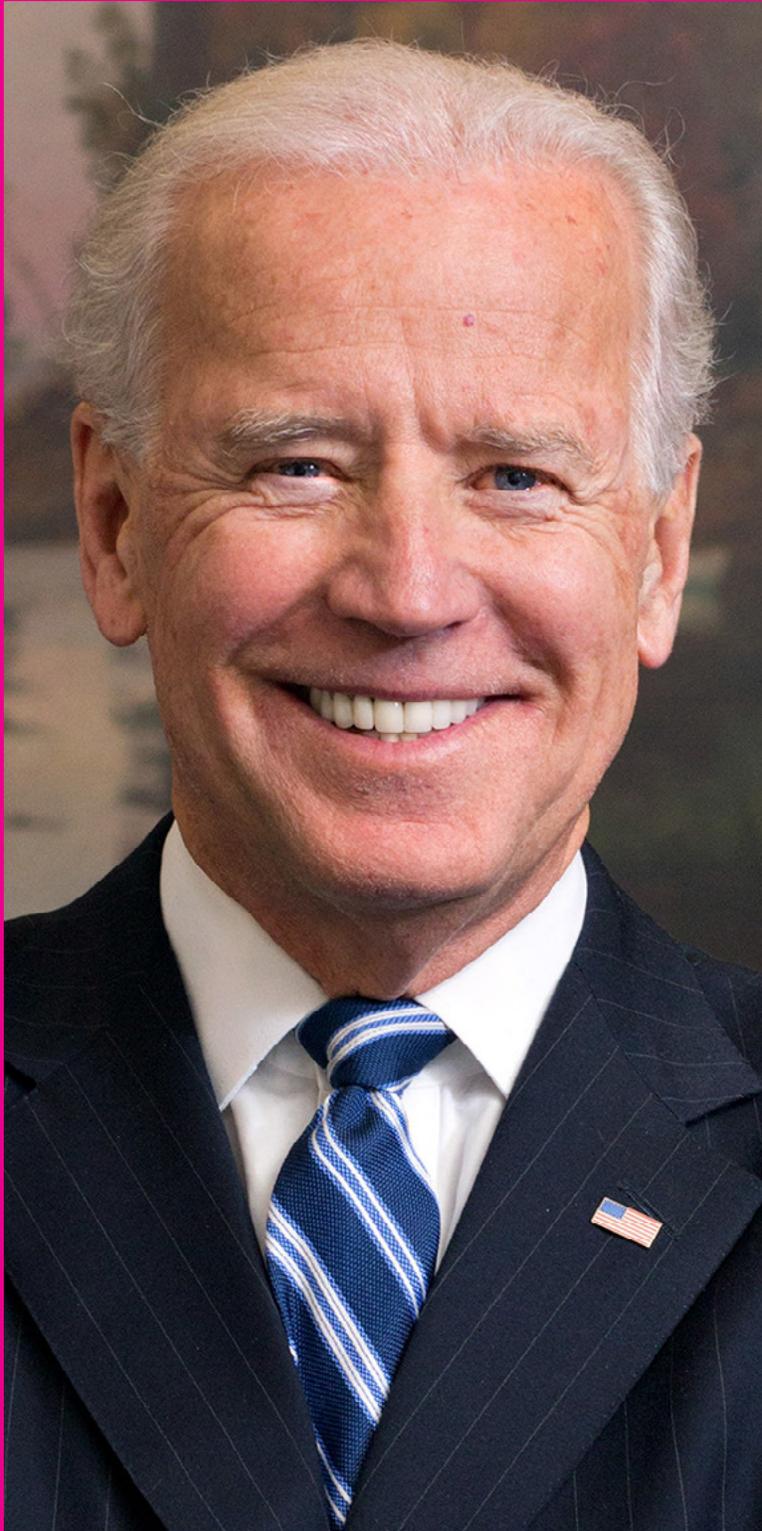


IT IS TIME FOR US TO COME TOGETHER AND HEAL AMERICA

Women Leadership

BUSINESS FOR TODAY'S WOMAN

MAGAZINE USA



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Women Business Collaborative Salutes Top Women In Business

Highlights 30 Members



Esther Aguilera
President & CEO of the Latino Corporate Directors Association (LCDA)

As President & CEO of the Latino Corporate Directors Association (LCDA), Esther Aguilera brings together accomplished executives at the highest levels of corporate governance to advance diversity in the boardroom. She leads the WBC Board Initiative effort to track legislative and accountability efforts. She is recognized as a social entrepreneur and turnaround specialist leading scale-up, innovative change and managing high performance teams. She brings a 25-year record of success executing strategic business plans to drive organizational effectiveness, growth and impact. Previous positions included leading the Congressional Hispanic Caucus Institute (CHCI) for 11 years as its President & CEO, principal at the

Dewey Square Group, senior advisor to the Secretary of the U.S. Department of Energy, executive and legislative director of the Congressional Hispanic Caucus (CHC), and a policy analyst at the National Council of La Raza. She has a Bachelor of Arts in Public Policy from Occidental College and completed the Harvard Corporate Governance Executive Program in 2005.



