

# MÖDERE® FAQ

## MODERE CELLPROOF EYE CREAM

### Personal Care | Skin

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#### How does CellProof Eye Cream work?

- Formulated with award-winning Collagen/HA Matrix® Technology and potent botanicals (ginger, pomegranate, and caffeine from coffee beans), CellProof Eye Cream is designed to absorb into the surface layers or epidermis of skin around the eyes to rapidly improve the appearance of all signs of aging including: fine lines, wrinkles, dehydration, dryness, dark circles, puffiness, uneven skin tone, and baggy eyes.

#### How long before I see results?

- Energizing ginger extract and natural caffeine immediately go to work brightening and de-puffing the appearance of under-eye area for rapid results in a matter of minutes. You'll also notice an increase in hydration and smoothness within 5 minutes of application. Continued twice-daily use will improve your overall eye appearance over time; you'll notice fewer wrinkles and fine lines, more even skin tone, and a lifted, firmer appearance in 4 weeks.

#### How do I apply Modere CellProof Eye Cream?

- Apply CellProof Eye Cream to clean skin, both day and night. To apply, dispense a pea-sized amount from the tube onto your ring finger and dot it along your under-eye area, starting near your nose and working your way out toward the corner of your eye. Gently pat (don't rub) with your ring finger to press the product into the skin.

#### Where does eye cream fit in my Modere CellProof skincare routine?

- After cleansing and applying Modere CellProof serum, apply Modere CellProof Eye Cream to the eye area. Follow with Modere CellProof Moisturizer on the rest of your face and neck. It is suggested that you use the Modere CellProof Infusion Mask in your routine 2-3 times per week for optimal results.

#### Can I apply Modere CellProof Eye Cream on my eyelids?

- CellProof Eye Cream can be safely applied all the way around the delicate eye area. However, it is recommended to avoid upper and lower eyelids directly.

#### What skin types is Modere CellProof Eye Cream formulated for?

- Because CellProof Eye Cream is formulated for thin and delicate under-eye skin, which is typically quite sensitive, it's gentle enough for all skin types. It is especially effective at reducing the appearance of aging, tired eyes and ideal for skin experiencing collagen loss, which starts in your 20s.

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Will Modere CellProof Eye Cream help with dark circles and puffy eyes?

- CellProof Eye Cream may help reduce the appearance of puffiness via its firming and lifting properties and help reduce the appearance of dark circles in the under-eye area with ginger extract and caffeine from coffee beans.

Will Modere CellProof Eye Cream brighten all skin tones?

- Regardless of your skin tone, CellProof Eye Cream is designed to brighten and even the complexion for a more vibrant look.

What's the difference between the Liquid BioCell® in Liquid BioCell Skin, Pure and Sport and the BioCell Collagen® CG in Modere CellProof Eye Cream?

- Both ingredients are backed by the same the Collagen/HA Matrix® Technology (naturally occurring matrix of collagen peptides), and both are in liquid form. However, the BioCell Collagen® CG (cosmetic grade) is specifically designed to be stable and effective in topical/skin care applications, while the ingestible Liquid BioCell ingredient is designed for use exclusively in our Liquid BioCell® products as a liquid-ingestible nutraceutical.

How does CellProof Eye Cream work in synergy with Liquid BioCell®?

- As the foundation of your skin care and anti-aging regimen, Liquid BioCell® effectively supports youthful skin (reduces the appearance of wrinkles, improves skin's hydration, firmness & elasticity). CellProof Eye Cream and the complete Modere CellProof skin care regimen do not replace Liquid BioCell® (or vice versa), but are instead an ideal complement, delivering topical BioCell Collagen® CG to the skin. When used together, the lifting and firming effects of CellProof Eye Cream enhance the inside-out beauty benefits of Liquid BioCell® Skin, Pure or Sport to the eye area. Because it is ingested, the beauty benefits of Liquid BioCell® reach the entire dermis from head to toe as well as skin. The benefits of CellProof Eye Cream and the rest of the CellProof line are limited to the external areas where they are applied.

Can I get results from Modere CellProof Eye Cream without incorporating Liquid BioCell Skin, Pure or Sport?

- Yes, absolutely. You can use any one of these products without the other. However, we recommend pairing the topical product with the supplement to achieve the ultimate benefits.

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Is Modere CellProof Eye Cream fragrance-free?

- CellProof Eye cream contains no artificial fragrance, but you may notice a slight pomegranate ginger aroma from the natural botanical extracts in the formula.

What is the best storage method for my Modere CellProof Eye Cream?

- It is best to store it in a cool, dark and dry area. For an extra soothing and cooling experience, store CellProof Eye Cream in your refrigerator.

How long will one tube last?

- Each tube of CellProof Eye Cream is designed to provide approximately a one-month supply when applied twice daily, morning and night.