

Modere Europe 2024 Escape

ESCAPE WITH US IN JUNE 2024

Are you ready for a luxurious vacation? All those who qualify for the Modere Escape will pack their bags and join us from June 13th – 17th for another fabulous escape trip. We hope to see you there!

DATES: June 13 - 17, 2024

QUALIFICATION PERIOD: October 1, 2023 – March 31, 2024

REWARDS	POINTS NEEDED
Modere 2024 Escape Attendance Receive accommodation for two. Enjoy the crystal-clear water, beautiful beaches and all the amenities of a world class hotel for 4 nights and four days. Enjoy the Escape activities and meals planned in the programme.	125,000
Modere 2024 Escape Attendance and Travel Expenses for One In addition to the accommodation for two, receive a lump-sum payment towards travel expenses for one.	190,000
Modere 2024 Escape Attendance and Travel Expenses for Two In addition to the accommodation for two, receive a lump-sum payment towards travel expenses for two.	245,000
Royal Modere Escape Feel like royalty and enjoy the finest accommodation and enjoy top-notch amenities at the hotel. And of course, you win the Attendance and a lump-sum payment towards travel expenses for two.	TOP CREDIT EARNER

ELIGIBILITY FOR POINTS

Qualify at a Builder and/or Promoter title in a given month to earn points

Social Marketers can earn Escape points for their Builder qualifications as of Senior Consultant and as of Bronze for their Promoter Title qualifications during the Escape 2024 qualification period.

HOW TO EARN CREDITS

Escape points are awarded based on the Social Marketer Builder and Promoter titles achieved each month during the qualification period.

1. Enrolment Boost

By enrolling a NEW Social Marketer with a sign-up order of minimum 125 points in a given month, you can earn a 50% uplift on your points for your Builder qualification. If you don't enrol a new Social Marketer, you will be awarded the original points corresponding to your Builder qualification.

2. Doubler on Builder/Promoter Title advancements

Each time you Builder and/or Promoter advance over your highest ever achieved builder and/or promoter title during the qualification period, you'll enjoy the points earned in that month for the builder and/or promoter title advancement doubled.

**Points will not be stacked if you advance by more than one Promoter/Builder title in a given month. Meaning you will receive the doubler on the Promoter/Builder title you qualify for during that month.*

3. Event participation

Participate at our October tour 2023 and earn 2,500 extra points! Points will be awarded with the October qualification month.

Participate at our SRC Electrify 2024 and earn 5,000 extra points! Points will be awarded with the March qualification month.

4. Consistency Boost

During the qualification period, we will count the Builder and Promoter title you qualified for or the Builder/Promoter title exceeded at least 4 times and award a consistency boost at the end of the qualification period. The consistency boost is then the points you would have earned in one given month at that Builder and/or Promoter title. No base Builder or Promoter title is taken into account.

BUILDER TITLES	ORIGINAL POINTS	ENROLMENT BOOST POINTS <i>(original points + 50% Boost)</i>
SENIOR CONSULTANT	1,000	1,500
TEAM LEADER	3,000	4,500
SENIOR TEAM LEADER	5,000	7,500
DIRECTOR 1	10,000	15,000
DIRECTOR 2	15,000	22,500
DIRECTOR 3	20,000	30,000
ELITE 1	25,000	37,500
ELITE 2	30,000	45,000
ELITE 3	35,000	52,500
ELITE BLACK 1	40,000	60,000
ELITE BLACK 2	45,000	67,500
ELITE BLACK 3	50,000	75,000

PROMOTER TITLES	POINTS
BRONZE	1,000
SILVER	3,000
GOLD	7,500
PLATINUM	10,500
PLATINUM 1	13,500
PLATINUM 2	16,500
PLATINUM 3	19,500
PLATINUM BLACK 1	22,500
PLATINUM BLACK 2	25,500
PLATINUM BLACK 3	28,500

Modere recommends that Social Marketers keep close track of the points they achieve during the qualification period. For your convenience, Modere will publish a leaderboard of achieved points on a monthly basis on www.shiftingretail.co.uk & www.shiftingretail.eu