Sandra Baer
CEO of Personal Cities

Sandra Baer is a champion of city innovation, identity and inclusion. As CEO of Personal Cities, she is today most passionate about the opportunities ahead for cities as we address all the crises facing our communities to truly transform urban living and working. Throughout her career, Ms. Baer has worked with city leaders and smart city companies, worldwide, helping them discover the power of partnerships across city

ecosystems to build trust and discover new paths to an inclusive recovery. In 2019 Ms. Baer was given the Smart City Leadership award at the Global CSR Conference in Mumbai, India.

She is currently a Vice Chair of the WBC Leader's Council, serves on the Steering Committee of the Business Insights International SME Network (BIISN) and is a member of Dentons Smart Cities Think Tank. She has served as a board member and advisor on several professional and civic organizations, including EEI, International, CIVIQ Smartscales, CityZenith, The German Marshall Fund, UrbanLeap, Citibeats, DevMar Products, The GreenBiz Group, the UN Foundation, and the Washington Bach Consort.

As a professional speaker, Ms. Baer has spoken at Smart City, Technology and International Trade conferences in the US, Europe, India, Latin America and the Middle East.

WE ARE AN ALLIANCE
WE ARE COLLABORATORS
WE ARE A WOMEN'S
BUSINESS MOVEMENT We
Will Not Rest Until There Is
Equal Position, Pay, And Power
For All Business Women



Subha V. Barry
President, Working Mother Media

Subha oversees Working Mother magazine, WorkingMother.com, Diversity Best Practices (the leading corporate membership organization supporting diversity and inclusion), Culture@Work (an assessment and solutions-focused consulting organization), a Research Institute and the National Association for Female Executives (NAFE).

Her career spans 33 years, with experience in front-line business, and operational and leadership roles. She has a proven track record of building cohesive, productive teams to be agents of change, linking people leadership to business results, and leveraging opportunities to drive profitability.

Prior to Bonnier, Subha was Senior Vice President and Chief Diversity Officer at Freddie Mac, where she served on the firm’s management committee and had overall responsibility for the combined functions of diversity and inclusion, supplier diversity, community engagement, and the Freddie Mac Foundation.

Before that, Subha spent 20-plus years at Merrill Lynch, where she was a wealth adviser and branch manager before becoming Managing Director and Global Head of Diversity and Inclusion. While there, she created the Multicultural Business Development Group, which helped establish Merrill Lynch as the pre-eminent wealth-management firm among diverse and multicultural markets.

Subha was an adjunct professor at Columbia University’s School of

International and Public Affairs, where she taught gender policy. She serves on a number of boards aligned with her passions: education, cancer research, and women and girl’s advancement.



Barbara J. Bruno
CEO, Sales & Recruiter, Trainer, Keynote Speaker, Author
Good As Gold Training, Inc

Barb is recognized internationally as one of the top experts in the Staffing and Recruiting Profession. She was selected by LinkedIn Learning to create 14 Recruiting Courses, which have had over 2 million participants worldwide and has developed audio courses for Listenable.

She has developed web-based Tutor training programs that have increased sales and profits for her clients. Barb also developed a private labeled Career Portal – Happy Candidate. This resource helps candidates you will not hire or place, and greatly improves the candidates’ experience. Later this year she will launch new Tutors including Add Flexible Staffing, Add Direct Hire, and the Talent Acquisition Tutor.

Barb has also held many leadership roles including Chairman of the Board of NAPS, received Employment honors from both Illinois – The Lincoln Award and Indiana – The Ancil T. Brown Award. She was inducted into the NAPS Hall of Fame and was recognized as a Women of Merit for her many philanthropic endeavors. Barb also helped develop the Certification Program which provides best practices for IT and Engineering Recruiters and Account Executives, for Tech Serve Alliance.

On September 29, Kogan Page Publishing of London, released her book “High-Tech High-Touch Recruiting” which is being sold on Amazon, Target and Barnes and Noble.



Andrea Stevenson Conner
Principal of Stevenson Conner Global Strategies

Andrea Stevenson Conner is a change agent and strategic relationship builder. Through her success in global leadership roles spanning four countries, she promotes corporate social responsibility, cultural awareness, leadership development, and gender equity.

As Principal of Stevenson Conner Global Strategies, she is committed to advocating for the Gender Multiplier Effect, the quantifiable ripple created when women and girls find their voices and become economically empowered. Realizing the Gender Multiplier Effect results in healthier families, stronger communities and ultimately accelerates the growth of the local, national, and global GDP. Andrea is a thought leader on global citizenship and delivers messages and inspires action that raise awareness of the challenges facing women in pursuit of equal opportunity advancement.

Andrea is the past President & CEO of ATHENA International where she advanced its mission to develop, support, and honor women leaders. She is a Diamond Mentor and Advisory Board member for Global Women Connect, is the chair for the Women’s Business Collaborative Leaders Council, serves

on the board of American Friends of Chateau de Compiegne, Sias International University Foundation, is the past Executive Director and a board member for ATHENA of the Triangle and Governing Body Board Member for the Raleigh Chapter of the US National Committee for UN Women. She consulted for the World Academy for the Future of Women and led gender impact projects for United Nations Women Beijing on climate change, corporate social responsibility, and the economic empowerment of women.



