



Between **1st January and 31st March 2021** existing Social Marketers who in December 2020 have as their highest ever achieved rank and paid rank Senior Team Leader or lower will be eligible to participate in the Reset & Rise promotion. The Social Marketer's paid rank in December 2020 will be the reference point for calculating the January 2021 rank advancement and additional RESET & RISE Builder bonus.

Exceptionally, existing Director 1 Social Marketers who have been paid at a rank below Director 1 in all of the months between October and December 2020, will also be eligible to participate. The Social Marketer's paid rank in December 2020 will be the reference point for calculating your January 2021 rank advancement and additional RESET & RISE bonus.

It's a great opportunity for those Social Marketers looking to set themselves new goals with their Modere business to generate additional earnings as they rank up versus December 2020 achievements and re-qualify at that new rank over the three month period.

New Social Marketers joining the business as of January 1st are not eligible to participate in the **RESET & RISE** promotion.

The Modere **RESET & RISE** Promotion is a temporary business promotion in addition to the Modere Europe ("Modere") [Compensation Plan](#).

This bonus is directly linked to the Team Builder bonus and as such the associated EOP criteria that needs to be taken into account when qualifying for the ranks outlined below in order to qualify for the additional RESET & RISE bonus.

ELIGIBILITY

All European based Social Marketers who in December 2020 have a highest rank or paid rank of Senior Team Leader* or below will be eligible to participate in the Reset & Rise promotion and earn additional **RESET & RISE** bonus payment(s).

***please refer to additional Director 1 eligibility pre-requisites above.**

HOW TO EARN A RESET & RISE BONUS

A participating Social Marketer must rank advance to Team Leader, Senior Team Leader or Director 1 in January 2021 versus December 2020 to be eligible to earn a Reset & Rise in January and then re-qualify at this rank or higher in the other two months of the promotional period to continue to qualify for the Reset & Rise bonus.

To earn a **RESET & RISE** Bonus payment, existing Social Marketers must do the following:

- A Social Marketer who qualifies with a paid rank of Consultant or Senior Consultant in December 2020 and qualifies Team Leader in January 2021 will earn 50% more of the achieved TEAM LEADER TEAM BUILDER BONUS, equivalent to 50€/£45. This Reset & Rise bonus can be achieved throughout the promotional period by re-qualifying at this newly achieved paid rank.
- As a Social Marketer who qualifies with a paid rank of Consultant, Senior Consultant or Team Leader in December and qualifies SENIOR TEAM LEADER in January 2021 earn 100% more of your achieved TEAM BUILDER BONUS equivalent to 200€/£180. This Reset & Rise bonus can be achieved throughout the promotional period by re-qualifying at this newly achieved paid rank.
- As a Social Marketer who qualifies with a paid rank of Consultant, Senior Consultant, Team Leader or Senior Team Leader in December and qualifies Director 1 in January 2021 earn 150% more of your achieved TEAM BUILDER BONUS equivalent to 600€/£540. This Reset & Rise bonus can be achieved throughout the promotional period by re-qualifying at this newly achieved rank.

***please refer to additional Director 1 eligibility pre-requisites.**

EXAMPLES

1. In December 2020 I am paid rank Consultant. In January 2021 I achieve **TEAM LEADER** and earn 50€ additionally through the Reset & Rise promotion. In February I am paid rank **SENIOR CONSULTANT**, and thus forfeit my Team Builder Bonus, In March I re-qualify at **TEAM LEADER** again and earn 50€/£45 additionally.

In total I earn 100€/£90 additionally through the RESET & RISE promotion.

2. In December 2020 I am paid rank **TEAM LEADER**. In January, February & March 2021 I qualify **SENIOR TEAM LEADER** and earn 200€/£180 additionally each month through the Reset & Rise promotion.

In total I earn 600€/£540 additionally through the RESET & RISE promotion

3. In December 2020 I am paid rank **SENIOR TEAM LEADER**. In January, February 2021 I achieve **DIRECTOR 1** and earn 600€/£540 additionally in both months through the Reset & Rise promotion. In March I qualify at **SENIOR TEAM LEADER** and do not qualify for the Reset & Rise bonus in that month.

In total I earn 1200€/£1080 additionally through the RESET & RISE promotion

4. In December 2020 I am paid rank **SENIOR TEAM LEADER**. In January, February 2021 I achieve **DIRECTOR 1** and earn 600€/£540 additionally in both months through the Reset & Rise promotion. In March I qualify at **Director 2** and also enjoy the Director 1 Reset & Rise bonus in that month.

In total I earn 1800€/£1620 additionally through the RESET & RISE promotion

RULES OF ENGAGEMENT

1. The promoter is Modere Europe BVBA, Telecomlaan 9 (B5), 1831 Diegem, Belgium.
2. The Modere RESET & RISE Promotion is a temporary business promotion and is not a permanent component of the Modere Compensation Plan.
3. The promotion is valid from 1 January 2021 up to and including 31st March 2021.
4. The promotion is open to all existing Social Marketers based in one of the European countries supported by Modere Europe and according to the eligibility status outlined above.

5. The RESET & RISE Promotion earned as part of this promotion will be paid around the 20th of the month as part of the commission payment following the month for which the reward was earned, and will be paid into the same bank account as listed in your Social Marketer account for the payment of the commission of the qualifier.
6. The earnings as part of this promotion are not transferable, either in whole or in part.
7. Modere will disqualify volume from a duplicate account.
8. Winners will be notified by email.
9. Modere reserves the right to publish and use your pictures and profile in Memos, the Modere Website, Blog and other media used by Modere to promote its business.
10. Any individual may only be counted once.
11. By participating in the RESET & RISE Promotion, you fully and unconditionally acknowledge and agree to be bound by these Terms and Conditions and you must be in compliance with all Terms and Conditions of the Modere Agreement
12. The promotion may be modified or discontinued at any time without notice by Modere.
13. Modere reserves the right to withhold a payment in case of questionable adherence to the Promotional Rules of Engagement and corresponding Terms & Conditions.
14. Rules and requirements in this document are subject to change without notification.

Statutory warning: It is illegal for a promoter or a participant in a trading scheme to persuade anyone to make a payment by promising benefits from getting others to join a scheme.