

MÖDERE. FACT SHEETS

DISH WASH

PRODUCT DESCRIPTION:

Modere Dish Wash uses a powerful combination of plant-derived surfactants* to provide a high-sudsing formula that leaves dishes spotless and the air lightly scented of clementine.

PRODUCT BENEFITS:

- Readily biodegradable and gray-water safe
- Tested to biodegrade in 3 weeks†
- Concentrated formula cuts through oils and baked-on grease on glass, plastic, ceramic, metal and stoneware
- Get beautifully clean dishes without streaking or water-spots after drying
- Fresh scent of clementine invigorates your dishwashing experience

POSITIONING STATEMENT:

Modere Dish Wash is tough on oils and grease yet gentle on hands. Formulated without dyes, phosphates, 1,4 dioxane, DEA, SLS, triclosan or NPE, this concentrated formula allows you to wash a sink full of dishes with just a small amount.

Use this fresh, clementine-scented formula to fill your sink with bubbles, and easily remove oils and baked on greases and residue from your dishes, pots and pans. Modere Dish Wash has been tested to be readily biodegradable and gray-water safe, meaning it is greener and safer for the environment, even after the product washes down the drain. Tough on sticky messes yet moisturizing and gentle for your hands, Modere Dish Wash is safer for you, your family and the environment.

DIRECTIONS/USAGE:

Use as needed in hand dishwashing applications. Extremely greasy objects may require more product to clean than less oily dishes. Not for use in automatic dishwashers.

HOUSEHOLD | CLEAN



KEY INGREDIENTS:

- *Sodium methyl 2-sulfolaurate*
- *Lauramidopropylamine oxide*
- *Lauryl betaine*

INGREDIENT LIST:

Water, Sodium C14-16 Olefin Sulfonate*, Sodium Methyl 2-Sulfolaurate*, Disodium 2-Sulfolaurate*, Lauryl Betaine*, Lauramidopropylamine Oxide*, Myristamidopropylamine Oxide*, Magnesium Sulfate, Phenoxyethanol, Fragrance, Tetrasodium Glutamate Diacetate.

* Plant-derived ingredients

† full mineralization achieved according to OECD 310D protocol testing

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