

MÖDERE. FACT SHEET



LIQUID BIOCELL™ PURE

PRODUCT DESCRIPTION:

Liquid BioCell™ PURE is a super nutraceutical with award-winning Liquid BioCell™, an ingredient that nourishes and supports active and ageing joints and skin. Formulated with the multi-patented power of Collagen/HA Matrix™ Technology, Liquid BioCell™ PURE contains all the benefits of natural type II collagen while being sugar-free and only 5 kJ per serve with a great tasting natural flavour.

PRODUCT BENEFITS:

- The only type II liquid collagen of its kind available in Australia
- Award-winning super nutraceutical Liquid BioCell™
- Exclusive multi-patented Collagen/HA Matrix™ Technology
- Natural source of type II collagen, chondroitin sulfate and hyaluronic acid
- Transforms the way we feel about ageing
- Nourishes active and ageing joints and skin
- Sugar free and only 5 kJ per serve
- Low molecular weight in a liquid medium for ready absorption
- No pill fatigue, no fillers, binders, chelating agents, stabilizers or film coatings
- No artificial sweeteners
- Great-tasting natural fruit flavour

POSITIONING STATEMENT:

Sugar-free, naturally flavoured and only 5 kJ per serve, Liquid BioCell™ PURE provides all the benefits of Liquid BioCell™ without the extra calories.

A comprehensive approach to wellbeing by boosting collagen, chondroitin and hyaluronic acid in the diet, the low molecular weight liquid delivery system means Liquid BioCell™ can be readily absorbed for rapid results without first undergoing the typical digestive steps required for tablets, capsules, or powders.

Liquid BioCell™ is so remarkable that it has been awarded 7 U.S. and international patents and multiple industry awards. It has been featured on NBC, Good Morning America and Fox News.

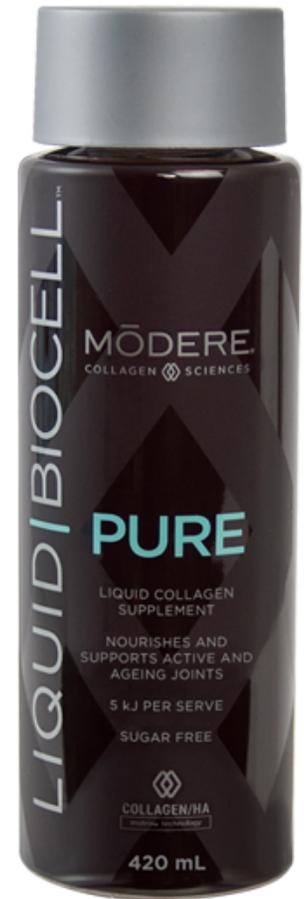
Liquid BioCell™ PURE is the logical, guilt-free choice for people of all ages to nourish, support and maintain their joints, skin and general vitality.

SERVING SUGGESTION:

Shake well before each serving. Drink 15 mL (just one tablespoon) twice daily for optimal results. Refrigerate after opening to maintain shelf life. Do not freeze. Store unopened container out of direct sunlight and at room temperature.

NUTRITION INFORMATION - Servings per package: 28 - Serving size: 15 mL		
	Average quantity per serving	Average quantity per 100 mL
Energy	5 kJ (1.2 Cal)	32 kJ (7.65 Cal)
Protein	0.0 g	0.1 g
Fat, total	0.0 g	0.0 g
- saturated	0.0 g	0.0 g
- trans	0.0 g	0.0 g
Carbohydrate	0.4 g	2.5 g
- sugars	0.0 g	0.0 g
Dietary Fibre	0.0 g	0.0 g
Sodium	3.7 mg	24.7 mg

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KEY INGREDIENTS:

- Liquid BioCell™

INGREDIENT LIST:

Purified water, hydrolyzed collagen type II (from chicken, 3.5%; contains hydrolyzed collagen 60%, chondroitin sulfate 20%, hyaluronic acid 10%), acidity regulator (malic acid), natural flavour, sweetener (steviol glycosides), preservative (sodium benzoate).