

MODERE EUROPE

RISE 2021 SOCIAL RETAIL CONFERENCE – FAQs

When does the RISE 2021 SRC (“the event”) take place?

It takes place on Saturday, 13 March 2021, starting at 10.30 CET / 9.30 GMT. On Friday, 12 March 2021, starting at 20.00 CET / 19.00 GMT, we are also streaming an exclusive Training session.

How do I register for this event?

To register for the event, either purchase a RISE Event Pack Full Access (“RISE Event Pack”) or a RISE Ticket Saturday Access Only (“RISE Ticket”).

What is the difference between the RISE Ticket and RISE Event Pack?

The RISE Ticket gives you admittance to the event’s Saturday sessions. The RISE Event Pack gives you admittance to the event’s Friday Training session, the Saturday sessions and a number of goodies.

Where may I purchase the RISE Event Pack or the RISE Ticket?

Both are available for purchase in the Social Marketer shop on www.modere.eu and www.modere.co.uk.

What is the price of the RISE Event Pack and the RISE Ticket?

The RISE Event pack costs £41.65/€48.00 prior to VAT. The RISE Ticket costs £14.58/€16.11 prior to VAT.

May I invite a guest?

No. Only Social Marketers who are in good standing with the Company may register for any segment of the RISE event.

How can I access the streaming event?

You will receive an email with all the details on how to access the event on Wednesday, 10 March 2021.

Do I get a token to log onto the streaming platform?

No. When you access the link you will be asked to enter your email address and create a password. The email address you must use is the one saved in your Modere Social Marketer account.

Will the RISE event and training session be available in all languages supported by Modere?

Yes. The event will be offered in English and French, plus simultaneous translations in Italian and German.

May I record or film the training session or the RISE event in any way?

No. Review the RISE 2021 Social Retail Conference Terms and Conditions for more information.

May I attend the training session?

You may attend the training session if you purchase the RISE Event Pack.

So if I purchase the RISE Ticket I will not be able to attend the Training session on Friday?

That is correct. You must purchase the RISE Event Pack to be admitted to the Training session.

Until when may I purchase the RISE Event Pack or the RISE Ticket?

The RISE Event Pack and the RISE Ticket can be purchased until 8 March 2021 at 23.59 CET.

What are the topics you will address during the Training and the other sessions?

Please review the RISE programme for additional information on the topics that will be addressed during the Training and the sessions on Saturday.

I'm only available on Friday, 12 March 2021. Can't I just pay for the Training session?

No. We have not foreseen participation in the Training session without attendance at the sessions on Saturday, 13 March 2021. However, if you purchase the RISE Event Pack to attend the Training session, you will have access to the platform and all the content for 30 days after the event.

What is included in the RISE Event Pack?

Here is a breakdown of the components of the RISE Event Pack:

- the RISE Ticket
- admittance to the RISE Training session
- a RISE designed box with integrated selfie card
- Logiq samples
- free samples
- a drink flask
- a RISE sticker
- a RISE drawstring bag
- a RISE keyholder
- a RISE note pad + pen
- a RISE cap
- a RISE wristband
- a Modere leather bracelet
- a RISE smart phone holder

Are the RISE Event Pack or the RISE Ticket refundable if I can't participate after purchase?

The RISE Ticket is not refundable as it is a fee for a Modere event. Note, the RISE Event Pack includes the RISE Ticket. Review the RISE 2021 Social Retail Conference Terms and Conditions to learn more about refunds.

Will you compensate me if I don't receive my RISE Event Pack prior to the event?

No. Modere make no guarantees that you will receive the RISE Event Pack prior to the event. The longer you wait to purchase the more chance there is that the parcel will not reach you prior to the event.