Velma J. Deleveaux, Ph.D.
Principal, Booz Allen Hamilton

Dr. Deleveaux is an accomplished strategy and transformation executive who brings over 25 years of experience as a change agent for government, academic institutions and commercial organizations. As a leader in Booz Allen's Supply Chain Risk Management and Cybersecurity practice, she drives growth and creates value for clients - advising executives on effective strategies to launch new products and service offerings, improve operational efficiencies and navigate organizational transformations. She is responsible for P&L, account strategy, client relationship management, risk management and external partnerships. She works across the Firm to deliver technology, engineering, science, cyber, digital and analytics solutions that address

the toughest challenges. Booz Allen is a leading \$ 7.8B firm, providing management consulting, technology and engineering services to commercial, international clients and the US government.

Background

- Co-founded a management consultancy – developed growth strategies, launched products, created innovative partnerships and secured venture capital for technology companies.

- Served as Assistant Professor of Systems Engineering at the University of Pennsylvania, Pennsylvania State University and Morgan State University; Led research programs for the National Science Foundation (NSF) and National Aeronautics and Space Administration (NASA).

Community Service

- Million Women Mentor for women entrepreneurs; USA Science & Engineering Festival Nifty Fifty Speaker; Senior Advisor, Booz Allen African American Forum; Penn State College of Engineering Industrial Partnership for Action.



Ana Dutra

Director at the CME Group (CME-NASDAQ),

A Brazilian with 30 years of experience in global P&L management, M&A, technology and business growth in 25+ countries, Ana led global P&Ls with companies such as IBM, Korn Ferry and Accenture and helps Boards and CEOs

transform businesses. Ana holds an MBA from Kellogg, a M.S. in Economics and a J.D., all summa cum laude. She received the Chicago United Business Leader of Color, Nueva Estrella Latina and Women in History Awards. As Korn Ferry Consulting CEO (NYSE: KFY), she created a \$500+ million global business through M&A, technology and digitalization.

Ana serves as a Director at the CME Group (CME-NASDAQ), the largest global fin-tech company in the world; Eletrobras (NYSE: EBR), the 4th largest energy renewable company; Harvest Inc. (NCSX: HARV), a leader in the cannabis industry; Elkay Industries and M. Holland, a global plastics company. She Chairs Compensation and Nominating and Governance Committees. And co-Chairs the Latino Corporate Directors Educational Foundation and the Board Initiative at Women Business Collaborative. She serves on the Boards of Chicago Innovation, Blessings in a Backpack and the World Sustainability Forum. Ana is an avid triathlete and yoga practitioner and is the best selling author of Lessons in Leadership: Detoxing the workplace.

Ana also serves on the WBC board of



directors.

Edie Fraser

CEO of Women Business Collaborative(WBC),

WBC, a non-profit to accelerate Equal Position, Pay and Power for all businesswomen. WBC works with business women

organization partners and stakeholders. Edie spent 14 years as Managing Director, Diversified Search and Founder and CEO of STEMconnector® and Million Women Mentors®(MWM)--with 2.5 million commitments. As a consummate entrepreneur, Edie built three companies and several movements. She received 56 major Leadership awards and served on boards, inducted into the Enterprising Women Hall of Fame and received the Mosaic Award from Diversity Woman. She was Chairman of the World Affairs Council of DC and is a Founding and Board member of C200.

Edie was Founder and CEO of Public Affairs Group working with 250 Fortune companies, advancing best practice programs on women and diversity leadership. The company included Diversity Best Practices (DBP), the Business Women's Network(BWN) and Best Practices in Corporate Communications.

Her books include Do Your Giving While You're Living and Women's Entrepreneurship in America. In 2015, she released "Advancing a Jobs Driven Economy with STEMconnector® and WOW Facts and Women's Quick Facts. She produced many books and reports related to diversity, including The Chief Diversity Officer and The Diversity Primer.



Judith Goldkrand
Senior Vice President
Wells Fargo Bank

Judith Goldkrand, a Senior Vice President with Wells Fargo Bank, is the Commercial Banking Leader in San Francisco, California. Judith has more than 25 years of experience in banking including Corporate Finance, Private Banking, and Business Banking.

Judith serves on the Commercial Banking D&I Council and co-chairs the marketplace outcomes committee. She is a board member of the Women Presidents' Organization and the Chair of the Foundation of the Women Presidents' Organization. In addition, Judith serves on the board of directors of Equal Rights Advocates and is co-chair of the development committee. She is a board member of WBEC-Pacific (Women's Business Enterprise Council) and is a mentor with Million Women Mentors.

In 2013, Judith was named one of Silicon Valley's 100 Women of Influence by the Silicon Valley Business Times. She has also been awarded the Lloyd W. Dinkelspiel Award for Young Leadership and the Jim Brooks Young Leadership Award by the Jewish Community Federation. In 2016, Judith was honored with the President's Award from the Women Presidents' Organization. Most recently, Judith was awarded the Industry Leader Award by the Professional Business Women of California.



