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ACHIEVE A TOTAL BODY TRANSFORMATION

Congratulations! Your purchase of the **Lean Body System** is a pivotal first step toward a healthier, leaner body.

When it comes to reaching your goal size, it is not about the number on your scale. What really counts is body composition - that is, the ratio of fat to muscle in your body. And only the Lean Body System features Trim. Burn and Activate - with our innovative combination of technologies designed to totally transform your body in 6 ways*:

- SUPPORT FAT-BURNING METABOLISM*
- **▲ BLOCK FAT TRANSPORT***
- ▲ INHIBIT FAT ABSORPTION*
- ▲ REDUCE FAT CELL SIZE*
- ▲ REDUCE FAT CELL FORMATION*
- ▲ IMPROVE MUSCLE TONE AND BODY COMPOSITION*

In short, you're about to experience a revolutionary new way to burn fat and lose inches.*

Ready to get started? It's as simple as TAKE 3 MAKE 3.

*These statements have not been evaluated by the Food and Drug Administration This product is not intended to diagnose, treat, cure, or prevent any disease.

TAKE **3** PRODUCTS



Activate: Jumpstart your goals by mixing one stick pack of Activate with 8 oz of water for three consecutive days each month. Activate is a monthly cleanse with natural, plant-based ingredients such as aloe vera, apple pectin and psyllium seed husk, formulated to eliminate toxins and rejuvenate cellular health. Best of all, no fasting is necessary. We recommend using Activate in the evenings for a gentle cleansing experience.*



Burn: Take one capsule of Burn three times daily with a large glass of water and a meal or snack. Burn is a thermogenic, meaning that it helps stimulate your metabolism through cellular heat production. We recommend taking your first capsule in the morning with breakfast, then a second capsule 3-4 hours later with a morning snack or lunch, and taking one more capsule after another 3-4 hours with an afternoon snack. This will increase your calorie burn and energy levels throughout the day.*



Trim: Take one tablespoon of Trim each morning. Your daily dose of Trim can be taken alone or added to coffee, a smoothie or any other healthy breakfast food you usually enjoy. This award-winning formula contains CLA to improve muscle tone and support fat metabolism, along with patented Liquid BioCell® Collagen to restore youthful skin and support joint and muscle fitness and connective tissue health.* Trim is available in 4 delicious flavors: Chocolate, Coconut Lime, Vanilla and Lemon.

MAKE 3 LIFESTYLE CHANGES

CHOOSE 3 OF THESE HABITS TO STICK WITH THROUGHOUT THE CHALLENGE



Drink 5
(12 oz.) Glasses
of Water



Avoid Sugary Drinks



Walk 7,500 Steps



Don't Eat Fried Foods



Eliminate White Flour, Rice & Sugar

By incorporating **Burn, Trim** and **Activate** into your routine and committing to making three lifestyle changes, you're choosing to take charge of your body and accelerate your results, so you can look and feel your best!

LEAN BODY NUTRITION PLAN

IT'S SIMPLE.

In order to lose weight, you must eat fewer calories than you burn. In theory this sounds simple, but managing your daily food intake can be difficult.

Based on your personal calorie recommendation from My Fitness Pal, we suggest the following numbers of daily servings:

To help you be successful in your Lean Body transformation, we encourage you to download the My Fitness Pal App to help track your daily calorie intake. Your free account will allow you to set daily calorie goals based on your current body weight and how much weight you want to lose.

FOOD TYPE/ Calorie Amount	1200-1499 Calories	1500-1799 Calories	1800-2099 Calories	2100-2299 Calories	2300-2499 Calories	2500-2799 Calories
VEGETABLES	3	4	5	6	7	8
PROTEINS	4	4	5	6	6	7
FRUITS	2	3	3	4	5	5
CARBOHYDRATES	2	3	4	4	5	5
HEALTHY FATS	1	1	1	1	1	1

Check out our Lean Body Nutrition plan and a list of healthy recipe ideas at thelatest.modere.com/leanbody.



LEAN BODY FITNESS GUIDE

WHAT IS THE KEY TO SUCCESS IN GETTING RESULTS WITH FITNESS? COMMITMENT.

Commit to a program and stick with it. If you're getting up each morning without a plan for the day, you're sure to fail. Decide to follow the program and stick to the schedule you've created for yourself. Get into a routine as soon as possible. It will become easier and easier as you get into better shape and begin to see results. Before long, you will have created a healthy habit that will

pay dividends for years to come. If you want to take your fitness goals up a notch, augment your three lifestyle changes by following our Lean Body System fitness guide.