TERMS AND CONDITIONS

1. The organiser of this promotion is Modere Europe BV, Telecomlaan 9, 1831 Diegem, Belgium (the "organiser").
2. The MODERE EUROPE ESCAPE 2024 business promotion is open to all Social Marketers based in one of the European countries supported by Modere Europe. Only Modere business activity generated in the European Market will contribute to the qualification criteria.
3. Each Social Marketer account is limited to one Modere Escape in a twelve months' period.
4. The 2024 Modere Escape takes place from June 13th to June 17th 2024.
5. Social Marketers must be qualified at a Builder and/or a Promoter Title to earn points during a given month.
6. To be eligible to earn 50% extra Points for the Builder qualification credits, the Social Marketer must personally enroll one new Social Marketer with a first order of 125 points.
7. Qualifiers to the Modere Escape are required to make their own travel arrangements to and from the airport in their country of residence. Qualifiers should ensure that they are in possession of the proper travel documentation prior to booking any travel arrangements. The same applies to their guests.
8. The Modere Escape Attendance includes lodging (1 room per qualified account), meals and accompanying drinks and selected activities for two.
9. Once all rooms are filled, Modere will establish a waiting list with priority based on the most Points earned.
10. Provided qualification for travel reimbursement was reached and the qualifying account attended the Modere Escape, the organiser will pay qualifying accounts a lump sum towards their travel to the Modere Escape destination:
 - 400.00€/£360.00 per qualified account or 800.00€/£720.00 depending on reward level achieved.

Payment of the lump sum will be made to the bank account recorded in the Modere database for the qualifying account. Please note that in the instance that a qualifier decides not to attend the Escape after confirming, the lump sum travel reimbursement already paid will be retrieved by deducting the amount from a future commission payment.

Modere will arrange transfers from the airport to the hotel on the 13th of June and from the hotel to airport on the 17th of June.

11. The Modere Escape is non-transferable. Points may not be transferred to or combined with other Social Marketer accounts. At least one of the attendees of the Modere Escape must be a member of the qualified account. The other attendee is at the discretion of the qualified account, must be aged 18 or over and must attend all elements of the Modere Escape.
12. Social Marketers may bring their minor children to the location of the Modere Escape, additionally to their guest. The additional expenses for an adjacent twin room as well as any other additional charges will not be covered by Modere and will be deducted from the Social Marketers commissions. All activities, meetings and seated dinners are not accessible for minors and the Social Marketer must organise somebody to babysit or not attend these events. A Social Marketer's child(ren) is (are) the Social Marketer's sole responsibility and they are fully liable for them.
13. Participation must be confirmed by April 19th. Any qualified Social Marketer that does not register by this date will forfeit their accommodation regardless of their registration status.
14. Any misuse or gaming of qualifications, for example through the creation of multiple member accounts for the same person, will lead to disqualification and the Social Marketer account will forfeit all points and be ineligible to participate at the Modere Escape 2024.
15. Participation in the Modere Escape is limited. Qualifying accounts that reach the highest number of points will be given priority status to attend. A cash prize will be awarded to any qualifying account

that could not attend the Modere Escape due to Modere's restriction of participants.

16. Qualifiers will be contacted by the organiser's staff to discuss the reward details and be advised of the redemption process.
17. All qualifiers must confirm their participation in the Modere Escape with the organiser. If a Social Marketer is unable to attend the current Modere Escape for circumstances beyond his or her control, they must notify Modere in writing.
18. The rewards must be redeemed during the designated Modere Escape dates. No alternative prize or cash equivalent will be awarded if a qualifier declines to participate for any reason, is unable or fails to attend for any reason after confirming their participation.
19. The organiser reserves the right to invite individuals and Social Marketers at its discretion; this attendance is by invitation only.
20. The qualifiers will be recognised in Modere Europe media. The confirmation of participation in the reward by the qualifier (and their guest) constitutes permission for the organiser to use the qualifier's name, pictures, voice and stories in the Modere Memo, on the Modere Websites, Blog and other media used by Modere to promote its business.
21. Social Marketers must be in good standing with Modere to participate in the promotion.
22. Qualifiers who sell their membership, resign, are in any way no longer registered as active qualifiers, or have been suspended from activity at any time up to and including the dates of the reward, will no longer be eligible for the promotion.
23. Qualifiers assume all liability for any injury or damage caused or suffered, or claimed to be caused or suffered including computer malfunction, by participating in any and all activities associated with the promotion.
24. This promotion may be modified or discontinued at any time without notice by Modere.
25. All decisions relating to the promotion are at the sole discretion of the organiser and are final.