Lorraine Hariton
President & CEO, Catalyst

Catalyst's vision and mission have been a passion for Lorraine Hariton since college. Lorraine's career has benefited tremendously from Catalyst's work, and she is honored to lead the organization at this crucial time, to pay it forward to future generations, and to help write the next chapter in its 58-year legacy of accelerating positive change for women.

Lorraine brings a strong and diverse background in technology, innovation, and partnering to her role as President & CEO. Her extensive career includes senior-level positions in Silicon Valley, as well as leadership roles across the private, nonprofit, and government sectors. She served as CEO of two Silicon Valley start-ups and held senior executive roles at IBM and other public companies. In 2009, she was appointed by President Obama to be Special Representative for Commercial and Business Affairs at the US Department of State. Most recently, Lorraine was Senior Vice President for Global Partnerships at the New York Academy of Sciences.

Lorraine has been involved in women's advancement leadership initiatives throughout her career. At the New York Academy of Sciences, she was instrumental in creating the Global STEM Alliance and its 1000 Girls, 1000 Futures program, a global mentoring initiative to help girls pursue careers in STEM (science, technology, engineering, and math).

At the US Department of State,



Lorraine established the Global Entrepreneurship Program, the WECREATE program for women entrepreneurs, and the International Council on Women's Business Leadership. She has served on several boards of organizations committed to the advancement of women in the workplace, including the UN Women Global Innovation Coalition for Change, the Clayman Institute for Gender Research at Stanford, and Watermark.



Felicity Hassan
Managing Director Audeliss

Felicity is managing Director for two businesses out of New York: Audeliss is a retained search firm that works to level the playing field for diverse talent in the Executive suite and Boardroom; INvolve is a membership and advisory firm looking to drive inclusion and belonging. Felicity is responsible for building their business in North America. Felicity also sits on the board of the Women's Business Collaborative and is an outspoken advocate for equal pay, position and power for all business women.

About Audeliss: Founded in 2011, Audeliss is an Executive search firm that levels the playing field for leadership teams and boardrooms globally so that everyone has a fair chance to win the opportunity. They represent all intersections of diversity: LGBT+, People of color, women, veterans, those with disability and many more. Audeliss puts talent before background and will always recommend the best person for the role. Felicity serves on the WBC Board and a Chair of the WBC Advisory Council.



Hattie Hill
President and CEO
Hattie Hill Enterprises Inc

A senior executive and transformational leader, Hattie Hill has spent more than 30 years championing women in leadership while developing successful strategies to empower and elevate women in corporations, nonprofits and foundations across 70 countries.

Currently, Hattie Hill serves as the President & CEO of the T.D. Jakes Foundation, which provides the skills, education and training to lift communities and power the modern global economy through STEAM. Ms. Hill is leading those efforts through a \$100 million fundraising campaign while utilizing her experience and the reach of founder and chairman T.D. Jakes, with more than 22 million followers across the social media landscape and more than 1.5 billion collective social media impressions over the last year alone, to connect people with opportunities.

Previously, Ms. Hill was President & CEO of Women's Foodservice Forum (WFF), the premier leadership development organization for the food service industry accelerating the advancement of women and gender equity. After taking the helm, she set a new direction that resulted in WFF increasing revenue by 25 percent and increasing membership by 20 percent.

During her prior career as founder and CEO of Hattie Hill Enterprises, Ms. Hill served as a strategy growth and development consultant for multinational companies such as IBM, McDonald's and Southwest Airlines.



ASMA ISHAQ,
CEO
Modere

CEO Asma Ishaq unites experience and vision to establish innovative concepts in health and beauty. Her extensive background in product development, formulation and manufacturing of nutritional supplements and skincare has been conducive to the marked success of Liquid BioCell®, the premiere line of patented liquid collagen and hyaluronic acid nutraceuticals, nutricosmetics and skincare products. She is a committee member on the Council of Responsible Nutrition, sits on the advisory board of the Fragrance Creators Association, and serves on the board of directors of the Direct Selling Association. A sought-after speaker on industry stages including the World Collagen Conference and NutriCosmetics Summit, Ishaq has also appeared on Fox, CBS, ABC and NPR as a go-to expert. Her work has earned recognition and awards from organizations such as SupplySide West, New Hope and DSA, and she was selected as a finalist for the NutraIngredients-USA NutraChampion Award. Ishaq earned her BA from the University of California, Berkeley and an MBA with a dual concentration in finance and marketing from Rice University. She is the recipient of Rice University's Alumni Industry Excellence Award in Entrepreneurship.





Jill Johnson

Co-founder and CEO of the Institute for Entrepreneurial Leadership

Jill is the co-founder and CEO of the Institute for Entrepreneurial Leadership (IFEL), based in Newark, NJ. IFEL, founded in 2002, is an independent, nonprofit organization that supports economic development through entrepreneurship. As a 30 year champion for black businesses, Jill is a pioneering voice for inclusive entrepreneurial ecosystems and is creating a new paradigm for the access to capital conversation. She is the driving force behind a new initiative, the Making of Black Angels, to drive diversity and inclusion within the investor ecosystem.

Jill is a member of the Women’s Forum of New York and serves on the Innovation, Science, Entrepreneurship Task Force of the U.S. Semiquincentennial Commission, the Excelsior Growth Fund Advisory Board, and the NJ Restart & Recovery Advisory Council Main Street Committee.