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY			
WEEK 1	Cardio	Strength	Recovery	Circuit	Strength	Core	Recovery			
WEEK 2	Cardio	Strength	Recovery	Circuit	Strength	Core	Recovery			
WEEK 3	Cardio	Strength	Recovery	Circuit	Strength	Core	Recovery			
SHRED IT!										
WEEK 4	Cardio	Strength	Core	Circuit	Strength	Core	Recovery			
WEEK 5	Cardio	Strength	Core	Circuit	Strength	Core	Recovery			

8 LEAN BODY SYSTEM USER GUIDE

[†]Visit thelatest.modere.com/leanbody to unlock a monthly calendar of daily workout ideas.



NOW IT'S YOUR TURN

Experience the Lean Body System for yourself, and then share your story!

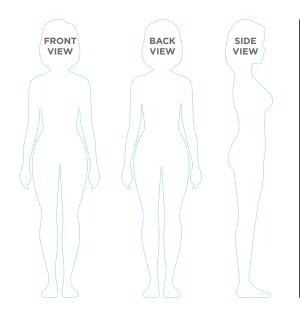
TRACK YOUR RESULTS

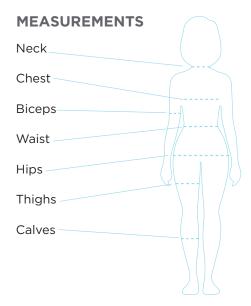
Before you get started, don't forget to take before pictures and measurements. By documenting your progress every week, you'll notice even subtle changes that are sure to motivate and encourage you to keep going.

BEFORE & AFTER PICTURES

Set up your photos using the same clothing, background, lighting and poses each week so it's easier to compare and track your progress!

You can use the self-timer on your phone to take your photos, or get a friend to help.





DATE:					
	START	WEEK 1	WEEK 2	WEEK 3	WEEK 4
NECK					
CHEST					
L BICEP / R BICEP	/	/	/	/	/
WAIST					
HIPS					
L THIGH / R THIGH	/	/	/	/	/
L CALF / R CALF	/	/	/	/	/

Tips for Taking Credible Before and After Photos

- DRESS AND POSE APPROPRIATELY: We recommend wearing fitted clothing to best demonstrate your overall transformation. It's important to provide a clear view of your stomach area, so don't suck anything in! Maintain a neutral posture in both photos: don't slouch in your "before" photo, then stand straight in your "after" photo.
- REQUEST HELP: Selfies will not capture the details you want to document for your "before" picture. Use a tripod and an auto-timer on your camera, or ask a friend to stand in as your photographer.
- LOCATION, LOCATION: We recommend you pose in front of a blank, solid-colored wall. The fewer distractions the better; after all, this is about you and your transformation journey! Be sure to choose a location where you will be able to recreate the same conditions for future photos that track your progress and your results.
- TAKE MULTIPLE PHOTOS: You'll want to make sure to capture every angle with these pictures. Take enough photos to show your body clearly from the front, the back and the side at a minimum. The more pictures you take, the better.
- BE CONSISTENT: Remember to take progress photos at regular intervals throughout your transformation journey. Be consistent with your location and the clothing you pose in. This will help to highlight the changes from one photo to the next even more clearly.

TRACK YOUR LIFESTYLE CHANGES

WEEK 1	MONDAY		TUESDAY		WEDNESDAY		THURSDAY		FRIDAY		SATURDAY		SUNDAY	
Did you take your 3 Lean Body System products?	Υ	N	Y	N	Υ	N	Υ	Ν	Υ	N	Υ	N	Υ	N
Did you achieve your first lifestyle change?	Υ	N	Υ	Z	Y	N	Y	Ν	Υ	N	Y	N	Y	Ν
Did you achieve your second lifestyle change?	Υ	N	Υ	N	Υ	N	Υ	Ν	Υ	N	Υ	N	Υ	N
Did you achieve your third lifestyle change?	Υ	N	Υ	N	Υ	N	Υ	Ν	Υ	N	Υ	N	Υ	N
Rate your energy levels.	123	3 4 5	12345		12345		12345		12345		12345		12345	
Rate your mood.	123	3 4 5	12345		12345		12345		12345		12345		12345	
Have you noticed a reduction in cravings?	Υ	Ν	Y	N	Υ	N	Υ	N	Υ	N	Υ	N	Y	Ν
Do you feel better overall?	Υ	N	Y	N	Υ	N	Υ	Ν	Υ	N	Υ	N	Υ	N

Which three lifestyle changes did you choose to adopt?



