

EVENT TERMS & CONDITIONS

Social Marketers must purchase Social Marketer-specific tickets to attend events. Social Marketers will not be admitted to an event with a guest ticket. Social Marketers purchasing tickets at an event are required to pay the onsite price to gain entrance into the event. Ticket pricing will vary by event, and will be published in advance on events.shiftingretail.com.

CANCELLATIONS

Please refer to individual event terms for specific cancellation rules. As a general policy, Modere charges a cancellation fee. This fee may vary by event; details can be found in the Terms & Conditions or Rules & Regulations specific to each respective event at events.shiftingretail.com.

For local events, the cancellation fee is 50% of the ticket price. ALL cancellations MUST be requested personally by the registrant and/or credit card holder. Cancellations will be accepted via phone, fax or email within the allotted time, up to one week prior to the event start date. After that time cancellations are non-refundable. In situations where accommodations and/or transportation are purchased through Modere, the Social Marketer is responsible for the full booking cost when that he or she cancels their registration. These reservations are non-refundable.

REFUNDS

Modere will allow for a full refund of the ticket price if cancelled before 30 days before the event date. All cancellations after this time will be assessed a fee to be determined by Modere. ALL refunds MUST be returned to the credit card used as the original method of payment and will not be applied as an account credit, payment toward a balance due, or payable in cash.

TRANSFERS

Modere will allow transfer of event tickets up to one week before the start date of the event. Ticket transfer requests must be submitted fax or email. Each approved ticket transfer will require a new attendee name and will incur a \$25 administrative transfer fee. After this timeframe, ticket transfers will not be approved.

RECOGNITION

To be eligible to participate in recognition ceremonies and special activities at Modere events, Social Marketers must register at least two weeks prior to the start date of the event. Social Marketers who register after this date will not be included in recognition at the event and will not be granted entrance into special rank-based activities.

GUEST TICKETS

Guest tickets purchased by a Social Marketer will be registered as "(Social Marketer Last Name)'s Guest" unless the guest name is provided at the time the ticket is purchased. The guest should be prepared to provide this name at check in. Guest tickets are reserved for customers of Modere or unaffiliated guests. Social Marketers and co-applicants of Social Marketing accounts will not be allowed access to any event under a guest ticket. Social Marketers who attempt to enter an event using a guest ticket may be subject to a penalty fee to be determined by Modere.