Jill has a B.A. in economics from Harvard and is married with four amazing sons.

About IFEL

The Institute for Entrepreneurial Leadership (IFEL), founded in 2002, is an independent, not-for-profit organization that supports economic development through entrepreneurship. We are experts in creating and implementing small business programming in support of larger economic development objectives. Our mission is to eradicate the systemic barriers that prevent access to the knowledge, networks, and capital required for entrepreneurial success and wealth creation.



Kimber Maderazzo

Professor at the Graziadio School of Business at Pepperdine University

Kimber Maderazzo is a seasoned executive with experience ranging from leading entrepreneurial companies to heading up a division at Nestle. She has been at the helm of pivotal initiatives, innovative growth strategies, and radical change within the Beauty, Cosmetics, and Health industry for more than 25 years. In her most recent role, she led the integration of the world’s largest acne-fighting brand, Proactiv, into a joint venture with Nestlé Switzerland. She is a Professor at the Graziadio School of Business at Pepperdine University. Kimber has been a member of C200 since 2011 and currently serves as Chairman of the Board. Kimber also serves on the WBC Advisory Council.



Mia Mends

Chief Administrative Officer, Sodexo North America.

Mia is accountable for driving critical strategic initiatives in support of Sodexo’s growth goals. Ms. Mends also leads

SodexoMAGIC, a joint venture between Sodexo and Magic Johnson Enterprises. In this capacity, she is responsible for ensuring the successful evolution of the joint venture and the tight collaboration between Sodexo and Magic Johnson Enterprises as the Sodexo liaison to the SodexoMAGIC board of directors. Ms. Mends is a member of the North America Regional Leadership Committee for Sodexo, the global leader in Quality of Life services. Prior to her current position, Ms. Mends was CEO of Sodexo’s Benefits & Rewards Services division from 2015 until 2019.

She has founded her own non-profit, Seven Sisters to Sisters, and serves on the nonprofit boards of Girls Inc., the EMERGE Fellows program and Catalyst. She sits on the Business Leadership Council at Wellesley College and served on the Global Alumni Board of Harvard Business School for 6 years. Ms. Mends is member of Young Presidents Organization and the Executive Leadership Council. She is a Corporate Director for Limeade, a publicly listed software company that elevates the employee experience and helps build great places to work.

Ms. Mends was recognized in BLACK ENTERPRISE’S 2019 Most Powerful Women in Corporate America feature.



Liz Musch

(ex-CEO of global professional/marketing services organizations)

Liz is the epitome of a multicultural global citizen & business leader of the world, having lived on 3 continents and worked extensively across 6. With Dutch-Indonesian origins, she immigrated to the US as a child, for both her formative years and the outset of her career. Liz then moved to France where Paris has been her home for more

than 30 years. She has both American and French citizenship and now splits her time between Paris and southern California.

Liz has had a successful career with multicountry, regional and global responsibilities of professional and marketing services organizations, initially in advertising, and then branding, innovation, research and data analytics. She had CEO roles most recently at Kantar/WPP and Ipsos. She has advised top companies on optimizing growth and stakeholder value across markets, channels, geographies and business conditions. She has a taste for transformation, people and technology, and she has participated in multiple successful M&A transactions & integrations.

Liz now has an active portfolio career on both sides of the pond: corporate board work, and continued and intensive support of an environmental non-profit and animal welfare organization. And she serves as a strategic advisor to some international businesses.

Her proudest achievement is her son, Max, who is a young architect in Paris.



Linda Schacht

Executive Coach, Leadership Consultant, and Speaker

Linda Peek Schacht has advised government, business and nonprofit leaders on communication and strategy for over forty years. A veteran of the Carter White House press office, she held the top communication positions for USA Today, the Majority

Leader of the U.S. Senate, the Senate Democratic Policy Committee, and a national presidential campaign. Linda is former board-elected vice president for global communications and public affairs strategy for The Coca-Cola Company where she created programs to help launch the modern corporate social responsibility movement and represented the company at the World Economic Forum. After twelve years at Coca-Cola, she focused on leadership and communication as a senior fellow at Harvard's Kennedy School of Government and led the organizational and political communication department at Emerson College.

From 2010-2015 Linda founded and led the Andrews Institute for Civic Leadership at Lipscomb University, where she launched academic and community programs reflecting her lifelong focus on leaders committed to collaboration for the common good. As a long-time board member of the International Women's Media Foundation and Athena International, Linda has worked to advance women's leadership around the globe. She is a founder of the high school leadership academy Music City Girls Lead and Leadership Tennessee, designed for established leaders to collaborate to meet the state's opportunities and challenges. She serves as executive coach and speaker in the State of Tennessee's award-winning leadership development initiatives. She is a member of the International Women's Forum, and recipient in Nashville of the NBJ Women of Influence Trailblazer award, the Athena Award, and the YWCA's Academy of Women of Achievement. The widow of artist and writer Mike Schacht, Linda splits her time between Nashville and Atlanta, where she manages his art legacy.



