

MODERE 90 DAY LIVE VIBRANT CHALLENGE

1. The 90 Day Live Vibrant Challenge “the Promotion” is open to Customers and Social Marketers of Modere Europe BVBA (“Modere”, “Sponsor”) who are residents of one of the European countries served by Modere and who are 18 years of age or older as of date of entry. Employees of Modere, employees of advertising and promotion agencies involved with this promotion, parent companies, subsidiaries, divisions, affiliates and related companies (collectively, the “Promotion Entities”), their immediate family members (parents, spouse, grandparents, siblings, children or grandchildren) and/or those living in the same household, are not eligible to participate or win.
2. The Promotion entry period commences on January 1st 2020. Entries will be accepted online starting on January 1st, 2020 and ending April 30th, 2020 at 11:59 p.m. CEST “the Promotion Period”.
3. Entries will be accepted online starting on January 1st, 2020 and ending April 30th, 2020 at 11:59 p.m. CEST. An entry in the form of a dated Before Photograph indicating the start of the 90-day Challenge period. Monthly winners will be announced from May 1st, 2020.
4. Participants enter the promotion by uploading a BEFORE photo and starting date at <https://modereeurolivevibrant90daychallenge.shortstack.com/B8jmk>. The entry must fulfil all Campaign requirements, as specified, to be eligible to win a prize. Entries that are incomplete or do not adhere to the rules or specifications may be disqualified at the sole discretion of Modere. Use of fraudulent methods or attempts to circumvent the rules, will result in a participant’s eligibility being rescinded at the sole discretion of Modere.
5. Participants must complete a 90-day usage cycle of Modere CellProof during the Promotion Period to be eligible to take part in the Promotion.
6. Eligible Participants must submit a dated Before and dated After photograph representing a 90-day usage period of Modere Cellproof Essentials or Inside-Out Beauty System. Specifically:
 - A dated Before photograph represents the participant commencing a 90-day usage of the aforementioned CellProof products and can be submitted at any time prior to the end of a 90-day challenge period.
 - A dated After photograph represents the participant completing a 90-day usage of the aforementioned CellProof products.
 - Both dated photographs must represent a 90-day usage period and be submitted prior to the end of a 90-day challenge period.
7. During the Promotion entries will be divided into four (4) separate 90-day challenge periods:
 - Period 1 – for participants who have submitted BOTH of their dated BEFORE & dated AFTER 90 Day photographs before May 1st, 2020.
 - Period 2 – for participants who have submitted BOTH of their dated BEFORE & dated AFTER 90 Day photographs before June 1st, 2020.
 - Period 3 – for participants who have submitted BOTH of their dated BEFORE & dated AFTER 90 Day photographs before July 1st, 2020.
 - Period 4 – for participants who have submitted BOTH of their dated BEFORE & dated AFTER 90 Day photographs before August 1st, 2020
8. At the end of each 90 Day Challenge period during the Promotion a single prize winner will be selected by Modere.
9. There will be four Prizewinners in total selected during the promotion.
Prize Winners will be announced as of the following dates:
 - 90 Day Challenge Period 1 Winner – as of May 15, 2020.
 - 90 Day Challenge Period 2 Winner – as of June 15, 2020.
 - 90 Day Challenge Period 3 Winner – as of July 15, 2020.
 - 90 Day Challenge Period 4 Winner – as of August 14, 2020.
10. Each Prize winner will receive a prize consisting of a SPA Experience up to the value of 200 € / £200. Only expenses related to the Spa prize are included within the prize. No other expenses or spending money will be included.
11. To claim their prize winners must take the following steps:
 - Select a Spa Experience up to the value defined in (10.) at the spa of their choice.
 - Within one calendar month of the prize being awarded, the Prize Winner will advise Modere of their selected Spa venue.

- Modere will make the necessary arrangements with the selected venue on the date selected by the winner. Should the winner fail to attend on that specific date, at that specific venue, the winner shall forfeit the prize.

12. Prizes are non-transferable; no substitutions or alternatives are allowed except by the Sponsor who reserves the right to award a prize of equal or greater value if the stated prize (or a portion of the prize) is unavailable
13. Prize winners may not receive a cash alternative for stated prizes.
14. Failure by a potential winner to provide complete and accurate information as required for tax purposes will result in forfeiture of the prize.
15. By participating in the Promotion, entrants agree to be bound by these terms and conditions and the decisions of the Sponsor/Promoter which are final.
16. The odds of winning may depend on the number of eligible entries received.
17. The Sponsor reserves the right in their sole discretion to disqualify any individual that tampers or attempts to tamper with the entry process or the operation of the Promotion or website, violates these terms and conditions, or acts in a disruptive manner, or with intent to annoy, abuse, threaten or harass any other person.
18. This Promotion may be modified or discontinued at any time without notice by the organizer.
19. By participating in this Promotion, all participants in this Promotion agree to be contacted by Modere in relation to this programme and agree that their experiences may be used in Modere marketing materials.
20. The Terms and Conditions of this Promotion are in addition to and do not supersede or modify the Modere General Terms and Conditions.