MODERE FACT SHEETS

FABRIC SOFTENER

PRODUCT DESCRIPTION:

Modere Fabric Softener uses a powerful combination of plant-derived anti-static ingredients to keep your clothes and linens soft, wrinkle free and smelling great.

PRODUCT BENEFITS:

- Readily biodegradable and gray-water safe
- Tested to biodegrade in 3 weeks[†]
- 4X concentrated formula reduces static and wrinkles
- Compatible with both standard and high-efficiency (HE) machines
- Soft jasmine fragrance keeps your laundry smelling fresh
- Use with Modere Laundry Detergent for clean and soft fabrics

POSITIONING STATEMENT:

Modere Fabric Softener contains a unique blend of plant-derived and biodegradable softening, anti-static and anti-wrinkle ingredients combined to deliver optimal power, even in cold water situations. Formulated without dyes, phosphates, 1,4 dioxane, DEA, optical brighteners, SLS, animal tallow or NPE. The unique 4X concentrated formula leaves clothes with a light scent of soft jasmine.

Modere Fabric Softener has been tested to be readily biodegradable and gray-water safe, meaning it is greener and safer for the environment, even after the product washes down the drain. Modere Fabric Softener is safer for you, your family and the environment.

DIRECTIONS/USAGE:

For regular-sized loads, use 30 mL (fill cap to lower line). Adjust as necessary for smaller or larger loads. Compatible with standard and HE machines, and all water temperatures. Contains about 32 loads.



KEY INGREDIENTS:

- Dihydrogenated palmoylethyl hydroxyethylonium methosulfate
- Calcium chloride
- Sorbitan stearate

INGREDIENT LIST:

Water, dihydrogenated palmoylethyl hydroxyethylmonium methosulfate, alcohol, polyethylene glycol ether, lactic acid, fragrance, calcium chloride, sorbitan stearate, denatonium benzoate.

† full mineralization achieved according to OECD 310D protocol testing

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