

# **ASKED QUESTIONS**

#### FREQUENTLY ASKED QUESTIONS

## Where do I register for the Modere Social Retail Conference (SRC)?

You can register for SRC via the back office of Shifting Retail or via the event website. Shiftingretail.com.au
Moderesrc.com.au

#### When is the 2020 SRC?

Our flagship event for Social Marketers takes place on February 14-15, 2020

#### Where is the event?

The brand new, state of the art East Building which is part of the Adelaide Convention Centre, located on North Terrace in the Adelaide CBD.

#### Who can attend the Modere SRC?

Attendees MUST be a current Social Marketer, a partner of a Social Marketer, or Customer who is considering becoming a Social Marketer.

### Do I have to pay in full when registering to attend the Modere SRC?

No, you have the option of paying for your registration by installments. You will need to pay a deposit at the time of registration.

Installments will not be automatically deducted from your bank.

Payments will be the ticket holder's responsibility and are to be made online using the PAY NOW link found in your confirmation email and monthly payment reminder emails.

All tickets must be paid in full by Wednesday, January 15, 2020.

# Does my registration cover both names on my Social Marketer account?

No, whether there is one, or more people on the account attending SRC each attendee must register online individually. This allows us to know exactly how many people will be attending, and we must know exact numbers for OHSW and catering purposes.

#### Are children permitted at the event?

In the interest of safety and general business practice no minors (any person under the age of 18 years) will be permitted throughout the duration of the event.

# I am a breastfeeding mother; can I bring my baby with me?

Yes, The ACC has two (2) accessible purpose-built parent rooms with private and secure facilities for feeding, changing and other baby care needs.

# What is included in the cost of my SRC registration?

You will get two (2) inspiration filled days of speakers, product education and all the tools to build your business empire as well as valuable time connecting with your teams.

You also get the following:

- Lunch (on both days)
- Morning and Afternoon Teas (on both days).

Your registration also includes a ticket to the Gala Dinner on Saturday night which includes a 3-course meal sourced from local sustainable environments.

# Can I purchase an additional ticket for the Gala Dinner?

Tickets to the SRC Gala Dinner are unable to be purchased on their own.

As this event is a celebration of the whole two-day experience and included in the ticket price of SRC, we have no way of itemising it for an individual.

#### Can you cater for dietary requirements?

Every effort will be made to cater for dietary requirements for allergy related, religious, ethical or medical reasons with notification to be received no later than five (5) working days prior to the event. We are unable to guarantee that dietary requirements that have not been pre-ordered, or 'lifestyle choice' diets such as paleo, Atkins diets, etc. will be catered for.

#### What should I wear?

Plenary sessions: Smart Casual

Gala Dinner: Formal

### I can no longer attend the event; can I get a refund?

Payments for Modere events are nonrefundable and we deem the payment of the registration fee to be a commitment of attendance. In the event of cancellation, all money paid towards your registration will be forfeited.

#### Can I transfer my ticket to someone else?

Absolutely! Simply email the Modere events team via <u>events@modere.com.au</u> with all the details of the person purchasing your ticket.

#### Is there allocated seating at the event?

There are three different areas of seating in session. The front round tables are for Elites, the seating directly behind that is for Directors and then we have general seating. No matter where you sit in the room, we know you'll have an incredible conference experience.

Gala Dinner seating allocations open closer to the event where attendees can choose a table of ten (10) to sit with at the event.

# Where do I check-in for SRC when I arrive?

SRC check-in opens on Friday, 14 February in Foyer E via the atrium entrance from 8am till 10am.

#### Can I catch public transport to the venue?

Adelaide is home to an efficient, citywide transport network, including free tram travel within the City Centre. The closest tram stop is located right in front of the historic Adelaide Railway Station, which is just a two-minute walk from the Centre.

In addition, three main taxi companies operate in the Adelaide metropolitan area and can be booked for pick up or drop off from our North Terrace and Morphett Street Bridge (West Building) entrances. For guests departing the Centre, a taxi rank is located on North Terrace, right on the Centre's doorstep.

Uber is also in operation within Adelaide providing another convenient mode of transport.

#### Is there parking at the venue?

The Adelaide Convention Centre has two undercover car parking options in the North Terrace and Riverbank car parks. The Riverbank car park is accessible from Morphett Street/Festival Drive. Both operate 24 hours a day 7 days a week. Each are fitted with video surveillance.

#### PARKING RATES

0-1 HOUR	\$7.00
1-2 HOURS	\$11.00
2-3 HOURS	\$15.00
3-4 HOURS	\$17.00
EARLY BIRD*	\$16.00

\*Early Bird rate available 7 days for entry between 5.30am-9.30am and exit between 2.30pm-6.30pm.

An additional \$1.00 will be charged for each additional hour to a maximum of \$29.00 over a 24-hour period.

### Will there be disability access throughout the event?

The Adelaide Convention Centre provides a range of accessibility options and facilities. All car parks and buildings are wheelchair accessible.

#### LEADERSHIP MASTERCLASS

#### What is the Leadership Masterclass?

The Leadership Masterclass is a half day personal and business development workshop externally facilitated the day before SRC begins.

### Who Can Attend the Leadership Masterclass?

Any Social Marketer who has paid to attend the 2020 SRC.

# How do I pay to attend the Leadership Masterclass?

Leadership Masterclass can be added to your SRC registration at the time of purchase.

If you have already paid for your SRC ticket and wish to add Masterclass on later, you will need to follow the personalized link sent to you via email from the Modere Events Team. This link will only work for the person it was sent too.

### Where do I check in for Masterclass when I arrive?

Masterclass check-in opens on Thursday, 13 February at 11:15am from the registration desk located in Foyer K just inside the doors of the main entrance.

#### What should I wear?

Smart Casual.

### Will catering be provided during Masterclass?

Afternoon tea will be served half way through the event however, we recommend having lunch before you arrive.

#### Where can I enquire further?

info@modere.com.au events@modere.com.au