

Day 1 – October 1:

The NEW CellProof Double Cleanser is here! This dual-action, oil-to-foam face wash targets oil- and water-based impurities in one formula. It's the essential first step to a perfect CellProof routine!

Day 2 – October 2:

SAVE on CellProof! Experience the NEW CellProof Double Cleanser and SAVE \$5 on the Modere CellProof Basic Collection, and SAVE \$10 on the CellProof Core Collection, CellProof Essentials, and Inside Out Collagen System!

Day 3 – October 3:

Tired of using a makeup remover, then washing your face? Get a cleanser that can do both! The NEW CellProof Double Cleanser dissolves makeup, sunscreen and excess sebum, and gently rinses away pollutants, dirt, and dead skin, leaving skin balanced and radiant!

Day 4 – October 4:

Wondering why it's called the CellProof Double Cleanser? It's not just because it targets both oil- and water-based impurities, but it's also because it's a two-in-one formula! It starts as an oil to remove makeup, then add water to transform it into a cleansing foam! It's CellProof magic!

Day 5 – October 5:

It's a CellProof Celebration! Don't miss this Facebook Webinar on Modere North America Facebook Page at 6 PM MT TONIGHT! It's all about CellProof and the NEW Double Cleanser! Plus, they're giving away \$500 in prizes! I'll see you there!

Day 6 – October 6: What's the most important benefit of a cleanser? Moisturizing? Hydrating? Evens the texture and tone of your skin? Helps you look younger? Actually cleans and clears your skin? You can have it all with CellProof Double Cleanser!

Day 7 – October 7:

Last chance to SAVE! The CellProof Double Cleanser promo ends TONIGHT at 11:59 PM MT! SAVE \$5 on the Modere CellProof Basic Collection, and SAVE \$10 on the CellProof Core Collection, CellProof Essentials, and Inside Out Collagen System!

Day 8 – October 8: Forgo the foundation, cancel the concealer, and hide the highlighter! The CellProof Collection is all about healthy skin and natural beauty. Start your routine off right with the CellProof Double Cleanser!

Day 9 – October 9: Wondering what other people are saying about the NEW CellProof Double Cleanser? Check this out!

“I love how it goes on and washes away all my makeup!”

“My skin feels squeaky clean, but not dry when I use it!”

“My skin has never felt so fresh, and seems to receive the other CellProof products better than ever!”

Day 10 – October 10: Your skin deserves the very best! Let your inner beauty shine with the entire CellProof line of products. Cleanse and prep your skin with the NEW CellProof Double Cleanser, and complete your routine with CellProof Infusion Mask, Serum, Moisturizer, plus Body Firming Foam, Lip Complex and Eye Cream!