

MÖDERE | AXIS TREBIOTIC SOCIAL MEDIA MESSAGES

All of the message examples in this document should be considered outlines—they're not intended to be used word-for-word. Use them as a jumping off point and tailor each contact message and interaction individually to the person you're connecting with.

Making these examples your own will help you create meaningful connections that can lead to valuable relationships.

AUDIENCE TYPE	EXAMPLE MESSAGE
SMARTSHIP CUSTOMER	<p>"Hi XXX!</p> <p>As one of our loyal customers, I am coming to you before anyone else to share my excitement about an opportunity to take part in the launch of TREBIOTIC! It is the first three-in-one of its kind in the world, and a complete approach to wellbeing!</p> <p>Discover the new biology of wellbeing with Modere Axis™ TreBiotic.</p> <p>May I send you a few details to show the science and value behind it so that you can make an educated decision for yourself?"</p>
PART-TIME CUSTOMER	<p>"Hi XXX!</p> <p>I hope this message finds you well. You are valued as a customer and I'm coming to you to share my excitement about a product launch that I believe will change the evolution of health!</p> <p>Introducing Trebiotic! It is a beneficial bacteria-based product combined with 2 other key factors and is the first three-in-one of its kind worldwide!</p> <p>May I send you details to show the science and value behind it so that you can make an educated decision for yourself?"</p>
PROSPECT	<p>"Hi XXX.</p> <p>We've connected about some of your goals in the past and timing wasn't optimal. If now is better timing, I'm reaching out specifically because I'm extremely excited about something NEW and UNIQUE that may change the evolution of health!</p> <p>Discover the new biology of wellbeing with Modere Axis™ TreBiotic.</p> <p>Have you heard of beneficial bacteria? Our company just launched TREBIOTIC, the first three-in-one of its kind! Three scientifically selected groups of ingredients combined for a complete approach to health!</p>

	<p>May I send you details to show the science and value behind it so that you can make an educated decision for yourself?"</p>
<p>SOCIAL MEDIA CONTACT</p>	<p>"Hi XXX.</p> <p>I saw your comment on my post about health and wellbeing It's been eye opening to learn and see what everyone says..."</p> <p>Or</p> <p>"Hi XXX,</p> <p>After our back and forth the other day I couldn't stop thinking about you. You had said...</p> <p>Have you heard of beneficial bacteria? I had not! Our company just launched TREBIOTIC, the first three-in-one of its kind! Three scientifically selected groups of ingredients combined for a complete approach to health!</p> <p>May I send you a few details to show the science and value behind it so that you can make an educated decision for yourself?"</p>
<p>ASKING FOR REFERRALS</p>	<p>"Hi XXX!</p> <p>I have a question for you?! No pressure, no strings and completely optional.</p> <p>I have a personal goal to provide real solutions supporting better health and wellness around the world. I'm partnering with the launch of a friendly bacteria-based product that is the first three-in-one of its kind and a complete approach to health! I'd like to show you the incredible science behind it, and ask if you would you be willing to either try it and give feedback and/or make a post on your social media about it?</p> <p>Anyone who purchases because of your post earns you referral shopping credit to use for yourself or income (whichever you choose).</p> <p>It is as simple as it sounds, may I send you the details?"</p>