Drink 5 (12 oz.) Glasses of Water



Avoid Sugary Drinks



Walk 7,500 Steps



Don't Eat Fried Foods



Eliminate White Flour, Rice & Sugar

 ${\hbox{Download your week 2-4 tracker at {\it thelatest.modere.com/leanbody}}.$

REAL PEOPLE, RAVE REVIEWS.

Our Lean Body System is changing lives - and body composition. Hear from real people who have used the components of this revolutionary fat loss system*.



"Trim has been a game changer! Not to mention my skin looks AMAZING!" **

* * * *

"Keeps me focused and energetic all day. No late afternoon crash, midday cravings, or caffeine iitters. One of my top Modere products!" **

* * * *

"First detox where I did not have to starve myself, eat weird food or run to the washroom in the middle of the day! Super easy to follow and will be a new monthly regimen for me!" **

* * * *

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DAY 1: **DAY 30:**



Results after 90 days. Results not typical. Consult your physician prior to starting any new diet or exercise program, Customers who follow the program, including exercise and reduced caloric intake, can expect an average weight loss of 1 to 2 pounds per week.

^{**}Modere Independent Representative

ADD THESE DELICIOUS PRODUCTS TO HELP NOURISH YOUR BODY, SUPPORT YOUR FAT LOSS PROGRAM, AND/OR ACCELERATE RESULTS!*



MODERE GO¹

Afternoon slump, meet your match. Modere Go is expertly formulated with alpha GPC, key vitamins and minerals plus natural caffeine to provide balanced energy, focus and alertness when you need it most. Function at peak performance whether you're on carpool duty, hitting the boardroom or racing against the clock with your next deadline. Sugar-free Go is a delicious way to keep up your momentum, any time of day.*



MODERE RUSH¹

Use Modere Rush 15-30 minutes prior to exercise. Packed with cutting-edge ingredients and key amino acids to boost energy, enhance performance and support your muscles, Rush is the smartest way to warm up for an efficient workout, whether you're ready to hit the gym, the mat or the payement.*

MODERE RECOVER

Cool down with Modere Recover.
Featuring electrolytes, antioxidants and amino acids to enhance muscle recovery and promote rapid hydration, Recover helps you bounce back quickly after exercise with minimal muscle discomfort, so you can achieve maximum results.*



Lean Body System. When supplementing

Modere Go or Modere Rush, please limit

consumption to less

than 200mg caffeine

at a time and less than

your Lean Body System regimen with

400mg per day.

PROBIOTIC

MÖDERE

SUPPORT

With revolutionary encapsulation technology, Modere Probiotic colonizes 5 times better than typical uncoated strains, with a guaranteed 5 billion encapsulated live cells.* Slightly sweet, crisp cucumber flavor – no water necessary!

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CARB BLOCKER

Carb Blocker delays the digestion and absorption of carbohydrates to support your weight management goals.*



FIBER

Fiber increases satiety between meals and maintain normal, healthy cholesterol levels.*



SMARTSHIP & SAVE

Get your favorite Modere products delivered straight to your doorstep every month on a SmartShip subscription, and save up to 15% on every order!

DID YOU KNOW?

You can earn generous savings on your favorite products just by telling your friends about Modere!



Enroll in SmartShip and automatically save 5%.



Unlock 10% savings with 5 or more unique products.



Unlock 15% savings with 8 or more unique products -- and get free shipping every month!



SHARE THE LOVE

Tell your friends what you love about Modere, and they'll save \$10 on their first order — plus you'll earn a \$10 credit toward your next purchase!



Visit Modere.com/Rewards to learn more.



SIGN UP FOR TEXT MESSAGE REMINDERS

Text LEAN to **385-331-7117** to get 30 days of daily inspiration and accountability reminders!

We're thrilled to join you on this journey toward your total body transformation with the Lean Body System. Share your results online with the hashtag #MYLEANBODY (or #MYLEANTRANSFORMATION)

ENTER OUR TRANSFORMATION CONTEST

Once you've completed your 30-day transformation*, submit your before/after photos at thelatest.modere.com/leanbody to be entered to win a \$200 Visa gift card!*

We can't wait to celebrate your transformation with you. Get started today!

*To enter, participant must have used the Lean Body System for AT LEAST 30 days. \$200 Visa gift card winners will be chosen 4 times a year on a quarterly basis.

For official rules and conditions, please visit thelatest.modere.com/leanbody



#MYLEANBODY #MYLEANTRANSFORMATION

MODERE®