

PARTNER WITH US



LET'S WORK TOGETHER

CHAMPIONING LGBTQIA+ YOUTH

MINUS18

ABOUT OUR WORK

For 29 years, Minus18 has been a trusted national voice for LGBTQIA+ young people. Our work focuses on creating safe spaces, amplifying queer youth voices, and inspiring adults to act through campaigns, advocacy and public engagement.

We're proud of our impact, including:

- Over 100,000 LGBTQIA+ youth attending free events and programs
- More than 120,000 participating in LGBTQIA+ education
- Millions accessing our free resource platforms and websites
- 7.3 million Australians attending inclusion activities inspired by Minus18 across our campaigns



MINUS18

WHY WE DO IT

Minus18 are working to ensure all young people are safe, empowered and surrounded by people who support them.

Your support improves the lives of LGBTQIA+ youth.

21%

Up to 21% of high school students around the world identify at LGBTQIA+

1 in 2

1 in 2 LGBTQIA+ youth were yelled at, insulted or verbally harrassed in the past year due to anti LGBTQIA+ hate

6x

LGBTQIA+ youth are 6x more likely to experience anxiety or depression than their peers

What young people tell us:

It was my first time coming to an event like this... I was scared there was going to be hateful people and I was going to be the odd one out.

But as soon as I arrived I felt welcomed, the compliments on my hair and outfit, genuinely euphoric. My fav parts were whenever the drag came up on the stage. It was so amazing to see people being their most authentic selves, and for once I felt like I could too...

Attendee, 2025



MINUS18

OUR WORK SUPPORTING LGBTQIA+ YOUNG PEOPLE

LIFE AFFIRMING **EVENTS**

We design and deliver scalable, free primary prevention and early intervention spaces (including Queer Formals and digital peer-to-peer communities) that strengthen belonging, affirmation, and pathways to care.

More than 12,000 young people across Australia have attended since 2015.



ELEVATING **YOUTH VOICE**

We drive meaningful participation for LGBTQIA+ young people, empowering them to shape the decisions, systems, and services that impact their lives through Queer Youth Now and national leadership opportunities.

[OUR REPORT](#)



93%

of young Australian shoppers prefer buying from brands that share their personal ethics and values ([source](#))

80%

of young Australians expect companies to visibly take a stand on social and ethical issues rather than remaining neutral ([source](#))



STRATEGIC PLAN 27-30

PARTNERSHIP OPPORTUNITIES

BECOME A SPONSOR



**QUEER
FORMAL®**



**SAFE SPACES FOR
THRIVING YOUTH**

As our flagship free event, Queer Formal® is a vital symbol of pride, safety, and life-affirming community for thousands of LGBTQIA+ youth each year.

An event that feels more important than ever

We turn a traditionally exclusionary moment into an unforgettable celebration of pride. This event redefines a major youth milestone into a vibrant space of authentic self-expression. By replacing exclusion with unconditional safety and joy, Queer Formal® demonstrates that LGBTQIA+ youth deserve to be celebrated without compromise.

**WHAT DID OUR
ATTENDEES SAY?**

99%

SAID THEY WOULD
RECOMMEND QUEER FORMAL
SYDNEY TO THEIR FRIENDS

88%

SAID THEY FELT MORE
CONNECTED TO THE LGBTQIA+
COMMUNITY AFTER ATTENDING

LEGENDARY PARTNERS:

BONDS®

 **lululemon**

SUPPORT OUR

DIGITAL PROGRAMS



OUR PEER-TO-PEER

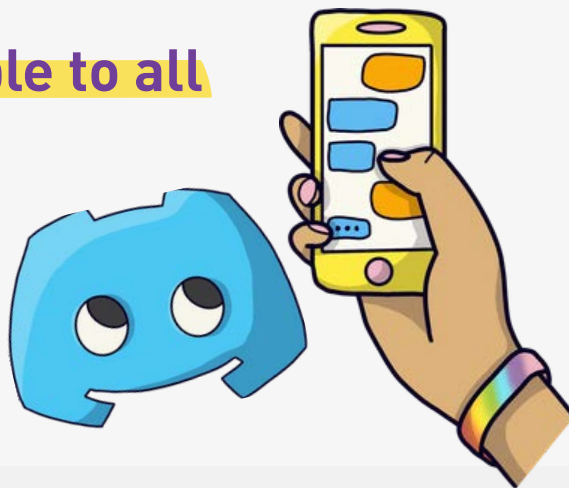
ONLINE COMMUNITY

For LGBTQIA+ young people, connection is essential. For them to thrive, belonging must be accessible anywhere. Our free digital community is one of our fastest growing programs, connecting thousands of youth across Australia.

