

MÖDERE™

2019
LEADERSHIP FLY-IN

Earn a trip to Modere's
Corporate headquarters,
including accommodation and
airfare for up to two people!

The 2019 Leadership FLY-IN is recognition for your efforts and a further opportunity to thank you for helping us work toward creating 10 Million Live Clean Homes.

How to qualify a first time

Qualification period: January 1-December 31, 2018

Qualification criteria for a Leadership FLY-IN for **1 person**:

- You qualified for reimbursement of airfare for 1 person in the 2018 Modere Escape and attended that event, **and**
- You qualified at least 3 times as D3 during the qualification period.

Qualification criteria for a Leadership FLY-IN for **2 people**:

- You qualified for reimbursement of airfare for 2 people in the 2018 Modere Escape and attended that event, **and**
- You qualified at least 3 times as E1 or higher during the qualification period.

How to qualify a second time

- You qualified for a Leadership FLY-IN in the past; **and**
- One of your personally sponsored Social Marketers who has not yet participated in a Leadership FLY-IN has qualified for the 2019 Leadership FLY-IN; **and**
- You qualified as Elite at least 6 times in 2018.

What you get for qualifying for the first and for the second time

The Leadership FLY-IN is an opportunity for serious European business builders to gather together and receive training, network with others and meet our corporate team and Executive Management. It will strengthen their vision, help them build a strong business and help their Modere organisation reach their potential. The Leadership FLY-IN activities will also include a tour of our Corporate headquarters, the warehouse and research laboratories and a fabulous reception event.

By qualifying for the Leadership FLY-IN, you earn the following:

- economy return airfare reimbursement up to a maximum value of €1,000.00/£800.00;
- accommodation (lodging) for 3 nights at a company-selected hotel;
- meals and drinks at meal times;
- selected group activities outside of our Corporate headquarters as part of the Leadership FLY-IN programme;
- transfers from/to Salt Lake City airport to/from our Corporate headquarters.

The above benefits are also granted to a guest of your choice if you qualified for the 2019 Leadership FLY-IN for 2 people. They are also granted to a guest of your choice if you qualified for a second Leadership FLY-IN and you qualified for a first Leadership FLY-IN for 2 people.

When to meet us for the Leadership FLY-IN

The Leadership FLY-IN will take place in the Spring of 2019. The dates will be announced in the usual Modere media.

RULES OF ENGAGEMENT

1. The Organiser is Modere Europe BVBA ("Modere"), Telecomlaan 9, 1831 Diegem, Belgium.
2. The Modere Leadership FLY-IN business promotion (the "promotion", "Leadership FLY-IN") is open to all Social Marketers based in one of the European countries supported by Modere Europe.
3. Modere will disqualify volume generated by duplicate accounts.
4. In the event that purchases which contributed to a qualification are returned within the 30-day return period, the qualification may be retracted.
5. Qualifiers and their guests are required to make their own travel arrangements to and from the airport in their country of residence. Qualifiers should ensure that they are in possession of the proper travel documentation (valid passport, visa, ESTA) prior to booking any travel arrangements. The same applies to their guests.
6. Modere Leadership FLY-IN accommodation includes lodging for three nights, meals and accompanying drinks, transfers to and from the airport to the destination hotel and selected activities for up to two people depending on the qualification achieved. The first of the three nights is the night following the first day of the Leadership FLY-IN and the third night is the night prior to the last day of the Leadership FLY-IN.
7. The organiser will pay an account that qualified for air fare a lump sum of 1,000.00/£800.00 per ticket, provided the qualifying account attended the Leadership FLY-IN

Payment of the lump sum will be made to the bank account recorded in the Modere database for the qualifying account. Exceptional advance payment of this lump sum may be possible upon request. Conditions will apply.

8. The Leadership FLY-IN is non-transferable. At least one of the attendees of the Leadership FLY-IN must be a member of the qualified account. The other attendee is at the discretion of the qualified account and must attend all elements of the Leadership FLY-IN. A non-qualified guest cannot attend if the qualified member cancels its participation.
9. Places at each Leadership FLY-IN are limited and will be allocated to the first qualifiers confirming their participation.
10. Qualifiers will be contacted by the organiser's staff to discuss the reward details and be advised of the process.
11. The rewards must be redeemed during the designated Leadership FLY-IN dates. No alternative prize or cash equivalent will be awarded if a qualifier declines to participate in the FLY-IN for any reason, is unable or fails to attend for any reason after confirming their participation.
12. All qualifiers must confirm their Leadership FLY-IN participation with the Organiser.
13. Information requested by Modere from the qualifiers to finalise hotel bookings and meals must be submitted by the deadline Modere will provide.
14. The Organiser reserves the right to invite individuals and Social Marketers at their discretion and attendance is by invitation only.
15. All entrants must be aged 18 or over and hold a valid passport.
16. The qualifiers will be recognised in Modere Europe media.
17. The confirmation of participation in the Leadership FLY-IN by the qualifier constitutes permission for the Organiser to use the qualifier's name, pictures, voice and stories in the Modere Memo, on the Modere Websites, Blog and other media used by Modere to promote its business.
18. Any misuse or misappropriation of qualifications will constitute a disqualification.
19. Qualifiers must be in good standing with Modere to participate in the Leadership FLY-IN.
20. Qualifiers who sell their membership, resign, are in any way no longer registered active Social Marketers, or have been suspended from activity at any time up to and including the dates of Leadership FLY-IN, will no longer be eligible.
21. Qualifiers assume all liability for any injury or damage caused, or claimed to be caused including computer malfunction, by participating in any and all activities associated with the Leadership FLY-IN.
22. This promotion may be modified or discontinued at any time without prior notice by Modere.

23. All decisions relating to the business promotion are at the sole discretion of the Organiser and are final.



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