rural or remote locations.

64%

Are trans, gender diverse or non-binary.

56%

Are neurodivergent.



The 2025 National Survey of LGBTQIA+ Youth Voice in Australia

JOIN OUR PARTNERS:



Telstra
Foundation

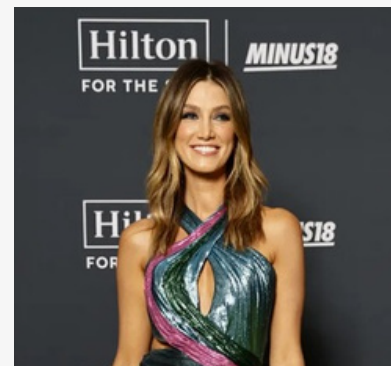
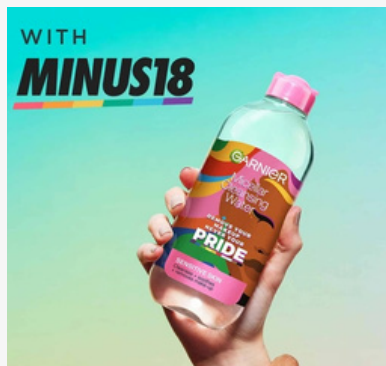
WHY PARTNER WITH US?

Across the country, thousands attend Queer Formal for a life-affirming night they'll never get, while even more join our free online space as a regular connection to their peers. This impact, alongside the thousands of LGBTQIA+ we collect, make us a trusted champion for our young people.

But we need your help to continue our work!

WE IMPACT
10,000+
YOUNG PEOPLE
EVERY YEAR

Across in-person events, online facilitated spaces and opportunities to share youth voice



WHAT'S INCLUDED?

Sponsors

- Logo placement on event promotional materials
- Explore activation opportunities within events and programs
- Inclusion within our mailing list (60k) to youth & supporters
- Inclusion within our Annual Report, released yearly

Legendary Partners

Sponsor inclusions, as well as:

- Logo placement on our website, reaching 500k+ nationally
- Minus18 and program alumni speaking opportunities
- Bespoke co-design exploration
- Access to consultation and support as a partner
- Access to our eLearning across your organisation

FUNDRAISE TO SUPPORT OUR WORK

Fundraising is a great option to support the impact of our mission, be it with your customers or at the workplace when activating across the year.

This helps us to ensure our events, programs and resources stay free, but also bring pride and celebration to life.

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ACTIVATE AND HELP SUPPORT

LGBTQIA+ YOUTH



Celebrate with purpose. Every pride activation inspired by Minus18 has ripples of impact – at each workplace and org, and by funding our work.

“It was such a pleasure having Eva alongside us... sharing the purpose behind our initiative. Her insights made a real impact and helped bring meaning to the funds we raised”
— Park Hyatt Sydney (~60 participants in person)



JOIN FUNDRAISING CHAMPIONS LIKE:



MESSINA

Erstwilder

Specsavers

Australian
Venue Co.

COUNTRY ROAD

Grill'd
healthy burgers

Hilton

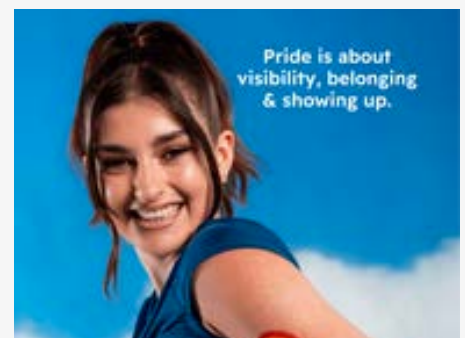
FUNDRAISER SPOTLIGHT: **DUSK**



"LET LOVE SHINE"

In the first year of a vibrant partnership, Dusk joined forces with Minus18 to launch the "Let Love Shine" campaign, a celebration of identity, warmth, and authentic allyship. By blending queer-inspired storytelling with purposeful retail, Dusk provided a meaningful way for audiences to connect with the LGBTQIA+ community and advocate for a more inclusive future.

The impact of this collaboration was as powerful as the fragrances themselves, successfully raising \$10,000 to support life-affirming work for queer youth. With \$5 from every sale donated directly to Minus18, the campaign turned a national retail platform into a vital engine for change.



TOOLS TO GET YOU **STARTED**

Activating internally or with customers can take a lot of coordination, so we've created fundraising toolkits, pride packs and other resources to help make it an effective and impactful activation.

All orders over \$200 receive 20% off, and all proceeds go towards supporting our work creating a future for LGBTQIA+ youth to live with pride.



Get in touch with us for customised styles and options!



GET IN TOUCH!

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MINUS18



Our office is located on the land of the Wurundjeri and Boon Wurrung people. We acknowledge Australia's First People and Traditional Custodians of the lands this project took place. This always was and always will be Aboriginal land.



Our work wouldn't be possible if not for the tireless activism of the LGBTQIA+ heroes who have come before us. Their advocacy and protests have paved the way for Minus18 — we stand on the shoulders of giants.