



MÖDERE.

DISRUPT

MÖDERE 2019 FALL
SOCIAL MARKETING
SUMMIT 

FRIDAY, SEPTEMBER 20, 2019

10:00 AM-1:30 PM

**LEADERSHIP
TRAINING & LUNCH**
(by invitation only)

Designed for those who are Director 1 or Platinum 1 and above Since Feb. 2019, this training will provide you with tips and insights to keep building, growing, and thriving as a leader in Modere. Modere name badge is required for entrance.

**LOCATION: FLORIDA BALLROOM SECTIONS I-IV,
LOWER LEVEL, HILTON ORLANDO
CONFERENCE CENTER**
ATTIRE: SMART CASUAL

10:00 AM-9:00 PM

REGISTRATION

Stop by the registration desk and let us know you are here!

**LOCATION: ORLANDO BALLROOM FOYER, LOWER
LEVEL, HILTON ORLANDO CONFERENCE CENTER**
ATTIRE: SMART CASUAL

7:00 PM-9:30 PM

GENERAL SESSION

Join us for an opening session full of recognition, leaders, corporate executives, and big announcements.

**LOCATION: ORLANDO BALLROOM,
SECTIONS II-III, LOWER LEVEL,
HILTON ORLANDO CONFERENCE CENTER**
ATTIRE: SMART CASUAL

SATURDAY, SEPTEMBER 21, 2019

7:00 AM-7:30 AM

MORNING WORKOUT WITH GENERAL MANAGER CRAIG COLYAR

Start your Saturday with an early morning workout under the sun.

LOCATION: PROMENADE LEVEL OUTSIDE, HILTON ORLANDO CONFERENCE CENTER
ATTIRE: DRESS TO SWEAT!

7:30 AM-8:30 AM

REGISTRATION

LOCATION: ORLANDO BALLROOM FOYER, LOWER LEVEL, HILTON ORLANDO CONFERENCE CENTER
ATTIRE: SMART CASUAL

9:00 AM-12:00 PM

GENERAL SESSION

This session will be full of advice, inspiration, and coaching from fellow Social Marketers along with a celebration of accomplishments and milestones. This session will conclude with a Facebook Live at 11:30 AM.

LOCATION: ORLANDO BALLROOM, SECTIONS II-III, LOWER LEVEL, HILTON ORLANDO CONFERENCE CENTER
ATTIRE: SMART CASUAL

12:00 PM-3:00 PM

MODERE POP-UP SHOP & LUNCH BREAK

You heard about it, now come try it! Stock up on Modere Gear and brand new product.

LOCATION: ORLANDO BALLROOM, SECTION IV-V, LOWER LEVEL, HILTON ORLANDO CONFERENCE CENTER
ATTIRE: SMART CASUAL

1:00 PM-2:00 PM

COLLAGEN SCIENCES

Come learn more about Liquid BioCell and the science behind Modere's collagen products with industry experts Asma Ishaq, Modere CEO and Modere Scientific Advisory Board Member, Dr. Kelly Mattone.

LOCATION: ORLANDO BALLROOM, SECTION II-III, LOWER LEVEL, HILTON ORLANDO CONFERENCE CENTER
ATTIRE: SMART CASUAL

3:00 PM-5:30 PM

GENERAL SESSION

Continue an amazing day with words from top leaders, Keynote Speaker Rita Davenport, and Modere CEO Asma Ishaq.

LOCATION: ORLANDO BALLROOM, SECTIONS II-III, LOWER LEVEL, HILTON ORLANDO CONFERENCE CENTER
ATTIRE: SMART CASUAL

5:30 PM-6:30 PM

MODERE POP-UP SHOP

Don't let the weekend end! Dance the night away with your fellow Social Marketers and Modere executives. Join us for a DJ, photo booth, and a light refreshments.

LOCATION: ORLANDO IV-V, LOWER LEVEL, HILTON ORLANDO CONFERENCE CENTER
ATTIRE: SMART CASUAL

9:00 PM-11:00 PM

AFTER PARTY

Don't let the weekend end! Dance the night away with your fellow Social Marketers and Modere Executives. Join us for a DJ, photo booth, and a light refreshments.

LOCATION: FLORIDA BALLROOM IV-V, LOWER LEVEL, HILTON ORLANDO CONFERENCE CENTER
ATTIRE: SMART CASUAL