



# TOOTHPASTE

oral care

## PRODUCT DESCRIPTION

Whether you squeeze toothpaste from the bottom or the middle, Modere Toothpaste is sure to please either camp. Made with gentle, water-soluble abrasives and natural peppermint oil for effective cleaning, stain removal, and fresh breath. You won't find any controversial ingredients or sugar in our toothpaste. Our formula is fine for the whole family to use, although you might not want to share.

## BENEFITS OF TOOTHPASTE

- Fluoride free
- Tastes fabulous — without any artificial flavours (yes, it can be done!)
- Gentle, water-soluble abrasives clean and remove stains without damaging tooth enamel
- Peppermint oil freshens breath (so you can indulge in that garlic pasta!)
- Used with regular brushing, it supports healthy teeth and gums.

## DIRECTIONS FOR USE

Apply a small amount of toothpaste on a wet toothbrush. Starting at the gums, brush over each tooth. Rinse well. After use, follow up with Modere Mouth Rinse to complete your dental hygiene regimen. Get ready to show off those pearly whites!

Pack size: 175g.

## KEY INGREDIENTS

Mentha piperita (peppermint) oil – freshens breath  
Sodium Chlorite (stabilized chlorine dioxide) – used to remove food films from the teeth and to fight the bacteria that cause bad breath  
Hydrated silica – a naturally occurring, fine, gel abrasive that with regular brushing, helps remove plaque and debris on tooth enamel surfaces  
Xylitol – a sweetener that won't contribute to the formation of cavities.

## INGREDIENTS

Sorbitol, water, hydrated silica, xylitol, sodium coco-sulfate, mentha piperita (peppermint) oil, calcium glycerophosphate, cellulose gum, arginine, rebaudioside A, sodium chlorite (stabilized chlorine dioxide), chlorophyllin-copper complex.