

MÖDERE®

**PRODUCT TRAINING**  
**GO ORANGE CITRUS**

MÖDERE®

GO



ORANGE CITRUS  
FLAVOUR  
ORANGE ZITRUS  
GESCHMACK  
SAVEUR  
ORANGE-AGRUME  
SINAASAPPEL CITRUS  
SMAAK  
ARANCIA AGRUMI  
GUSTO

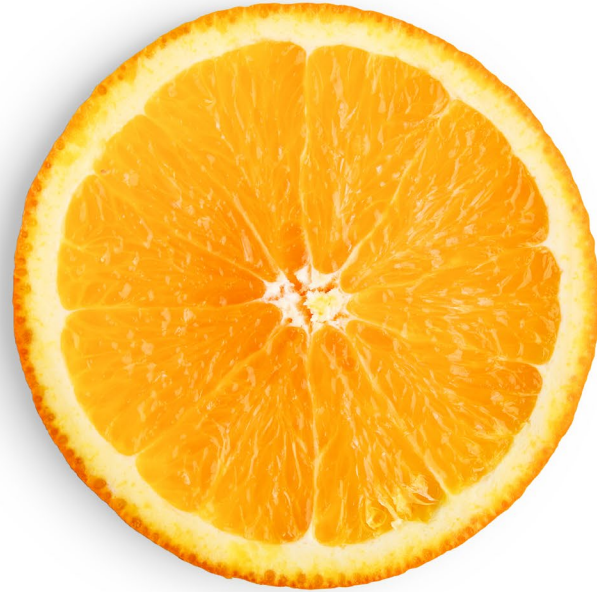
WITH VITAMINS, MINERALS AND PLANT EXTRACTS  
MIT VITAMINEN, MINERALIEN UND PFLANZENEXTRAKTEN  
CONTIENT DES VITAMINES, DES MINÉRAUX ET DES EXTRAITS DE PLANTES  
MET VITAMINEN, MINERALEN EN PLANTAARDIGE EXTRACTEN  
CON VITAMINE, MINERALI ED ESTRATTI VEGETALI

186 g (30 PACKETS/BEUTEL/SACHETS  
ZAKJES/BUSTINE X 6,2 g)

# MODERE GO

## ORANGE CITRUS

Optimize energy, alertness, focus and support cognitive function



**AFTERNOON SLUMP,  
MEET YOUR MATCH**

MÖDERE.

# EUROPEAN ENERGY MARKET

Energy drinks are primarily consumed by athletes and gym-goers.

These consumers are reaching for energy drinks for multiple reasons, including for:

Energy

Taste

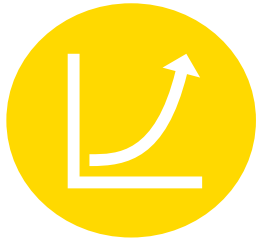
Hydration

Vitamins and minerals



**Hello energy**

# EUROPEAN ENERGY MARKET



Set to grow 3.8%  
2020-2025

One of the fastest  
growing segments



11 billion Euros  
sales annually



People are looking for  
smarter, bioactive and  
innovative products



Consumers are looking for  
healthier alternatives with  
increased efficacy and  
multi functional benefits



**AFTERNOON SLUMP,  
MEET YOUR MATCH**

MÖDERE.

# AFTERNOON SLUMPS

## WHY?

Dehydration

Not enough sleep

Heavy lunch filled with  
carbohydrates

Lack of movement

Stress



# AFTERNOON SLUMPS

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## HOW?

Ensure adequate water

More sleep

Modere GO  
Energy /  
Mind supplements

Walk outside

Take short breaks

# THE REAL POWER OF THIS PRODUCT

Having the energy for loved ones

Be productive by day

See your hard work pay off

MÖDERE.





**Be ready  
to GO!**

# MAINTAINING GOOD COGNITIVE HEALTH

Adequate sleep

Regular exercise

Activities that engage the mind

Proper nutrition

# Let's GO!



# GO BENEFITS

# MÖDERE.



# WHAT ARE PSYCHOLOGICAL FUNCTIONS

The four basic psychological functions

Thinking

Feeling

Sensation

Intuition

# WHAT ARE PSYCHOLOGICAL FUNCTIONS

The seven basic psychological functions & energies

1. **Will** transmits the dynamic energy

2. **Feeling** transmits the sensitive energy

3. **Thought** transmits the mental energy

4. **Imagination** transmits the creative energy

5. **Logic** transmits the analytical energy

6. **Passion** transmits the dedicated energy

7. **Action** transmits the practical energy

# WHAT ARE COGNITIVE FUNCTIONS

Cognitive function is a broad term that refers to mental processes involved in the acquisition of knowledge, manipulation of information, and reasoning.

Perception

Learning

Decision  
making

Memory

Attention

Language  
abilities

# WHAT ARE MENTAL PERFORMANCES

Mental Performance refers to the psychological components of sport performance, performance arts, and engagement in health-conscious activities and exercise.