Deirdre Quinn

Co-Founder and CEO of Lafayette 148 New York

A born entrepreneur, Deirdre Quinn is the Co-Founder and CEO of Lafayette 148 New York, a New York-based global lifestyle brand led by women for women. In 1996, she joined forces with two other fashion veterans and visionaries, Shun Yen Siu and Ida Siu, to create Lafayette 148, which they named after the address in SoHo where it was founded. Uncompromising quality, luxurious materials, flawless construction and a modern, New York sensibility are hallmarks of the Lafayette 148, which was built on its founders' belief that women deserve beautiful clothing created for women's needs. Their wardrobes. Their rich and fluid lives. With its own workshop and production facility, Lafayette 148 New York is a rarity in the fashion industry—a truly vertically-integrated brand.

Deirdre is a strong believer in giving back and enriching the world through education. Among her many charitable endeavors, she serves on the board of the School of Dreams, an elementary school funded by Lafayette 148 New York that provides a subsidized private education to the children of Shantou. She has been the recipient of numerous honors and awards, including the Fashion Group International Corporate Leadership Award, the Ernst and Young Entrepreneur of the Year Award, and The Elly Awards, all of which recognized her leadership of Lafayette 148, mentorship and contributions to the global community.



Sharon W. Reynolds
President and CEO
DevMar Products

Sharon W. Reynolds, President/CEO, launched DevMar Products with an idea to distribute environmentally-conscience, pathogen remediation products.

Sharon is the founder of DevMar Global Healthcare Solutions, a distributor of human donor milk for at-risk infants in the NICU, Bryla J Couture Clothiers, designer-inspired fashion for a purpose for the fashion conscience woman, and DevMar Manufacturing, a facility providing quality control oversight for its specialty products.

A serial entrepreneur, Sharon was named the Top 20 in 2020 for Enterprising Women, 2019 WBE Star by the Women’s Business Enterprise National Council (WBENC), and the 2019 Enterprising Woman of the Year award by Enterprising Magazine. She recently received the 100 Black Men/Women President’s Organization Women of Color Achievement Award and was honored with the Power Moves Award as Best Entrepreneur of the Year in 2018. Sharon received honors for the 2018 Nashville Business 100 Leading Women and was awarded the MBE magazine’s WBEs Who Rock award and a 2019 cover photo biographical story.

Sharon was named to the Women Business Collaborative Board of Directors and co-chair of the WBC Advisory Council.

Sharon was selected to serve on the Enterprising Women Magazine’s Advisory Council, Second Harvest Food Bank Board and Women Business Enterprise-South Board of Directors.



Dr. Sheila Robinson
Founder and Publisher of Diversity
Woman Media

Dr. Sheila Robinson is the Founder and Publisher of Diversity Woman Media, a leading diversity, equity and inclusion multi-platform that consist of national publications, conferences and leadership workshops.

She holds a Chief Learning Officer, Doctor of Education from the Wharton School of Business and University of Pennsylvania.

She is the author of two books, “Lead by Example: An Insiders Look At How To Successfully Lead in Corporate America and Entrepreneurship,” which has an accompanying workbook; and “Your Toolkit for Success: Leadership Perspectives on Advancing Women to the C-Suite,” which highlights her doctoral research.

She also is a contributor to several other books:

- “How To Talk About Race, Religion, Politics and Other Polarizing Topics,
- “Relationship Matters,”
- “Black Fatigue”
- “Management A Focus on Leaders,”

In 2009 she was honored with the MEAC Image Award as a positive role model for young women. Other honors include 2011 Minority Businessperson of the Year, 2012 Top 100 Leaders, 2016 Rosa Parks Diversity Leadership Award, 2017 National Association of Female Executives Entrepreneur of the Year Award, in 2018 Global Leadership Hall of Fame Award and in 2020 Diversity Leadership Award.

She has been featured on the cover of Publishing Executive Magazine’s list of 50

Top Women in Magazine Publishing for the significant contribution she has made in her industry.



Joyce Salzberg
Founder & President
Sunny Days Early Childhood
Development Services

A recognized leader and innovator in early intervention, Ms. Salzberg has over 40 years of experience in the fields of healthcare and developmental disabilities, and she is the longest-serving member of New Jersey’s State Interagency Coordinating Council (SICC).

Prior to co-founding Sunny Days, she held a variety of positions in the field of developmental disabilities, including Associate Executive Director of United Cerebral Palsy of New Jersey, in which she oversaw its early intervention programs. Ms.

Salzberg has been an SICC member since 1998 and has chaired several sub-committees. In addition, she has served on numerous charitable boards, oversight committees and industry advocacy groups.

She holds a BA and MSW from Temple University, where she has been honored as a Distinguished Alumnus and was inducted into the Gallery of Success in 2011. Ms. Salzberg was also inducted into Temple University’s League for Entrepreneurial Women in 2013.

\$1M Alumna Gift - a portion within Gladfelter Hall will be named "The Joyce K. Salzberg Center for Professional Development." The center currently exists, but part of the hall (currently under construction) will be named for her later this year.



Patricia Glaser Shea
President and CEO
Givful

Patricia Glaser Shea is a widely recognized leader in corporate, non-profit, and women's advocacy circles.

