



MODERE EUROPE BLACK FRIDAY PROMOTION 2021

TERMS AND CONDITIONS

Effective: 26 November 2021

1. The Modere Black Friday Promotion (the “promotion”) is operated by Modere Europe BV (“Modere”).
2. All Modere account holders (“Modere members”) shipping Modere products to one of the destinations served by Modere are eligible unless stated otherwise.
3. The promotion is available on the www.modere.eu and www.modere.co.uk online shop as of Friday, 26 November 2021 from 00:01 (GMT+1) until Monday 29 November 2021 at 23.59 (GMT+1) (the “Promotion Period”). Orders placed outside of promotion period on the website will not enjoy the promotion.
4. The promotion consists of varying offers:
 - a. The offers may consist of a free product, or a discount on a product or product collection price, or a combination of both. Discounts on a price result in a reduction of the product points. and
 - b. A 10% price discount on all product purchases with a 10% discount on the product points with every order reaching a subtotal of €165/£165 incl. VAT after discounts are applied. NB: orders shipped to a destination that is not covered by European Union VAT rules must reach a subtotal of €130/£130 excl. VAT after discounts are applied.
5. The select products are announced and made available for purchase via the Black Friday Deals section in the online Shop.
6. The promotion for select products is available until the announced end-date/time of that product’s promotion or until stock is depleted, whichever comes first.
7. The promotional prices will display in the Shop. All products subject to the Black Friday discounts already include the discounts in the prices shown in the online shops during the Promotion period.
8. The promotion runs concurrently with the benefits and discounts emanating from the Customer Rewards programme,
9. Online orders or orders placed by Modere on behalf of Modere members executed and not successfully processed during the promotion period will not benefit from this promotion (e.g. because payment could not successfully be taken or payment was not been received in time).
10. Products included in the Promotion can be purchased in quantities for reasonable personal consumption. Orders that exceed normal household quantities may not process successfully.
11. Modere’s usual delivery fees apply during the promotion period. Parcel delivery delays may occur due to the promotion.
12. Modere’s usual return policy applies.
13. The Promotion may be subject to change without notice and may be withdrawn at any time.
14. The Terms and Conditions relating to the Promotion are in addition to, and do not permanently supersede or modify in any way the Modere [General Terms and Conditions](#).