# MŌDERE, FACT SHEETS

# **HAND & BODY LOTION**

## PRODUCT DESCRIPTION:

This intensive hand and body moisturizer features a blend of sweet almond oil, rosehip oil, vitamin A and vitamin E to transform, soften and condition your skin.

## **PRODUCT BENEFITS:**

- Prunus amygdalus dulcis (sweet almond) oil is known for its high levels of fatty acids. Fatty acids serve as a natural skin emollient and can form a protective barrier helping skin to hold in moisture
- Rosa canina fruit extract (rosehip) oil is a rich source of linoleic acid and an
  excellent moisturizer that softens the skin
- Vitamin A supports skin firmness while it hydrates and softens rough, dry skin
- Vitamin E is a powerful antioxidant and has been shown to help fight visible signs of aging

# **POSITIONING STATEMENT:**

Skin is your body's first line of defense against the elements, and it is subjected to an onslaught of environmental stressors throughout the day. Whether you suffer from dry skin or simply want to refresh and rejuvenate after a hard day of work, Modere Hand & Body Lotion is exactly what your skin craves.

This lotion supports youthful, healthy and well-nourished skin. Hand & Body Lotion leaves your skin velvety soft with no greasy after-feel. We've formulated this lotion to be lightweight enough to let your skin breathe naturally, yet remarkably moisturizing and restorative. It's appropriate for all ages and most skin types, and gentle enough for daily, all-over use.

# DIRECTIONS/USAGE:

Apply to clean skin and rub in until absorbed. For best results, apply after showering or any time skin feels dry or tired.



## **KEY INGREDIENTS:**

- Prunus amygdalus dulcis (sweet almond) oil
- Rosa canina fruit extract (rosehip) oil
- Vitamin A
- Vitamin E

## **INGREDIENT LIST:**

Water, prunus amygdalus dulcis (sweet almond) oil, dimethyl sulfone, ethylhexyl palmitate, sorbitol, sodium behenoyl lactylate, cetyl alcohol, stearic acid, dimethicone, caprylyl glycol, sodium PCA, xanthan gum, cetyl hydroxyethylcellulose, hydrogenated lecithin rosa canina fruit oil, tocopherol acetate, disodium EDTA, retinyl palmitate, phenoxyethanol, chlorphenesin, fragrance.

ITEM# 12014AU•BTAU-00010/1