



### Modere Movers Programme

Modere Movers is a point-earning system that rewards a Social Marketer for growing their Modere business. Social Marketers earn Modere Mover points by helping new Customers or Social Marketers place their first orders with Modere.

The Modere Movers programme is active between June 1st 2019 and August 31st 2019.

The top scoring 300 Social Marketers who have earned the minimum 6 Mover Points will be eligible to win a monthly prize. The top 3 Modere Mover Point earners in a given month will also earn a pair of Modere custom Ray-Ban sunglasses.

### **To qualify for Modere Movers, the requirements in a given month are:**

1. Social Marketers must achieve 150 AP or 75MP on Smartship during the qualification month.
2. Earn at least 6 Modere Mover Points.

### **How do I Earn Mover Points?**

- 1 (One) Mover Point will be awarded to a Social Marketer when a new customer in his POD places a product order(s) with a minimum value of 100 €/€90<sup>1</sup> in their joining month.
- 1 (One) Mover Point will be awarded when a personally enrolled Social Marketer places a product order(s) with a minimum value of 100 €/€90<sup>1</sup> in their joining month.
- Or
- 2 (Two) Mover Points will be awarded when a personally enrolled Social Marketer places a product order(s) with a minimum value of 200MP<sup>2</sup> in their joining month.
- Or
- 3 (Three) Mover Points will be awarded when a personally enrolled Social Marketer places a product order(s) with a minimum value of 400MP<sup>2</sup> in their joining month.
- Or
- 4 (Four) Mover Points will be awarded when a personally enrolled Social Marketer places a product order(s) with a minimum value of 500MP<sup>2</sup> in their joining month.

## Earn additional Mover Points with *SmartShip*:

- 1 (One) Mover Point will be awarded when a minimum of 100 MP<sup>2</sup> is achieved in a given month with a Social Marketer's *personal SmartShip* product order.
- 1 (One) Mover Point will be awarded to a Social Marketer when a Customer in his pod orders a minimum of 100 €/£90<sup>1</sup> on *SmartShip* in their joining month.
- 1 (One) Mover Point will be awarded when a *personally enrolled Social Marketer* orders a minimum of 100 MP<sup>2</sup> on *SmartShip* in their joining month.
- 1 (One) Mover Point will be awarded when personally enrolled Social Marketer(s) orders on *SmartShip* for 2 consecutive months from their joining month.
- 1 (One) Mover Point will be awarded to a Social Marketer when a new customer in his POD orders on *SmartShip* for 2 consecutive months from their joining month.
- 2 (Two) Mover Points will be awarded when a personally enrolled Social Marketer(s) retain a *SmartShip* order for 3 consecutive months from their joining month.
- 2 (Two) Mover Points will be awarded to a Social Marketer when a new customer in his POD retain a *SmartShip* order for 3 consecutive months from their joining month.

<sup>1</sup> VAT inclusive value of product purchases after any discounts applied and excluding shipping fees.

<sup>2</sup> MP value of product purchases after any discounts applied.

## RULES

In order to generate Mover Points, the following criteria govern the Mover Point generating activity of Customers and personally enrolled Social Marketers:

- The qualification period for each month included during the promotion commences on the first day of each month at 00:00 CEST and concludes on the final day of the month at 23:59 CEST.
- New Customers and new Social Marketers must have opened their Modere account and placed an order(s) between the first and last day of an individual month included in the qualification period.
- At the beginning of each month included in the promotion, Mover Points will be reset to zero, and a new cycle of Mover Point accrual will begin.
- Modere Mover Points will be deducted if an order(s) that generated those Mover Points is returned, cancelled or nullified in any way.
- Builder days won't count toward this promotion. Only orders placed in the given calendar month will count to earn Mover points.

## FAQ

### Can a Social Marketer earn more points if a Customer decides to change status to a Social Marketer during the promotional period?

- Yes. Any Customer who upgrades their account to Social Marketer during the promotional period with a minimum purchase of 100 MP<sup>2</sup>, after the account upgrade, will generate 1 (One) Mover Point.

### Can a Social Marketer earn more points from a new Social Marketer if that new Social Marketer decides to change status to a Customer within the promotional period?

- Yes. Social Marketers who transition their account to Customer with a minimum purchase of 100 €/£90<sup>1</sup>, after the account transition, will generate 1 (One) Mover Point.