As President/CEO of Givful, Shea is launching a technology start-up that raises money and engages volunteers for nonprofit organizations. Givful's platform provides employers and their associates with the ability to create and support a culture of giving and drive community impact through the use of technology.

Shea changed the conversation around domestic violence and founded MEND, an initiative that recognizes the responsibility of men in reducing gender violence. She worked with legislators to strengthen domestic violence laws in Tennessee. She launched Girls Inc. and re-opened Dress for Success - Nashville.

In 2010, Shea founded the Nashville Chapter of Women Presidents' Organization (WPO), an international organization of women business owners.

Shea holds a business degree from the University of Dayton and is a graduate of Leadership Nashville and Leadership Tennessee. She is a founding director of Studio Bank and BrainTrust; and a

member of International Women's Forum - Tennessee Chapter.

Shea has been named one of the Most Admired CEOs by the Nashville Business Journal and was recognized in 2017 as a Women of Influence/Trailblazer. She has twice been named a finalist for Tennessean of the Year. Her awards include the 2017 Human Relations Award and the 2017 ATHENA Leadership Award.



Andrea J. Simon, Ph.D.
Founder and CEO
Simon Associates Management
Consultants

Andrea J. Simon, Ph.D. ("Andi") is an international leader in the growing field of corporate anthropology, an Axiom bronze Best Business Book of 2017 winning author of *On the Brink: A fresh lens to take your business to new heights*, and the founder and CEO of Simon Associates Management Consultants (SAMC). Andi's forthcoming book is entitled *Rethink: Smashing the Myths of Women in Business*. Scheduled for release in January 2021, it shows how women today are challenging the expected norms of business and crashing through with extraordinary creative business, legal and professional solutions.

Dr. Simon's talks on Change Matters and Blue Ocean Strategy have been featured in over 500 engagements. She is widely covered in Inc.com, Business Week, Good Morning America, and Modern Healthcare and has been a blogger for Forbes and Fierce Healthcare.

With more than 125,000 monthly listeners, her podcast, *On the Brink with Andi Simon*, is ranked among the top 200

business podcasts and the rated among the top 20 for futurists.

Andi and her husband Andrew Simon (another Andy) launched the Simon Initiative for Entrepreneurship at Washington University in 2018.

Her clients come from across the globe and span industries as she helps them come "off the brink," and learn how to soar again.



Monica Smiley
Award-winning Journalist, editor and
publisher of Enterprising Women

Monica Smiley is the editor and publisher of *Enterprising Women*, a national and now global magazine she and her team launched in May 2000 to provide a strong voice for women entrepreneurs—reaching more than a million women entrepreneurs around the globe. She is also the President and Founder of the Enterprising Women Foundation and leads its Young Enterprising Women Mentorship Forum Program hosting events for high school girls across the U.S. and Canada to educate, inspire and mentor the next generation of women entrepreneurs.

The magazine has hosted the annual Enterprising Women of the Year Awards for the past 18 years and has recognized more than 1,000 outstanding women entrepreneurs from across the U.S. and around the world for running financially strong companies, providing leadership in their communities, and giving back to mentor and support other women and girls.

Monica serves on the Board of Directors for the Institute for Economic Empowerment of Women (IEEW) and has been a mentor in the PEACE THROUGH BUSINESS program for the past 12 years working with Afghan and Rwandan women business owners. She has traveled to Rwanda twice in support of this program. She chairs the Entrepreneurship and Access to Capital Initiative for the Women Business Collaborative, a coalition of the top women's business organizations in the United States.



Stacey Stewart
CEO & President of March of Dimes

Stacey is a globally-recognized leader and one of a few African-American women who have served as CEO of three national or global organizations. As a preeminent organizational and corporate leader, she has led large-scale, complex organizations in diverse sectors such as housing and mortgage finance, healthcare and community development.

Stacey D. Stewart joined March of Dimes as its fifth President and CEO on January 1, 2017. In this role, Stewart heads the organization leading the fight for the health of all moms and babies. She is responsible for all aspects of the organization's strategy, vision and operations. Stewart came to March of Dimes from United Way Worldwide, where she served as U.S. President, leading national efforts in education, revenue growth, health and brand recognition.

A business veteran with an extensive background in finance, Stewart has also held a number of senior roles at Fannie Mae, Merrill Lynch, and Pryor, McClendon, Counts & Co. Stewart has a master's of business administration in finance from the University of Michigan

and a bachelor of arts in economics from Georgetown University. She also holds honorary degrees from Trinity University, Morgan State University, Texas Southern University, Lincoln University and Alabama A&M University. She currently serves on several boards nationally and in the Washington, D.C. metropolitan area.



Viola Maxwell-Thompson
President and CEO of IT Senior Management Forum

Ms. Thompson is President and CEO of IT Senior Management Forum (ITSMF), a national organization committed to the continuous professional development of black senior-level technology executives. She is a nationally recognized thought-leader in business transformation, diversity, equity and inclusion best practices, and leadership development. Ms. Thompson has drawn on her vast experience in program management and career training to transform ITSMF into a professional development organization that successfully prepares black technology leaders for the executive suite.