A national safe space accessible to all

Ensuring LGBTQIA+ young people in every corner of Australia can find community is central to our mission.

For many, our moderated platform is the very first time they connect with an LGBTQIA+ peer, or access referral pathways to localised care. In a post-social media ban era, demand for dedicated, safe, and positive online spaces is growing.



303%

Increase in expressions of interest to join, since the social media ban was rolled out across Australia.

94%

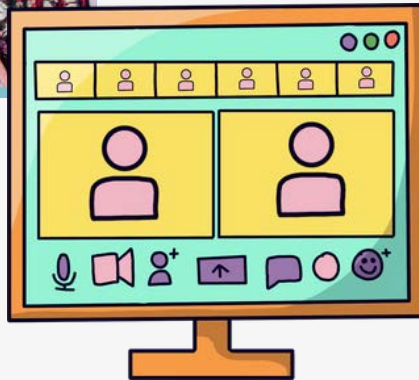
of platform participants would recommend joining to other LGBTQIA+ young people

WHY PARTNER?

- Reach thousands of young people, every year
- Keep online spaces accessible, safe and free
- Help create more pathways for youth to thrive

HELP US TO ELEVATE

LGBTQIA+ YOUTH VOICE



QUEER YOUTH NOW REPORT

Queer Youth Now is Australia's national snapshot of life for LGBTQIA+ youth aged 13 to 25. This report captures the lived experiences of young people, highlighting powerful moments of pride alongside critical challenges. The next iteration will further amplify youth voice, drive systemic change, and ensure we can directly shape the policies and services that impact young people's lives.

WHO TOOK PART

2,724

LGBTQIA+ young people shared their voice.

61%

Are 13-18 years old.

49%

Are currently in High School.

38%

Live in regional, rural or remote locations.

64%

Are trans, gender diverse or non-binary.

56%

Are neurodivergent.



The 2025 National Survey of LGBTQIA+ Youth Voice in Australia

WHY PARTNER?

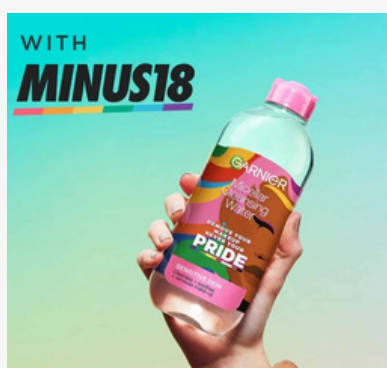
- Nationally recognised report with a digital footprint reaching hundred of thousands
- Amplify the voices of young people and creating systemic change for the future of LGBTQIA+ youth

WHY PARTNER WITH US?

Across Australia, thousands of young people attend Queer Formal, whilst thousands more rely on our free online spaces for daily connection. This grassroots reach, paired with the national youth data we collect, makes Minus18 a trusted champion for LGBTQIA+ youth. But to keep this momentum going, we need your help!

WE IMPACT
10,000+
YOUNG PEOPLE
EVERY YEAR

Across in-person events, online facilitated spaces and opportunities to share youth voice



WHAT'S INCLUDED?

Sponsors

Sponsors might fund one or two Queer Formals, or fund part of a program.

- Logo placement on event promotional materials
- On-ground activation opportunities within events
- Feature inclusion in our mailing list (60k+ youth and supporters)
- Written recognition in our Annual Report

Legendary Partners

Legendary partners might fund Queer Formal in every location, and/or be a full program partner.

All Sponsor inclusions, plus:

- Prominent logo placement on our website (500k+ national reach)
- Speaking opportunities with Minus18 team members and program alumni
- Access to Minus18 eLearning across your organisation



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Our office is located on the land of the Wurundjeri and Boon Wurrung people. We acknowledge Australia's First People and Traditional Custodians of the lands this project took place. This always was and always will be Aboriginal land.



Our work wouldn't be possible if not for the tireless activism of the LGBTQIA+ heroes who have come before us. Their advocacy and protests have paved the way for Minus18 — we stand on the shoulders of giants.