# MÕDERE FAQ

### **MODERE CELLPROOF SERUM LAUNCH PROMOTION**

#### What is the Modere CellProof Serum promotion?

For a limited time, save \$5 USD or \$6.50 CAD on Modere CellProof Serum with our introductory offer!

#### When is this promotion available?

This special introductory price is valid June 18, 2019 at 6 PM MT through June 30, 2019 at midnight MT. This promotion is available on modere.com and modere.ca.

#### Will there be a Facebook Live event to support this promotion?

Yes! Join SVP of Sales & Marketing Justin Serra and CEO Asma Ishaq for a special Facebook Live event on the <u>Modere North America Facebook</u> page, Tuesday, June 18th at 6 PM MT. Invite your customers and prospects to learn about the incredible benefits of CellProof Serum and how to take advantage of the promotion!

#### Can I combine this offer with the SmartShip & Save discount?

Yes!

#### Is there a promo code required to get the special pricing?

No promo code is required. The introductory price is already reflected on the product order page.

**Can a new customer redeem a \$10 Share the Love referral code on their order?** Yes, a new customer can redeem their Share the Love credit on their order.

#### Can an existing customer redeem their birthday credit on their order?

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Yes, an existing customer can redeem their birthday credit on this order.

#### Are there limits on quantities?

There are no quantity limits. Order as many bottles as you wish at this special introductory price, while it lasts!

#### Are there promo assets I can share on social media? Where can I find them?

Yes! All assets are available in your Backoffice. You can access our Modere CellProof Serum Resource Guide by logging into your Backoffice -- Tools -- Documents & Media – Modere CellProof Serum Resource Guide. You can also find assets on the Modere LIFE app.

#### What promotional content will be shared through corporate channels?

The Modere marketing team has prepared exciting promotional emails to be released to your customers on your behalf. We are also running a social media campaign to help drive sales. We encourage you to share our corporate Facebook pages and tag your customers on our promotional posts at <u>www.facebook.com/modereus</u> and www.facebook.com/modereca as well as on our US/CA Instagram accounts.

#### How can I reach customer support?

Customer support: 877-MODERE-1 (877-663-3731) Social Marketer support: 855-MODERE-1 (855-663-3731) Monday - Friday, 7:00am - 6:00pm MT; Saturday, 10:00am - 4:00pm MT