Prior to joining ITSMF, Ms. Thompson was a partner with Ernst & Young LLC, where she specialized in organizational development and technology implementation. For 17 years, she led diverse teams that blended strategic problem solving with state-of-the-art technology solutions to enhance operations for Fortune 500 companies in the manufacturing, financial services and consumer products industries. Her expertise in sales and customer-management, combined with her technical proficiency, contributed to her

success directing some of Ernst & Young's largest implementation projects.

Ms. Thompson has been quoted in numerous leading industry and consumer publications and books—CIO.com, the Chicago Tribune, Black Enterprise Magazine, The Connector's Advantage, and Diversity Careers Magazine. She received the PinkTech award for her leadership in the technology industry, was a finalist for the Women in IT USA award, received the Harlem Fine Arts – Salute to African-Americans in Technology award, and was a finalist in the Leadership Character Awards.

Ms. Thompson received her B.A. from Lake Forest College in Illinois. She holds a certification in Project Management, serves on three boards, and is a published author.



Kay Unger
Fashion designer

Kay Unger is a fashion designer, entrepreneur and philanthropist based in New York. For more than forty years, her flattering, feminine looks have made her one of America's most popular designers for first ladies, anchorwomen, business women, partygoers and bridal parties.

After graduating from Parsons School of Design, Kay founded her own dress firm, Kay Unger – the first of several successful global fashion concerns she both founded and managed, including The Gillian Group, A.J. Bari, and Kay Unger New

York. In 2012, she formed Kay Unger Design as a means of focusing her boundless energy on unique design projects that benefit from her creative and leadership skills.

Kay serves as Trustee of The New School and Chair Emerita of Parsons School of Design, her alma mater. She has been a member of the Parsons School of Design Board of Governors since 2006 where Kay enthusiastically served as Chairman from 2013 to 2020.

In 2010, Kay founded her own foundation, The Kay Unger Family Foundation. KUFF primarily provides scholarships and educational opportunities for underserved children talented in the arts. Kay is also Co-Chair of Fashion for the Front Lines, a New York City based task force that was created in response to COVID-19 with the singular goal to secure personal protective equipment (PPE) for frontline medical workers.



Gwen K. Young
Chief Operating Officer
Women Business Collaborative.

Gwen K. Young is the Chief Operating Officer of the Women Business Collaborative. She is also a Visiting Scholar at the Elliot School of International Affairs, George Washington University and former Director of the Global Women's Leadership Initiative and Women in Public Service Project at the Wilson Center. She is an Advisor to Concordia and President of BalanceUp Leadership.

Ms. Young has worked across the globe to promote equal opportunity, and peace and justice. She has developed strategy, programming and advocacy in the areas of humanitarian policy, international

affairs and international development. This includes developing public private partnerships focused on public health, agriculture, gender equality, and access to finance. Further, Ms. Young has advocated for and published on the role girls and women play in political, social and economic development and designed exploitation and SGBV guidelines. As an attorney, Ms. Young has worked as a professional advocate for women and human rights in corporate law settings, with the ICTY and the Kroc Institute for Peace and Justice at the University of San Diego.

Her career has encompassed a comprehensive array of international organizations including the Bill & Melinda Gates Foundation, Medecins Sans Frontieres, International Rescue Committee, and the Harvard Institute for International Development.

An alumna of Smith College, Harvard's Kennedy School of Government and the University of California Davis, Martin Luther King Jr School of Law, Ms. Young has pursued a career of international public service in humanitarian relief, international development, and human rights.



Johanna Zeilestra
CEO
Gender Fair

Johanna is an established business strategist and an accomplished leader for both start-ups and global corporations. Over the past two decades, she has worked at PricewaterhouseCoopers and JPMorgan Chase, and with over a dozen client corporations, including Delta Airlines, Sony Pictures Entertainment, Philips,

Lucent, Disney, Bank of America, and Occidental Petroleum. Her career has led her to work in Canada, China, Indonesia, France, and The Netherlands. She acts as a coach to senior executives on boards and top teams and has a passion for supporting and advancing women leaders.

Johanna currently runs Gender Fair, a platform that uses data analytics to determine an organization's progress towards diversity and inclusion. Prior to this, Johanna co-founded GiveBack, an innovative platform that makes it easy for companies to build authentic and impactful cause marketing, workplace giving and other social responsibility initiatives. GiveBack was launched on the Oprah Winfrey Show during her final season in 2011.

Johanna is originally from the Netherlands and educated in Canada where she earned an undergraduate degree in Sociology and a Masters degree in Business Administration. She resides in Westchester, NY, where she runs the Women Entrepreneurs Network and serves on several boards, including the CEO Forum.

What Makes Us Different

We Are An UNPRECEDENTED ALLIANCE Of More Than 40 Organizations And Hundreds Of Individuals.

We Are An AGGREGATOR OF RESOURCES, Leveraging Our Extensive Collaborative Skills And Expertise To Drive Change.

We Are An ACTION ACCELERATOR Working Across Nine Key Initiatives To Achieve Real Progress.

We DRIVE ACCOUNTABILITY By Tracking Measurable Progress And Change.

We Commit To DIVERSITY, EQUITY AND INCLUSION In Everything We Do.