## TERMS & CONDITIONS

1. The Organiser is Modere Europe BVBA, Telecomlaan 9, 1831 Diegem, Belgium.
2. This Modere Europe Modere Movers Programme (the "Promotion") is a temporary business promotion and is not considered as a fixed part of the Modere Compensation Plan. The Promotion may be modified or discontinued at any time without notice by Modere.
3. Only Social Marketers, aged 18 and over, residing in markets supported by Modere Europe BVBA are eligible to participate in the Promotion.
4. Social Marketers must meet the 150AP or 75MP on *Smartship* qualification requirement in the given qualification month(s) to participate in the promotion.
5. Only Modere business activity generated in the European markets supported by Modere Europe BVBA will contribute to the Promotion qualification criteria.
6. The Promotion features monthly targets and prizes and applies to the 3-month period commencing June 1, 2019, through August 31, 2019 (the "Promotion Period"):

- June 1-30, 2019 (defined as "Month 1").
  - July 1-31, 2019 (defined as "Month 2").
  - August 1-31, 2019 (defined as "Month 3").
7. By achieving one of the monthly Promotion targets, a Modere branded accessory (the "Prize") will be awarded for the month that the target is achieved. There are three different Prizes in total. The Prizes assigned to each month during the Promotion Period are:
    - Month 1: Modere Branded Mobile Phone Portable Power Pack & Drink Flask (Prize 1).
    - Month 2: Modere Branded Backpack (Prize 2).
    - Month 3: Modere Branded Toiletry bag, soap dispenser, soap holder and headband. (Prize 3).
  8. The criteria to earn one of the prizes is consistent each month throughout all three months of the Promotion Period and are as follows:
    - Social Marketers must achieve a minimum of 150 AP or 75MP on Smartship during the qualification month.
    - Earn at least 6 Modere Mover points. A maximum of one Prize per month will be awarded per account that meets the Promotion criteria.
  9. The dates and times relevant for contributing to qualification are the dates and times that new Customer/Social Marketer first orders are fully processed during their joining month and confirmed by Modere Europe, taking into account the local time.
  10. A new account created and subsequently terminated within a given monthly period will not be eligible or count towards the Promotion.
  11. Orders must have a unique shipping address and a unique payer to be eligible to generate points that will count towards the Promotion.
  12. The Promotion is non-transferable and points may not be transferred to, or combined with other Social Marketer accounts to count towards the Promotion.
  13. No alternative prize or cash equivalent will be awarded as part of this promotion. If for any reason a prize is unavailable, an alternative prize of equivalent value will be offered.
  14. All accounts that are eligible to receive a prize will be notified by email, or if an email address is not available will be contacted by other means.
  15. Prize claims can be received/evaluated for a period of 48 hours after each monthly promotional period has concluded.
  16. When a Prize is awarded, it will be automatically shipped with the Social Marketer's first Modere product order placed after the 20<sup>th</sup> calendar day of the month that immediately follows the month that the Prize was awarded. If a product order is placed before that 20<sup>th</sup> calendar day, the prize will be automatically placed in the subsequent Modere product order.
  17. If a Modere product order is not placed to claim the Prize within three months of the award, the Prize will be forfeited.
  18. The Organiser reserves the right to publish and use pictures and Social Marketer profiles of all prize-winners/qualifiers in the Modere Memo, on the Modere Websites, Blog and other media used by Modere to promote its business.
  19. The Organiser reserves the right to vary the Promotion rules at its discretion without notice. All decisions relating to the competition are at the sole discretion of the Organiser and are final.
  20. In the event that a qualifying order is returned to Modere within the normal 30-day return period or even after this period, the Mover Points generated by that account will be annulled and will not count towards the Promotion.
  21. The points generated by every new account, Social Marketer or Customer, contributing to achievement of the Promotion Criteria will be those in our system on the last calendar day of Month 1, Month 2 and Month 3.
  22. Prizes are awarded through the enrolment structure and any Customer or Social Marketer points generated by a first order may only be counted once for the Promotion during the Promotion Period during their lifetime of affiliation.
  23. Any misuse or gaming of qualifications, including but not limited to the creation of duplicate Modere accounts (customers and Social Marketers), will constitute a disqualification and the Social Marketer account will be ineligible to participate in the Promotion.
  24. Social Marketers who do not comply with these Terms and Conditions and/or with the Social Marketer Agreement during the Promotional Period will be excluded from the Promotion.
  25. By participating in this Promotion, participants fully and unconditionally acknowledge and agree to be bound by these Terms and Conditions.
  26. If at any point during the Promotion Period a Modere Social Marketer or Customer ("Member") account is suspended then their activities related to the Promotion during the suspension period may not count toward the promotion.
  27. If at any point a Member closes their account during the Promotion then only activities related to the Promotion while their account was active will be counted.
  28. If at any point during the Promotion Period a Member account is terminated by the Organiser then all activities related to the Promotion will be null and void.
  29. This promotion may be modified or discontinued at any time without notice by the organiser.
  30. All decisions relating to the promotion are at the sole discretion of the organiser and are final.
  31. The Terms and Conditions relating to the Promotion are in addition to, and do not permanently supersede or modify in any way the Modere [General Terms and Conditions](#).