Self-regulation

Goal-setting

Stress management

Life management

Focus & distraction control

Motivation

Visualization

Self-talk

Dealing with adversity

Self-awareness

Positive living skills

Competition planning

Imagery

Activation & relaxation

Association / dissociation



# MODERE GO – PRODUCT FEATURES



10 vitamins



3 minerals



Cutting-edge ingredients



Tried & tested plant extracts



# MODERE GO – PRODUCT INGREDIENTS

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**BACOPA whole plant extract**

Supports mental function, memory and learning

Supports retention & recall of knowledge

Helps maintain mental health

Helps maintain mental balance during stress

**MÖDERE.**

Eu pending reference 2650



**SPANISH SAGE OIL**

Helps maintain optimal mental well-being

Helps maintain attention & memory

Preserves cognitive function

Eu pending reference 4144

# MODERE GO – PRODUCT INGREDIENTS

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## CAFFEINE

Helps improve concentration

Helps increase alertness

Naturally sourced from green tea

80 mg per serving



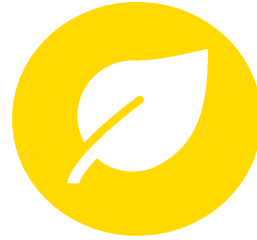
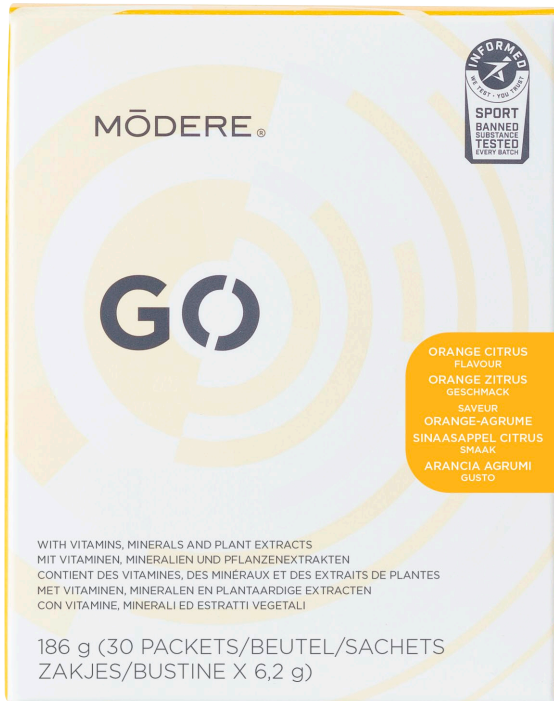
## VITAMIN & MINERAL BLEND

Additional nutritional support

Support normal energy, alertness & focus

Support cognitive function

# MODERE GO



Clean label formula



Convenient packets



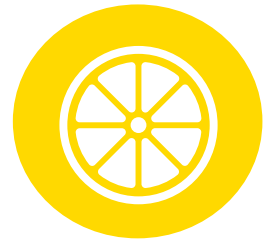
Gluten-Free



Dairy-Free



Low Sugar



No artificial flavours

MÖDERE.

# EXAMPLE OF SOCIAL MEDIA POSTS

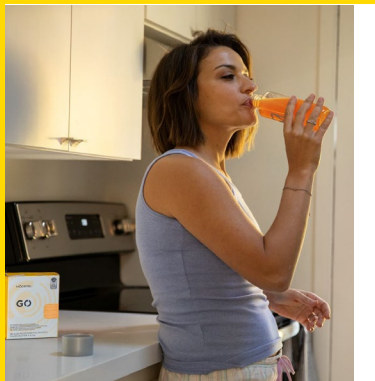


GO is a next generation supplement to support mental performance\* and cognitive function\*\*.

\*contains pantothenic acid  
\*\*contains zinc



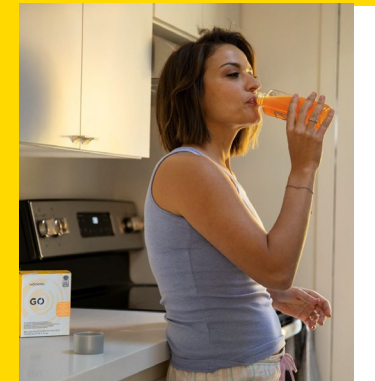
GO is a next generation supplement increasing alpha waves, learning potential and brain power.



Busy life?

Optimize energy, alertness, focus and support cognitive function With Modere GO!

contains zinc Vitamin C, riboflavin, niacin, vitamin B6, pantothenic acid, and manganese



Busy Life?

Never run out of energy and meet your deadlines with super brain power!

Modere Go will solve your problems

MÖDERE®

GO



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# COMPARISON



## ACAI BOOST

## IGNITE

## LOGIQ

## GO

90mg (45mg BE) caffeine from green tea

152mg (76mg BE) caffeine from coffee bean

100mg caffeine from coffee bean

80mg caffeine from green tea

ALERTNESS & ENERGY

BURN FAT & CONTROL WEIGHT

LIFESTYLE

ENERGY & COGNITIVE SUPPORT

ACAI & GREEN TEA

CITRUS EXTRACTS & CAFFEINE

TETRA BLEND (Herbals and LBC) & CAFFEINE

NOOTROPICS, VITAMINS, MINERALS & CAFFEINE

PORTABLE ENERGY

WEIGHT CONTROL

LIFESTYLE & MIND

MIND, BODY & ENERGY

**THANK YOU!**

**MÖDERE.**